



THE S.O.H.O. NEWSLETTER

REFLECTIONS

VOL. XI NO. 7

JULY 1979

P.O. BOX 3571 SAN DIEGO, CALIFORNIA 92103 (714) 232-1997



GENERAL MEETING

SOHO will hold its summertime General Meeting at the SOHO office, corner of Sixth and Market on Sunday, July 15, 1979. The meeting will begin at 1:00 and last 'til 3:00.

There will be a short business meeting, refreshments, and an interesting Sunday afternoon tour of the Gaslamp Quarter. If you've been meaning to get down and investigate just what the Gaslamp Quarter is all about--now's your chance!

All SOHO members are invited to attend, and don't forget--SOHO loves cookie bakers! (I think we have the best in town.)

That's Sunday, July 15th at 1:00 down at the SOHO office at Sixth and Market. Be there!



July 15

NEWS BRIEFS

NEW MEMBERS

Mrs. Barbara D. Hyatt
Mr. & Mrs. John Edwards
Mr. & Mrs. Charles Pennington
Deborah Rahe
Diane B. Schade
R. & L. Levenstein
Miss Carey Gail Wall
Robert & Janet Mincer
The Kohmescher Family



NOTICE OF BOARD OPENINGS

SOHO will have a few openings on its Board for the 1979-1980 term. If you are interested in serving on this Board, please send a resume to the Nominating Committee care of the SOHO box, giving your details. Please also write a brief statement in regard to what you think the goals of SOHO should be for the next year, what you think our successes and failures have been and what you think we should do about it. We need people who are willing to spend many hours working for our goals. This will be a working board - we need your help. Please submit your application by August 1st.

SOHO Newsletter REFLECTIONS

Editor
Carole Collier Frick
298-2237

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Med Beauregard

SOHO OFFICERS 1978-1979

Pat Schaelchlin,
President

Harry Evans,
Executive Vice-President

Donna Regan,
Vice-President for Education

Nick Fintzelberg,
Vice-President for
Governmental Affairs

Ted Foley,
Secretary

Cia Barron,
Treasurer

SOHO BOARD OF DIRECTORS

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Joe Jones
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OFFICE
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(714) 232-1997

The SOHO Newsletter is published monthly. Letters to the Editor are welcomed. Articles and/or photographs of interest to SOHO members and friends are most enthusiastically encouraged!

"GILL HILL" WALKING TOUR PLANNED

An architectural and historical walking tour of homes designed by Irving Gill and his associates will be featured Saturday, July 28, 1979. The guided walk will begin at 2:00 pm at Sixth Avenue and Quince Street, next to Balboa Park, and will last about two (2) hours. "Gill Hill", sometimes known as "Pill-Hill", is the area between Hillcrest and Downtown San Diego. It includes the greatest concentration and the most diversified selection of Gill's Work. Significantly, it was in this area where Gill himself lived and developed many of his innovative techniques. Gill is considered by many to be among the top architects in the world who set the trend toward Modern Architecture in the 20th century.

Gill's architectural office became the training ground for many other gifted architects, including Hazel Waterman and Richard Requa, whose work will also be viewed on this outing, along with the works of other notable San Diego Architects. Interested persons may make reservations by calling 239-2644. Adults are \$3.00 a person, and children between the ages of 5-12 are \$1.50 each. Children under 5 are free. All donations are tax deductible. Tour is part of the American Youth Hostel's Annual Fund Raising Program; as well as part of an on-going community effort to help residents and visitors better understand and appreciate their local heritage.

GILL HILL TOUR

Saturday
July 28





JULY 21

SOHO MID-SUMMER CLEARANCE SALE of ANTIQUES, ARTIFACTS AND ARTISTIC RUMMAGE

SOHO is sponsoring a unique rummage sale of donated antiques and offering members an opportunity to sell their own wares. The sale is scheduled for Saturday, July 21, from 10:00 a. m. until 4:00 p. m. at the SOHO office, corner of Market and Sixth Avenue.

If you wish to donate merchandise to SOHO you should deliver it to the office on Friday, July 20, between 6:00 p. m. and 8:00 p. m.

If you prefer to sell merchandise of your own, you may do so and keep the proceeds. You should have your priced items at the office by 9:00 a. m. on Saturday. You will be asked to handle your own sales and take any unsold items with you at the end of the sale.

