

# Reflections

Newsletter of Save Our Heritage Organisation

vol. X no. 4



## GENERAL MEETING ..... APRIL 16

1 P. M. KNIGHTS OF PYTHIAS BUILDING AT THIRD AND E STREET

MATT POTTER WILL SPEAK:

"DOWNTOWN REDEVELOPMENT AT THE CROSSROADS--  
BONANZA OR BUST?"

--An overview of San Diego's future and how downtown redevelopment fits into that future.

--The price of downtown redevelopment;  
Who will pay?  
Who will benefit?

--Will downtown redevelopment work?

--Updates on:

The Horton Shopping Center  
The Convention Center  
The Gaslamp Quarter



# AN ORGANIZATION ON THE MOVE II

Patrons who gave money to the moving of  
the Victorian Cottage to Heritage Park as  
of March, 1978:



Gordon & Olwyn Shields  
Mrs. Morris Douglas  
Peggy Duly  
Philip & Margaret Ham  
E. Al & Pearl M. Slayen  
Marc Tarasuck  
Don & Karon Corrington  
Past Presidents Assoc. Federated  
Women's Club  
Mary C. Sanders  
Joseph & Javey Karp  
Seymour & Joan Zeenkov  
Ronald Converse, M. D. G. D.  
Janet E. Hanley  
Larry & Cia Barron  
Ted Foley  
Ramola L. McKenny  
Pamela Fields  
Sara Zeenkov  
Murray & Betty Holloway  
Dale Naegle  
Jonathan & Anne Holzer  
Herbert E. Bissell  
Hazel J. Hawkinson  
Mr. & Mrs. E. O. Rogers  
Violet Beck  
Mrs. Dorothy Hoover  
Karen A. Handley



Ethel Siegelman, A. S. I. P.  
Mrs. Ann Senterfitt  
A. L. Parmelee  
M. Louise Jannoch  
Joan Bigge  
Emily Callender  
Carlton Hinkle Williams, D. P. A.  
C. Dudley & Adelaide M. Warner  
Clara M. Tyndale  
Charles & Cheryl Lewis  
Fred Mark & Joyce Andrews  
Willis C. & Alice L. Pflugh  
Gloria G. Eddy  
Betty Wolfe  
Mrs. George Rake, Jr.

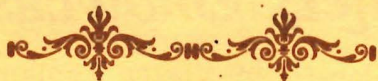
L. B. Fox  
Bruce & Patricia Fischer  
Marion Bravos Kutchins  
Mabel Roy Fitzpatrick  
Mrs. Marie M. Temple  
E. Lee & Dorothy Griner  
Mr. & Mrs. Leonard B. Allen  
Betty Slasson  
David & Carolyn Turner  
Hope H. Wick  
C. B. & Sharon Hilliard  
Mary Ward  
Dan Perkins  
American Society of Interior Designers,  
San Diego Chapter  
Jen H. Hutchens  
Roberta A. Croteau  
Gerald W. Cady, M. D., & Jeanne P. Cady  
Larry Burkhart  
Beverly C. Hunter  
James A. Koontz  
Stella L. Foley  
Gary Bagnull



Home Federal Savings & Loan Assoc.,  
of San Diego  
Jean G. Haskell  
J. L. Yarbrough  
Katherine Jane & Son  
Arthur L. Verkest  
Julie Nelly  
Michael & Rosemary Stepner  
Elizabeth & Andrew Matto  
Harold & Elizabeth Smith  
James & Joan Easley  
Yasuto & Alice Tana  
Mike & Sara Jones  
Kiwanis Club of San Diego  
Geraldine O. Powell  
Margaret L. Blair  
Mr. & Mrs. Ray C. Cavell  
Janice Girocco  
Jerry O'Brien  
Sandrina L. Tarasuck  
Lowelle & Marvelle Elson  
Joan Hazard Betts  
Dorothy East  
Donna C. Regan  
Mrs. Charles A. Clark, II  
Robert Don Ferris  
Barbara P. Wismar

