



THE S.O.H.O. NEWSLETTER

REFLECTIONS

VOL. XI NO. II

NOVEMBER 1979

P.O. BOX 3571 SAN DIEGO, CALIFORNIA 92103 (714) 232-1997

photos by Med Beauregard

SOHO GOES TO THE FOLLIES



Pictured with SOHO's new President, Carol Lindemulder, center, are Lucille Moore, County Board of Supervisors, and Bill Mitchell, City Councilman.



In the lobby of the Lyceum, SOHO member Mary Sanders, l., and SOHO's Hospitality Chairman, Claire Kaplan.



Seen at the Show, Dr. George Mahan with Robert Miles Parker, SOHO Founder.



Nick Fintzelburg, Executive Vice-President, is shown with Sue MacNofsky, SOHO's very first Vice-President and one of the founding members, along with another long-time SOHO member, Luis Collins.



Enjoying the intermission between acts, from l. to r., Larry Ford, Vice-President for Governmental Affairs, Larry Barron, Cia Barron, Treasurer, and Sheri Peterson.

NEWS BRIEFS

NEW MEMBERS

Pat Preston and Family
Cheri Felfe
Peggy Rawlins
Thomas & Deborah Castillo
Liz Allan
Roger and Mary Dunn
Pearl Donohue
James E. and Ilene M. Buchenau
Mr. and Mrs. George Edwin Dyer
Emily West

Mary Joralmon
Patricia Ann Lewis
Stephen McCarroll
Janet H. Backer
Irene Sullivan
Leah J. Pack
Lois Haselton
Michael Lagdowski
Emmy Lou Manning
Jean E. Leiser



ANNOUNCEMENTS



Double congratulations are in order to 1978-79 Board Member Julie Johnson Hardie and her husband Mike on the birth of their twin boys, born the afternoon of September 4th, 1979. Jeffrey Lane was 4 lbs. 10 oz., and his brother Brian Everett was 5 lbs. 1 oz. SOHO extends very best wishes to both parents on the occasion of this most auspicious event!



If you or your family have an announcement of interest to SOHO members, send it to the Editor, Reflections, care of the SOHO Box. We'd love to print news and events from all the members out there!

SOHO
Newsletter
REFLECTIONS

Editor
Carole Collier Frick
298-2237

Photographer
Med Beauregard

SOHO OFFICERS 1979-1980

Carol Lindemulder
President

Nicholas Fintzelberg
Executive Vice-President

Cathy Grigsby
Vice-President for Education

Larry Ford
Vice-President for
Governmental Affairs

Cia Barron
Secretary

Harry Evans
Treasurer

SOHO BOARD OF DIRECTORS

Claire Crane
Joan Easley
Carole Frick
Charles Hellerich
Joe Jones
Matt Potter
Pat Schaelchlin
Michael Sullivan
Mary Ward

Bruce Dammann
Bruce Hermes
Sally Johns

P.O. Box 3571
San Diego, CA 92103

(714) 232-1997

The SOHO Newsletter is published monthly. Letters to the Editor are welcomed. Articles and/or photographs of interest to SOHO members and friends are most enthusiastically encouraged!



CORRECTION

Our profuse apologies to architect Bruce Dammann who was left off our roster of new Board Members for the Year 1979-1980. Bruce joins the Board this year as an Alternate of the 1st order!

LETTERS TO THE BOARD

We have received a postcard from SOHO member Frank Norris, who indicates his concern that our last two events have been fairly costly to SOHO members, and wonders if we could schedule more events at less cost.

Mr. Norris, we thank you for your concern about supporting costs to SOHO members. This was in part accidental, as we were offered the use of the Heritage Park Restaurant by owner Jim Powell, for a swell gourmet dinner evening in Heritage Park, and coincidentally were offered a Benefit evening, partial proceeds to go to SOHO, by the Lyceum Theater.

Since both these restorations are projects we most highly support, and they need our support financially as well as verbally to make a go of it, we were honored to be given opportunity to help these preservation activities work.

There may be other members who also have concern about SOHO event costs, and I can only say that as always we will be planning other events, including a fabulous free Christmas Party for all. We hope to see you there.

Carol Lindemulder, Pres.

for sale

Victorian house in good condition, 230 Ivy Street between 2nd & 3rd; presently divided into 5 apartments, artistic studio attic space. Original fireplaces still intact, flexible financing available. Call Larry Boyd, 299-3388.



STROLLIN' IN THE PARK

SOHO's Balboa Park Walking Tour on October 13th, billed as a brisk autumn stroll in the park, was a very successful event on a gorgeous fall morning. Over 70 people attended, and attendees added much lore of their own to the walking discussions.

The walking tour was kicked off with talks on the history of the park beginning with the pueblo days by Nick Fintzelberg and Clare Crane. Tour guides included: Nick, Ted Foley, Cathy Grigsby, Bruce Herms, Joe Jones, Jan Ketchel, Marc Tarasuck, Barry Worthington, and Clare.

At least two of the groups got to ride the merry-go-round, and Marc even caught the brass ring! See what you miss when you miss a SOHO tour! Don't be left next time!





