

SAVE OUR HERITAGE ORGANISATION

PRESENTS

FINDING CITY HEIGHTS

SENSE OF PLACE OPPORTUNITIES



Save Our Heritage Organisation



Through education, advocacy, and stewardship SOHO's mission is to preserve, promote and support preservation of the architectural, cultural and historical links and landmarks that contribute to the community identity, depth and character of our region.

Save Our Heritage Organisation

FOUR MAIN FOCUS AREAS

Education & Outreach

Preservation Advocacy

Historic Museums
& Sites

Collections, Archives,
& Exhibits

Historic Preservation, Economic Revitalization & Sense of Place

In 2014 -

- 77,762 jobs were created
- \$4.32 billion spent in federal rehabilitation work
- 6,540 new low & moderate income housing units in historic buildings
- 19,786 new or renovated housing units in historic buildings

From the Federal Tax Incentives for Rehabilitating Historic Buildings, 2014 Annual Report.

Positive Examples



Sherman Heights



North Park Main Street



Gaslamp Quarter

Positive Examples



Warehouse Historic District



Naval Training Center/Liberty Station

Historic Preservation Tools

- Historic Districts (local, state, national)
- Multiple Property Listing
- Main Street or Façade Easement Program
- Historic Tax Credits (state & federal)
- Design or Signage Guidelines
- Community & Preservation Planning

Benefits

- **Sense of Place/Authentic Character**
- **Diverse and Affordable Rentals**
- **Sustainable Development**
- **Heritage Tourism**
- **Local Economic Growth**
- **Conservation of Natural Resources**
- **Use of Existing Infrastructure**

What gives City Heights a Sense of Place?

Silverado Ballroom



Egyptian Garage



Islenair Historic District



Nate's Garden Grill



Manzanita Canyon
Neighborhood



Local Opportunities

Euclid & University intersection



Silverado Ballroom

Tower Bar

Egyptian Garage

Local Opportunities

University Corridor



Black Cat Bar



Birthday Cake House

Local Opportunities El Cajon Boulevard Corridor



Til-Two Club



O'Connor's



Electronics Repair



Century Auto Group

Local Opportunities

Fairmount Avenue Corridor & Polk Avenue



East African Cultural Center



Corner Polk Avenue & 43rd Street



Fairmount Community Church

Local Opportunities

Euclid Avenue & Home Avenue intersection



Nate's Garden Grill - Streetscape



Olive Canyon Trail



Islenair Historic District

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