

# REFLECTIONS

Oct. 1977

Vol. IX, No. 10

Newsletter of the  
Save Our Heritage Organisation



546 market st.

# PRESIDENT'S MESSAGE

marc tarasuck



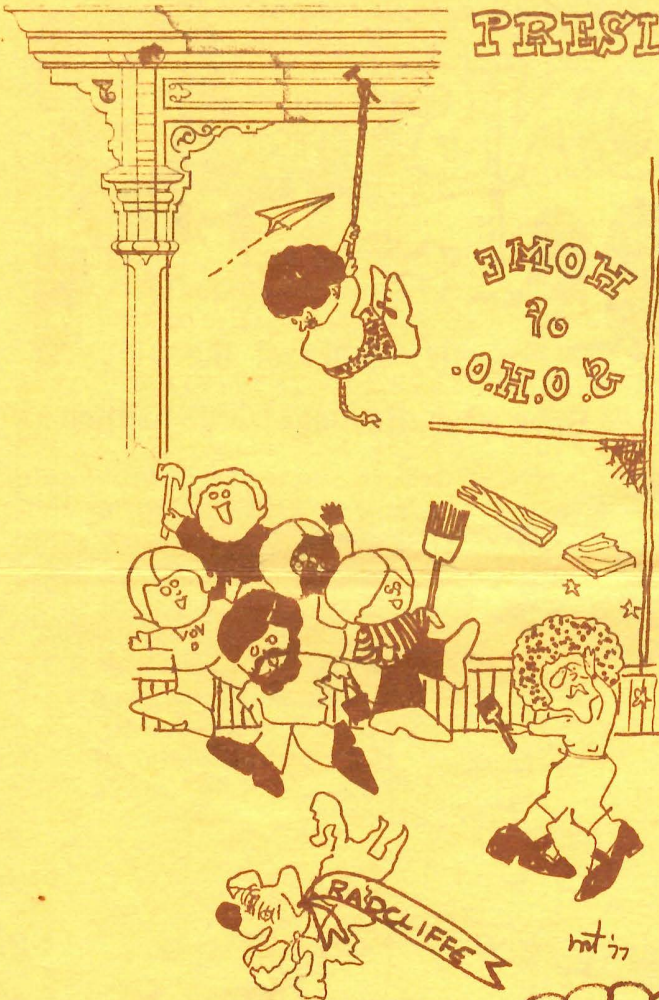
"We're In The Arena Now!"

SOHO's new headquarters is only a bare, dirty space now at the corner of 6<sup>th</sup> & Market in the historic IOOF Building — but look out!

Two weekend work parties have resulted in the first major steps to turning the area into a live, viable addition to the Gaslamp Community — but we need your help! Work parties are set for both weekend and evening times. Please join in the fun and satisfaction by contributing a few hours to this important project on:

- Wednesday Oct. 12 (5:30 - 9 P.M.)
- Saturday Oct 15 (9-5)
- Wednesday Oct 19 (5<sup>30</sup> - 9)
- Saturday Oct 22 (9-5)
- Wednesday Oct 26 (5:30 - 9)
- Saturday Oct 29 (9-5)

Please wear your old clothes, bring all the tools you can and join in making together on SOHO's new headquarters!



WANTED!

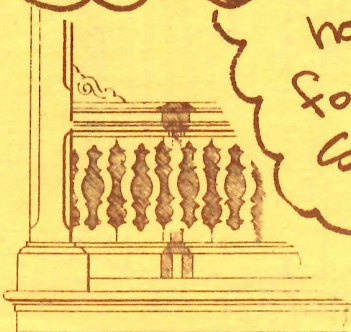
9 x 12 Oriental Rug for SOHO office.... remember — its tax deductible!!

marc & ray cadens elected to Gaslamp Quarter Project Area Committee

Historical Site Board honors Jan & Ted Krauss for sticking it out with Sherman - Doig

CIA BARRON awarded SoHo's highest honor... The SOHO Lady! ? YEA CIA!!

WATCH for "SOHO on the Move!" in the next issue



NEWS RELEASE:  
SOHO HALLOWEEN PARTY

WHO:

Costumed SOHO Members & Guests

WHAT:

Halloween Party

WHEN:

Monday, Oct. 31, 1977, 7:30 P. M.

WHERE:

SOHO Office Cellar, Sixth & Market

WHY:

To Have Fun

HOW:

Consume Various Ciders

Dance to the Disco Beat

Sample our Room of Horrors

Sample each other's Hors D'Oeuvres

Bob for Treats

Inflict Fright on Uncostumed Participants

Compete in such Games as:

Orange Passing

Sack Racing

Pin the Tail on the ??

