



REFLECTIONS

THE S.O.H.O NEWSLETTER

VOL. XVIII 2 MARCH, 1986

PRESERVATION WEEK 1986:

CELEBRATES AMERICA'S
HISTORIC PLACES

GENERAL MEETING

SATURDAY, MARCH 29
10:30-12:30 am

To focus attention on historic preservation's important contributions to American life, the National Trust for Historic Preservation has designated May 11-17, 1986, as National Historic Preservation Week with the theme CELEBRATE OUR HISTORIC PLACES, OUR PAST FOR OUR FUTURE.

The purpose of Preservation Week is to make the public aware of the major contributions historic places make to the prosperity of America's cities, towns and rural areas and the quality of America's social and cultural life. More than 5,000 preservation, downtown development, neighborhood and maritime organizations are expected to hold events during Preservation Week.

"In every city and town and most rural areas across the country there are historic places to celebrate," said J. Jackson Walter, president of the National Trust. "We want to attract the broadest possible public attention by building events around these historic places, and to draw attention to the 20th anniversary of the National Historic Preservation Act of 1966, which created the National Register of Historic Places as we know it today." The National Register is the list of buildings, districts, sites and objects important in American history and culture administered by the U. S. Department of the Interior.

At Forum Hall, above Great American Savings, University Towne Centre, N.W. Parking Lot

There will be a first-time showing of a new movie with music by Judy Shaffer. The movie covers several SOHO events and it will serve in the future as a marvelous tool in promoting preservation and SOHO's commitment to saving our heritage. You'll enjoy it! Don't miss it! New members will especially enjoy it. There will be some business, voting for new Board Members and Board reports.



CORPORATE & PROFESSIONAL

MEMBERS

Fritz Ahern, Inc., Contractor
Bloom Real Estate
City Builders/Sara Stickler
Coup & Smith, Architects
Crain/Cover Architects
Mrs. Robert S. Davis
Delawie, Bretton, Wilkes Associates AIA
Roger DeWeese, Inc., & Associates,
Landscape Architects
Daniel P. Dixon
M. Wayne Donaldson, Architect
Robert D. Ferris, Architect, Inc.
Donald R. Goldman & Associates,
Architects AIA, Inc.
Mr. & Mrs. W. W. Henderson
Kawasaki, Theilacker & Associates,
Landscape Architects
The McConaughy House
Robert A. McQuead, Architect
Dixiana Much, Dixiana Interiors
Marc Tarasuck, AIA
Gary Rose Weber, Community Planning
Arelene Wolinski

NEW MEMBERS

David Sharp
Gary Rose Weber
Catherine Worix
Jacqueline Williams
Fritz Ahern, Inc.
City Builders/Sara Stickler
Alice Goodwin
Ann Farle
Judith A. Shaffer
Lois L. Pratum
Lora Ludwig
Peggy Rose

DONATIONS

Mr. & Mrs. Bruce A. Fischer
Kristen Aliotti
Betty Fraser
David Goldberg
Virginia Hayden
Kathleen Kelley-Markham

REFLECTIONS

| | |
|------------------------|------------------------------------|
| Susan Skala | President |
| Kathleen Kelly-Markham | Vice-Pres. Governmental Affairs |
| Joe Jones | Vice-Pres. Education |
| Kathryn Lyon | Treasurer Board of Directors |
| Harris Evans | Paul Amidei |
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| Joy Higginbotham | Joe Jones |
| Carl Luhman | Kristen Aliotti |
| Gary Thomas | Kathryn Lyon |
| Kathleen Kelly-Markham | |
| Alternate: | Sally Johns |

Save Our Heritage Organisation

P.O. Box 3571, San Diego, California 92103
619-297-9327

The SOHO newsletter, *Reflections*, is published monthly. Letters to the editor and contributions are welcome.

VOLUNTEER COLUMN

Realizing that an organization is only as strong as its membership, SOHO wants to recognize the members who contribute on a regular basis. This column is the first "Volunteers Column." Every month, Reflections will highlight a volunteer of the month under the graphic symbol of a column. SOHO's president, Sue Skala, chose the column as a symbol to emphasize how active and willing volunteers actually "support" our group. Contribution means donating time, energy, enthusiasm, good ideas, and yes, sometimes money! This month we want to recognize Elsie Spangler, a long-time SOHO member and valuable asset to our organization. Elsie serves as a docent at Senlis Cottage, and not only does she cheerfully greet visitors to our office in Heritage Park, she manages to persuade them to make small donations. We always know when Elsie has been at work in the Cottage because the collection box is full! Thank you Elsie for your time, smiles, and ingenious fundraising efforts! If you would like to join Elsie in helping SOHO, please call the Cottage at 297-9327. We need your support!