News Writing Workshop

There will be a News Writing Workshop held on Tuesday, November 20th, for all those of you who would like to be reporters for the SOHO Newsletter REFLECTIONS! We will all gather at 1804 Neale Street in Mission Hills at 7:30 pm. Bring a notebook and pencil and join the exciting world of news reporting.

We will have professional reporters in attendance, and the evening should be informative and fun!

We are also looking for illustrators to work with the graphic arts director on the Newsletter. Anyone who would like to see his illustrations in print, please submit a sample of your work. A Xerox copy is fine. If you do send an original drawing, we will return it to you if you include a stamped, self-addressed envelope for it.

For further information on the Workshop, call 295-6188 or 298-2237. You need to reserve a space for the Workshop by phone.

Carole Frick

more follies pics.... photos by Med Beauregard



At the Follies, Frank Nicol, President-Elect of the Convention and Visitors Bureau, and his wife Jean.



Arriving at the Follies, Carole Frick, SOHO's Newsletter Editor and Board member.



In the lobby before the Show, long-time member and ex-President, Bruce Kamerling.



Pictured at the Follies, Jan and Larry Ford.



Carol's Corner

Dear SOHO Friends and Members all:

Another new Board year for SOHO has already begun, and we continue to be busily involved in a dozen directions at once. This year will be a continuing test of our endurance in the preservation arena, and as I look back over our first 10 years I see how much we have changed from that innocent group of enthused and daring-doers who wanted to save the Sherman Gilbert House, now residing in Heritage Park.

We have become a large organization, whether we will it or no, and are currently beset by the problems which any group faces as it grows in many directions. For this reason the Board this year will be studying all courses of action open to the preservation organization, from legal court actions to public relations, from new educational approaches to lobbying in local politics.

It is clear that we are in a time of rapid development, and that development, particularly as it involves large redevelopment plans, means the demolition of large tracts or blocks of land on a much greater scale than we have seen here in the past. It also means that new development as it relates to greater residential density, and greater public development projects, consumes historic structures in its wake all for the betterment of our city and county. Property values continue to rise, and we must face the economics today involved in saving an historic site, economics generally not in our favor.

The SOHO Board will also study and hopefully implement this year plans for some form of better preservation legislation, as well as an economic base from which to draw funds for saving historic structures, - conceivably some type of revolving fund from which purchase or restoration allocations can be made as loans to be repaid at lower interest rates.

Because we are now in a more complex time for preservation we must all keep up with the times, and so our Newsletter will include a new column

titled: "From the Board Room" to help all of you keep up with those problems which beset your Board of Directors. It is hoped that this may be a two-way communication line open to all of you, and that you will not hesitate to let us know your feelings on any issue. Just address to Letters to the Editor and/or Board, in care of our Post Office Box.

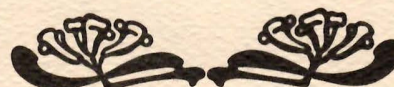
This year more than ever SOHO needs help from all of you, and we are currently working toward a more effective volunteer program which will directly involve all of you who want to work in some capacity.

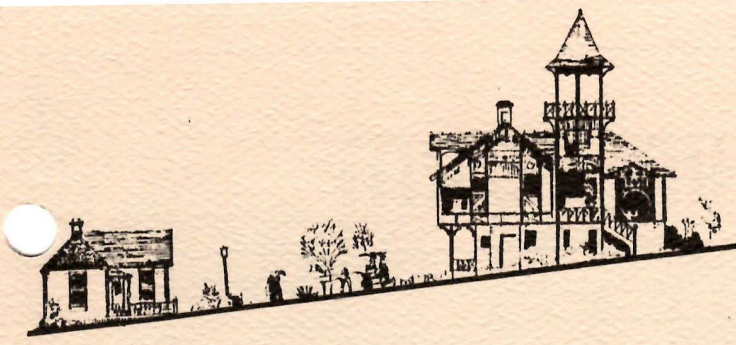
Our new VOLUNTEER CHAIRMAN is DONNA REGAN, and she will be happy to talk with you directly, or just send her a note through SOHO. Donna answers most calls through our SOHO answering service, so please call her for volunteer placement, SOHO 232-1997.

I look forward to meeting you all soon.