COST:

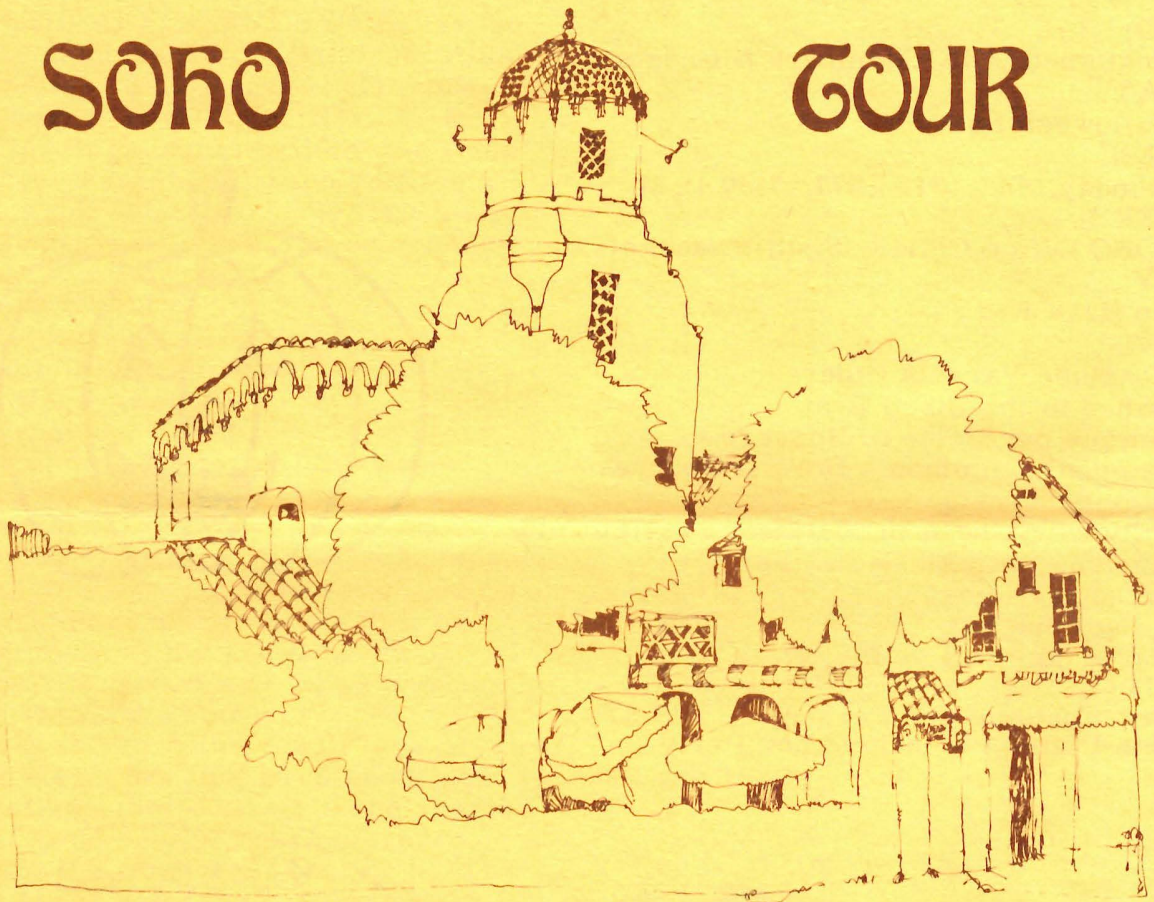
One Costume per Person

One Plate of Munchies per Party



# SOHO

# TOUR



Valencia Hotel – La Jolla

## November 12

### HISTORIC LA JOLLA HOME TOUR

On Saturday, November 12th, SOHO and The La Jolla Historical Society will offer the public a unique opportunity to view the architectural evolution of La Jolla. Buildings open for the tour include the La Jolla Woman's Club, the "San Carlos" Street Car Station, The Hannay House, Muir Gardens and The Carey Crest Cottage.

La Jolla began in 1887 as a tiny community with little more than its isolated seacoast beauty. Many came to admire and some stayed. As cottages appeared along Prospect Street and fingered out into the neighboring streets, the mystique of the village grew. While many of the early cottages bearing such enchanting names as the "Sunnycrest," "House That Jack Built," "Blarney Castle," and the "Humpty Dumpty," are only memories now, some still remain.

