



# Reflections

Volume XXI No. 12, May/June 1990

Save Our Heritage Organisation

## People In Preservation Awards



*Staff Assistant Kristen Aliotti accepts Civic Award on behalf of Rep. Jim Bates who was in Washington, D.C.*

Seventeen well-deserved awards were distributed at SOHO's People in Preservation Awards dinner held May 17 in the colorful Hotel Bar Restaurant.

Over 100 guests loudly applauded the wide range of recipients as they came forward to receive their awards against a backdrop of color slides depicting the winning entries. Both individual achievement and group efforts were recognized.

### Awards Jury

Earlier, a panel of judges had carefully screened and considered a host of nominated entries before deciding on the eventual winners.

The awards jury was made up of Chairperson and SOHO board member Angeles Leira; Jeffrey Shorn, A.I.A., member of the San Diego City Historical Site Board and dean of the New School of Architecture; Mary Ward, County Historian and 1989 Preservationist of the Year awardee; Lynn Benn, member of the City of San Diego Planning Commission; Carol Landsman, past Chair of the Community Planners Committee; and David Swarens, SOHO President.

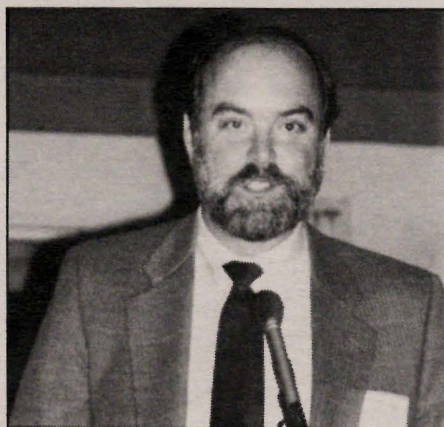
The evening began on a festive note with a cocktail hour followed by a sitdown dinner and the awards ceremony. The awards were announced and distributed by the members of the awards jury.

After the awards ceremony a fundraising auction was held with Ron Oliver, Executive Vice President of Central City Association, serving as a most capable auctioneer.

The generous merchants and individuals who donated auction items included El Fandango, Hacienda Hotel, Heritage Park Bed and Breakfast Inn, and San Diego Hardware.

Also making donations were Fios, Berkman & Daniel's Marketing Communications, Cafe II, Gaslamp Quarter Foundation, and Mary Ward.

As with any event of this scope, many people helped to contribute to its success. Some of them have been identified by name; others worked behind the scene. SOHO thanks and salutes all of them. Additionally, we send a special "thanks" to Chuck Kovar of the Hotel Bar Restaurant for his cooperation and consideration, Roger Showley of the San Diego Union for his excellent article on the event, Vycki Mende Gray whose photographic skills produced the color slides of the winning entries, and SOHO board member Ann



MacCullough who served so capably as the chairperson of the entire event.

### People In Preservation Awards—1990

**Captain Bob Mitchell**  
Preservationist of the Year

**Jay Wegter**  
Miles Parker Award

**Karna Webster**  
Ed Scott Award

**Robbie and Dale Robison**  
Phoenix Award

**Alex Bevil**  
People in the Trenches Award

**Dave Ross**  
Press Award

**Representative Jim Bates**  
Civic Award

**Patrick Danabar**  
Home Restoration Award

**Partners Webber, Tutfield and Fisher**  
Apartment Restoration Award

**Mavourneen O'Conner**  
Residential Hotel Restoration Award

**Michael Foote**  
Commercial Restoration Award

**Wilkes/Dromgoole/Bookstar**  
Adaptive Reuse Award

**Kramer/Moir**  
Neighborhood Preservation Award

**Don Wood**  
Civic Landmark Award

**Robert R. Cooper**  
Government Preservation Project Award

**Balboa Theatre Foundation**  
Preservation Effort Honorary Award

**Tom Hom**  
Neighborhood Preservation Award

*Don Wood, president of Citizens Coordinate for Century 3, winner of Civic Landmark Award*



**Reflections**

*Celebrating 20 years  
of active preservation  
in San Diego*

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(619) 297-9327

Save Our Heritage Organisation is a non-profit organization dedicated to the preservation of cultural resources throughout San Diego County and is a member of

- National Trust for Historic Preservation
- California Preservation Foundation
- San Diego Historical Society

**Reflections**

**From the President...**

**O**n the matter of the late Aztec Brewery buildings, at the City Council meeting of March 12, the Council directed the City Manager to evaluate any negotiations regarding acquisition of the buildings. Up until about May 18, SOHO understood that Foote Development Company had agreed to enter into a 90-day purchase/option of the property. It now appears that the city failed to assist in the negotiations between Foote and Northern Automotive.

The Foote proposal would have provided for housing opportunities, commercial services, easy access to bus and trolley lines, a community center and preservation of the brewery buildings.

Foote proposal... a quality neighborhood revitalization project...

