



Nov
oct 1976

Reflections

Post Office Box 3571, San Diego, Ca. 92103 225-1033

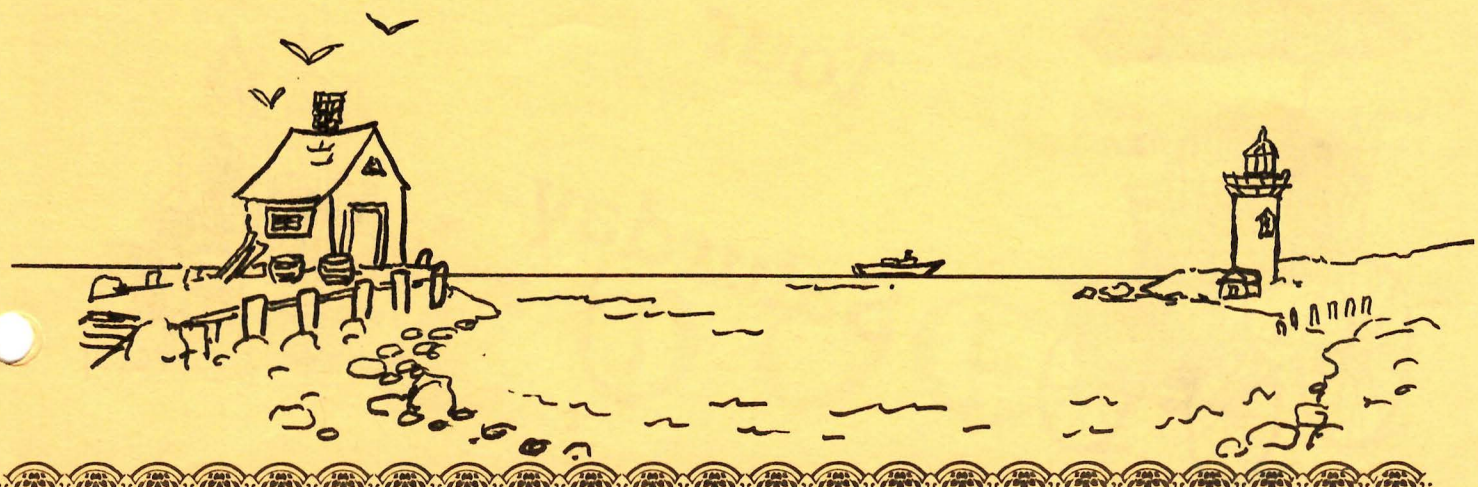
TOUR SUCCESS

FINANCIAL REPORT
 "BAYSIDE BOOM TOWN"
 TOUR OF HISTORIC CORONADO
 OCT. 9, 1976

This has been one of SOHO's most successful events to date, and am very proud to have been a part of it. As I take on my new responsibilities as president of SOHO, I will turn over my duties as Tour Committee Chairman to the very capable hands of Pat Minnich. I know that all of you will give her the interest and support which you have shared with me over the past year and a half. I see good things ahead for SOHO!

Bruce Kamerling
 President

Receipts:	
584 paid bus reservations(\$5.)	2920.00
461 paid self-guided tours (\$3.)	\$1,383.00; (as pre-arranged, this am't was split with the Coronado Historical Association for providing Coronado guide books, photo display & hostesses
	691.50
Sales:	
Guide Books from previous tours	36.00
SOHO sale items (glasses, note paper, etc.)	149.22
Total Receipts	3796.72
Expenses:	
Six buses	976.88
Postage	63.05
Printing (programs, maps, tour guide material, etc.)	63.09
Refreshments (lemonade, cups, ice, etc.)	38.56
Misc. (display material, portable P.A.'s etc)	104.36
Total Expenses	1245.94
Net Profit	2550.78



NATIONAL CITY TOUR SET

On Saturday, November 13, between 9:30 a. m. and 4 p. m., the South Bay Historical Society is hosting a home tour of the historic Victorian structures in National City. On this Saturday, seven buildings will be open, including the historic Brick Row, St. Matthews Episcopal Church, the Granger Music Hall, whose 75 foot ceiling mural has been restored since last year's tour, the Museum of American Treasures, the Depot Restaurant, the Dickenson-Boal House which has never been shown before, and other houses built by the Kimball brothers who founded National City, will be pointed out by tour guides.