The Carey Crest Cottage on Coast Walk commands an overwhelming view of La Jolla Cove and the Coastline. Professor Joseph and Hettie Carey were prominent La Jolla residents who lived in the well-known Christian House (now relocated in Heritage Park) before they built their La Jolla cottage in the summer of 1900. Hettie Carey started a San Diego Free Industrial School for "poor children of the waterfront" with the assistance of City leaders. She was the third president of the La Jolla Woman's Club.

An impressive succession of owners, such as Arthur G. Merriam, dictionary publisher, and Josephine Seaman brought much remodelling of the brown shingle cottage. Josephine Seaman was responsible for the construction of a seawall, garage and second-story additions. Her gardens surrounding the cottage were

extensive and well-known; they are now in the process of being restored. Philanthropic and well-travelled, Josephine Seaman rivalled Ellen Browning Scripps in social position in La Jolla. She served as a missionary in China before coming to La Jolla. Bill Brown, Ms. Seaman's chauffeur from the twenties to the sixties, will be one of the hosts at the current owner's showing of antique cars in the Carey Crest driveway during the tour.

The La Jolla Woman's Club, the tour's starting point, was designed by Irving Gill and built through the generous contributions of Ellen Browning Scripps. It was designed to be a meeting place for La Jolla's first cultural and educational club, organized in 1894. Featuring simple arched openings and vine-covered pergolas, the building has been in continuous use by the Woman's Club since its construction in 1913.

The Hannay House, on Virginia Way, is a lovely two-story cottage with diamond-paned, lead glass windows. Built at the turn of the century by a Colonel Hannay, the cottage has gone through many structural additions to accomodate growing families. In fact, one can still see part of a shingled roof in one of the added bedrooms.

The "San Carlos" Street Car Station was built for the Bird Rock area between 1910 and 1915. Its current use as a chapel and youth lounge for the La Jolla Methodist Church on La Jolla Blvd., is an example of alternative uses for older buildings.

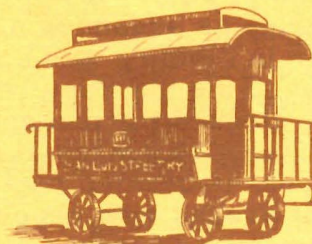
Refreshments will be served in the elegant Harold J. Muir Gardens. The extensive gardens surround Muir's magnificent Spanish mansion which was built in the late 1920's and was one of the first houses of the Muirlands.

Historic houses and buildings will be pointed out on the tour route.

The cost of the tour is \$6.50. Reservations will be made by check only. The reservation deadline is Tuesday, November 1st, and no refunds will be made after that date. Please enclose a self-addressed, stamped envelope; make checks payable to SOHO TOURS, and mail them to:

SOHO TOURS  
P.O. Box 3571  
San Diego, CA 92103

Buses will leave from the La Jolla Woman's Club, 715 Silverado, at 10 A.M. and 1 P.M. Please indicate a preference for a morning or afternoon tour; otherwise you will be scheduled for time available. If you have any questions, call SOHO at 225-1033.



Please reserve \_\_\_\_\_ tickets for

HISTORIC LA JOLLA HOME TOUR, Saturday, November 12, 1977, starting at the La Jolla Woman's Club, 715 Silverado.

Indicate your preference for: 10 A.M. tour \_\_\_\_\_ or 1 P.M. tour \_\_\_\_\_.

Send your \$6.50 check by November 1st to:

SOHO TOURS  
P.O. Box 3571  
San Diego, CA 92103

Total Amount Enclosed \$ \_\_\_\_\_

Name \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_

## MILES ON AMERICA

I started a journey three years ago, and I began by looking at the Horton Hotel. I talked about the building singing an afternoon song, and I thought about how it reflected the culture and history of San Diego. I wanted to go see my country: what it's doing, what it looks like. I really had no idea that I was embarking on an odyssey that would lead me through the monumental hallways of Rockefeller Center and across the badlands of South Dakota.

Now that it's over, and my beard has turned white, let me tell you a little of what I saw. This is a country in flux. We've been taught that America's changes and current upheavals are dangerous. I don't think so. We have always been a country in turmoil. I found us raw and naive, rustic and full of energy. I found us questioning and afraid.