FROM THE PRESIDENT

STATE PRESERVATION CONFERENCE IN MONTEREY

No preservation group ever blindly opposes development. In San Diego, SOHO did not address the design of the Meridian, Columbia Center and the Imperial Bank Building. We do not presume that these buildings are in the scope of purpose of our preservation action.

However, anyone who has visited the Heath Davis House, including the basement conference room with the large scale model of the Gaslamp Quarter, stepped gingerly through the Villa Montezuma and the Longfellow House for fear of disturbing the sanctity of a Victorian dream, or has seen the Horton Fountain shine opalescent at night, spent a special evening dining at the Rowing Club, sat beneath the opulent Golden Lion dome, listened to the San Diego symphony in their new home, the Fox Theater or seen the Balboa Theater's ornate ceiling and waterfall-fountains would not question the value of preservation.

Those who defend preservation in San Diego represent the need in all of us to live among the beauty and heritage of our past. Our battle is for co-existence with new development, not an exclusion of either past or present. The best-loved cities of the world are those that incorporate existing structures to diversify the age, height, texture, use and rhythm of each block. To demolish significant buildings and neighborhoods leads to an alienating uniformity of glass and concrete in our communities and a city and county architectural heritage that outsiders measure in weeks and months, but never in years.

As SOHO members you have a responsibility to spread the word about preservation and SOHO. You will find many do not realize that their favorite buildings are threatened with demolition. Have your friends register as members, join a committee, and voice your opinions in the bulletin.

Most Fridays at noon SOHO holds a preservation roundtable. Please come and observe. If you have an issue you wish to discuss at the roundtable, call the SOHO office and ask to be placed on a particular Friday agenda (discussion is limited to two or three issues).

Be an active preservationist, your city is depending upon you.

J. Jackson Walter, President of the National Trust for Historic Preservation, will be the keynote Speaker at the 11th annual State Preservation Conference, May 1 - 4, 1986. Walter, who heads the 160,000 member organization headquartered in Washington, D. C., will focus attention on national changes--from budget cuts to deficit fears--forcing community preservationists to become more creative and entrepreneurial.

The State Conference is a yearly production of the California Preservation Foundation and has been cosponsored by the California State Office of Historic Preservation and the Western Regional Office of the National Trust since 1976. This year's program highlights Monterey, California's first capitol. Monterey cosponsors are Monterey History & Art Association and the Colonial Monterey Foundation, with the City of Monterey providing considerable support. Conference planners expect over 400 to attend.

Walter brings his national perspective and his experience in forming public policy to the conference; other sessions will cover a wide range of subject matter from adobe conservation to historic resource protection in coastal planning. The heavy impact of tourism on historic communities, like Monterey, will receive special attention, while evening events will feature Monterey's incredible legacy of historic adobes and vintage neighborhoods. Thursday night's opening reception (May 1), a candlelight (luminaires) tour of downtown adobes, should clearly demonstrate the value gained from concerted community effort to save a precious heritage.

Change in the world of preservation is the underlying theme of the conference. The rules for qualifying buildings for the National Register and for tax benefits are changing. There are changes in the way the State Historic Building Code is applied and in the ways buildings can be made seismically safe; and there are changes in the program offerings of the State Office of Historic Preservation. Conference attendees will leave Monterey with an up-to-date understanding of new rules and new opportunities.

THANK YOU

A big thank-you to those who baked goodies and helped with the sale on March 1 & 2. Many of the following members not only baked but gave their time and salesmanship at the stand: Bobett Bersbach, Sue Skala, Joy Higginbotham, Alice Crittenden, Carl & Gladys Luhman, Leona & Sam Bedford, Silva & Ilona Missler, Claire Kaplan, Kathy Lyon, Dorothy Muth, Virginia Maulding, Jerry & Jim Ray, Mary Lou Dyke, Eileen Furniss, Barbara Hallen, Darlene Goure', Margaret Ham, Maureen O'Donnell, Lois Pratum, and Mollie Hunter.

