



THE S.O.H.O. NEWSLETTER

REFLECTIONS

VOL. XI NO. 5

MAY 1979

P.O. BOX 3571 SAN DIEGO, CALIFORNIA 92103 (714) 232-1997

PRESERVATION IS GOOD BUSINESS

PRESERVATION WEEK

MAY 6-12, 1979



National Preservation Week, proclaimed so by President Carter is May 6-12, 1979. During this time in San Diego, many preservation-oriented activities are planned.

Along with the on-going Designers Showcase in Coronado this year, the Irving Gill Show at the San Diego Museum of Art will run until May 20th.

The most ambitious State Historic Preservation Conference ever staged will also be beginning in San Diego on May 9th. This 4th annual conference starts off with a pre-conference reception on May 9th at the San Diego Museum of Art. The conference will run for three days with registration on May 11th at the San Diego Hotel, followed with the official opening at the Spreckels Theatre.

Many events are planned--from nationally known speakers to clinics and bus and walking tours. SOHO is one of the co-sponsors of the Conference along with the San Diego Historical Society, Committee of 100, Gaslamp Quarter Association, Historic Site Board, Centre City Development Corp., the AIA, and many other local, state and national preservation organizations.

For further information on the Conference, call The Gaslamp Quarter Association at 233-5227.

NEWS BRIEFS

NEW MEMBERS

Barbara J. Brady
Carl & Janis Grebbien
Mr. & Mrs. Ernest E. Matteis
Bernice Neher
Anne Dungan Ewing
Marjorie Thackeray
Mr. & Mrs. E. H. Mason
Jerome K. Gagnon
Dorothy Kelly
Maureen S. Clemmons

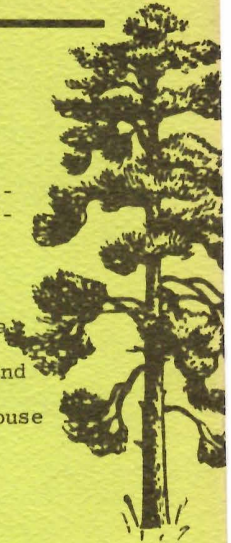
BURLINGAME WALKING TOUR

SOHO's Second Guided Historic Walking Tour will be held in San Diego's charming Burlingame area on Sunday, June 24th. SOHO members interested in participating as tour guides or hosts/hostesses, please call the SOHO office at 232-1997, or Cathy Grigsby at 295-0204.

SOHO's April 7th Chula Vista walking tour met quite a positive response! Tourists and guides enjoyed the experience of exploring historic Chula Vista on foot and pooling knowledge of its areas and historic buildings. We were even treated to an open house tour of Our House on Third Avenue, (endangered of being demolished within the year.)

Join us on June 24th for the free guided tour of Burlingame!

Cathy Grigsby



SOHO Newsletter REFLECTIONS

Editor
Carole Collier Frick
298-2237

Photographer
Med Beauregard

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546 Market Street
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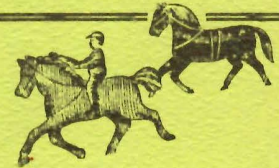
P.O. Box 3571
San Diego, CA 92103

(714) 232-1997

The SOHO Newsletter is published monthly. Letters to the Editor are welcomed. Articles and/or photographs of interest to SOHO members and friends are most enthusiastically encouraged!



FIRST ANNUAL SALUTE TO HERITAGE POLO MATCH



On Sunday, May 20th, the First Annual Salute to Heritage will be kicked off with an international polo match, Mexico vs the United States, at the polo field in Rancho Santa Fe. This event will benefit The National Trust for Historic Preservation, The San Diego Historical Society and the Aerospace Museum.

The festivities will begin with a champagne brunch and fashion show, followed by a Heritage Parade led by the Hunt Club of Rancho Santa Fe, and featuring a Wells Fargo Stage Coach with cowboys and Indians, and a showing of classic cars. Budd Boeticher's Portuguese Lusitano Stallions will also be performing Equestrian Dressage Pas de Deux, and among the many other activities this day will be a hot air balloon race to the border and a parade of antique airplanes, both sponsored by the Aerospace Museum.

This event will be attended by many celebrities, and there will be a private reception afterwards for all helpers. Anyone interested in participating in any aspect of this benefit--from hostessing to ticket sales--can call 223-5566 for further information.

Parking will be at the Del Mar Racetrack with shuttle buses operating to the event.

Tickets are \$5 with separate tickets for the champagne brunch. There is a 20% group discount for 10 people or more, and children (any age) with parents are \$2

Tickets may be obtained through Flower Hill Shopping Center, call 452-1377.