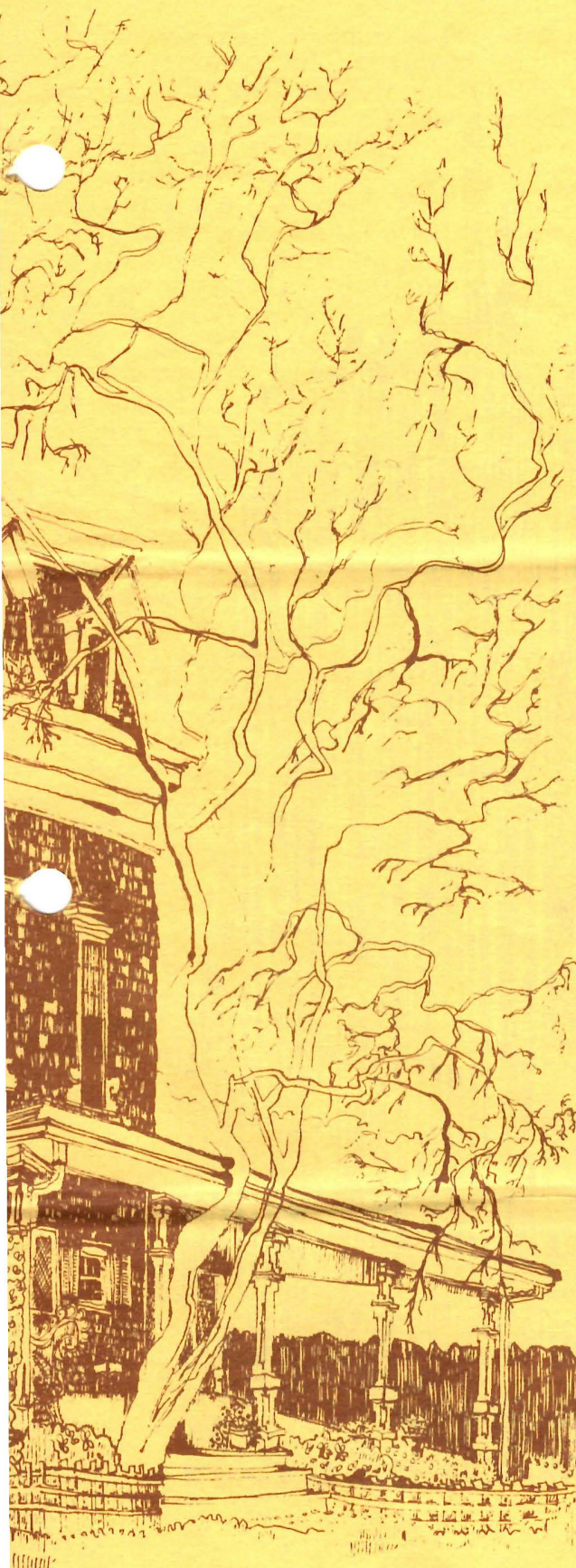
In charming Key West, Vera (my van) was robbed twice in one day. I discovered that history parallels itself. Key West was always a pirate's town. In Miami I had an alarm system installed in Vera. I began to think of America as assuming a medieval style. Opulence in clothing was apparent everywhere, but in the big Eastern cities, the riches were cloaked for protection. I began to see costumed guards at sentry-posts, and the guards carried real guns. I saw walls built around rich people's housing developments. I looked at new skyscrapers with no obvious entrances or exits; blank-faced people working in buildings that reflect nothing. I saw shopping centers protected by moats of asphalt, their buildings giant slabs, strong and imposing. It all makes sense to me. We are more people than we once were, and those abstract considerations--Law and Order--seem far from being a reality. I have begun to feel that my protection is my own responsibility.

And yet, I found people all over the country who are friendly and sharing. I remember drawing in Stroudsberg, Pennsylvania. It was freezing cold; winter was lurking in the barren trees. A woman came out of the house across the street and invited me to drinks and a warm dinner. In Sitka, Alaska, a friendly couple gave me the use of their Volkswagon. It was cramped drawing in the tiny bug, but I was protected from the 47 kinds of rain that the Tlingit Indians have so carefully annotated.



#238 - Quoque, [unclear]  
"The Schnyder House"  
COLLECTION OF:

11/9/75



In Leavenworth, Kansas, there's a charming little house sandwiched between the shop of Mary the Tailor and an apartment building. I think, during a Saturday afternoon, I met everyone in town. One person I met, Ms. Muldon, owned the little building. She asked me should the derelict structure be preserved? I gave her the old SOHO spiel. Just recently we received a note from Leavenworth. Restoration is in progress.