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Janie M. Grice  
France Dow  
G. Pitt & Virginia R. Warner  
Mr. & Mrs. Gordon Pettit  
M. E. Gresko  
Karen C. Ledterman  
Nancy F. Fitzpatrick  
Kathryn Garrettson Stitt  
Thomas & Lucille Du Vall  
Mrs. Warren Earle Bliss  
Ed C. Hall  
Virginia B. Yettason  
Loretta C. Matters  
Raymond E. Virginia Moats  
William & Elizabeth Dunshee  
Mrs. Hiram O. Callison



Marcy McCann  
W. Tyler & Florence Morris  
Frances G. Heilbron  
Victor & Thelma Monta  
Willa Cowden Brown  
Grace G. Klauber  
Richard M. Greene  
Willie Acry  
Clare Crane  
Jane Frayser  
Robert Ward, Sandra Williams & Assoc.  
Ias Malbade



Dominic & Donna Romani  
Lentz-Schrockel & Assoc., Inc.  
Edwin Wordell  
David & Karen Sharpe  
Ronald J. Secovitch  
Barbara Marie Cagliero  
Thomas & Marjorie Jane Wilson  
Myrl N. Randel  
Edna C. Hanson  
Patrick J. Crowley  
Edwin T. Coman, Jr.  
Margaret A. Broaded  
Mercedes Shea Gleason  
Esther & J. Pollack, M.S.W., A.C.S.W.



Dr. & Mrs. O. Dale Collins, III  
G. W. Ferver  
Mary C. Lazar  
Joel J. & Marjorie C. Sigalove  
John Patrick Ford  
Miriam Lennard Haas  
Mr. & Mrs. Kenneth Andrews  
Mrs. Milton D. Kittredge  
Hazel Alksnis  
Ruth M. Hamill  
Don D. & Lois K. Donahue  
David Thomas Smith  
Mr. & Mrs. Don C. Dickinson  
Barbara A. Smith  
Gregory & Nancy Luke  
Margot E. Musser  
Thomas & Naomi Schuettge  
Jack A. & Jacqueline M. Carpenter  
Dr. Paul A. & Mrs. Sue J. Guiles  
Althea M. Cockrane  
Kathy Skells  
Mrs. Mark Baldwin  
Robert & Phyllis Vodicka



# PRESIDENT'S MESSAGE

We did it! The Senlis Cottage now sits in the encompassing shadow of the Sherman-Gilbert House at Heritage Park!

What a feeling of pride--of thanks--for the hundreds of people who gave their time, money, and support for the house-moving project. Amidst the sorrow of the fires in Balboa Park, the cottage moved with dignity and style through the streets of San Diego. It is hard to believe that we could achieve all this in only two months from the time we acquired the cottage to get the Board of Supervisors approval and make the move to the park. None of this could have been done without all working together.

Jim Bates and the entire Board of Supervisors should be congratulated for their honest interest and support they gave to our proposal. The County Parks and Recreation Department bent over backwards to assist us; the media was out in full force to cover the community involvement of saving our heritage; and that vital nucleus of "workers", headed up by Mary Ward who folded, stuffed, and addressed thousands of flyers, should be nominated for sainthood.

Everyone is remembered for their work on the move with a deep, warm sense of appreciation. Thank you; we did it together!

The task ahead of us will be to identify additional funds from the community for the restoration of the cottage. Any ideas are welcomed. Is there a painting contractor who would donate his services? Can we get glass for the broken windows from a local supplier? The possibilities for community involvement are endless. We know SOHO can show how continued restoration can be viable for the park.

I feel quite proud to have been chosen one of thirty participants in the nation to attend the National Trust for Historic Preservation Workshop in Galveston, Texas last month. There we learned of new methods for financing restoration and rehabilitation projects. I shared the 'SOHO Story' with some of the most dedicated and concerned people in historic preservation. The participants were impressed with our accomplishments and new ideas.

Nothing in SOHO could be done without your continued support. Please renew your memberships and invite others to join SOHO--the "organization on the move!"  
Marc Tarasuck

## Designers Showcase

by Claire Kaplan

SOHO will be hosting the Designers' Showcase on Saturday, April 22nd, from 12 to 5 p. m. at 948 Cypress Way. Dr. Harry Wegeforth, founder of the San Diego Zoo, named the area northeast of Balboa Park, Marston Hills.

