



THE S.O.H.O. NEWSLETTER

REFLECTIONS

VOL. XII NO. 11

NOV. 1980

P.O. BOX 3571 SAN DIEGO, CALIFORNIA 92103

Heritage Park Future in Trouble? Bates Polls Mission Hills Area

HAVE YOU VISITED HERITAGE PARK? WOULD YOU SUPPORT EXPANSION OF THE PARK?

Last month Supervisor Jim Bates polled 1,000 people in a mass mailing to the Mission Hills area surrounding Heritage Park.

The original plan for the park called for a total of fifteen houses. Today, the park has six structures, but according to the coverletter accompanying the questionnaire, it may not be able to accomodate nine additional structures as first planned.

Bates cited possible restrictions due to the topography of the land, limited County funding, and projected increases in traffic congestion as well as insufficient parking.

The above questions are basis of a letter sent to residents near Heritage Park, and with regard to Heritage Park expansion.

As Heritage Park was founded through the efforts of SOHO as a resting place for endangered Victorian buildings demonstrating historic and unusual architectural merit, SOHO must take the official position that continued expansion of the park must be left open.

We do not know what important Victorians may be in danger in the future. We do know that this Park will be the only possible means of saving them in the face of demolition. SOHO must, therefore, encourage the County of San Diego to keep all options open with regard to moving structures into Heritage Park.

Those having comments/questions are asked by the questionnaire to write to:

Supervisor Jim Bates
1600 Pacific Highway
San Diego, California 92102

SOHO members are urged to do the same.

****INVITATION****

YOU WILL RECEIVE
A FORMAL INVITATION
TO THE 1980
SOHO CHRISTMAS
FESTIVITIES, FRIDAY
DECEMBER 5th, IN
HERITAGE PARK.

SAVE DECEMBER 5th!!!



NOVEMBER

Monday, Nov. 3
7:30 PM

SOHO Board Meeting
Call 297-9327 for more information. (1st Monday each mon.)

Tuesday, Nov. 4
12 Noon

Historical Site Board, City of San Diego
CCDC Office/ Spreckles Building
124 Broadway/ Room 601

Monday, Nov. 10
7:30 PM

Uptown Planners
Call 299-4832 for more information. (2nd Monday each mon.)

Tuesday, Nov. 11
7:00 PM

Heritage Park Merchants' Association
Heritage Park Restaurant/Old Town (2nd Tuesday each mon.)

Thursday, Nov. 13
9:30 AM

Volunteer Meeting, Gaslamp Quarter Association
Association Office/ 652 Fifth Ave.
Call 233-5227 for more information.

Tuesday, Nov. 18
12 Noon

San Diego Historical Society Board
Villa Montezuma (3rd Tuesday each month)

Wednesday, Nov. 19
8:30 AM

Public Meeting for the Business Improvement District
652 Fifth Avenue

SOHO
Newsletter
REFLECTIONS

Editor
Kathy Cogen

Photographer
Med Beauregard

SOHO OFFICERS 1980 1981

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P. O. Box 3571
San Diego, CA 92103

(714) 297-9327

The SOHO Newsletter is published monthly. Letters to the Editor are welcomed. Articles and/or photographs of interest to SOHO members and friends are most enthusiastically encouraged!



FROM THE BOARD ROOM

At the October meeting, the Board of Directors noted the departure of Lois Haselton, Chairman of the Ways and Means Committee. Ms. Haselton recently moved to Norwalk, California, where she has taken a position in health-care management. The Board acknowledged the fine work of Ms. Haselton in laying the ground work for the revolving fund and initiating a membership drive.

The Senlis Cottage will be open to the public seven days a week, 10 to 1, and 2 to 5, commencing Nov. 3, 1980.

The Board selected Friday, December 5th, for the dedication of Senlis Cottage, together with the annual SOHO Christmas Party. Musical groups are being coordinated for the celebration along with a formal opening ceremony performed by city dignitaries.

November, 1980

Dear Members,

Just a heartfelt thank you for everyone who helped on the annual train tour --- the support system was tremendous!! I hope all of you had as good a time as I did.

Thanks to Cathy Grigsby for her support. Joe Jones and Carole Frick gave us a sharp looking brochure. Donna Regan had the trains and busses running smoothly. The Easleys and Cia Barron served us a delicious continental breakfast. Marc, Ted and Bruce --- thanks "pardners" for riding tail on the herd. Nina Reed and her fantastic five added elegance to the ending with liquor.

Being a new member in SOHO, it brought a bonus of lovely contacts with homeowners, architects, and our sister organization, Hollywood Heritage. Many great, interesting and funny letters flew back and forth, and cooperation was excellent.