Also thanks to our coordinator, Anna McPherson, Chairpersons, Chuck & Gail Connors, the telephone committee, Ruth Parrish, Shirlee Kellen & Barbara Klau-schie. A special thank-you to our clean-up people, Silva Missler and daughter, Ilona, Leona & Sam Bedford, who stayed afterwards and also hauled our equipment back. Our coordinator wishes to especially express her thanks and appreciation to Joy Higginbotham & Kathryn Lyon who were invaluable in planning during the week preceding the event and in setting up the equipment. If we have forgotten anyone, we apologize--it was not intentional.

WORKSHOPS

A series of five workshops have been scheduled by Save Our Heritage Organization and will feature craftsman-bungalow architecture. These workshops will be limited to 25 and be "hands on" experience at specific sites in the process of renovation with adequate time for exchange of questions and information.

29 March - Approaching Restoration.

What is a craftsman home? Fact and location maps & price structure.

Craftsman informational booklets.

5 April - How to "get started." Basic elements of design. Plumbing and electricity problems.

12 April - Finishing. Interior repairs and finishes. Painting exterior/interior.

19 April - Landscape. A visit to a craftsman garden.

26 April - Craftsman Furniture. How to select appropriate interior colors, wall, furniture & window treatments.

Price: \$40 per person. \$35 for SOHO members. Send check with telephone number to SOHO, PO Box 3571, San Diego, CA 92103. You will be contacted re location.



