



# REFLECTIONS

THE S.O.H.O NEWSLETTER

VOLUME XV NO. 4 June-July 1985



## A VICTORIAN SUMMER'S EVE



A VICTORIAN SUMMER'S EVE  
AT HERITAGE PARK

Join Save Our Heritage Organization for a stroll through all the Victorian houses and enjoy a mini-moveable feast of culinary delights. Hors d'oeuvres and desserts reflecting the unique history of each building will be featured.

See the recently-opened Heritage Park Bed and Breakfast Inn and enjoy hors d'oeuvres in the private garden. Stop at Senlis Cottage where you'll be greeted by an assortment of baskets brimming with fresh fruits, vegetables and cheeses. Victorian picnic fare featuring Southern fried chicken will be served at the Sherman-Gilbert House. Get a glimpse inside the 1889 Temple Beth Israel now entering a new phase of restoration. A dixieland band and an auction of antiques, art and memorabilia will round out the evening.

"A Victorian Summer's Eve" will serve as SOHO's major fundraiser of the year. Funds raised will go toward Partners in Preservation, a unique program currently under development which will involve a model restoration of a San Diego historic home.

DATE: SUNDAY JULY 28th

TIME: 5:30- 8:30 p.m.

PLACE: HERITAGE PARK, at the corner of Juan and Harney Streets in Old Town

COST: \$15.00 per person- includes admission to all park buildings, food and entertainment (tax deductible). Beverages are no-host. MasterCard and Visa payment will be accepted for the auction items.

RESERVATIONS: Make checks payable to SOHO, P.O. Box 3571, San Diego, CA 92103

DEADLINE FOR RESERVATIONS  
WILL BE JULY 18th, 1985

PARKING: Parking will be available at NO CHARGE in the GALLERIA parking garage directly across from Heritage Park.

### ON THE INSIDE

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## NEW MEMBERS

Marlene and David Doyle

Robert A McQuead

Lynn E Hicks

Janet M Skala

Nancy Turesek

Susan Carrico

Evelyn S. Altman

Darlene La Grange  
Gouve

MR & MRS Ernest Hubbs

Chuck and Gail Connors

## DONATIONS

Mr and Mrs R. Cleary

Donna Cundiff

*Memberships and donations make wonderful gifts and are tax-deductible! Call 297-9327 for further information.*

## REFLECTIONS

Michael Sullivan Editor

### SOHO OFFICERS

Mary Joralmon	PRESIDENT
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Robert Miles Parker	V.P. Govl. Affairs
Bruce Herms	V.P. of Education
Paula Stober	Secretary
David Goldberg	Treasurer

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Paula Stober	Bruce Herms
Karen Johl	

### Alternates

Mary Ellen Munyon Elsie Spangler

### Save Our Heritage Organisation

P.O. Box 3571, San Diego, California 92103  
619/297-9327

The SOHO newsletter, *Reflections*, is published monthly. Letters to the editor and contributions are welcome.

Deadline is the 15th of each month prior to publication.

## SUCCESS STCRY

On Thursday JUNE 20th our President, Mary Joralmon along with SOHO members Marie Lia and Ron Buckley went before the San Diego County Board of Supervisors to urge the creation of a County Historical Site Board.

Thanks to the hard work of our preservation advocates, the Supervisors voted in favor of the proposal, providing a county wide site board for the unincorporated areas of our community.



## For Sale

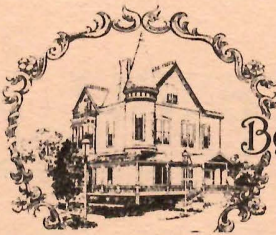
The Todd Estate, which has been in the Todd family since it's construction in 1900, is on the market for the first time ever. This four bedroom house in the La Mesa area is available for sale and viewing through Bloom Reality in La Jolla. Those of you interested in owning a historic home should contact Marty or Sherry Bloom at 459-7598.



## SHERMAN-DOIG HOUSE FOR SALE

The magnificently restored Sherman-Doig house at the corner of Front and Fir Streets is FOR SALE.

This house was saved by SOHO and was restored by SOHO member Ted Krauss. The building is visible from the Freeway as you pass downtown on Interstate 5. For more information please call Ted Krauss at 235-6181.



## Heritage Park Bed & Breakfast Inn

Heritage Park's first Bed and Breakfast Inn recently opened in the Queen Anne style home known as the Christian House. Formerly 'Tiffany's' restaurant, the house was completely remodeled and restored back to its original floorplan and splendor.

Heritage Park Bed and Breakfast Inn opened with 9 guest rooms and 6 baths and offers tourists and visitors or locals the opportunity for the first time to spend the night in the park and experience a romantic adventure in Victorian lodging and grand living.