The focal points of the tour will be the 900 block of "A" Avenue where the Tour begins and the street will be blocked off for an Antique Car Show. The Tour will end at Kimball Community Hall on 12th Street between "A" and "B" Streets where there will be an Arts and Crafts Mart. Beer, wine, barbecued beef luncheon, and ice cream will be offered for delectable munching, and you may also purchase plants, home-made cakes, works of art and Victorian artifacts. The Car Show and Arts and Crafts Mart will be open to the general public whether they take the tour or not. Free coffee, punch and cookies for those who take the Tour.

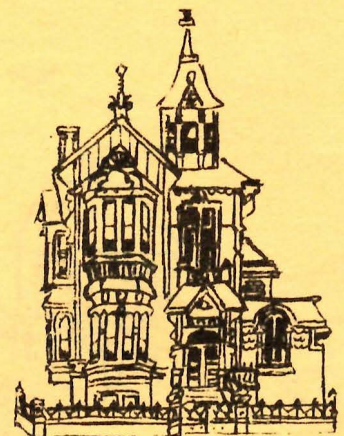
ALL PROCEEDS FOR RESTORATION OF GRANGER HALL



Tickets will be available on day of the Tour at the Brick Row Tour Booth for those who do not make the Reservation deadline. We give you a Tour book with map for \$4.00 and you drive your own car.



Tour
Saturday



new look



THE CHRISTIAN HOUSE

HERITAGE PARK, SAN DIEGO

Named for its most noteworthy owner, Hartfield Timberlake Christian, this Queen Anne Victorian residence stood at 1940 Third Avenue from 1889 until its relocation in 1976 to Heritage Park for restoration and preservation. The Christian House was donated to the County of San Diego by Dr. and Mrs. William C. Winter of La Jolla.

THANKS!

SOHO'S LETTER OF THANKS TO THE GREAT ONES WHO SERVED ON THE COMMITTEES FOR THE CORONADO TOUR, SATURDAY, OCTOBER 9th

Dear Thelma Adams, Barbara Briggs, Clare Crane, Marilyn Crehore, Robbins Crehore, Donna Evans, Harry Evans, Keith Evans, Merika Gopaul, Cathy Grigsby, Joe Jones, Mike Jones, Jozann Knittel, Ted Krause, Judy McCutcheon, Robert Norte, Zenda Norte, Terri Recht, Jean Rudd, Pat Skidmore, Mark Tarasuck, Pat Teaze, Mary Wilding and Barry Worthington.

Pat Hook, Lizz Matto, Rae Berry, Penny Blaire, Peggy Duly, Patricia Hill, Pat Kettler, Carol Lindemulder, Gwen McFarland, Sheri Peterson, Amy Quinney, Eleanor Ratner, Ann Senterfitt, Arlene Watters.

Mary Jo Harris, Connie Abbot, Lillian Anderson, Connie Burroughs, Madeline Fenske, Helen Hansen, Ruth Hauser, Bebs Jeter, Louise Romberg, Jane Rogers, Claire Sprague, Irene Schaefer.

Lynn Crehore, Lee Vance, Ann Breslauer, Alice Converse, Ron Converse, Janet Pond, Phil Pond, Janet Sutter, Joe Sutter, and Jane Wilson.