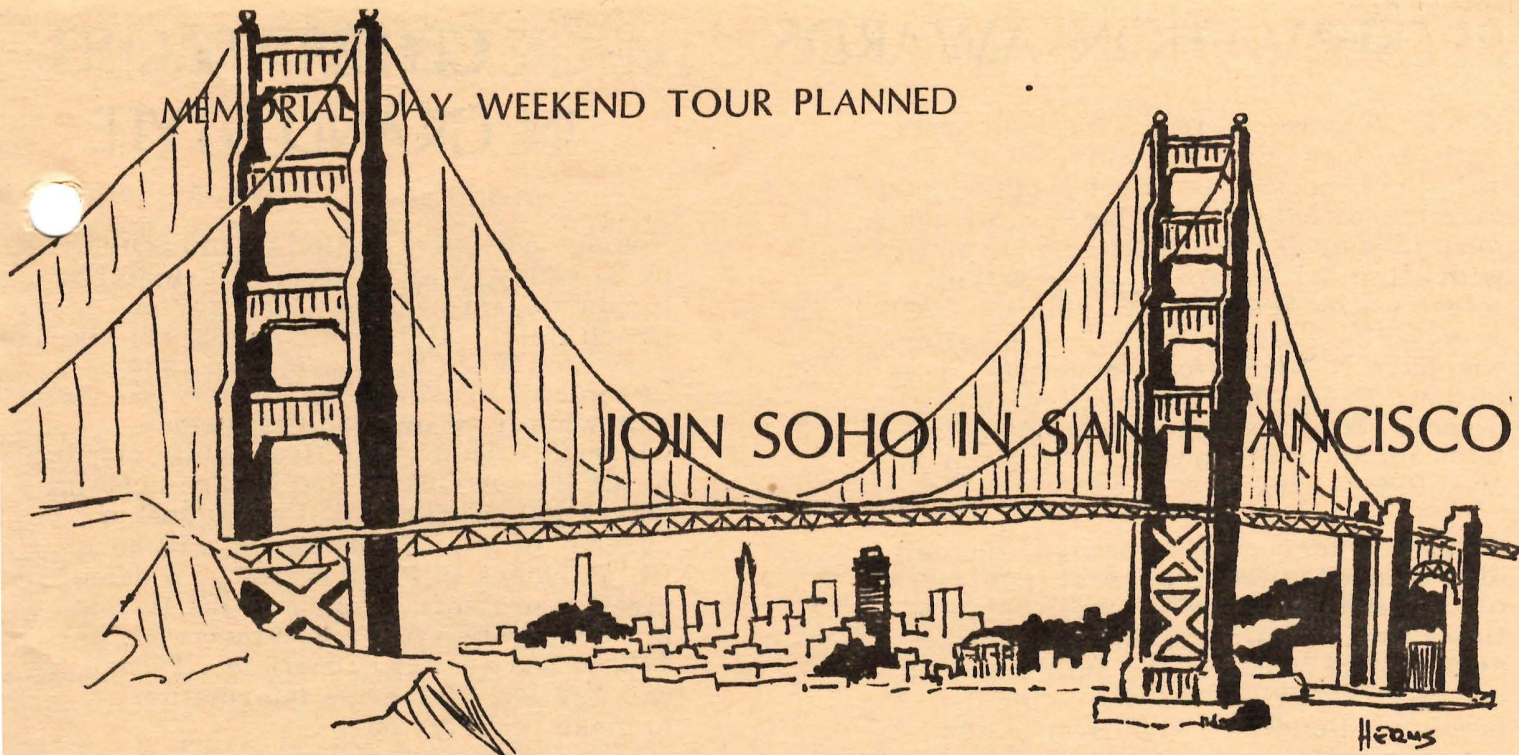
GHOST IN THE MACHINE

Have you ever wondered who is behind that voice on the SOHO answering machine? Let me introduce myself--my name is Anna McPherson and I am the new Development Director for SOHO. I took over in October of 1985 after Dot Brovarney left the position to pursue an M.A. in Historic Preservation.

You may wonder how I obtained a position working for SOHO. I followed my husband, Jon, to San Diego County from Lubbock, Texas, after he gained employment as the assistant winemaker at John Culbertson Winery in Fallbrook. We both attended Texas Tech University in Lubbock, where I earned a B.A. and M.A. in History. My interest in Historic Preservation stems from my employment as a research assistant for the state of Texas and as a consultant for Historic Building Surveys in conjunction with the Planning Department of the city of Lubbock.

Upon my arrival in August, I began to search for employment in my field. A lucky phone call to Dot resulted in a job interview with Mary Joralmon and Sue Skala. In September Mary notified me of the good news--I had the job. Since October, it has been an especially busy four months as I continue to learn about SOHO and its projects, and the rich heritage of San Diego. Several SOHO members have already spoken to me on the phone or in person. I encourage all members to become acquainted with me, hopefully before I lose my infamous southern drawl. I look forward to working with everyone during my tenure as Development Director. Let's make this an exciting and successful 1986!

MEMORIAL DAY WEEKEND TOUR PLANNED



JOIN SOHO IN SAN FRANCISCO

The Save Our Heritage Organisation is presenting a return tour to San Francisco on Memorial Day holiday weekend on May 24th - 26th, 1986 (Sat. - Mon.). This three-day heritage tour will sample San Francisco's rich cultural and architectural diversity. It also includes a transbay visit to Tiburon in Marin County and a trip down the Peninsula to visit the intriguing Victorian Winchester House. Much of the tour will be by foot, but will also utilize elements of San Francisco's unique and varied transit system, including cable cars, trolley buses and Barts.

Cost of tour will be \$249 for SOHO members and \$255 for non-members. Tour price includes round-trip airfare, hotel in the theatre district for two nights (based on double occupancy), airport to hotel transportation and tour guides. It does not include public transportation, meals or personal expenses. Evening events are optional. The tour group will leave San Diego on Saturday morning (5/24/86) and return Monday evening (5/26/86). To reserve your space, please send checks and self-addressed envelop to SOHO, PO Box 3571, San Diego, CA 92103. Deposit of \$160 per person must be received by SOHO before April 16, 1986. The balance is due before May 9, 1986. A preliminary get acquainted meeting and walk will be held about a week before the trip. For information call Bruce Herms (420-4366 after 7 PM) or David Goldberg (453-5776 after 7 PM).



----- (clip)
 Mail to: Save Our Heritage Organisation, PO Box 3571, San Diego, CA 92103,
 Attention: "Soho Returns to San Francisco" May 24-26, 1986

Yes, I want to go with SOHO to San Francisco. Please reserve space for _____ persons. I am sending you my check for _____ and a self-addressed stamped envelope.

| | SOHO Members | Non SOHO Members |
|---------------------------------|-----------------|---------------------|
| DEPOSIT (before APRIL 16, 1986) | \$160/person | \$160/person |
| BAIANCE (before MAY 9, 1986) | 89/person * | 95/person * |
| | \$249/person * | \$255/person * |

Name (please print): _____ Phone: _____

Address: _____ City: _____ Zip _____

Please indicate if you are a smoker _____ or non-smoker _____.

*Fee subject to changes in airfares. Note: Single supplement is \$50.00.

PRESERVATION AWARDS

Attention everyone from novice to architect, all those who are taking an active role in preserving our architectural heritage by restoring an old building or home, here is your chance to share your success with all of San Diego. During National Preservation Week, May 12th-18th, SOHO recognizes individuals and organizations who have rehabilitated older structures at their People in Preservation awards dinner. SOHO is now accepting applications for its 1986 awards to be given on May 14th.

