



THE S.O.H.O. NEWSLETTER

REFLECTIONS

VOLUME XIX, NO. 4, APRIL 1987

COME JOIN US IN RANCHO SANTA FE

As mentioned in our previous newsletter, SOHO will host a walking tour of Rancho Santa Fe on Saturday, April 25. A panel discussion, beginning at 1:00 p.m., devoted to the history, architecture and planning of this historic community will precede the tour. A late afternoon winetasting featuring 10 premier wineries of the Southland will be held at the Inn at Rancho Santa Fe after the tour from 4:30-6:00 p.m.

This event is a departure from SOHO's traditional home tours. Over the past year, SOHO has found itself fighting the preservation battle to save the Balboa Theater, Chinese Buildings, the Plunge just to name a few landmarks, and not to mention the numerous individual homes and neighborhoods. Given this hostile climate, SOHO decided to step back and reexamine our modus operandi.

This year's tour focuses on the planning process and how that helps to achieve preservation of communities and neighborhoods. Hence, we decided to concentrate upon Rancho Santa Fe as a case study. How has this community withstood the tremendous pressures--growth and development--that have compromised and/or threatened virtually every other Southern Californian community?

Our panel will discuss the history of the area and how, from the very beginning, planning and respect for the environment, governed the design of the community. We will also learn about the planning and zoning tools available to

assist in the preservation of historic buildings and how boards and commissions play an integral role in the enforcement of sensitive design of new buildings and maintenance of older structures.

In planning for a particular architectural style, Spanish Colonial Revival, Lilian Rice, the architect, designed the Civic Center as the heart of Rancho Santa Fe and the model for homes and other buildings throughout the community. The walking tour will concentrate upon the Civic Center and how it has retained (or lost) its original appearance. Each tour participant will receive a booklet including a map, a description and a history of each building. Participants are encouraged to follow the route at their leisure, but guides will be provided for those people who prefer a formal tour.

Upon completion of the tour, weary participants may refresh themselves with a glass of wine and light hors d'oeuvres at the charming Inn at Rancho Santa Fe.

We hope that the program sounds interesting, informative and fun! Please join us for a beautiful afternoon in the North County. To make reservations, please send \$30 (\$35 non-members) to:

SOHO/Tour
P. Box 3571
San Diego, CA 92103

For more information, call 297-9327.

REFLECTIONS

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P.O. Box 3571, San Diego, CA 92103
(619) 297-9327

This newsletter was produced by
Anna McPherson. The following
persons contributed articles,
graphics, and ideas: Kathleen
Kelley-Markham and Kathryn Lyon.

NEWSLETTER COMMITTEE

If you have some spare time and are
interested in assisting with the
SOHO newsletter, Reflections,
please call Anna at the office,
297-9327. SOHO's newsletter is so
very important; it is our primary
vehicle of communication with some
very important people--our members.
It is also a very big job. Any
help would be appreciated,
including the writing of articles,
layout, graphics, and mailing.
Thank you.

ART DECO/MODERNE COMMITTEE

The Art Deco/ Moderne Committee
continues to meet on the second
Monday of each month at 7:30 p.m.
All meetings are held at Mixed
Produce at 3789 1/2 Park Blvd. The
committee has met twice already and
is very enthusiastic. Everyone
with an interest in Art Deco and
Moderne architecture design is
welcome.

CALIFORNIA PRESERVATION FOUNDATION TWELFTH ANNUAL STATE CONFERENCE

The California Preservation
Foundation and the Coronado
Historical Association will present
the Twelfth Annual State
Preservation Conference at the
Hotel Del Coronado from June 4-7.
The cost is \$65 (CPF members) and
\$75 (non-members).

The featured speaker at the opening
reception will be the honorable
William Penn Mott, Jr., Director of
the National Park Service. Other
speakers and presenters will
include local and national experts
in the fields of restoration,
archaeology, preservation
technology and economics.

SOHO is sponsoring a restoration
workshop seminar, "Old House
Doctor" on Saturday, June 6 and an
Irving Gill Tour on Sunday, June 7.
Tickets for both of these events
can be purchased separately.

For registration information,
please write to:

1987 Preservation Conference
P.O. Box 393
Coronado, CA 92118

or call:

(619) 435-3455

Those people who register before
May 4, 1987 will receive the
discounted registration fee(\$65).
A tentative listing of events,
speakers and seminars is available
in the Senlis Cottage office.

SOHO PLANNING GILL TOUR FOR OCTOBER

SOHO is continuing to plan an
Irving Gill tour for October of
1987. Planning began months ago,
so it promises to be an exciting
and informative look at the work of
one of San Diego's most famous
architects, Irving J. Gill. This
year's tour will include all of the
favorite and recognized Gill
designs along with those discovered
and researched in the last few
years since SOHO's last Gill tour.
A mini-version of this tour will be
offered as part of the California
Preservation Conference, June 4-7.

PRESERVATION WEEK 1987 FOCUSES ON LANDMARKS OF DEMOCRACY

1987 marks a milestone in American life, the 200th anniversary of the United States Constitution, and offers a remarkable opportunity to celebrate our "Landmarks of Democracy"--the theme for the 15th annual National Historic Preservation Week, May 10-16, sponsored by the National Trust for Historic Preservation.