This would have translated into affordable housing, jobs, a larger tax base for the city and a quality neighborhood revitalization project.

The Foote proposal was supported by SOHO. The proposal could have been negotiated in good faith by all parties and could have resulted in an innovative Enterprise Zone project.

**New Members**

County Residents	San Diego Residents	Renewals
Annette & Frank Leuver of Jamul	Jean Brown	Daria Doering
Barbara Anderson of Del Mar	Mary Novak	Mary Grandell
Patra Straub of Carlsbad	Vi Grebetz	Mrs. Leslie Fox
Mr. & Mrs. R.W. Adams of Poway	Myrna Horton	Corey Jon Braun
Linda Steinhoff of La Mesa	Maxine La Follette	Kathleen Markham
Carolyn Read of San Marcos	Everett Mehner & Linda Espino	Bayonne Glenn
Camille Cowlishaw of Chula Vista	Hugh Burnett	Robert Broms
Ann Rea Wilde of Carlsbad	Vanessa Turnage	Carol Mendel
	Edith & Harold Thompson	Jeff Gettleman
	Deborah Wayland	Helen Bouris
	Jennifer Betts	Sandra Crane
		M/M Landsman
		Carolyn Foushee
		Sid Jones
		M/M W. Lawrence
		Charlotte Schriefer
		Ann Kleinschuster
		Bette James
		Thelma Tradewell
		M/M Warner

WHO'S  
NEW?

## Preservation News Bits...

### Julia Liffreing House

After years of meetings, hearings, disputes, proposals and counter-proposals, and much involvement by SOHO it appears that a final and agreeable solution has been reached for the East County landmark known as the Liffreing House.

Standard Pacific, the latest owner of the property on which the house sits, proposes to move the house to another location on the property and donate the title for it plus 1.8 acres of land to the El Cajon Historical Society. In addition, the society would receive \$250,000 towards restoration and landscaping purposes.

At the request of the society, the County's Historic Site Board is the latest entity to voice approval of the proposal. Earlier, following a presentation by the Society, SOHO's board of directors voted to support the proposal.

An Environmental Impact Report (EIR) is now in preparation.

### Balboa Theatre Festival Days

by Suzanne Lawrence

SOHO recently provided a "behind the scenes look" of the Balboa Theatre during the guided tours it conducted in conjunction with Festival Days, the 10-day fundraising event sponsored by the Balboa Theatre Foundation. Some 125 downtown businesses participated in the project which featured, for the onetime purchase of a \$10 ticket, a number of bargains, sales and discounts to ticket holders.

SOHO provided the guided walking tours as part of its commitment to a public awareness campaign to enlighten the public to the beauty and potential of the historic theatre.

Bob Purvin, president of the Balboa Theatre Foundation and chair of Festival Days, announced at a sponsors party that the event was so successful that it is planned as an annual undertaking.

SOHO applauds the efforts of the foundation and encourages all its members to support the foundation and its endeavors. SOHO thanks the tour guides who volunteered their time over two weekends to help this project. The enthusiasm of the guides towards the historic downtown landmark was shared by all those who toured the theatre.

### Calendar

June 23, 24	Antique Engine Show 9:00 a.m. to 4:30 p.m. Call 941-1791	2040 N. Santa Fe Ave. Vista
June 27	City Historical Site Board Meeting 1:00 p.m.	12th Floor, City Hall San Diego
June 30	Oceanside Civic Center Dedication and Open House. Noon to 6:00 p.m.	Fourth & Ditmar Oceanside
July 2	SOHO Board Meeting 6:00 p.m.	Sherman-Gilbert House Heritage Park
July 11	County Historic Site Meeting 1:15 p.m.	5201 Ruffin Rd. San Diego

## SOHO Membership



### Application/Renewal

Membership privileges include the monthly newsletter *Reflections* to keep you informed about preservation issues and activities in San Diego County, as well as special prices for SOHO workshops, tours and related activities. Membership categories are:

- Life • \$1,000*
- Benefactor • \$500*
- Corporate • \$250*
- Executive • \$100*
- Professional • \$50*
- Individual/Family • \$25*
- Student • \$10*

Please call the SOHO office for more information at 297-9327. To join SOHO, please complete the following form and send it and your check to:

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New Member     Renewal

Name: \_\_\_\_\_

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\_\_\_\_\_

Home Phone: \_\_\_\_\_

Work Phone: \_\_\_\_\_

I would like to help with:

- Newsletter
- Tours
- Workshops
- Office
- Other

# Advertising

*Reflections* is a monthly publication mailed to over 400 SOHO members, public and elected officials, pertinent professionals and local and out-of-area preservation organizations. Copies also are available in the Heritage Park office for visitors and tourists. Advertisements are accepted. For ad rates, sizes and schedule, call SOHO at 297-9327.

For only \$35.00\* this could be  
your business card-size ad.

\*Based on camera-ready copy.

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*Happy Birthday  
America!*



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