To be considered for an award, the building entered must be at least fifty years old and the subject of a recent restoration effort. Applicants should submit at least five slides of the building and a one-page statement summarizing the building's historical significance and the restoration performed. The statement should also include, where applicable, the names and addresses of the owners, the architect responsible for the restoration work, the primary contractors involved, and the project itself. Slides will become the property of SOHO unless a self-addressed mailer is included.

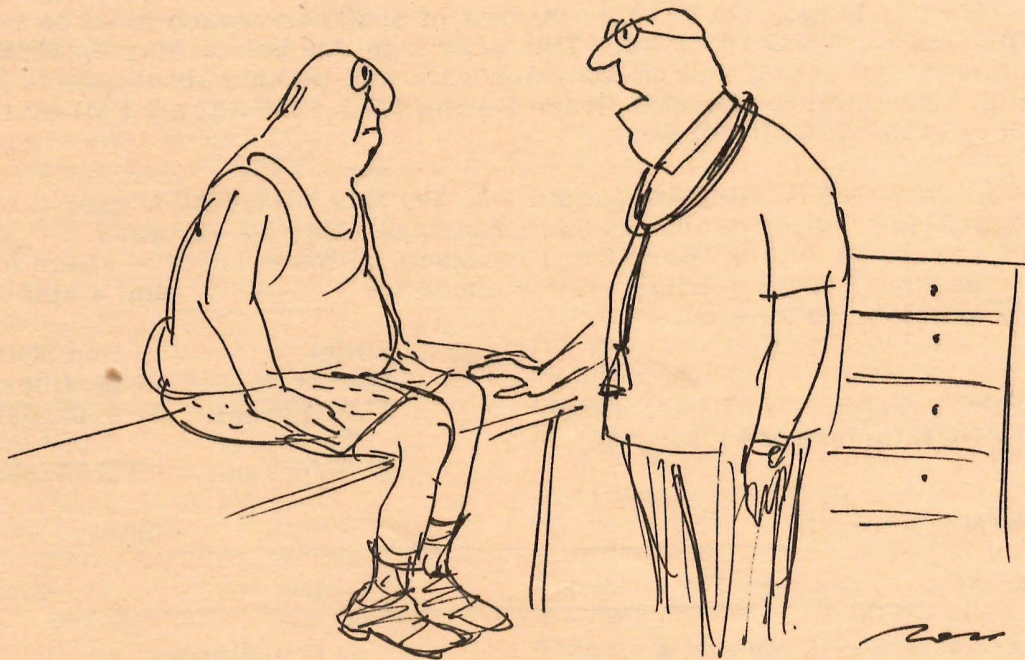
Applications should be mailed to the Chair of the Awards Committee, Save Our Heritage Organisation, P.O. Box 3571, San Diego, 92103, by March 30th.

CELEBRATE IN GRAND STYLE

You are cordially invited to join SOHO on Saturday, May 17 from 5:30-8:30 PM for an elegant evening at the Horton Grand Hotel. Help SOHO celebrate Preservation Week by toasting the 1986 "People in Preservation" Award Winners with wine from over 35 Californian wineries. This is the first public viewing of the Horton Grand, and we are certain that SOHO members will enjoy such a "grand" event. Funds raised will benefit "Partners In Preservation," a demonstration project. Tickets to the People In Preservation Awards/Winetasting are \$25.00 and are tax deductible. Please call 297-9327 for more information or to make reservations.



For further information, please call Susan Skala at 299-6690 or Mary Joralm on at 435-6108.



"Structurally, you're sound. It's your façade that's crumbling."

CALENDAR OF EVENTS

March 18 - Spark Forum, a practical network of San Diego's planning & design organizations, will meet to discuss Chicano Park, 7 PM, Words & Music Bookstore, 3806 Fourth Avenue, Hillcrest.

March 20 - International History Fair Awards, 7 PM, Cultural Center, Tijuana. SOHO is presenting 2 books and a membership as an award.

March 22 - Friends of San Diego Architecture is sponsoring Manuel Rosen's discussion of "The Vertical Street," New School of Architecture. Call 429-6000 for more details.

March 24 - KPBS begins an eight week series at 8 PM on a journey into American architecture through an historical and cultural context. A. M. Stern is moderating the program.

March 29 - SOHO General Meeting, The Forum, UTC Great American, 10:30 - 12:30 PM.

March 29 - SOHO Restoration Workshops begin; series lasts five weeks.