Volunteers are needed on Friday evening to appraise and price the sale items. Volunteers are also needed for the sales staff on Saturday. If you wish to participate please contact Cia Barron at 284-9079 evenings, or Rae Berry at 222-3512 evenings.



PRESIDENT'S PARLAY by Pat Schaelchlin

Though it may seem bleak at times, historical preservation is moving forward in San Diego. Rather than emphasize the negative aspects, I would like to comment on the positive accomplishments that we have seen.

More and more often, owners are realizing that their vintage buildings can be recycled and provide office space in a manner that cannot be found in today's new buildings. The spacious rooms, the beautiful woodwork, the large trees and exceptional locations are all attractive alternatives to 15th story 8x10 office rooms. Recently completed in its restoration, and one of our 1978 Home Tour features, the Haywood-Patterson House on Broadway is now enjoying and being enjoyed by its attorney tenants. Down the street, the Quartermas-Wilde House has for several years been the office of other attorneys. Not to be outdone, the Rynearson House on E Street also provides an attractive setting for its tenants. The Faulk-Klauber House, also on E Street, has offices for multi-purposed social agencies. The Long-Waterman House west of Balboa Park, on First Avenue, is a corporate headquarters for Parker Industries and the Britt-Scripps Townhouse on Maple and Fourth will soon be innovatively opened as a "Bed and Board Hotel" copying the highly successful idea begun in San Francisco.

Not all of the houses are used for offices - some are homes as are the three Fulford Bungalows on San Marcos Street and the Charles Martin House on Front. Buildings are reaching for historic designation to assist in restoration costs. The San Diego Hotel and the Spreckels Building have been brought back to life. The Gas Lamp Quarter continues to attract investors and soon the street will resemble the old turn of the century look.

The decision makers of the city are beginning to ask our opinions about the authenticity of early buildings and are considering alternatives to demolition. The Horton Hotel and Lyceum Theatre may be saved, perhaps incorporated into a Theatre Block district and used to enhance the revitalization of downtown.

We have worked long and hard and sometimes our losses overshadow and make us think that preservation in San Diego cannot work. On the contrary, it is working on the side streets and in the private sector and on our downtown streets. We can count among our wins the Santa Fe Depot, the Villa Montezuma, Heritage Park, Long-Waterman House, Horton Plaza, the Knights of Pythias Building, the Sherman-Doig

House, the San Diego Rowing Club, the Red Rest and the Red Roost (Neptune) to name just a few. That's not bad for a ten year involvement!

Yes, preservation is working in San Diego but we can't relax and assume that it will continue. We must work together to recognize the dangers and to establish guide lines and legislation that will help us SAVE OUR HERITAGE!!



BIRTHDAY CALENDAR CHANGES

July 4, 1979 Horton Plaza lawnning planting has been deleted from the birthday year. The Plaza has been planted with funds provided to the City from a motion picture company filming in San Diego. SOHO says thank you very much.

July 15, 1979 The Croquet Tournament has been moved from July 15 and Balboa Park to October 20, 1979 at Heritage Park.

The Horton Hotel will soon be receiving a new paint job as part of the Birthday Celebration. SOHO and the Hotel's owner have signed a contract to implement the painting.

Thanks to those of you who have participated in the Birthday activities--there are more to come!

Marc Tarasuck and Ted Foley, Co Chrmn

DUES REMINDER

Don't forget to look for your dues renewal date on the front of your newsletter. Right above your name you'll see the month your dues are due. Please be prompt!





MEMBERSHIP FORM

Please complete and return this membership form to:

Save Our Heritage Organisation
Post Office Box 3571
San Diego, California 92103

SOHO depends upon membership dues, contributions, and fund raising activities to support our restoration/preservation expenses. Members receive the monthly SOHO Newsletter and invitations to special events. Gift memberships are available and we will send the recipient a card in your name announcing the gift. Memberships and donations are tax deductible. Please join us!

Name _____

Address _____

City _____

Zip Code _____ Phone _____

MEMBERSHIP CATEGORIES

Benefactor	\$1,000.
Patron	\$100.
Corporate	\$50.
Professional	\$25.
Family	\$15.
Single	\$10.
Donation	\$ _____

I am interested in joining an action group. Please contact me!

TAX EXEMPT STATUS

SOHO is exempt from Federal Income Tax under Section 501(c)(3) of the Internal Revenue Code and has been classified by the I.R.S. as a charitable, educational organization.



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