



# REFLECTIONS

THE S-O-H-O NEWSLETTER

VOL. XVII NO. 5 SEPT-OCT 1985

## JEWELS OF LA JOLLA

La Jolla has been selected for the site of SOHO's very popular annual home tour. On Saturday, October 19th, groups will take a walking tour of several architecturally significant structures. The tour will take approximately three hours. Many other historic buildings will be noted along the three mile route. A stop for refreshments will be included in the tour price.

To register, mail your check or money order and a self-addressed, stamped envelope to SOHO HOME TOUR, P. O. BOX 3571, SAN DIEGO, CA 92103, BEFORE OCTOBER 10. The price is \$12.00 for members and \$15.00 for non-members.

A map showing possible parking areas will be mailed to you along with an assigned tour time.

SORRY, NO CHILDREN UNDER THE AGE OF TEN ALLOWED ON TOUR

PLEASE RESERVE EARLY



NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

\_\_\_\_\_



TELEPHONE: \_\_\_\_\_ (DAYS) \_\_\_\_\_ (EVES.)

NUMBER OF PEOPLE \_\_\_\_\_ AMOUNT ENCLOSED \_\_\_\_\_

MORNING TOUR? \_\_\_\_\_ AFTERNOON TOUR? \_\_\_\_\_

MEMBER? (\$12.00 each) \_\_\_\_\_ NON-MEMBER? (\$15.00 each) \_\_\_\_\_

Please mail with your check or money order and self-addressed, stamped envelope to SOHO HOME TOUR, P. O. BOX 3571, SAN DIEGO, CA 92103.....

# DONATIONS

Mary Sanders  
Elizabeth M. Dunshee  
Mrs. T. P. Jeter  
Architect M. Wayne Donaldson  
Mrs. Rolla Williams  
Cmdr. & Mrs. Robert Turney

## THANK YOU

Our thanks to Dixieline,  
Ladybird Art and Hughe's Cakes  
for their donations for the  
Victorian Summer's Eve.

### HELP WANTED

### OCTOBER HOME TOUR

2

VOLUNTEER POSITIONS ARE STILL  
AVAILABLE. PLEASE CALL PAULA  
STOBER AT 692-0415.....

## REFLECTIONS

Carole Shanahan Editor

### SOHO OFFICERS

Mary Joralmon	PRESIDENT
Joe Jones	Vice-President
Robert Miles Parker	V.P. Govl. Affairs
Bruce Herms	V.P. of Education
Paula Stober	Secretary
David Goldberg	Treasurer

### Board of Directors

Mary Joralmon	Sally Johns
Catie Somers	Joe Jones
Gary Thomas	Susan Skala
Carl Luhman	Harris Evans
David Goldberg	Cathy Grigsby
Paula Stober	Bruce Herms
Karen Johl	

### Alternates

Mary Ellen Munyon     Elsie Spangler

### Save Our Heritage Organisation

P.O. Box 3571, San Diego, California 92103  
619/297-9327

The SOHO newsletter, *Reflections*, is published monthly. Letters to the editor and contributions are welcome.

# NEW MEMBERS



Mrs. Joy Askey  
Mr. & Mrs. Jon Wagner  
Mr. & Mrs. Donald J. Hartley  
Dr. & Mrs. Gerald W. Cady  
Mr. & Mrs. John C. Edwards  
Mrs. Peter Nicoloff  
Roger DeWeese, Inc. & Assoc.  
Mrs. Robinson Briggs  
Mrs. John B. Neal  
Laura Szalay  
Robert Van Keuren Family  
Mr. & Mrs. Eugene Maulding  
Dr. & Mrs. H. E. Griffin  
Thomas C. Reynolds  
Eunice M. Graham  
Martha L. Gullledge  
Mrs. Paul G. Peninger  
Deborah Franzen  
Dr. & Mrs. D. F. Duff  
Helga Valpy  
Tamara Eulert  
Dr. William A. Yancey  
Joan D. Robinson  
Renee Vallely & Steve Sund  
Judy Rickard  
Gloria Houston  
Mr. & Mrs. Thomas Pearson  
Miss Dorothy T. Kuhn  
Mrs. Carl C. Plain  
Miss Virginia L. Manasse  
Ronald & Margaret Langacker  
Lou & Carolyn Ridgeway  
David Feller  
W. M. Wharton, Jr.  
william Kesemann  
Mr. & Mrs. Sam Bedford  
Fav Rogers  
George & Sarah Lyons  
Marcella Williams  
Elizabeth M. Dunshee  
Katherine Johnson Parker  
Mr. & Mrs. James Baldwin  
Marianne & John Boaz  
Lloyd & Verena Anderson  
Jim Allen  
Mrs. Carl A. Larson  
Ina Cantrell