Guest accommodations include a choice from the nine distinctive guest chambers, each furnished in a popular style of the 1800's.

These antiques and collectibles are also offered for sale. A tantalizing homemade breakfast is served in bed and vintage film classics are shown nightly in the parlor. The Inn staff will help guests make their stay as romantic and unique as possible with all the nostalgic trimmings of a century ago.

Native San Diegans and SOHO member, Lori Chandler, the owner-operator of the Inn conceived of the idea for a Bed and Breakfast in Heritage Park while touring the wine country in 1983.

She convinced the family, her mother, Mary

Chandler, and two sisters, Karen Vickers and Sharon Hawkins to become involved and after two years of research and county red-tape, the dream became fulfilled.

Vickers/Hawkins who are antique dealers in Laguna Niguel, supplied all the antiques throughout and decorated each room with authentic period antiques, documented Victorian wall coverings, oriental rugs and handmade quilts.

For more information romantics can call Lori at 295-7088.

**\*\*Special Discounts for SOHO members, 10% OFF any room Sunday thru Thursday.\*\***

## Restoration Workshop

Another Restoration Workshop featuring the Craftsman/Bungalow style of architecture is now in session and again SOLD OUT. However, if you're feeling left out once again we will be starting another series in October. Write for information early, these workshops are as hot as firecrackers and usually sell out far in advance.

FOR MORE INFORMATION please call SOHO at 297-9327

## New Members Orientation

A rare view of the Sherman-Gilbert House in Heritage Park will be available to those who attend SOHO's membership orientation. ON Saturday afternoon JULY 13TH, at 1pm a short program including a film of the Sherman-Gilbert being moved to the park will be presented.

Please come and find out what SOHO has accomplished and what our organization is doing today.

FOR MORE INFORMATION REGARDING THIS EVENT, PLEASE CALL SOHO AT 297-9327

## NEW EDITOR

Once again our newsletter editor is retiring. After nearly 16 years of active preservation work, Michael is calling in all bets and heading for the hammock. In his absence, we will be in great need of someone willing to take over the helm of REFLECTIONS.

The job is extremely rewarding and allows the editor to be on top of the latest breaking news in the world of historic preservation.

This is the perfect opportunity for those journalists-at-heart to realize the fantasy of running their own newsletter. It also is a great opportunity for anyone majoring in journalism in College to produce a finished project as part of your educational process.

For more information on this unique opportunity, please call Dot Brovarney at 297-9327

# Tax Reform?

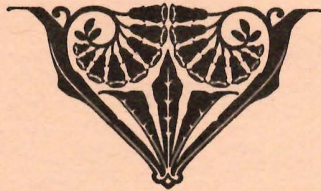
## PRESIDENTS TAX REFORM PROPOSAL TO EFFECT HISTORIC REHABILITATION

The Reagan administration's proposed repeal of the federal tax incentives for rehabilitation of historic buildings would be a devastating blow to the preservation of the nation's physical heritage and to efforts to revitalize older urban areas throughout the nation, National Trust President J. Jackson Walter announced recently.

"Without tax incentives, the economics of the marketplace dictates the demolition of many

historic buildings as some developers try to realize the highest return on their investment by construction of new buildings," Walters said.

"Repeal of the incentives discriminates against older buildings and ignores the public benefits to be derived from the preservation of historic buildings." The release of "The President's Tax Proposals to Congress for Fairness, Growth and Simplicity" May 29th signals the formal beginning of a major public policy debate that has significant implications for the future of historic



preservation. The proposal calls for elimination of the 25% investment tax credit for rehabilitation of certified historic buildings, and for the elimination of the 15% and 20% tax credits for rehabilitation of older commercial buildings. The changes are proposed for all expenditures made after January 1986.

"The tremendous increase in urban redevelopment activity after the enactment of the 1981 tax credits has proven that the incentives are accomplishing exactly what Congress intended," Walter said.

"The preservation movement will do all in its power to insure that these incentives are retained.

"Any changes in the name of fair tax reform must recognize that private investment in this country's heritage has benefits for society as well as the investor," Walter said.

"The federal tax code must contain incentives that overcome the marketplace's tendency to ignore the long-term benefits of preservation."

Contact Ruth Lyn Thompson, director, Office of Public Affairs, (202) 673-4194, at the NATIONAL TRUST FOR HISTORIC PRESERVATION.

# LETTER

Dear Fellow preservationists;

I would like to thank you for your continued concern for historic preservation and would appreciate your help in this matter. The Board would like to request that you write or contact your councilperson regarding the necessity for and importance of additional staff for our historic preservation efforts.