A special sweet ending was the visit with Richard Neutra's widow --- a vivacious 80 year old who is taking up the cello!

I heartily recommend being tour chairman to anyone --- and everyone!

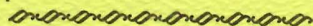
Mary Joralman



MARY JORALMAN, an interior decorator, divides her time between serving the design review board of Coronado and enjoying her grandchildren. She has been a member of SOHO for one year. This is her first train tour.

SENLIS COTTAGE STAFF ANNOUNCED

SOHO wishes to acknowledge the following individuals for contributing their time and energy and staffing the Senlis Cottage: Bernis Wall, Mrs. George Murphy, Dorothy Haggard, Alice Crittendon, Barbara Hallen, Beverly Horton, Louise Borchart, Mary Sanders, Karen Sharpe, Nettie Scarry, Alice Rowe, and Betty Smith. Thank you all!



NEW MEMBERS

We welcome the following New Members:

Lois Gotch Susan C. Briggs
Terry & Judy Monks
Ruth D. Jacobson Maureen Norwood
Ms. Julie Leonard & Mr. Didier Jantz
Margaret Gunthorp-Hawkins



DONATIONS

Our sincere thanks for the following donation

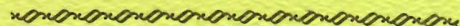
Bea Evenson
Mr. & Mrs. Gerald Feller of Philadelphia, PA, towards restoration of the Temple now in Heritage Park, in memory of Barbara Zeenkov, daughter of Mr. & Mrs. Seymour Zeenkov



It's here!!! It's finally here! Our SOHO office is put together and it's wonderful! Now there will be a place for you to come and check up on where we have been, and where we are going....or maybe just a place where you can meet some new SOHO members by stopping in for a visit.

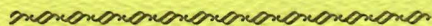
Now that we have an office we're going to get organized! We are currently setting up our revolving fund for all types of San Diego projects. We will have a better information service through our office, and our restoration library will be available to all.

We'll have a place to carry those special fund-raising items we sell, a real telephone voice for you to call about SOHO --- all in a setting just made for a family outing.



CHRISTMAS GIFT IDEAS FOR PRESERVATIONISTS

Special collector gifts will be on sale at the Senlis Cottage after December 1st. Memorabilia will include jazz recordings, Victorian planter boxes, glasses, books, and other assorted items, each priced conveniently under \$5.00.



Carol's Corner

In last month's issue our past treasurer, Harry Evans, brought forth an unsolicited appeal to all of you about getting in and helping out. No office will make SOHO different by itself. It is true that this year has seen a lot of expense added to our normal budget. And we have continued to provide as much to our membership as possible despite rising inflationary costs.

Let's take a moment to see where our money goes!

Complete rebuilding and restoration of our Senlis Cottage cost \$10,000.00 and that was the best low bid (much lower than the County contractors). Remember, this is a public building meeting public building codes.

We spent about \$2,000.00 on office furniture and equipment, which includes antique light fixtures, furniture, files, and all the basic supplies which set up an operating office. We still do not have some items which will make this office a real home. But as of this writing Marc Tarasuck and Ted Foley, through their firm, have donated two lovely rugs.

We mail 700 newsletters every month.... that's printing costs, postage, addressing costs.... sometimes we do extra mailings to inform our membership of important civic meetings, or special events.

We furnish free refreshments at every general meeting, and we also print and use stationery and membership forms. More postage as well. Membership renewals are a small expense, and our correspondence with government officers at the local, state and national level is quite extensive, for this is much a part of SOHO's taking a stand on preservation issues.

Our tours and educational programs have basic costs like bus and train rental charges, sometimes house entry-per-head charges.... but what really costs is the liability insurance which SOHO carries to cover all of our public events, and we do this for your protection.

Then we must hire a certified public accountant for the IRS, pay telephone and utilities, memberships to other organizations like the National Trust, and buy magazines and books for our Library.

Soho currently has no paid personnel, although we could use it. We must depend upon the time our volunteers put in, from Board Members to Tour Guides, to Hostesses to Event Chairmen and workers.

HOW DO WE DO IT? Our Board members offer their homes for meetings. Many of you donate items which will help defray expenses, not to begin to mention the phone bills each committee and Board members donates, as well as their gasoline.

We have a flexible membership of about 650 members per year multiplied by \$10.00. That brings in about \$6,000.00 per year, and our normal expenses run the same. This year we have had greater expenses in establishing our office and library, and we have put a deposit check on hold for the Matthew Sherman House. We must always have some extra money on hand to negotiate for the immediate preservation of any endangered property, and we depend totally upon our membership and donations for this.... we receive no public funds of any kind.