Mrs. Wegeforth purchased six acres from George Marston, and in 1928 built brick stables where she kept four horses, and rode daily in Balboa Park.

In 1939 Mrs. Wegeforth closed the stables and built the Spanish style house. It is situated all on one floor, and built around a patio. The large living room is supported by steel beams. Two french doors lead to the patio where there is a tile fountain. There was no direct lighting in the living room. The 6,000 square foot house includes a library, dining room, gallery, guest suite, master bedroom, and three family bedrooms.

The grounds include a garden with a fish pond, three waterfalls, flamingo pond, aviary, outdoor dance floor, and an unusual variety of jacaranda with round top foliage. The house was named "Jacaranda Hacienda", and the Wegeforths entertained with "jacaranda parties" when the trees were in bloom.



IN MEMORIUM

AEROSPACE MUSEUM BUILDING

OLD GLOBE THEATRE BUILDING

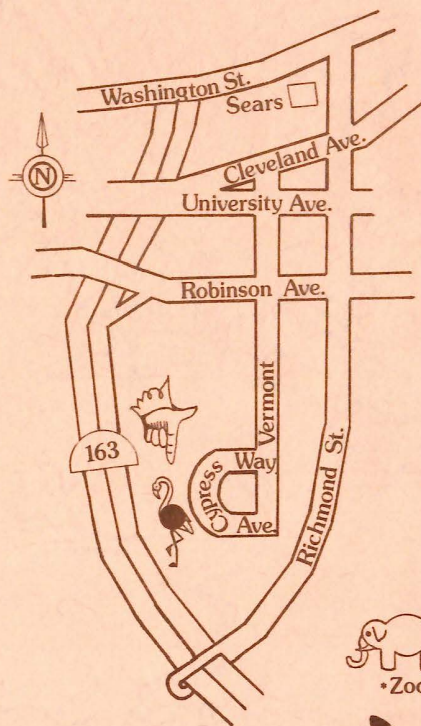
Come, See and Enjoy!

The San Diego Historical Society and  
The American Society of Interior Designers  
presents

## PAST to PRESENT IN MARSTON HILLS

948 Cypress Way, San Diego, CA 92103

APRIL 22 through MAY 14



Showcase 1978 proudly presents the Marston Hills home of Mr. and Mrs. Walter Barrett to the populace of San Diego and surrounding areas. The merit of this historic structure abounds from its beginning in the artful eye of Mrs. Harry F. Wegeforth, the original owner, to its present design conscious rooms and patios.

The house, built in 1940, is reminiscent of earlier days in San Diego. Marvelous accents to this year's showcase include A FLAMINGO POND, AN AVIARY, THREE WATERFALLS, A PICNIC GROVE, AND DONAL HORD'S FAMOUS SCULPTURE, "EL COLORADO", ALL OF WHICH TRULY ENHANCE THE SPECTACULAR FIVE AND ONE HALF ACRES OF LANDSCAPED GARDENS.

Funds raised by the Designers Showcase will be used to support preservation activities conducted by the San Diego Historical Society in its efforts to interpret and preserve San Diego's rich and colorful heritage.

- Fashion Shows on Wednesday during lunch
- Designer guided tours on Fridays
- Boutique-Handcrafted items
- Daily Entertainment
- Afternoon Tea

Tuesday, Wednesday, Friday

10 a.m.-4 p.m.

Thursday

10 a.m.-9 p.m.

Saturday and Sunday

12 noon-5 p.m.

CLOSED MONDAY

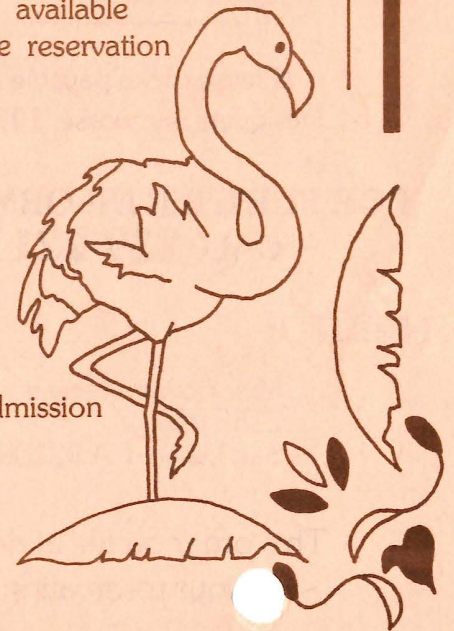
Luncheon available  
by advance reservation