As my letter indicates, more than \$153 million in historic rehabilitation has taken place in San Diego since 1982. This level of preservation activity obviously requires more attention.

Thank you for your assistance in this matter and your continued support. Sincerely,

Kathryn Willetts  
Chair, Historical Site Board.

## BALBOA THEATRE

On TUESDAY July 9th the City Council will once again discuss the fate of the Balboa Theatre. If you're free that day please try to attend and voice your opinion.

# LADY LIBERTY

By Lee A. Iacocca

reprinted  
from FRIENDLY  
EXCHANGE MAGAZINE  
SPRING 1985

Chairing the campaign to restore the Statue of Liberty and Ellis Island is really a labor of love, so you could say I did it for purely selfish reasons. I wouldn't be where I am today - America wouldn't be where it is today - if this country didn't stand for the ideals symbolized by the Statue of Liberty. I'm living the dream that brought my parents to this country from Italy. Both my parents passed through Ellis Island; in fact, my father came through twice. He went back to Italy to get my mother. It's become something of a cliché because it's one of those things we say without thinking about it, but it really is the tired, the poor, the huddled masses who built America - people who had nothing except for maybe the clothes on their backs when they came here. All they wanted was a chance - for themselves, but especially for their kids.

Restoring the Statue of Liberty and Ellis Island is just one small way I can say thanks. It's one way of giving something back. I want it to be there for my children, my grand children and my great-grand children. Think about what the statue symbolizes, and the fact that people are risking their lives to get here from Southeast Asia or Latin America today, and you realize how powerful the American ideal still is. We get bombarded with images these days, but one of the most moving and tragic images I've seen in recent years were those awful pictures of bodies washing up on the beaches in Florida, the result of trying to escape to the freedom we have here. They lost their lives, and for what? Just the chance to live in America, to build their own futures. They may come from different places, but they've got the same dreams our ancestors all had when they came here. The response we've gotten so far is great, especially from kids across the country. They have begun hundreds of creative classroom and school projects, and have already donated many thousands of dollars

in pennies, dimes and quarters, just as the children did in the 19th century to raise money for the statue's pedestal.

Fraternal groups, ethnic organizations, groups of retired employees, unions, trade associations and individual donors have been enormously supportive. And Chrysler employees, if you don't mind my saying so, (and Preservation Organizations, if you don't mind my saying so) have pitched in, too.

We probably could have raised all the money we needed in a few big chunks from corporations. Or we could have gone to Congress: Who could vote against the Statue of Liberty?

But it seemed to me that it would mean more if individuals gave. That's the way most of the money was raised to put the statue up in the first place, and after all, the Statue of Liberty and Ellis Island rightfully belongs to the people.

There have been people in communities across the nation who've sponsored essay contests, golf tournaments, rummage sales, you name it. And lots of people have just read about what we are doing, and sent a check.

## Liberty cont'd

There are so many different ways to participate.

We're about halfway toward our goal, but the restoration is an expensive project. It'll cost about \$230 MILLION. The scaffolding we needed to put up around the statue cost \$1.8 MILLION alone.

The statue needs a complete renovation. It simply got old. The skin is made of copper panels. Some of the brackets holding the skin to the inner structure have broken loose or worn away.

So the work that needs to be done is not just cosmetic.

It's also painstaking. To peel away some of the layers of paint on the inside, workmen had to use liquid nitrogen - they had to freeze the paint to get it off.

The torch is another story. It was originally solid. When electricity came in, the statue's keepers brought in the sculptor who carved Mount Rushmore (Gutzon Borglum) to remodel Liberty's torch to be a beacon in the harbor. They installed glass plates, but didn't seal them properly, and the water that seeped in over the

years corroded the metal supporting the torch and the statue's right arm.

We took the torch down on July 4th, and we're going to show around the country so people can get a better understanding of the whole project. We're making a new torch based on the original plans. It'll be covered with gold leaf, with rings of lights around the base to illuminate it at night.

This summer we're planning a 100-day International

Festival to pay tribute to our nations' cultural and ethnic backgrounds. Each participating nation will have its own day of celebration at the statue. And starting next January, entertainers will join in a gala that will take part in a two-day event to celebrate our heritage.

And more sailing ships than we saw during the Bicentennial will sail into New York Harbor to celebrate the statue's 100th birthday. It will be on October 28, 1986, that the restored statue will be unveiled and rededicated to last another 100 years. Ellis Island will be renovated, too.

Everyone knows what the statue is; you can see it in the harbor. It gets 2 million visitors a year. But only about 60,000 people go to Ellis Island, which used to be closed.

My father took me to visit the statue when I was young, but he never took me to Ellis Island. It's almost as if he was trying to forget it. And certainly understandable.

