



THE S.O.H.O. NEWSLETTER
REFLECTIONS

VOL. XI NO. 9

SEPTEMBER 1979

P.O. BOX 3571 SAN DIEGO, CALIFORNIA 92103 (714) 232-1997

general
meeting
annual
elections
sunday
september 16th



HEAR YE! HEAR YE! Come one come all to the Annual General Election Meeting for SOHO to elect our new slate of officers who will guide SOHO through the wild and wooley autumn of 1979, and into the glorious new age of 1980!

We have a fun meeting planned at the beautifully remodeled San Diego Hotel on Broadway downtown, in the San Diegan Room from 1 to 3 PM.

Refreshments will be served and the meeting will conclude with a guided tour of the Hotel. That's Sunday, Sept. 16, for SOHO's Annual General Election Meeting, the most important meeting of the year. Come, be part of SOHO and meet your elected officers and board. We'll be expecting you!

NEWS BRIEFS

NEW MEMBERS

Mary M. Allen
Fred & Micholyn Brown & Family
Joan & Robert Auer

NOTICE OF TEMPORARY CLOSURE OF OFFICE

On August 1, 1979, SOHO officially closed its office at the corner of Sixth and Market. The phone number is still good, but all records are in storage awaiting the early autumn opening of SOHO's new office in the Senlis Cottage in Heritage Park in Old Town. We are awaiting the opening and restoration of the Cottage with great anticipation and excitement!

SOHO
Newsletter
REFLECTIONS

Editor
Carole Collier Frick
298-2237

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Med Beauregard

SOHO OFFICERS 1978-1979

Pat Schaelchlin,
President

Harry Evans,
Executive Vice-President

Donna Regan,
Vice-President for Education

Nick Fintzelberg,
Vice-President for
Governmental Affairs

Ted Foley,
Secretary

Cia Barron,
Treasurer

SOHO BOARD OF DIRECTORS

Rae Berry
Joan Easley
Cathy Grigsby
Gordon Johnson
Claire Kaplan
Matt Potter
Dick Reid
Marc Tarasuck
Mary Ward

Joe Jones
Julie Johnson Hardie
Carole Collier Frick

P.O. Box 3571
San Diego, CA 92103
(714)232-1997

The SOHO Newsletter is published monthly. Letters to the Editor are welcomed. Articles and/or photographs of interest to SOHO members and friends are most enthusiastically encouraged!



HELP! HOSTESSES! (A PLEA FROM ME)

The word is out... and the word is HELP!

The SOHO Home Tour (A Walk through Mission Hills) is Saturday, November 10th, and we need you desperately. There's a call out for Hosts & Hostesses, Refreshment Servers, and Tour Guides. All of you out there... take that small step forward... and volunteer. Get involved in this SOHO event, and you'll want to do it again and again. Trust me! This is a wonderful opportunity to meet people, see new places, and enjoy a day in this beautiful area of San Diego. We need a crew of volunteers stretching from here to here.

Take just one minute, please, and call the SOHO office (232-1997) and leave your name, address, zip code and phone number. Say you'd like to help. (I take that back). Say you'd love to help. Also, let us know which shift you prefer (forget about midnight). Which pleases you the most, the morning or afternoon, hereafter referred to as A. M. and P. M. So far this has been easy... even pleasant. It gets better too.

The office will notify me, and shortly I will notify you by mail. Shortly, meaning about two weeks before the Tour. Clear?

Yes, you can wear a pant suit. Yes, you can wear a dress. (Okay you men. I heard that smile). No, you needn't wear anything Victorian. Yes, you are SOHO's guest on the tour, before or after your shift (depending on whether you are A. M. or P. M.). Yes, you will be served refreshments because you are a marvelous, wonderful terrific volunteer. Applaud yourself! What more can I say... call in... do it now! We need you and we need your name for our printing deadline. Thanks to all of you... I knew you'd do it. You are SOHO people.

--Claire Kaplan
Host/Hostess Chairman





HORTON HOTEL BLOSSOMS INTO COLOR!



Thanks to the joint efforts of SOHO and the owners of the Horton Hotel, led by Bob Johnston, the Horton, located on F Street downtown between Third and Fourth has a beautiful new color job. The scaffolding came down on Wednesday, August 15th, revealing a spectacular color scheme of cream, greyed blue and dark red with black accents chosen by Miles Parker and Michael Sullivan.

Doomed to destruction under Hahn's current downtown redevelopment plan along with the Commodore which houses the Lyceum Theatre, the Horton has been painted in conjunction with SOHO's 10th birthday year celebration and represents an act of faith by SOHO and the Hotel's owners. Come downtown and view this painted lady from the past. The street is soon to blossom with other colors too! SOHO cares!

SLATE OF OFFICERS 1979 - 1980

Following is the slate of officers for the year 1979-1980 beginning mid-September, 1979, as proposed by the nominating committee of the current Board of Directors.

This slate of candidates will be voted on by the General Membership at the Annual Election Meeting to be held at the San Diego Hotel on Sunday, September 16th at 1-3 PM.

President
Executive Vice President
Vice Pres. for Governmental
Affairs
Vice Pres. for Education
Secretary
Treasurer
Directors

Carol Lindemulder
Nicholas Fintzelberg

Larry Ford
Cathy Grigsby
Cia Barron

Harry Evans
Clare Crane Joe Jones Mary Ward
Joan Easley Matt Potter
Carole Frick Pat Schaelchlin
Jim Hutchens Michael Sullivan

Alternates

Bruce Hermes
Sally Johns

Be there Sunday, September 16th to cast your vote and meet your new officers and Board who will lead SOHO into the exciting eighties!