\$4.00

239-2211

General Admission

\$3.50



# ADVANCE RESERVATION ORDER

Name \_\_\_\_\_

Address \_\_\_\_\_

Zip \_\_\_\_\_

Telephone \_\_\_\_\_

Please reserve \_\_\_\_\_ tickets at

## GROUP DISCOUNT

Special ticket rate of \$2.50 each  
available for prepaid group reser-  
vations of 25 or more

Enclosed is my check for  
\$ \_\_\_\_\_

(Please make payable to  
Designers Showcase 1978)

FOR FURTHER INFORMATION  
CALL 239-2211

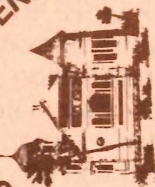
### MAIL TO:

Mrs. Howard Hewitt  
2155 Willow  
San Diego, CA 92106

This order on file at door  
your reservation

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PAST TO PRESENT



SAN DIEGO HISTORICAL SOCIETY  
P.O. BOX 81825  
SAN DIEGO, CA 92138



PAST to PRESENT

IN MARSTON HILLS 1978



ALL ABOARD FOR THE SOHO TRAIN TOUR  
by Pat Minnich

Prepare to rise at the crack of dawn!  
May 13th is the date,  
To see the sights of L.A. town.  
All aboard! Don't be late!

An exciting fun-filled day awaits you early risers! Our private car will leave early Saturday morning from the historic Santa Fe Depot for SOHO's seventh annual train tour. (SOHO's first train tour originated in 1971 to emphasize the architectural mastery of the Santa Fe Depot. Even today the possibility of the depot's destruction looms in the future).

As the wheels of the train begin to move, you will be served brunch by smiling SOHO stewards. We will arrive at our Los Angeles destination quickly where our private bus coaches will await us.

The renovated Biltmore Hotel will be our first stop. Our guide will be ready to escort us on a 45 minute tour of the fifty-five year old hotel. The Colonnade, Gold and Renaissance rooms as well as the Crystal Ballroom and the exquisite lobby will be highlights of our personal tour.

LA's Oldtimer Restaurant will be our lunch stop. Since we will be only one-half mile from City Hall, a walking tour of downtown (to burn off all those delicious calories) will follow.

As the engines of our private coaches accelerate, we will board for Santa Monica and Horatio West Court. The court was designed by Irving Gill in 1919 as low-income housing. In the early seventies the court was well-known to the Santa Monica police department due to 350 raids. Because of the questionable activities of the inhabitants any Gill disciple was afraid to go there.

In April 1973, Horatio West Court was purchased by a group consisting of four parties. Among that group are our hosts for the day: Margaret and Donald Bach. Horatio West Court's rehabilitation began immediately after purchase. The outside restoration of the structure was financed by loans to a partnership. The interior renewal was individually financed by the owners. The units are the finest examples of Gill's design. We will be the only group thus far privileged to tour Horatio West Court. The residences' interiors are a real treat for visitors. According to owner Margaret Bach, "Next to the Capitol building dome in Sacramento, this is the most complicated restoration job in the state."

Returning to downtown L.A. we will pass many points of local interest.

Buses will stop at Chinatown, Olivera Street and Little Tokyo, where a variety of ethnic restaurants await us.

The mere cost of this mini vacation is only \$22.50! This cost includes a round-trip train ticket, brunch, chartered buses in Los Angeles and tour admissions. In years past we have had early sell-outs, so quickly mail your reservation forms and checks.

SOHO TRAIN TOUR RESERVATION FORM

Please reserve \_\_\_\_\_ tickets for:

Name.....

Address.....

..... Phone.....

Total amount enclosed \$......