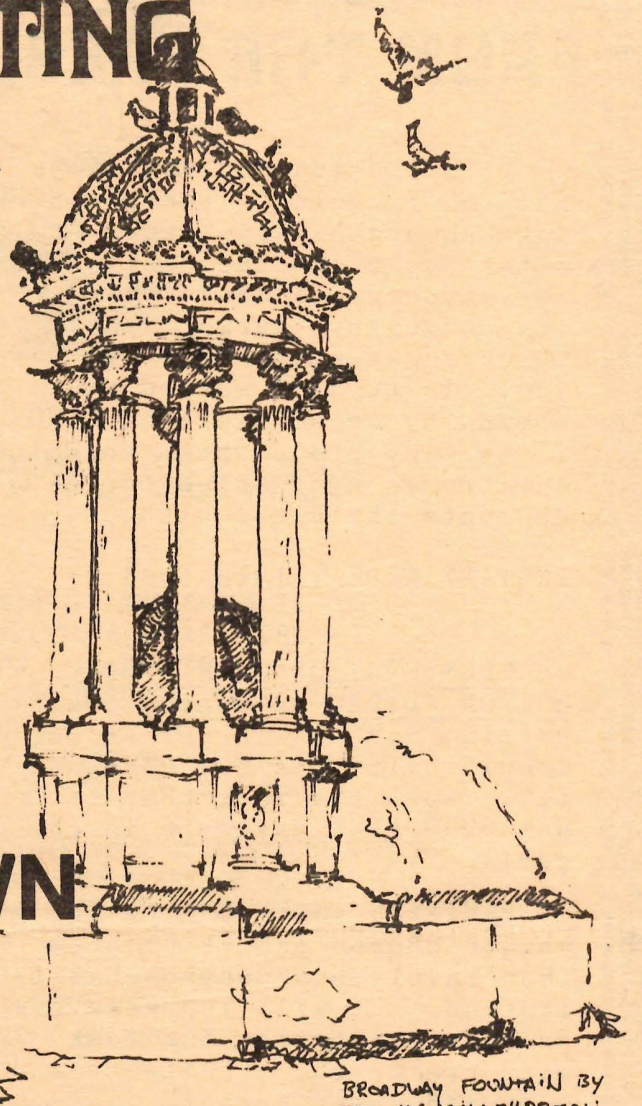
# GENERAL MEETING

REDEDICATION OF HORTON PLAZA  
SATURDAY, SEPTEMBER 28, 4:00

The SOHO General Meeting will be held in conjunction with the rededication of the Horton Plaza. Come meet the new members of the board and join the festivities as Mayor Roger Hedgecock presents a plaque to SOHO for its work in saving Horton Plaza.

Ceremonies start at 4:00 p.m.

Refreshments will be served.



BROADWAY FOUNTAIN BY  
IRVING GILL-HORTON  
PLAZA SAN DIEGO

## MEET DOWNTOWN ELECTION

### NOMINATIONS

President	Sue Skala
Executive V. P.	Mary Ellen Munyon
V. P. of Governmental Affairs	Gary Reese
V. P. of Education	Joe Jone
Secretary	(to be selected)
Treasurer	(to be selected)

### BOARD OF DIRECTORS (Two Year Term)

Kristen Aliotti	Gail Conners	Kathryn Lyon
Paul Amidel	Gary Reese	Christy Freeman
Chuck Conners	Joy Higgenbothum	

### BOARD OF DIRECTORS (One Year Term)

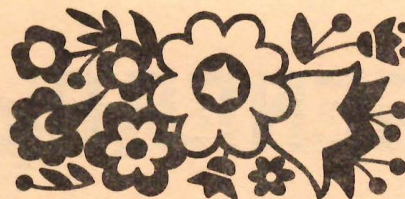
Harris Evans	Carl Luhman	Gary Thomas
David Goldberg	Sue Skala	Joe Jones
Mary Ellen Munyon		

Submitted by the nominating committee:

### ALTERNATES

Sally Johns	Mary Joralman	Pat Skidmore, Chairman
		Cathy Grigsby
		David Goldberg
		Sue Skala

# FROM THE PRESIDENT



I have tried and worked as hard as I could to develop SOHO into an organization that would offer San Diego the best a preservation group could offer to its community, during what I observed as a transitional period. In turn, I wanted that community to be aware of SOHO. I was very proud when the Mayor came to us and wanted to re-dedicate the Plaza with us.

