

## Newsletter Reflections

May 1975

### SOHO to Profit from Designers Showcase

#### ★ FRIDAY, MAY 16 ★

Sample wine and cheese while strolling on the grounds of an Italianate mansion in Mission Hills. The San Diego Historical Society and the American Society of Interior Designers present "A Mansion in Mission Hills", a Designers Showcase at 2055 Sunset Blvd. May 16th is SOHO's opportunity for a tour of the showcase and to make it a special night, a wine and cheese tasting and live entertainment have been planned on the landscaped grounds of the mansion.



Photo by Arthur Fox

The "Mansion in Mission Hills" is one of the finest examples of the formal residential architecture prevalent in San Diego after the turn of the century. This residence, designed for Mr. E.T. Guymon in 1921 by Robert S. Raymond, resembles the great manor houses of Italy. The architecture is reminiscent of the Italian Renaissance style and could therefore, be called "Italianate" today. The Guymon mansion was built in Mission Hills during its heyday as the prime residential area of San Diego, from 1910 to 1930, before transportation made La Jolla, Point Loma and Kensington easily accessible to the city.

To breathe new life into the stately mansion, members of the American Society of Interior Designers have decorated twenty separate areas in a variety of fresh and imaginative styles all updating and freshening this beautiful old home. The main house has 18 rooms, excluding baths and maintenance areas, on three floors. All floors will be open for viewing including the "Tavern" on the third level, used as the Area Control Center for Civilian Defense during World War II. On the lower level is the family library, where Mr. Guymon during his residence, kept his extensive mystery book collection. During the Showcase, this area will house a boutique.

We hope you will join us at 7:30 pm on Friday May 16th for this special fund raising event. The charge for the tour, wine & cheese tasting and live music is only \$5.00 per person, with tickets available at the front door. Please remember .... everyone is invited to attend. This is NOT a "members only" function. Make a party of friends and acquaintances and join us for this once in a lifetime experience.







HERITAGE PARK UPDATE - It looks as though we will have a parade of glorious Victorian houses sometime in October or November 1975. The Christian, Burton and Bushyhead houses, now located in the 1900 block of Third Avenue will be moved to Heritage Park. Drive by and look at these treasures anytime, but do not enter these properties as they are not open to the public yet and the resident german shepard does not take well to strangers! Note: anyone interested in leasing retail, commercial, professional or other use space contact Gordon Johnson at 565-5567.

NAME THE NEWSLETTER CONTEST - Note the new and refreshing name and masthead for the SOHO newsletter. Congratulations to Sharon Johnson for her creativity and contribution. Sharon is the wife of Gordon, the Heritage Park Development Manager, County Parks and Recreation Department.

NEW MEMBERSHIP CONTEST - The contest is still going strong. As you can see by the delightfully long list of new members, we are getting a good response. Keep up the good work gang - the contest ends June 3, 1975.

FRATERNAL SPIRITUAL CHURCH - This fine wooden church is believed to have been built in the 1800's as the first temple for Temple Beth Israel. The current owners, Fraternal Spiritual Church, Inc. are contemplating the sale of their property at 2nd and Beech Streets in downtown San Diego. If the property is sold, it is likely to jeopardize the continued existance of this fine structure. In lieu of this possibility, the SOHO Board of Directors has voted to pursue the possibilities of moving the church to Heritage Park. The church has been accepted into Heritage Park by the Cultural Heritage Committee.

SAN DIEGO ROWING CLUB - The San Diego Rowing Club, in the San Diego Bay across from Navy Field at the foot of Eighth Street is in danger of being demolished to make room for a new marina to be built soon. The Rowing Club has asked for SOHO support to save this historic building that has been in continuous use by the club since it was built in 1887. The Rowing Club is very enthusiastic about its preservation and the SOHO Board of Directors has voted to back this on-site preservation project.

RED REST AND RED ROOST - President Bill Cartwright, Jerry Fox (Historic Sites Board) and Tony Ciani (COVE and SOHO committee chairman) made a presentation to the San Diego City Council on April 24th requesting a 180 day delay be granted on the demolition permit applied for by the owner of the Red Rest and Red Roost cottages at scenic La Jolla Cove. The City Council voted 5-3 in favor of the delay on the condition that the above parties make a presentation to the council in 30 days outlining our proposal for preservation of the site and cottages. Council members in favor: O'Connor, Haro, Morrow, Williams & Ellis. Opposed: Johnson, Martinet and Hubbard.

STAFF PHOTOGRAPHER - Our plea in previous newsletters for a staff photographer has been answered twice.... Wow! Rod Belton, Office Services Manager for the Fotomat Corporation has not only donated time, but arranged for Fotomat to donate all of our color film and processing whenever the need arises. Our expert in black and white photography and a large donation of time has been made by Jim Lane. Many thanks to both Rod and Jim for responding so generously to our plea.

HISTORIC PRESERVATION WEEK - Mayor Pete Wilson has proclaimed the week of May 12-18, 1975 to be "Historic Preservation Week" in San Diego. In the proclamation he recognized "the many San Diegans, including members of the city's Historic Site Board, the San Diego Historical Society, the Save Our Heritage Organisation, who have an appreciation of the art and culture which generations of Americans have bequeathed to us, and who are actively working to preserve this heritage for all San Diegans, present and future."