When immigrants like my father and mother arrived, they were herded into the iron stalls in the Great Hall, almost like sheep. The medical or legal inspectors basically controlled their future, their entire lives.

Ellis Island's been called the Isle of Tears, because those that got in cried tears of joy; those who didn't, cried tears of grief.

Ellis Island has a special meaning, because that's where my parents came in. Visiting there today is like entering a cathedral. You want to say a prayer. You can almost hear the voices, the foreign languages. Although, 17 million people first set foot in America on Ellis Island. It's the memory of their struggle-their sacrifice-that we're trying to

## Liberty cont'd

preserve for future generations by renovating the Statue of Liberty and Ellis Island. The story of our ancestors isn't unique. It's being replayed thousands, even millions of times today, with each new wave of immigrants. It's important that we remember that part of our history, because it tells us where we come from and where we can go in the future.

## MISSION RESCUE

### THE CRISIS

Mission San Diego de Alcalá, after nearly 200 years of onslaught by the elements, attack by indians, and pillage by vandals is again THREATENED. This time, the threat comes from the administration of the mission itself--- the very agency President Abraham Lincoln entrusted with its care! Your assistance is urgently needed to help preserve the historically significant floors, walls and foundations.

### THE COMMITTEE

The committee for the preservation of Mission San Diego de Alcalá believes this is one of the most important sites in this region. The committee believes the City of San Diego SHOULD NOT approve this permit.

### WHAT YOU CAN DO

Donations of Committee members and the generous support from the Legal Defense Fund of the San Diego County Archaeological Society has kept the Committee financially afloat to date but we have exhausted our resources and must now appeal to you for support. If you feel, as does the Committee, that this mission site including the ruins in question constitutes an exceedingly important historical, archeological and hereditary resource basic to the style and character of the Western United States, PLEASE SUPPORT US during this crisis. We are asking for financial assistance to support our efforts to a successful conclusion. As an Ad Hoc committee of the SDCAS, we are requesting tax deductible contributions in any amount. If you wish to help, please make your checks payable to SDCAS. Return it to SDCAS at Post Office Box A-81106 San Diego, CA 92138

\*\*SOHO's Board of Directors has recognized this issue as vital to our San Diego Heritage and has issued a challenge grant to the sum of \$250.00 in support of the cause, PLEASE follow our leadership with your own generosity.\*\*

LA JOLLA HISTORICAL SOCIETY'S ANNUAL CLASSIC EVENT

## ROLLS-ROYCE TOUR

The eighth annual Rolls-Royce Tour sponsored by the La Jolla Historical Society will be held on Saturday, September 14th, 1985. Here is a rare opportunity to enjoy a grand adventure you'll long remember. A caravan of TEN magnificent Rolls-Royce cars will carry guests through scenic vistas to one of the finest restaurants for lunch. Points of historic interest will be visited following the luncheon.

The "piece de resistance" will be a champagne stop at a very special home, one of great beauty and distinction. You will be overwhelmed by the magnificent view from a garden unsurpassed in beauty and elegance. Plan now to join the "Rolls-Royce Hall of Fame" as a participant in this annual event. You'll be "on-stage" along the way as admiring viewers are attracted to the procession of proud beauties. The tickets are a tax deductible donation of \$50.00. This popular fundraising event will require early reservations. CALL BARBARA DAWSON NOW, at 454-3754 for reservations and information.

# MEMBERSHIP FORM



## MEMBERSHIP CATEGORIES

Benefactor .....	\$1,000	Professional .....	\$30
Patron .....	\$100	Family .....	\$20
Corporate .....	\$50	Single .....	\$15

Donation .....\$ \_\_\_\_\_

My profession/interests are: \_\_\_\_\_

*I would like to volunteer to help for the following: (check as many as you wish)*

- Tours    Docent    Refreshments    Special Events  
 Fundraising    Telephone Committee    Office Volunteer

Please complete and return to:  
SAVE OUR HERITAGE ORGANISATION  
Post Office Box 3571  
San Diego, CA 92103

SOHO depends upon membership dues, contributions, and fund raising activities to support our restoration preservation expenses. Members receive the monthly SOHO newsletter and invitations to special events. Gift memberships are available and we will send the recipient a card in your name announcing the gift. Memberships and donations are tax deductible. Please join us!

NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY & ZIP: \_\_\_\_\_

PHONE: \_\_\_\_\_

**ANY DONATION IS TAX DEDUCTIBLE.** SOHO is exempt from Federal Income Tax under Section 501(c)(3) of the Internal Revenue Code and has been classified by the I.R.S. as a charitable, educational organization.



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