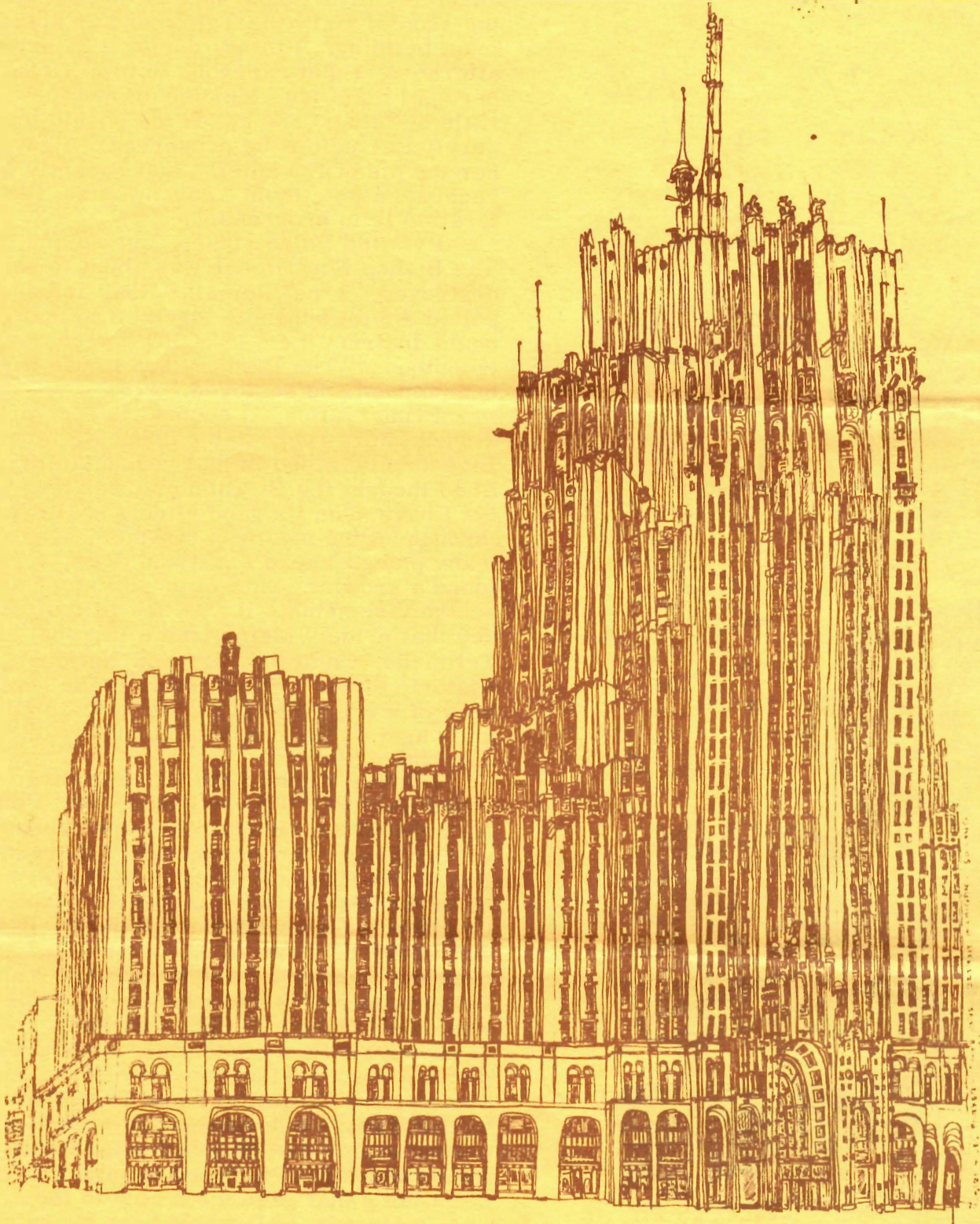
I visited Boise, Idaho, during one Fall. The Bishop Rhea House was about to be destroyed. I met Romaine Hon, and she pulled the townspeople together so that I could instruct them in SOHO's preservation techniques. The Bishop Rhea House has been moved and restored.

Preservation, it seems, is becoming a much more respectable concept. The Bicentennial aided in that respectability. I had thought the Bicentennial was hokey, but I have seen its good effects scattered throughout the vastness of America. In many places where I sat and drew, I found a growing pride in local history and accomplishments. It was not difficult to see that pride. Main streets like that of Telluride, Colorado, are now National Historic Sites. Whole towns in the gentle hills of West Virginia maintain their integrity against the ominous plasticity of current-culture.