GIFT ITEMS - SOHO glasses (12 oz), coffee mugs and beer steins (13 oz) are always on sale at the Francis Family Antique Store at Fifth and K Streets in downtown San Diego. When you need these items for yourself or as gifts, stop by and purchase what you need. The Francis Family does not profit from the sale of SOHO gift items. They are placed at the store as a courtesy to SOHO and all proceeds go into the SOHO treasury.

GARAGE SALES GO ON AND ON AND ON - The last SOHO Garage Sale held on April 5th was the most successful sale yet. We made \$256! Our members are donating items and we thank you. Remember, SOHO is always collecting things to sell, so it's Spring Clean-up time again! Why not clean up those closets and garages now, and let SOHO "clean up" at the next garage sale. For those of you who will be holding your own sale, why not donate your leftovers to SOHO? Call Bill Cartwright at 298-1021 for pick-up.

# \*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\* coming events



MAY 12 & 13 - "Land Use in California", a public service environmental conference dealing with the critical decisions concerning land use in California. For further information and reservations contact: Environmental Unit, Office of the Attorney General, 6000 State Building, San Francisco, California 94102.

MAY 16 - SOHO's fundraising gala at the Designers Showcase. See front page for details.

MAY 17 - Exhibit and sale by a group of artists at "Fantastic Realms", 1913 Ft. Stockton Drive. Come and partake in magical May wine and feast your eyes upon the makings of our local artists. All welcome.

JUNE 10 - The Committee of 100 cordially invites you to attend their annual luncheon. 12 pm at the House of Hospitality in Balboa Park. The speaker will be Dr. Carl Dentzel. An authority on the culture of aboriginal America, Dr. Dentzel is a member of the California Heritage Preservation Commission as well as serving as a Special Representative on the Commission of the Californias. Reservations taken by Mrs. Donald Hartley, 223-8226.

JUNE TOUR - Plans under way now for a showing of selected Irving Gill Homes. It is planned for the middle of June and is tentatively planned as a walking and bicycling tour. Details to follow in June Newsletter.

AUGUST NOSTALGIA ART SHOW - All artists are welcome to display work at the Art Collector Gallery during the SOHO Nostalgia Art Show. Call Marie Fillius at 225-1033 for information on how to display your work. We are anticipating another very successful show. Not only can you display, but you can buy! All to benefit SOHO.



#### real estate

FOR SALE: Complete restored large Victorian home located at 24th & J Streets. \$90,000. Call Pauline Beauregard at 466-3227.

FOR SALE: Authentically restored large Victorian home located at 24th & J Streets. \$89,000. Call Pauline Beauregard at 466-3227.

FOR RENT: Professional/Commercial office space in a Victorian house located at 1665 Union St. Call Todd Fry at 233-6133.

FOR RENT: Professional Office Space in Quartermass-Wilde House at 2404 Broadway. Call Milt Silverman at 233-5411.

FOR SALE: 3 story Victorian home in Coronado at 1022 Park Place. \$110,000. Call Helen Murphy at 435-0101.

## Reminder...'75 dues are due!

Use this coupon to send your membership renewal dues to SOHO. Or if in a burst of efficiency you have already done so, share the coupon with a friend. Don't forget, our membership contest is on, and open to all SOHO members. No need to remind you that contributions are tax deductible.

our Victorian a	ke to help save San Diego's Cultural Heritage by preserving nd other historically significant structures. Please accept 1975 membership in SOHO, the Save Our Heritage Organisation.
Single \$8	Family \$12 Contributing \$20 new renewal
Address	Zip
Phone	Yes, I am interested in joining one of SOHO's many action groups. Please call me





We would like to welcome our new members and thank them for joining SOHO. We hope you will want to participate in one of our many action groups. If so, please call Bill Cartwright at 232-6611 (9-4) and he will put you to work. We need you!

Elizabeth Parker Aurora Olmo Dorothy Stamper Donald Krusen John Mason Ms. Billy Riley

Mr. & Mrs. W. Henderson Edwin & Helen March Mr. & Mrs. Hamrick Rurik Kallis Dr. & Mrs. Lizerbram Wells Peterson

Barbara Coreno Cherie Gossett Lawrie Woolman Ann Weinbrenner Connie Sanucci Althea Cochrane Dudley Graham Rae Berry The Francis Family Anna Marie Larran Melinda Hussong Jerry Wynn Dale T. Craig Ms. S. K. Fisher Barbara Deverill Gloria G. Eddy Phyllis A. Kennedy

Bianca Romani Studer Mrs. Jean Thomas Harry A. Cook, Jr. Marigay Grana Brink & Roberts Architects R. Anno Frederick Pauline J. Beauregard Margot Musser Mr. & Mrs. Robert Tyson Laurence D. Mulvey Kathryn Garretson Stitt J.K. & Francis Jaynes Ms. Florence B. Wilson Dr. Donald Williams Jeryl & Jacqueline Wilson Mr. & Mrs. James E. Cover Mrs. Margaret Broaded Brad & Robin Reimers Mr. Hugh B. Burnett

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