I would hope that we will not have to raise our membership dues. Yet I know that many of you would pay an extra \$2.00 to \$5.00, if that were our dues rate. That is the cost of lunch, nowadays, or a movie or cheap theater ticket.

NEWS BRIEFS

The REDEVELOPMENT AGENCY, together with CCDC, have negotiated exclusive rights with a San Francisco company experienced in refurbishing old hotels. It proposes moving the facade of the HORTON GRAND HOTEL to the Gaslamp Quarter. There it would be placed on a newly constructed replica of the old hotel providing luxury accommodations. Feasibility studies and cost estimates are underway..... At the request of COUNCILWOMAN LUCY KILLEA serious discussion has been initiated on preserving the facade of the BRADLEY BUILDING..... The ROWING CLUB BOATHOUSE has been designated as a site on the National Register. During certification of the Port District's Master Plan, the STATE COASTAL COMMISSION directed that the Rowing Club be included as an historic building. One year is allowed in which to bring forth someone to restore the building..... In South Mission Beach the future of BELMONT PARK is still under consideration. An environmental report was completed in October. RFP's (Requests for Proposals) are being sought from developers specializing in recreational areas..... Also in the beach area, action has again been delayed on San Diego landmark, CRYSTAL PIER, in order to coordinate the proposed plans of developers with the local planning commission and the recently appointed Pacific Beach redevelopment group..... In La Jolla, the HISTORICAL SITES BOARD has been asked to review various vintage buildings..... In HERITAGE PARK, YOUNGER YEARS, the new shop specializing in infant wear, will be having its grand opening Saturday, November 1st, 5:30 to 8:30 PM. The shop, located in the BURTON HOUSE, will be open for business, Sunday November 2nd..... In the SHERMAN-GILBERT HOUSE, the Art Collector is featuring new, abstract watercolors..... If you're having trouble getting to L.A. or S.F., Heritage Park Travel, situated in the BURTON HOUSE, can conveniently solve your problem using its connections with commuter airlines. Call 298-8845 for more information..... THE SAN DIEGO HISTORICAL SOCIETY has hired new exhibits designer, MICHAEL COLE, to help plan and develop exhibits for the new SAN DIEGO HISTORY MUSEUM planned for Balboa Park..... Old house buffs are encouraged to watch PBS television series THIS OLD HOUSE, Tuesday nights at 10 PM on Channel 15. The subject of the fourteen week series--how to refurbish an old house.

CAROL'S CORNER CONTINUED.....

If half of you could donate a few hours of help, and half of you sent in from \$2.00 to \$5.00 extra, we would replenish our treasury by as much as \$1500.00 and still have 10 times as many volunteers working for us as we have now. And if you have not time or money? Call us or write us or pass on your newsletter! If each member brought in one new member, we could raise our treasury by \$6,500.00, and that's something to crow about.

So what does SOHO do for you, to make this effort for us? We are the only organization giving you once-a-month local preservation news, and fighting for all qualified historic buildings in San Diego. There are lots of other fine organizations out there working in history and museum areas; and there are other small organizations fighting in specific arenas around the County, but no one else tries to preserve on such a large scale, and tells you what it's all about!

WE NEED YOUR HELP!

Your President



MEMBERSHIP FORM

Please complete and return this membership form to:

Save Our Heritage Organisation
Post Office Box 3571
San Diego, California 92103

SOHO depends upon membership dues, contributions, and fund raising activities to support our restoration/preservation expenses. Members receive the monthly SOHO Newsletter and invitations to special events. Gift memberships are available and we will send the recipient a card in your name announcing the gift. Memberships and donations are tax deductible. Please join us!

MEMBERSHIP CATEGORIES

- Benefactor \$1,000.
- Patron \$100.
- Corporate \$50.
- Professional \$25.
- Family \$15.
- Single \$10.
- Donation \$

Name _____

Address _____

City _____

Zip Code _____ Phone _____

Add my name to your Volunteer List _____
I prefer the following types of activities: _____

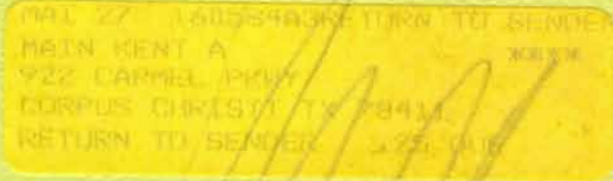
TAX EXEMPT STATUS

SOHO is exempt from Federal Income Tax under Section 501(c)(3) of the Internal Revenue Code and has been classified by the I.R.S. as a charitable, educational organization.



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