1969 was a good year. In San Diego, SOHO was born. In St. Louis, Tim Conley created the Lafayette Square preservation group. In Georgetown, Colorado, Ron Neely led his friends in beginning Historic Georgetown. In Denver, Dana Crawford created Larimer Square. It's an interesting point of history that all over the country we are waking up. San Diego is lucky. I had a bunch of people who cared enough to fight City Hall. Savannah and Charleston too, were preserving their past as were scattered other places; beautiful Santa Fe and adobe-walled Taos. But many other cities were not so lucky. Sometimes I'd drive into a town I had looked forward to, and I'd find not a thing that gave me a clue to the area's history. All would have succumbed to the anonymous look of Sears and McDonald's

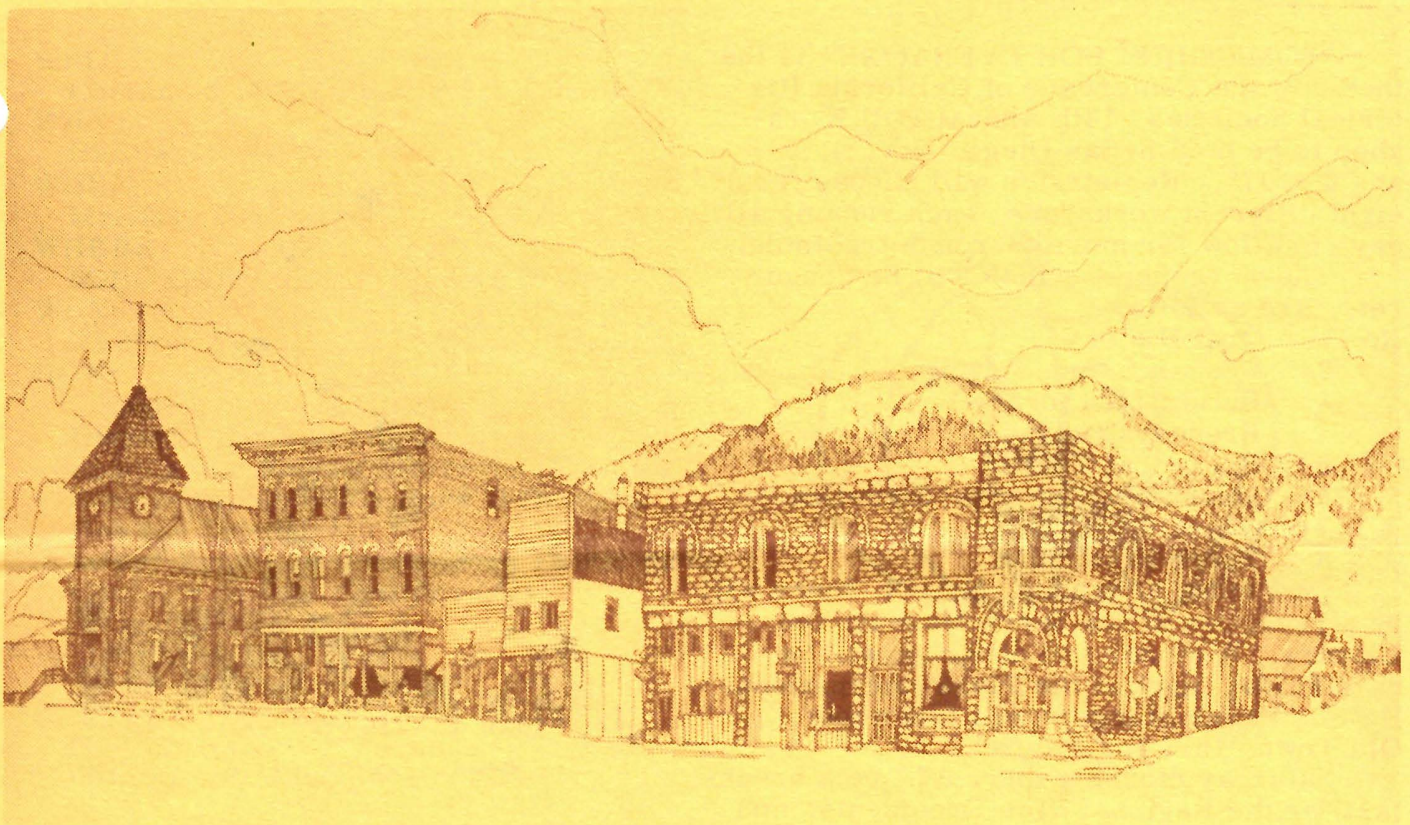
In some places, the destruction is happening right this minute. Historic Butte, Montana, is disappearing. Anaconda Mines is always hungry. The hills and hollers of Eastern Kentucky are

and  
Ann Schnyder  
Quoque, Long Island



#178 - Detroit, Michigan  
Fisher Building  
COLLECTION OF: George Murphy  
San Diego, CA  
7/26/75