INSTANT REPLAY 1983-1985

PRESERVATION OF HISTORIC HORTON PLAZA, an eleven month battle that has increased our creditability in the community. Keep the fact that it was SOHO that saved it in the public eye.

PARTNERS IN PRESERVATION, a unique shared equity program that involves a model rehabilitation. It will increase our profile by sharing the task with craftsmen, architects and a shared-owner tenant. This will take a large, on-going commitment from our members.

MEMBERSHIP DRIVE We did a large membership mailing this year and the results -very good- are still arriving through the mails.

PRESERVATION OF THE GREG ROGERS HOUSE, a success story that allowed SOHO to interact with the City of Chula Vista in a very positive manner, again increasing our visibility.

COMMERCIAL/HOMEOWNERS FORUM  
Another program offered to the community to explain tax credits and incentives, application for historic site designation and other advantages and problems involving ownership of older homes.

PRIMER FOR PRESERVATION, a self-help packet. This will be a booklet available to the public to help with the various problems in preservation of important structures and neighborhoods. The city is liaising with the publication.

PAID STAFF INITIATED, after fifteen years of all volunteer help. We are now moving forward with the hiring of a Developmental Director. Larger, more extensive programs can be developed, along with grant seeking.

SLIDE PROGRAM We have a wonderful show that tells the SOHO story. This is a great tool. We need a committee to take charge. We also have a slide library that needs care.

BROCHURE We have a great new selling tool.

COMMERCIAL FACADE EASEMENT PROGRAM, an important tool that SOHO offers to the community.

COUNTY HISTORIC SITE BOARD  
We have initiated and the county has begun to establish a county site board to serve the unincorporated areas.

RESTORATION, REHABILITATION AND RENOVATION WORKSHOPS, an ongoing series that is very popular with the public and introduces them to our organization.

PEOPLE IN PRESERVATION AWARDS  
Our main event during Preservation Week in May. Again, this is a good publicity tool for SOHO, and allows us to interface with the community. This can be developed into a larger fundraiser with revenues directed toward our model rehab. Also, touring the winners could be extended into a larger concept.

next page please.....

# COMING UP

## BIRTHDAY PARTY FOR HORTON PLAZA

FUNDRAISER, VICTORIAN SUMMER'S EVE, a smashing success -----  
\$7,000, thanks to a lot of hard work.

COMING SOON, Horton Plaza Birthday Party, OCTOBER 15.

TOURS Banker's Hill Tour, October 1983; Chula Vista, October 1984; San Francisco, Spring 1985. Good membership tool for SOHO, our tours are the best anywhere!!!!

A few good people worked very hard to make these programs and events happen. The Slide Committee, The Membership Committee, The Fundraiser Committee, The Partners in Preservation Committee, The Tour Committee, Facade Easement; and last, but not least, Dot Brovarney, our Developmental Director.

Thank you - you know who you are and I do too!!!

Keep up the good work!

Best Luck,  
Mary



SOHO members were saddened by the recent passing of the following members and friends:

Terry Recht, Robert Cleary, Dorothy Griner, Elizabeth MacPhail, Terry Horton and Alice Hayes.



Join the festivities in the historic Horton Plaza on Tuesday, October 15, at 5:30 p.m. A free public party for the people of San Diego will be hosted by SOHO and the Horton League. The City Guard Band will play, a giant cake will be shared and there will be a recreation of the ceremonies that took place 75 years ago, including when the "first electric" fountain lights were turned on, on this date in 1910. SOHO deserves congratulations. Without us, there wouldn't be a 75th birthday to celebrate.

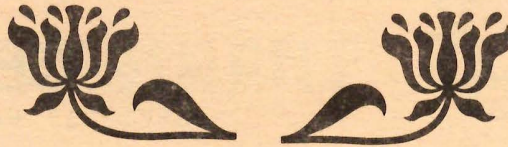
At 6:30 the same evening, we will co-host with the Horton League, a fund raiser at the newly opened Broadway, which will feature 75 years of fashion. You will receive invitations to this portion of the event -- cost for fashion fund raiser - \$40 per person.

## DOUBLE OPPORTUNITY

A chance to view three historic homes in the Burlingame area of San Diego, plus see continuous china painting demonstrations is on the agenda for September 28 and 29. On those days, the homes of Jerilyn Jones, Barbara and Craig Hughes, and Virginia and Wayne Taylor, which are located at 2516, 2518, and 2520 San Marcos Avenue will be open from 10:00 a.m. until 4:00 p.m.