Send check or money order by April 22nd to:

SOHO  
Attn: Train Tour  
Box 3571  
San Diego, CA 92103

REFLECTIONS OF BILL CARTWRIGHT  
A Former SOHO President

Past SOHO presidents don't die, we just fade away into a self-imposed exile from the organization. This is not due to any lack of concern or interest in the continuing progress of SOHO, it's based on a very simple thing--we are temporarily burned out!

For me, being president of SOHO was an extremely rewarding experience. It is such an intense job because there is always so much to do with so little time--with so few people--and with not enough money. Therefore the president and a small group of dedicated board members and soon-to-be board members, (in this organization, one must prove oneself by hard work before being nominated to the Board of Directors,) do all the planning, organizing and implementation of the activities. One thing that never ceases to amaze me about SOHO is the fact that such a broad range of people with varied interests and backgrounds come together under the preservation cause to get the job done.

When I became president in September, 1974, I had three goals I wanted SOHO to accomplish. They were to improve the image and awareness of SOHO, increase our savings account to be in a position to pay for the moving of a large house to Heritage Park and to increase our membership to 1000 people. I believe these goals were achieved during my two year term as president.

SOHO received recognition by way of three awards for outstanding leadership and accomplishment in the preservation field. Awards were presented by the following community/professional organizations: San Diego Press Club (this recognition came as a result of Carol Lindemulder's efforts as president before me), San Diego Chapter of the American Institute of Architects and the San Diego Historical Site Board. In addition to these fine awards, SOHO received extensive coverage in the area of newspapers, magazines, radio and television.

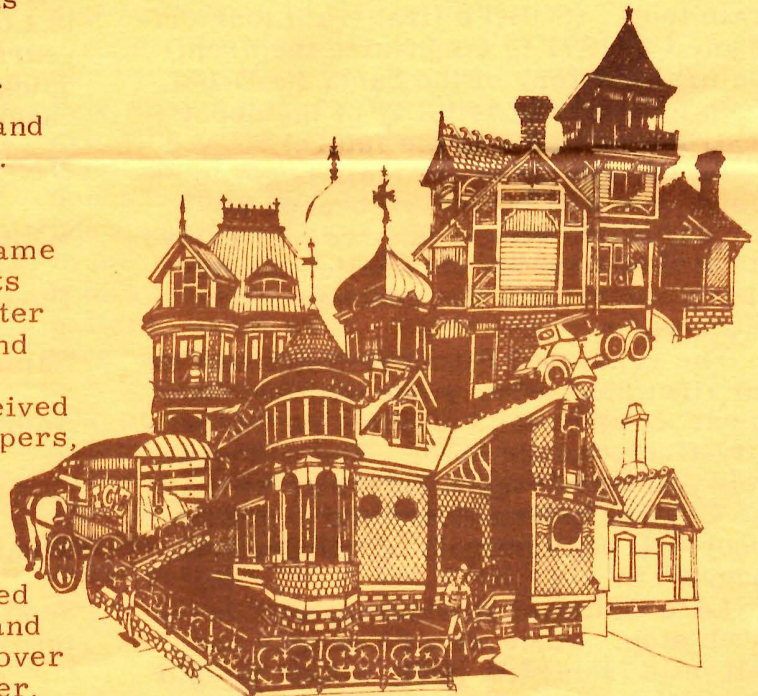
It was necessary to improve SOHO's image and awareness in order to achieve the fund raising and memberships goals. Thanks to well organized and well attended events, our savings account quadrupled and our memberships doubled. There were over 1000 people on our mailing list. (However, unfortunately some members were in arrears with their annual dues.)

In last month's Reflections, former president Carol Lindermulder mentioned 'the magic of SOHO'. This magic is definitely there; in fact, it might also be referred to as the miracle of SOHO! We are truly an amazing organization, and I am always impressed by the accomplishments being made. SOHO sets out to do the impossible. In most cases, it has succeeded! SOHO is a moving force (no Larry Ford pun intended!) in the San Diego community.

Since 'retiring' from SOHO, I have been busy with other interests. My daughter, Johnna, is now 2 years old and a lot of fun (except when she goes into those 'terrible two's' fits). And Kathy is expecting our second and last child about September 30.