Telluride, Colorado  
COLLECTION OF: Rick Ybarra  
San Diego, CA

blanketed in smog; in Phoenix I found only one building worth drawing; here in San Diego, the Horton Plaza Redevelopment Project looms on the horizon. I can't understand why there are still City Governments not in tune with their towns' uniqueness and the importance of the past.

The fight goes on, here and everywhere. Battles are won and lost.

But you know, I had a good time. I respect my country more. I'm excited about its diversity. I like the vastness of America. The people were, for the most part, good to me. The experiences were good and bad. I almost died of an appendicitis attack at one point. I was robbed, jailed, wined and dined; lost close old friends and gained new ones.

Maybe what I learned is that the struggle always continues. I don't know why, except that the alternative bores me.

The things I experienced, and the places I visited, I've pulled together. I saw all 50 states, and I drew in each one. I wrote about the history of the places I visited, and I wrote of what I thought and experienced. DaCapo Press in New York City will publish my "Images of America" in the Fall of 1978.

It was a hard job, that three year odyssey, but I'd do it all again. In fact I am. I'll go to a town called Tequila, Mexico in October. I'll draw the town as a commission for San Diego's Ybarra family, and will use the drawings in huge blowups for the interior of their new restaurant to be built in Escondido. I've also begun to examine that wondrous city to our North. I'm doing another book, and I call it "Outrageous Los Angeles." Yet always I consider San Diego home.

--Miles Parker

## HISTORICAL WORKSHOP

"SOMETHING FOR EVERYONE" is the theme of the Conference of California Historical Societies, 14th Annual Fall Workshop to be held in San Diego, Nov. 4, 5, and 6, 1977. Registrants will choose from eight different workshops, each running all day, to allow for more thorough treatment.

The workshops, which will be concurrent, are as follows:

- No. 1 Oral History
- 2 Research and Writing
- 3 Building a Library
- 4 Preservation
- 5 Historical Tours
- 6 Museums-Historical Societies
- 7 Genealogy
- 8 Young Historians

On Friday afternoon, Nov. 4, there will be a reception at the Serra Museum and Library. A dinner and program will be held Friday night at the Plaza International Hotel. Frank Sturgeon will talk about Old Town "Past and Future".

Saturday morning there will be a breakfast for the Regional Vice Presidents, and informal get-together--all welcome, hosted by the Vice President of the Conference.

Saturday the workshops will be held at the University of San Diego, Alcalá Park, Camino Theater. That evening a reception and dinner will be held at the Plaza International with a Historical Fashion Show.

Sunday, a bus tour, Victorian Vistas, a peak at Historical Preservation, ending at Old Town for lunch.

Mr. Mike Stephner will be Chairman of the Preservation Workshop. Other panelists will be Marc Tarasuck, President of SOHO, John Henderson, Frank Sturgeon, John Merrit and James Moriarty. They will cover a number of important subjects to the field of preservation, public awareness, local and private fund-raising, where to find historical data and documentation.

Building a Library will be chaired by Gina Peyton from UCSD. Sylvia Arden, Rhoda Kruse, James Byers and Larry Booth will talk about methods of building a library, public library help in research, holdings of the Federal Archives and Old Photos and their importance.

Shirley Stephens from California State Fullerton, will chair the Oral History section. Other subjects to be covered are organizations and legal concerns, oral history in the community, the need for tapes, and a successful oral history program.



Research and Writing will be chaired by Iris Engstrand, with Elizabeth McPhail, Helen Ellsberg, Stephen Colston and Craig McDonald. They will cover writing for pleasure, quest for accuracy, SD State resources, and newspapers a source of history.

Historical Tours will be the topic of the workshop covering the subjects of living history, purposes and objectives, how to challenge children and adults, and guided tours. Dick Bailey from Kern County Museum will be Chairman.

Genealogy will feature Winston De Ville from New Orleans, military and family records, the DAR and records, the Latter Day Saints holdings, computers, newspaper searching and photos are other sources to be covered. Marie Northrop, Spanish Genealogist will be chairman.