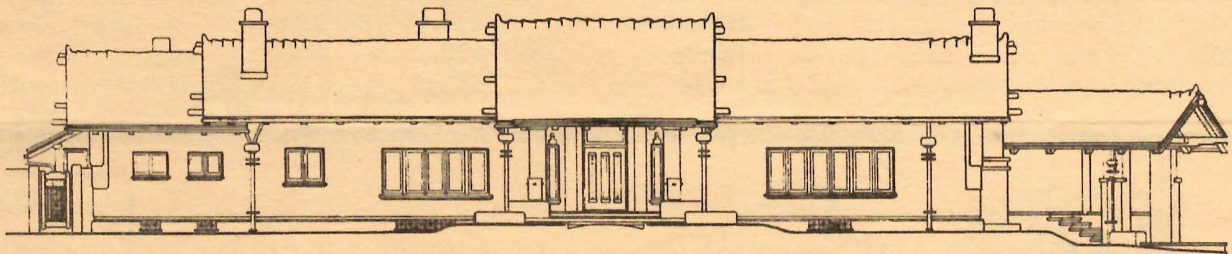
March 30 - Deadline for applications to be submitted to SOHO for "People in Preservation" awards.

April 2 - Historic Code Forum, 12 PM, Senlis Cottage.

April 14 - R. Scott Johnson will present "Architectures: Past and Future" as the fourth lecture in a series entitled "The Harvard Architects: East to West." For more information, please contact the New School of Architecture at 429-6000.

April 16 - Deadline for reservations for San Francisco Trip. Read this issue of Reflections for details.

If you know of an item that you would like to see placed on the calendar in the next Reflections, please contact the cottage at 297-9327.



A RESTORATION

This year, the year of Pasadena's Centennial, The Gamble House selected one of the brothers Charles & Henry Greene's most unique architectural works--the 1911 Culbertson/Prentiss House, open the five weekends of March 1986. Greene and Greene Interiors '86 is a major event honoring both Pasadena's Centennial and the Twentieth Anniversary of the gift by the Gamble family to Pasadena and USC. Proceeds from the exhibition benefit the ongoing preservation and restoration of The Gamble House. SAH/SCC participates in this important event on March 8, delineated elsewhere in this issue. With a public thronging to questionable "Showcase Houses" year after year, looking for authentic treatments for Southern California's period houses, The Gamble House has pioneered in painstaking accuracy in their rare recreations of Greene & Greene Interiors. A few years ago with the Duncan/Irwin House near The Gamble House, their scholarly recreation of that structure's interiors as they might

have been originally received great professional acclaim and endorsement by public attendance.

One of Pasadena's most significant residences, built for the Culbertson sisters in 1911, the plaster and gunite Culbertson/Prentiss House has a U-shaped courtyard plan, garden pergolas and intricate landscaping. The subtle design is in contrast to architects Charles and Henry Greene's wood shingled bungalow works in the earlier period 1904-1910 for which they are most popularly known. The Culbertson sisters, along with the second owner Mrs. Francis F. Prentiss, starting in 1917, participated closely with the Greenes in the selection of interior fittings, resulting in some of the most elaborately designed furniture the Greenes ever created. Numerous pieces of the original furniture have been brought back on loan to the house, exhibited in the newly restored interiors only this once to the public.

PLEASE NOTE

You can save SOHO money by noting the date on the right hand corner of your label on the newsletter. This is the anniversary date of your joining, and when dues are due each year. Many of our members pay on the anniversary date and we appreciate this. If you forget and receive a first notice, please renew quickly, and save us the cost of a second mailing.

KEYS

To save us the costs of more keys, if you have a key to the cottage and are not using it, we would appreciate its return. Thank you.

Come Join Us

When you become a member of the Save Our Heritage Organization you will receive the bi-monthly newsletter, discounts on tours & activities and much more.

GET INVOLVED

My profession is _____

My interests are _____

I would like to be involved in the following:

Tours _____

Docents _____

Refreshments _____

Special Events _____

Fundraising _____

Telephone Committee _____

Office Volunteer _____

Newsletter Assistant _____

Research Volunteer _____

Restoration Expert _____

Other _____

Please complete and return to SOHO

Name: _____

Address: _____

City & Zip: _____

Phone: _____

MEMBERSHIP

CATEGORIES:

Benefactor \$1000

Patron \$100

Corporate \$50

Professional \$30

Family \$20

Single \$15

Any donations are tax deductible.



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