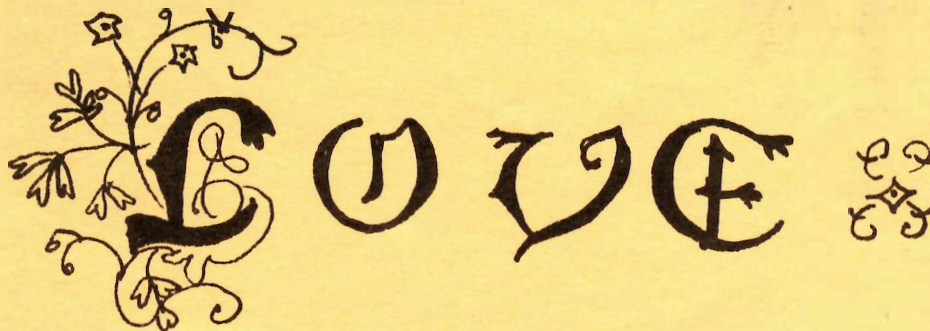
Anne Briggs, Susan Briggs, Cheryl Lewis, Cathy McCloud, Vivian Pollock, Kristi Quam, Carol Sing, Jean Thomas, Carolyn Turner, Suzanne Watson, Jean Woodward, Bill Cartwright, Margaret Ham, Phillip Ham and Corinne Johnson.

Peter Bailey, Carol Wolcott, Mary Ellen Addams, Barbara Biewer, Marcie Buckley, Stephanie Degen, Ann Dring, Carolyn Foushee, Gini Garrison, Ginger Griffith, Dorothy Griner, Margaret Iacuniello, Karen Ledterman, Kathy Lehtola, Cathy Lougheed, Natalie Mates, Nancy Mattison, Mallory Murphy, Dorothy Muth, Martie Rice, Kathy Roll, Pat Schaelchlin, Tria Skidmore, MaryDell Worthington, Lucille Bandel, Beth-Muir Behm, Ann Boyd, Ruth Bradt, Betty Ekstrom, Carolyn Elledge, Jan Fish, Dolores Gant, Marion Kutchins, Katheryn Lloyd, Betty MacInness, Bunny MacKenzie, Fran Marshall, Millie Murphy, Vivien Nelson, Chita Pennoyer, Jacqueline Perley, Johnnye Strayer, Betty Wells, Beverly Wills and Ruth Woodson.

You made us what we were that day. . . . I hope you're satisfied! WE ARE!!! We couldn't have done it without you; we can't thank you enough! You were all terrific, and you were the reason the tour was such a huge success. A hearty SOHO thanks to all of you. We'll keep in touch!

Gratefully,

Bruce Kamerling, Tour Chrmn
Katherine Carlin, Coronado Chrmn
Cia Barron, Publicity
Claire Kaplan, Hospitality
Ramola McKenney, Refreshments
Pat Minnich, Publicity
Donna Regan, Tour Guides



Volunteers



LEND A HAND

SOHO has grown considerably in the past few years, and we are discovering more and more that the Board of Directors just cannot do everything that needs to be done. We have always had great success in asking our membership to be a host or hostess or bake cookies for an event, but now we need a deeper commitment from you. Below are listed a number of the areas where help is needed--free training--no experience necessary. Get involved! Your SOHO experience will be much more rewarding if you lend a hand.

NEWSLETTER

We need people to write copy, provide illustrations, and do paste-up and layout work. We also need a mailing committee that could get together once or twice a month to handle addressing and bundling the newsletter, publicity fliers, etc.

Contact Claire Kaplan: 583-4640.



PUBLICITY

This important committee will handle publicity for all SOHO events. Work includes filling out publicity release forms, contacting the media, interviews, etc.

Contact Bill Cartwright: 236-8760



SLIDE LECTURES

SOHO receives many requests for speakers who can give slide presentations to women's clubs, youth groups and schools. These programs reach a lot of interested and interesting people, and are an important educational tool for recruiting new members.

Contact Bruce Kamerling: 298-0118



LIBRARY

SOHO's library is still small, but we need people to help catalogue books, photographs, documents and other material. We also need people to help with research as well as keeping files on preservation legislation, grant opportunities, and other preservation resources.