"This year, National Historic Preservation Week will be part of a grand celebration," said J. Jackson Walter, president of the National Trust. "Preservationists everywhere will organize events to call attention to the historic buildings and sites that symbolize the liberties and opportunities to achieve that are afforded all Americans by our democratic form of government."

SOHO will be celebrating National Historic Preservation Week with our annual People In Preservation Awards. This year SOHO will host the banquet at the Old Spaghetti Factory in downtown San Diego. All SOHO members are encouraged to attend, but space is limited. To make a reservation, send a check for \$20 to:

SOHO/Awards
P.O. Box 3571
San Diego, CA 92103

KENSINGTON HOME TOUR

On May 16, 1987 (during National Historic Preservation Week), the Kensington Social and Athletic Club and Walkabout International will sponsor a home tour. For a cost of \$10.00 per person participants will enjoy a walking tour of Kensington's historic neighborhoods and will be afforded the opportunity to view the interiors of six charming homes in the area.

Four groups will leave every half hour between 10:00 am and 2:00 pm from the Kensington Library located at 4121 Adams Avenue, San Diego, 92116. Each tour will take approximately 4 hours and will include a refreshment stop.

To place your reservations, make checks payable to KSAC and mail to: Kensington Home Tour, C/O Walkabout International, 835 Fifth Avenue, Suite 407, San Diego, CA 92101. Please indicate your time preference and include a self-addressed, stamped envelope.

SILVER GATE CONCERTS PRESENTS THE FINAL CONCERT IN THE SPRING 1987 SERIES

The opening season of Silver Gate Concerts is well underway. The February concert at Granger Music Hall in National City and the March concert at the Congregational Church of La Jolla were well attended, and the audiences were enthusiastic. The April 5 concert at the Glorietta Bay Inn in Coronado was completely sold out! We are deeply appreciative of SOHO's role in making Silver Gate Concerts possible. In particular, we wish to thank SOHO members Anna McPherson, Alice Crittendon, Carol Greentree, Kathryn Lyon, Jim and Jerry Ray and Prof. and Mrs. F.N. Spiess for all of their help.

Tickets are still available for the final concert of the season. An unusual group of musicians known as L'EAU "everybody's favorite consort of LOW instruments," will perform on Sunday, May 17, 1987 at 3:00 p.m. in the Moot Court at California-Western School of Law, 350 Cedar St. in San Diego. John Steinmetz, bassoonist, and Roland Kato, violinist, are members of the Los Angeles Chamber Orchestra. Janet Davis plays string bass in the Long Beach Symphony. Dave Johnson, percussionist, is capable of playing everything from tom-toms to tabla, from vibes to cymbal...maybe even a gavel?! A complimentary reception in the reading room will follow the concert, where you will have the opportunity to meet the artists, and explore the building which was once the Elks Lodge. Tickets are \$12. To order tickets, please call 459-0621.

Lynn Schubert
Betty McManus
Co-Directors, Silver Gate Concerts



Neighborhoods

by
Helen Marquardt

Can your neighborhood accommodate your dream home?

Aside from the questionable aesthetics of putting a Taj Mahal in a block of ranch homes or in a row of California Craftsman, the investment risk is major.

"Overbuilding" also includes too many square feet for the lot, expensive materials uncommon to the neighborhood and just doing a whole lot more than the Jones'.

And, so what? It's your castle isn't it? Right! Except when your try to sell it.

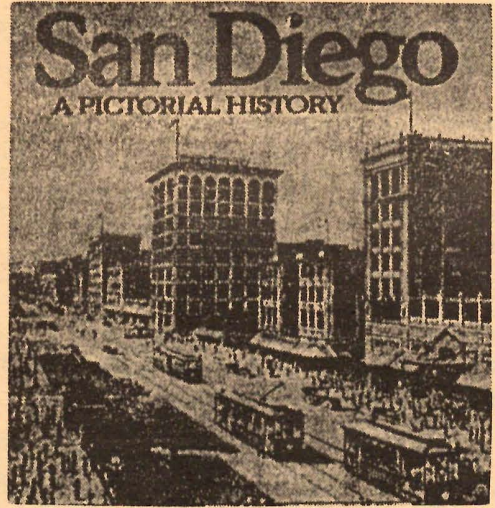


**FIRST MISSION
PROPERTIES**

**ASK US... WE KNOW THE
NEIGHBORHOOD.**

4011 Goldfinch Street
San Diego, CA 92102

260-1636 260-0744



SAN DIEGO, A PICTORIAL HISTORY

SOHO is continuing to promote San Diego, A Pictorial History by Dr. Raymond Starr (see December issue of Reflections).

SOHO earns \$5.00 for every book sold through our organization. Call the office, 297-9327, for additional information about price and ordering procedures. If you are interested in glancing through a copy, one is available in the SOHO office.

ANTIQUE & VICTORIAN SILVER

SILVER WARES

*Pattern Matching * Appraisals*

P.O. Box 15096
SAN DIEGO, CA. 92115

286-0904

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San Diego, CA 92103

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PRESERVATION ADVERTISING

SOHO is now accepting appropriate advertising in the newsletter. We believe that we can provide a service for our membership by accepting advertising from preservation professionals, real estate agents who specialize in historic properties, and businesses that cater to the needs of old house owners (and admirers!). Please call the SOHO office for prices and details, 297-9327. We are offering discounts for 3 and 6 month prepaid advertisements.