The art of porcelain painting is one of the earliest fine arts, and was first developed in China during the 7th Century.

There is no charge for this event. You may obtain further information by calling Virginia Taylor at 281-2428.



VOLUNTEERS MAKE VICTORIAN SUMMER'S EVE HUGE SUCCESS  
by Claire Kaplan

SOHO did it again on Sunday, July 28....another winner! All the buildings in Heritage Park were open for touring. Food was served on the lawn in front of each house by the following organizations: SOHO, The Bristol Bar & Grill, The Cherokee Club, Jason's Restaurant Provencale, Mc Dini's, The San Diego Jewish Historical Society. Following the picnic supper, entertainment was furnished by the Ira Cobb Band, with dancing on the green and the Kumeyaay Bird Singers. The auction of Victorian items was chaired by Robert Miles Parker with Harry Evans acting as auctioneer. Chairman of the event was Mary Ellen Munyon, her assistants were Dot Bovarney, Alice Crittenden and SOHO's president Mary Joralmon.

The following list of helpers made the evening both a social and financial success for SOHO.

Judy and Bryan Barnes  
Cia and Larry Baron  
Edith Bixel  
Rae Berry  
Judy Barney  
Bobbette Bersbach  
Evelyn Brogan  
Cory Brown  
Sonnie Burch  
Gail and Chuck Conner  
Dorothy Constantine  
Barbara Curry  
Gordon Dawson  
Jean and Harris Evans  
Harry Evans  
Kelly Focht  
Edna Francisco  
David Goldberg  
Christy Gullede  
Martha Gullede  
Barbara and Hal Hallen

Tina Hallen  
Bruce Hermes  
Judith Hunter  
Robert Hewitt  
Miss Hurley  
Karen Johl  
Sally Johns  
Susie Jones  
Joe Jones  
Claire Kaplan  
Rebecca Kelley  
Laura Klein  
Karen Ledterman  
Gladys and Carl Luhman  
Betty Luxford  
Judy McCutcheon  
Bernice McGrew  
Jeanne Merideth  
Betty Milton  
Pat and Jay Minnich  
Glenn Munyon  
Elena Orasco  
Linda Parker  
Miles Parker  
Elizabeth Roberts  
Hazel Risher  
Nettie Scarry  
Elsie Spangler  
Catie Somers  
Ethel Siegelman  
Carol Jean Spicer  
Laura Szalay  
Henry Schwartz  
Betty Texter  
Marjorie Thackerey  
Colleen Strepp  
Gary Thomas  
Joan Thrash  
Bonnie Thrash  
Mary Word  
Penny Wing  
Robert Waller  
Bernis and Clayton Wall  
Judy Young

Another successful SOHO event. This should be an annual happening.

THANK YOU to all the hard-working people involved in the October Home Tour --

Co-Chairs:

Paula Stober  
Harris Evans  
Bruce Herms

Committee Chairs:

Publicity-Karen Johl  
Docents-Robert Hewitt  
Host/Hostesses-  
Marydell Worthington  
Brochure Design-Eleanor Meadows  
Finance/Registration-  
Alice Crittenden  
Refreshments-Nettie Scarry  
Research-Pat Schaelchlin



FROM THE EDITOR

It has been suggested that we return to a monthly newsletter with the January, 1986 issue. More frequent publication would mean better communication, providing adequate news material is submitted by the membership. The articles should be original and informative. Of special interest are notices of upcoming events which our members might wish to take in. Also, brief news items on happenings, or changes in laws or procedures.

If any of our members is a history buff who also likes to write, a regular feature on little-known facts about San Diego's history would be very welcome. Anyone who has ideas plus the time to make them work should give me a call at 463-3508. This is a great chance for budding writers to see their work in print.

DEADLINE FOR NOVEMBER -  
DECEMBER ISSUE IS OCTOBER 25.

WORKING TOGETHER

by Dot Brovarney

Research and compilation of SOHO's "Primer for Preservation" is underway. SOHO is grateful to the city of San Diego for its assistance in printing the publication. The primer will be available later this year.

The National Trust for Historic Preservation provided the initial grant which was later matched by the San Diego Architectural Foundation. The city's decision to support the project has defrayed printing expenses and allowed work to begin on schedule.