SIXTH ANNUAL DESIGNERS SHOWCASE 1979

This ongoing presentation opened on April 28 and will continue until May 20. This year, a palatial ocean front home on the beautiful island of Coronado has been redone, showcasing the interior design talents of local decorators. Built in 1902 by the architecture firm of Hebbard and Gill, the Richards-Dupee/Burnham-Van Ness house at 1015 Ocean Boulevard is certainly more a mansion, with nearly 20,000 square feet of living space.

Each year, The Designers Showcase demonstrates the aesthetic as well as the economic feasibility of restoring older homes for modern use. A historic or architecturally significant home is chosen to focus attention on presentation in San Diego.

If you haven't yet attended a Designers Showcase, you are really missing something. The 1979 Showcase is being held in conjunction with National Historic Preservation Week, and for further information, you may call 231-3863. Individual admission tickets will be available at the door throughout the Showcase for \$4.00. Open Tuesdays through Sundays.

8th Annual

**TRAIN
TOUR**



SOHO TO GAMBLE IN THE GREENE!

Pasadena, "Crown of the Valley," was incorporated in 1886; in 1979 it is still a city on the move. SOHO's 8th Annual Train Tour will explore both old and new Pasadena on Saturday, June 9.

We will be leaving historic Santa Fe Depot at 7 a.m. in our own Amtrack car. (SOHO's first train tour in 1971 was organized to bring attention to the graceful architecture of the depot--it was then threatened with destruction in the name of "progress" and is not completely safe yet.)

On arrival in Los Angeles, we will be met by our two buses to journey to Pasadena. We are going to start our exploration of the wealth of Greene and Greene architecture and the Craftsman movement which it spawned with a walking tour in the arroyo area. We will then go to the most complete and best preserved example of Greene and Greene architecture, the Gamble House at 4 Westmoreland Place, National, California and Pasadena Landmark, built in 1908. It embodies the highest level of the California bungalow style, one of the few truly American contributions to architecture. We will have extensive guided tours, and will eat a gourmet catered lunch in the newly refurbished lower level of the house.

After leaving the Gamble House and its bookstore and library, we will visit one of the great jewels of Pasadena's renaissance, the Norton Simon Museum. This sleek modern building, designed by Ladd and Kelsey, houses the internationally acclaimed masterpiece collections from the Norton Simon foundations. The collections include six centuries of European paintings; Indian and Southeast Asian sculpture (there is a Shiva of such exquisite quality that the government of India has requested its return;) the comprehensive Galka Scheyer collection of the work of the "Blue Four" (Klee, Feininger, Jawlensky and Kandinsky;) graphic works by Goya, Rembrandt and Picasso; and an acclaimed exhibition of the works of the French Impressionist Degas, which includes the originals from which Degas' other bronzes have been cast. The Norton Simon also boasts a stunning outdoor sculpture garden.

We will return to downtown Los Angeles, where we can choose to dine in Little Tokyo, Chinatown or Olivera Street before the return trip home.

The \$29.95 cost covers all transportation, SOHO's famous train snacks, catered lunch and admittance fees. May 19 is the last day for reservations, but early reservations are suggested, as we have had early sell-outs in the past. Please send checks and self-addressed, stamped envelopes with the form below.

Joan and Jamie Easley, co-chairmen

SOHO Train Reservation Form



Please reserve _____ tickets for:

Name _____ Tel. _____

Address _____

Total amount enclosed \$ _____

Send check or money order by May 19, with self-addressed stamped envelope to:

SOHO
Attn: Train Tour
Box 3571, San Diego, CA 92103



MEMBERSHIP FORM

Please complete and return this membership form to:

Save Our Heritage Organisation
Post Office Box 3571
San Diego, California 92103

SOHO depends upon membership dues, contributions, and fund raising activities to support our restoration/preservation expenses. Members receive the monthly SOHO Newsletter and invitations to special events. Gift memberships are available and we will send the recipient a card in your name announcing the gift. Memberships and donations are tax deductible. Please join us!

Name _____

Address _____

City _____

Zip Code _____ Phone _____

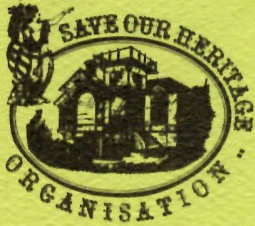
I am interested in joining an action group. Please contact me!

MEMBERSHIP CATEGORIES

Benefactor	\$1,000.
Patron	\$100.
Corporate	\$50.
Professional	\$25.
Family	\$15.
Single	\$10.
Donation	\$ _____

TAX EXEMPT STATUS

SOHO is exempt from Federal Income Tax under Section 501(c)(3) of the Internal Revenue Code and has been classified by the I.R.S. as a charitable, educational organization.



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