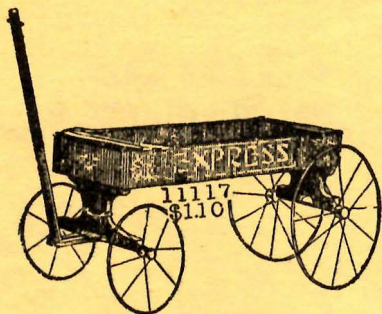
Contact Pat Schaelchlin: 459-8409.

TOURS

SOHO's tours are famous, and are the biggest fund raiser we have. Although we may schedule only one or two major tours a year, we are frequently being asked to provide tour guides for smaller parties who provide their own bus. Being a tour guide is very enjoyable. Try it and see.

Contact Pat Minnich: 236-4893

There is also a need for people to do typing, telephoning and other jobs. Call us: 225-1033. We'll find a place for you.



MY CORNER

Claire Kaplan

Thoughts on SOHO's Coronado Tour....

The only thing bad about the Tour was that it was so good!!! Just one more guest might have necessitated the addition of extra wings to the Richards Mansion on Ocean Blvd. It was bursting at the seams... all 20,000 square feet of it. Coronado hasn't had crowds like this, since the Prince of Wales made the scene.

Reservations for bus tickets were closed the first week the publicity appeared in the local newspaper. Checks from cities far up the Coast were received... thanks to an article in Sunset Magazine. More than two hundred requests for reservations were returned (with their checks and our regrets)... we were sold out! However, the disappointed people were informed that the tour could be enjoyed by private transportation and this appealed to several hundred. The six buses (twice a day) plus the Coronado and San Diego residents, made up the glorious crowd... and crowded it was!

Everyone had a good time... it all worked out great! The Tour Guides and Navigators were terrific and deserve much praise. The Hosts and Hostesses were lovely to look at... friendly and charming... and the Chairmen... were utterly exhausted and very happy about the whole thing.

Three days later, our feet were no longer swollen... and our toes uncurled! What bliss.....

As the people poured into the Richards House (the 17 bedroom focal point), we gazed in disbelief... amazed... thrilled... scared. Where were they coming from... where will we put them... isn't it wonderful! This was far beyond our wildest expectations... our hopes... our careful plans. The other buildings open



for the tour (The Jessop house, the Chart House restaurant, and the Christ Episcopal Church) were welcoming the crowds (in and out) with warmth and surprise at this large turnout.

Refreshments served in the beautiful gardens of the house on Ocean Blvd. were enthusiastically received again and again. That Saturday must have been the warmest day of the season and the huge punch bowls were quickly depleted, refilled, emptied, refilled, depleted and so on into the night. Mountains of hostess-baked cookies disappeared as fast as they were replenished. Supplies were hurriedly purchased at the local bakeries and grocery stores. Fortunately for us, they were well stocked, or we would have been forced to raid the nearby Hotel del Coronado. The SOHO Tour guests were unaware of our "panic in the kitchen"... and it was ever thus.





WHY JOIN SOHO?

SOHO offers an opportunity to let elected officials know that our heritage is too valuable to be needlessly discarded. We provide financial and technical know-how to individuals and groups which seek to save older buildings. And we conduct tours and other events which let ordinary people share in San Diego's fascinating past. If you appreciate the intricate craftsmanship of an earlier era, are planning to buy and restore an older home, or just enjoy a weekend walking tour of an old San Diego neighborhood, then SOHO has something to offer you.

Membership & Renewal 1976

Name _____

Address _____

City _____

Zip Code _____ Phone _____

Memberships available Individual \$8.00 Family \$12.00 Contributing \$20.

I am interested in joining an action group. Please contact me !

Tax Exempt Status

SOHO is exempt from Federal Income Tax under Section 501(c)(3) of the Internal Revenue Code and has been classified by the I.R.S. as a charitable, educational organization.

SOHO

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