Your President,

Carol Lindemulder

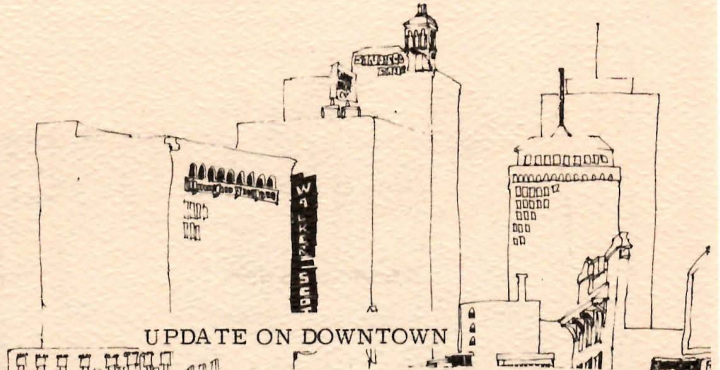




HERITAGE PARK/SENLIS COTTAGE

Our finalization of the Contract to lease the Senlis Cottage in Heritage Park for a SOHO Office and Restoration library nears conclusion. Through the tremendous efforts of our Past President, Pat Schaelchlin, a complete listing was presented to the Real Property division of the County including all monies over 10 years contributed by SOHO toward Heritage Park. Carol Lindemulder and Nick Fintzelberg met with Vern Cartwright of the County this October to review final contract agreements and lease credits and Vern now has the final Communication from SOHO, including the report from Marc Tarasuck and Associates estimating our restoration costs on the Senlis Cottage. We only await receiving our final draft of the Contract for study and approval. It looks like we'll be in our "office" by Spring.

And if you hadn't noticed, the County has already begun work on construction of the restrooms to be attached to the back of the Cottage, as well as work on the outside of the Temple Beth Israel.



Our SOHO Night at the Follies, held in the Lyceum Theater downtown in early October, brought many local civic leaders and government figures to enjoy an evening of fine entertainment. It also helped focus attention on our concern about the demolition of The Grand Horton Hotel and The Lyceum Theater as well as The Knights of Pythias Building, now the Community Arts Center.

So far all efforts to preserve any or all of these structures have failed, and demolition may be imminent. SOHO will continue to try to reach the governmental ear before it is too late, and the Board has been investigating everything from the referendum process to a major cry to get the public support for these buildings. We urge all of you who feel it would be a crime to tear down these historic structures for parking garages, before any final leases in Redevelopment have even been signed, to make your thoughts known to your City Council member in writing. The more voices raised in protest by the public during an election period the more chance we may yet have, slim as it appears.

One thing's for sure... our support of the Lyceum will go a long way toward saving the Horton Hotel. For an enjoyable evening of unique entertainment, see the Follies, and help save little Theater in downtown, ... call 235-6535 for information.

FROM THE BOARD ROOM

At the first meeting of the new Board of Directors these matters were considered:

- 1- Preservation goals were discussed in terms of how we can sell preservation to the community. Discussion of problems and tactics included the fact that preservation of structures is difficult to sell as we are often dealing with properties owned by another person, often in poor condition, and arbitrarily loved by any given individual or group rather than the sum of our organization. It is also a fact that preservation is without many economic laws or tax structures to aid in purchase and restoration. It was agreed by all that preservation must begin at home, must be sold to all, from your neighbor to the local government, and that every group and individual must be reached to put the message forth that our heritage is worth saving for generations to come.
- 2- Restoration plans and costs were presented to the Board as drawn up by Marc Tarasuck and Ted Foley (Tarasuck and Associates will donate their time and expertise to SOHO for this project.) Plans were approved as presented.
- 3- The SOHO Board will take on a study to analyze cost figures presented by CCDC* which they feel prove that a parking garage must replace the block and structures thereon including the Grand Horton Hotel, The Lyceum Theater, Bob Johnson's historic Palace Bar and the Backstage Restaurant and Late Night Follies. Also to be reviewed are other cities which have stronger preservation policies built into their local legislative structure.
- 4- The SOHO Board agreed to pursue starting a public Tour program to be presented through the Sunday newspaper, including walking, biking and driving, as a new educational project to get San Diegans to see and understand those areas and structures in our city and county which should be preserved as part of our heritage.
- 5- The Board agreed to study the concepts of initiative and referendum with regard to preservation efforts in Downtown and possibly elsewhere in the future, and to increase our awareness of all actions which might preserve the heritage of our city.
- 6- The Board agreed to contact Bill Evans to determine what efforts we can make to help preserve the Roller Coaster at Belmont Park, a National Register Site.
- 7- The Board agreed to help members of the San Diego Rowing Club in any way possible to save the now National Register structure from demolition by the Port Authority.

Vocabulary of the month, in abbreviation:

*CCDC - Centre City Development Corporation, a term for the City of San Diego acting as the Redevelopment Agency, and all Agency personnel.



MEMBERSHIP FORM

Please complete and return this membership form to:

Save Our Heritage Organisation
Post Office Box 3571
San Diego, California 92103

SOHO depends upon membership dues, contributions, and fund raising activities to support our restoration/preservation expenses. Members receive the monthly SOHO Newsletter and invitations to special events. Gift memberships are available and we will send the recipient a card in your name announcing the gift. Memberships and donations are tax deductible. Please join us!

Name _____

Address _____

City _____

Zip Code _____ Phone _____

Add my name to your Volunteer List _____
I prefer the following types of activities: _____

MEMBERSHIP CATEGORIES

- Benefactor \$1,000.
- Patron \$100.
- Corporate \$50.
- Professional \$25.
- Family \$15.
- Single \$10.
- Donation \$ _____

TAX EXEMPT STATUS

SOHO is exempt from Federal Income Tax under Section 501(c)(3) of the Internal Revenue Code and has been classified by the I.R.S. as a charitable, educational organization.



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