I have been exercising my body and mind. I'm working on my Master of Business Administration degree (MBA) at the University of San Diego at night. In the morning I have been running 9-12 miles a day before work. I'm a long distance runner now and have competed in many races including four marathons (26.2 mi.) in the past year. That, plus playing handball and squash, keep me busy.

As far as preservation is concerned, I'm still a member of the San Diego Historical Site Board. So if you don't see me around, I'm quietly helping there.





VICTORY



# news and notes

DEFEAT



## PRESERVATION OF THE TOTAL ENVIRONMENT:

Building the Preservation/Conservation Constituency

Third Annual California Historic Preservation Conference, May 11-12, 1978, Downtown San Jose, California.

Special Events: Workshops on preservation/conservation issues: neighborhood change and revitalization, displacement, preservation funding, landmark ordinances, and building code enforcement.

Traveling clinics in Santa Clara County:

Urban Reuse: San Jose

The University and the Community:

Santa Clara, San Jose, & Stanford

The Historic District: New Almaden

Neighborhood Revival: Bicycle tour of Los Gatos

Preservation in the Park: Santa Clara County & Mid-Peninsula Regional Park Systems.

Sponsors:

Californians for Preservation Action  
National Trust for Historic Preservation  
State Office of Historic Preservation

Co-Sponsors:

California Historical Society  
Montalvo Center for the Arts  
Santa Clara County Board of Supervisors  
San Jose Historic Landmarks Commission.

Save the date! Celebrate National Historic Preservation Week with us in San Jose.

Conference fee: \$25.00 general, \$12.50 student/senior

For a Success Story application and for more information about the conference, write to:

3d Annual California Preservation Conference

c/o San Jose Historical Museum  
635 Phelan Ave.

San Jose, CA 95112



## SENLIS COTTAGE Update

Mary Ward, Chairman  
House-Moving Committee

CONGRATULATIONS SOHO! Senlis Cottage (formerly Hippen Cottage) moved to Heritage Park March 9. SOHO raised 74% of the moving cost through donations and met the terms of our contract when we paid one-half down prior to the move; balance is due when cottage sits on permanent foundation

Heartfelt thanks to helpers:

Cia Barron

Rae Berry

Barbara Briggs

California Clowns: Little Lolo,

Jilly Bean and Tilly

Channels 8, 10, 39

Mary Ann Courtney

Ian Dryden

Joan Easley

Harry Evans

Keith Evans

Nick Fintzelberg

Mabel Roy Fitzpatrick

Ted Foley

Jane Frazier

Cathy Grigsby

Louise and Bob Harvey

Cheri Hoffman

Ann Holzer

Sally Johns

Julie Johnson

Mike Jones

Helene Kahn

Bruce Kamerling

Lyn Lacye

Carol Lang

Carol Lindemulder

Craig MacDonald

Gwen MacFarland

Kathleen Kelly-Markham

Bianca Romani

Donna Regan

Pat Schaelchlin

Mark Tarasuck

Sunny Tarasuck

Pat Teaze

Touch of Glass

Union-Tribune Publishing Company

Mary Marshall Ward

Joan Zeenkov



**MEMBERSHIP IN SOHO**

SOHO depends upon membership dues, contributions, and fund raising activities to support our restoration/preservation expenses. Members receive the monthly SOHO Newsletter and invitations to special events. Gift memberships are available and we will send the recipient a card in your name announcing the gift. Memberships and donations are tax deductible. Please join us!

**Membership categories:**

_____	Benefactor . . . . .	\$1,000
_____	Patron . . . . .	100
_____	Corporate . . . . .	50
_____	Professional . . . . .	25
_____	Family . . . . .	12
_____	Single . . . . .	8
_____	Donation Only . . . . .	

Please complete and return this membership form to:  
 Save Our Heritage Organisation  
 Post Office Box 3571  
 San Diego, California 92103

Name \_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_

Zip Code \_\_\_\_\_ Phone \_\_\_\_\_  
 I am interested in joining an action group. Please contact me!

**TAX EXEMPT STATUS**  
 SOHO is exempt from Federal Income Tax under Section 501(c)(3) of the Internal Revenue Code and has been classified by the I.R.S. as a charitable, educational organization.

SOHO  
 BOARD OF DIRECTORS

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