Challenging Youth will be the theme of the Young Historians Workshop. The subjects to be included are youth involvement, history programs, projects and school programs.

Museums and Historical Societies will feature public relations, museum organization, financing and collections an interpretation. Medora Johnson from the San Joaquin County Museum will preside.

MEMBERSHIP NOTICE

To register for the Historical Workshop, please use the following registration form:

CONFERENCE OF CALIFORNIA  
HISTORICAL SOCIETIES  
14th ANNUAL WORKSHOP

Name \_\_\_\_\_

Home Address \_\_\_\_\_

Phone \_\_\_\_\_

Workshop (select one) \_\_\_\_\_ No. \_\_\_\_\_

Make checks payable to: Congress of History. Mail to Mr. John Sneed, 3768 Tennyson, San Diego, CA 92107. Further information may be obtained from the Chairman, Norma McCumber, 3021 Nute Way, San Diego, CA 92117, (714)272-1060.

Registration	\$7.00	_____
Friday, Nov. 4		
Reception	0	_____
Dinner	\$7.00	_____
Saturday		
Breakfast	\$3.75	_____
Lunch	\$4.50	_____
Dinner	\$7.00	_____
Sunday		
Tour viewing		
Victorian Vistas	\$6.00	_____
TOTAL		_____



Your mailing label indicates the month and year in which you first became a member of SOHO. Your dues will be payable each year during the month shown on your label.

If a renewal is delinquent for more than three months your name will automatically be deleted from the mailing list.

If your newsletter is returned to us for lack of a forwarding address your name will also be deleted. Remember, the newsletter is not first class mail, and will not be forwarded unless you indicate you will pay for postage costs of third class mail when you complete your Change of Address form at the post office.

If you are not sure if you have paid within this calendar year please feel free to call me. I will be happy to verify the records for you.

Rae Berry  
Membership Chairman  
222-3512 evenings

Membership categories:

Founder . . . . .	\$5,000.00
Benefactor . . . . .	1,000.00
Corporate . . . . .	500.00
Patron . . . . .	100.00
Donor . . . . .	50.00
Organization . . . . .	25.00
Sustaining . . . . .	25.00
Contributing . . . . .	20.00
Family . . . . .	12.00
Single . . . . .	8.00
Donation Only . . . . .	_____

S. O. H. O.  
MEMBERSHIP APPLICATION

New \_\_\_\_\_ Renewal \_\_\_\_\_ Date \_\_\_\_\_

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ ZIP CODE \_\_\_\_\_

TELEPHONE (home) \_\_\_\_\_ (business) \_\_\_\_\_

REFERRED BY \_\_\_\_\_

ADD MY NAME TO YOUR VOLUNTEER LIST \_\_\_\_\_ I PREFER THE FOLLOWING TYPES  
OF ACTIVITIES \_\_\_\_\_

CALIFORNIA HERITAGE TOURS is conducting an Autumn Harvest and Mission Tour on Thursday, October 27th. Visit the historic San Luis Rey and Pala Missions, with time for shopping at farmers' markets for fresh fruits and vegetables and Halloween pumpkins!

Time is 9 am to 5 pm. Bring your picnic lunch. Bus leaves Mission Bay Visitor Information Center at 9 am--just off Interstate Highway 5 at Clairemont Drive/Mission Bay Drive exit. Mail your \$15.00 reservation to CALIFORNIA HERITAGE TOURS, 1355 Sixth Ave., San Diego, CA 92101, by October 21. All tours are planned and escorted by Dr. Clare Crane, instructor in California History, or by other specially trained guides. For more information, please call 234-1881.

**FOR SALE**

Antique Rosewood Square Grand Piano, circa 1880, \$2,000 firm. Private Party. 231-0110 or 222-0365.

**NEW MEMBERS:**

Mercedes Gleason  
Helen M. Ferris  
Norma Hildalgo-del Rio  
Mrs. David Smith  
Mr. and Mrs. G. H. Martindale  
David M. Miller, Jr.  
Marcy McCann  
Lois Freeman  
Sharon Preston  
Craig & Cynthia Myers  
Mark & Joy Andrews  
Nola Richter  
Elizabeth Macauley  
Mr. and Mrs. Lawrence W. Connor  
Helen Kahn  
Bob & Carol Emerick & Family  
Joan M. Wardani  
Donald & Dale Goldman  
Anne Dring  
Joan Zeehov  
Clifford L. Graves, M. D.  
Kathleen B. Boschen  
Dr. and Mrs. David Gross

**DECEASED:**

Margaret K. Durr - member since 1972



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