This how-to booklet outlines approaches to preservation of our local architecture. The reader will learn procedures for both local and national historic site designation. The primer introduces several preservation incentives, including tax credits and facade easements. Guidelines for preservation and a list of community, state and national resources are among many useful discussions included in "Primer for Preservation."

**SEE YOU**

**AT THE**

**OCTOBER**

**HOME TOUR**





# MEMBERSHIP FORM

## MEMBERSHIP CATEGORIES

Benefactor .....	\$1,000	Professional .....	\$30
Patron .....	\$100	Family .....	\$20
Corporate .....	\$50	Single .....	\$15

Donation .....\$ \_\_\_\_\_

My profession/interests are: \_\_\_\_\_

*I would like to volunteer to help for the following: (check as many as you wish)*

- Tours    Docent    Refreshments    Special Events
- Fundraising    Telephone Committee    Office Volunteer

SOHO depends upon membership dues, contributions, and fund raising activities to support our restoration/preservation expenses. Members receive the monthly SOHO newsletter and invitations to special events. Gift memberships are available and we will send the recipient a card in your name announcing the gift. Memberships and donations are tax deductible. Please join us!

NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY & ZIP: \_\_\_\_\_

PHONE: \_\_\_\_\_

**ANY DONATION IS TAX DEDUCTIBLE.** SOHO is exempt from Federal Income Tax under Section 501(c)(3) of the Internal Revenue Code and has been classified by the I.R.S. as a charitable, educational organization.



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## HISTORIC LANDSCAPES SURVEY

THE NEWLY FORMED SAN DIEGO COMMITTEE FOR HISTORIC LANDSCAPES IS IN THE PROCESS OF PREPARING AN INVENTORY OF POTENTIALLY VALUABLE LOCAL SITES WORTHY OF REGIONAL AND NATIONAL CONSIDERATION. AS YET THERE IS NO FORMAL REGISTRY SYSTEM FOR LANDSCAPE SITES, HISTORICAL GARDENS, PARK SYSTEMS, FORMER WORLD'S FAIRGROUNDS, ETC. PLACES SUCH AS CENTRAL PARK IN NEW YORK AND BALBOA PARK IN SAN DIEGO ARE NEITHER CLASSIFIED OR PROTECTED AS MANY ARCHITECTURAL AND ARCHEOLOGICAL SITES ARE. WE FEEL IT IS TIME.

IN THE SPACE PROVIDED BELOW, WE WOULD APPRECIATE YOUR SUGGESTIONS FOR ANY SITES YOU FEEL MAY QUALIFY. THE NATIONAL ASLA HAS PREPARED GUIDELINES FOR SELECTION OF HISTORIC LANDSCAPES, THEY INCLUDE THREE CATAGORIES:

DESIGNED LANDSCAPES-THOSE DELIBERATELY CREATED OR PLANNED.

CULTURAL LANDSCAPES-THOSE ALTERED BY HUMAN INTERACTION.

NATURAL LANDSCAPES-THOSE THAT REMAIN RELATIVELY UNCHANGED.

THIS INVENTORY PROCESS IS PRESENTLY A NATIONAL EFFORT OF ALL ASLA CHAPTERS, WORKING TOWARD VALID NOMINATIONS FOR THE NATIONAL REGISTRY AND ALSO LAYING GROUND WORK FOR THE DEFEATED SOON TO BE RE-INTRODUCED "OLMSTED ACT".

PLEASE RETURN THE SURVEY AS SOON AS POSSIBLE AND THANK YOU FOR YOUR TIME.

SELECTION #1 \_\_\_\_\_

\_\_\_\_\_ DESIGNED      \_\_\_\_\_ CULTURAL      \_\_\_\_\_ NATURAL

SELECTION #2 \_\_\_\_\_

\_\_\_\_\_ DESIGNED      \_\_\_\_\_ CULTURAL      \_\_\_\_\_ NATURAL

SELECTION #3 \_\_\_\_\_

\_\_\_\_\_ DESIGNED      \_\_\_\_\_ CULTURAL      \_\_\_\_\_ NATURAL



San Diego Chapter

American Society of Landscape Architects

P.O. BOX 33510 SAN DIEGO, CA 92103

COMMITTEE FOR PRESERVATION OF  
HISTORIC LANDSCAPES

c/o GAIL GARBINI

4215 MADISON AVENUE

SAN DIEGO, CALIFORNIA 92116

HISTORIC LANDSCAPES COMMITTEE

RICK GARBINI	280-5177
GAIL GARBINI	"
VONN-MARIE MAY	453-7371
BOB WARD	231-1515
PAUL MAHALIK	481-6947