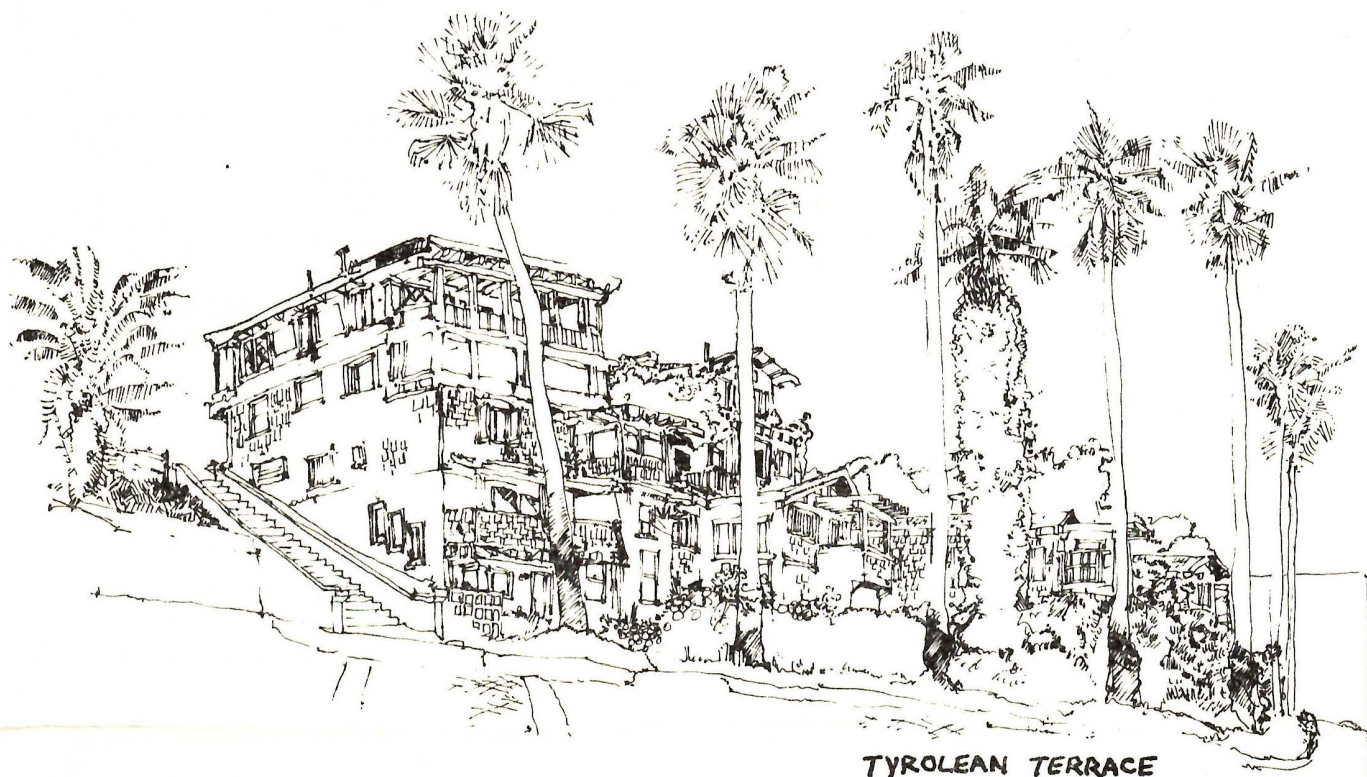
Victorian Gourmet Elegance at the Christian House

On Tuesday evening, September 18th, SOHO members are invited to an elegant gourmet dinner in the brand new Heritage Park Restaurant in the Christian House in Heritage Park.

No-host cocktails are at 6:30 PM followed by dinner at 7:15. The cost of the dinner, including wine, is \$20, of which \$5 goes to SOHO and is tax deductible.

Reservations may be made by sending a check to: SOHO, PO Box 3571, San Diego, CA 92103, and marking the envelope "Christian House Dinner." Reservations are limited so don't delay. Come share a multi-course gourmet feast in this newly-remodeled Queen Anne Victorian and help kick off SOHO's new year!





TYROLEAN TERRACE

LA JOLLA MEMORIES TO SHARE

You have them; the La Jolla Historical Society wants them. In the interests of collecting and preserving the history and nostalgia of early La Jolla, the La Jolla Historical Society is offering an award of \$250.00 for an essay on recollections of La Jolla prior to 1941.

SUBJECT MATTER: Recollections of La Jolla, such as its people, places or events, public or private.

REQUIREMENTS: The paper should not exceed 15 pages size 8-1/2" by 11", be typewritten and double spaced. References should be included when possible. Accompanying pictures or prints should be identified and dated if possible. The article must be previously unpublished.

DUE DATE: All papers and pictures submitted will become the property of the La Jolla Historical Society. Professional historians are ineligible. Submit to the La Jolla Historical Society, PO Box 2085, on or before December 27, 1979.



MEMBERSHIP FORM

Please complete and return this membership form to:
Save Our Heritage Organisation
Post Office Box 3571
San Diego, California 92103

SOHO depends upon membership dues, contributions, and fund raising activities to support our restoration/preservation expenses. Members receive the monthly SOHO Newsletter and invitations to special events. Gift memberships are available and we will send the recipient a card in your name announcing the gift. Memberships and donations are tax deductible. Please join us!

Name _____

Address _____

City _____

Zip Code _____ Phone _____

MEMBERSHIP CATEGORIES

Benefactor	\$1,000.
Patron	\$100.
Corporate	\$50.
Professional	\$25.
Family	\$15.
Single	\$10.
Donation	\$ _____

I am interested in joining an action group. Please contact me!

TAX EXEMPT STATUS

SOHO is exempt from Federal Income Tax under Section 501(c)(3) of the Internal Revenue Code and has been classified by the I.R.S. as a charitable, educational organization.



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