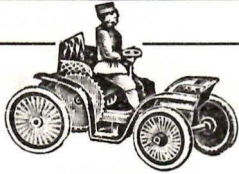


Newsletter

APRIL 1975



ANTIQUE AUTO PARADE

Old car buffs...
don't miss this one.

SOHO and the Francis Family Antique Store at 5th and K Streets in Downtown San Diego, are sponsoring an Antique Automobile Parade on Sunday, April 13, 1975. The parade starts at 9th and Broadway at 12:00 pm and continues west on Broadway to Columbia Street

Mayor Pete Wilson will be at the Francis Family Antique Store following the parade, at 2 pm, to personally present an award to the Francis Family. The award presented by the Mayor is being given by the Save Our Heritage Organisation in recognition of the Francis Family's efforts in revitalizing downtown San Diego by the restoration of their early 1900's warehouse into a "Ghiradelli Square" type shopping environment. There will be several new stores open on April 13 including the Grand Pacific Auto Company, where antique cars are restored and sold, the Seed Pot (looking for unusual dry plant arrangements? This is the spot.), and a stained glass studio. Opening after our parade date will be, among others, a deli and a nautical shop. This square is well worth a look thru



Left to right: Pat Tarasuck, Carol Glasier, Barbara Briggs, Bill Cartwright, Harry Evans.

In addition, the Old Spaghetti Factory (opposite corner of 5th & K Streets), will be open for special luncheon hours this date only. Enjoy a great spaghetti lunch between the hours of 12:30 - 4, knowing that this outstanding restaurant will be donating a percentage of that day's receipts to SOHO, a non-profit corporation. Make a point of participating in this day of fun and excitement for SOHO!

4th Annual Historic Train Tour



THE GAMBLE HOUSE

"Plaza", El Pueblo de Los Angeles State Historic Park in downtown Los Angeles and lunch at the San Antonio Winery. After lunch there will be a guided bus tour of the historic homes of Pasadena, including a walk through the Gamble House and the Fenyes House.

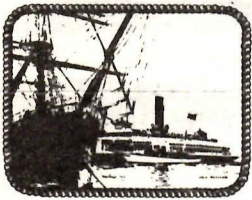
The Gamble Mansion, built in 1908 by the famous Pasadena architectural firm of Greene and Greene, is the most complete and best preserved example of this firm that is left today. The Fenyes Mansion, built in 1905, now houses the Pasadena Historical Society Museum.

After the tour and the return to Los Angeles, Dining will be available within walking distance of the Plaza at a number of interesting dining areas including the Plaza, Chinatown, Little Tokyo or Olivera Street.

The Historic Train Tour returns to San Diego's Santa Fe depot the same evening at about 10:30 pm. Cost of the tour is \$20 and includes the train ride to Los Angeles and return, continental breakfast aboard, and the guided bus tour, but does not include lunch or dinner. Reservations are being taken now with a deadline of April 30. To participate in this historic tour call SOHO at 225, 1033 anytime, or mail your check and reservation information to Donna Regan, 8671 Tulare Street, La Mesa 92041.



SOHO recognizes the importance of those other restoration groups alive and growing in the community. We would like to give support to the San Diego Maritime Museum Assoc. for their efforts in restoring and revitalizing antique ships, by making available this space for a membership form. We hope all of you with an interest will take advantage of this opportunity to join.



MEMBERSHIP APPLICATION

STAR OF INDIA - BERKELEY - MEDEA Maritime Museum Association of San Diego

1306 N. Harbor Drive; San Diego, California 92101
714-239-0625

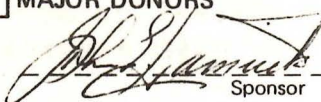
Date _____

The undersigned: (Name/s) _____

Whose address is _____
Street City Zip Phone

hereby applies for membership in this Association.

- | | | |
|--------------------------|-------------------------------|--|
| <input type="checkbox"/> | REGULAR MEMBERSHIP | \$12.00 Annual Fee |
| <input type="checkbox"/> | SUPPORTING MEMBERSHIP | 25.00 Annual Fee |
| <input type="checkbox"/> | DEVELOPMENT MEMBERSHIP | 50.00 Annual Fee |
| <input type="checkbox"/> | LIFE MEMBERSHIP | 250.00 (No Further Fees) |
| <input type="checkbox"/> | SUSTAINING MEMBERSHIP | Business Trusts
Corporations, Associations \$250.00 or more |
| <input type="checkbox"/> | MAJOR DONORS | Voluntary Large Sums To assist overall project in development |


Sponsor

Applicant

news and notes



THIS IS YOUR CHANCE!!! The membership drive contest is now on and open to all members of SOHO. The contest ends June 3, 1975 ... time is short, let's start recruiting TODAY. Our goal is a modest 1,000 total memberships. Since we stand at 500 now, that should be a snap! Just think... if each current member approached and sold one new acquaintance, we would be at our goal in no time and could reach beyond. The more new members that join and become interested in SOHO, the more new talents and expertise become available (not to mention the increased treasury that will be used to save more Victorian homes), and how much, much more we can do! Call Bill Cartwright at 232-6611 ex. 229 (9-4) or 298-1021 evenings & weekends for the new brochures to help in your efforts. Prizes will be awarded for those bringing in the most new members, of course!

BON VOYAGE to Carol Glasier, our dedicated newsletter and graphics lady. Her consistent and cheerful contributions to SOHO will be greatly missed, but natch, we wish her the best of luck and much happiness in her new home in Madrid. Her vacant seat on the Board will be filled by Donna Regan, and newsletter responsibilities go to Sherri Collier for graphics and Nancy Sprague from Applause Magazine for what have you.

WE JUST CAN'T DO IT! Let our monthly newsletter be called "SOHO Newsletter"! This is a chance for all you creative genius' out there to go wild. We are creating a permanent masthead for our publication and are soliciting suggestions for a name to compliment our SOHO logo and suggest the newsletters purpose. Let's hear from you innovative SOHO supporters! Use the blank below to propose your suggestions and mail it to us at PO Box 3571, San Diego 92103. The decision of the judges will presumably be final and a prize will be awarded.

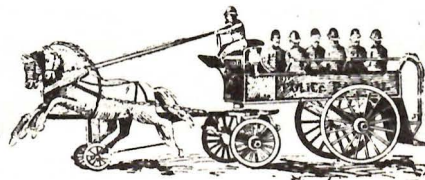
HELP NAME OUR NEWSLETTER

1. _____	2 _____
Name _____	Phone _____
Address _____	Zip _____



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coming events



UCSD Extension is holding a two day preservation conference and workshop entitled "Planning for the Past in an Urban Setting", Sat. APRIL 12 & Sun. APRIL 13 in the House of Hospitality, Balboa Park. For information call 452-3400.

There will be a Community Planning Workshop on Saturday APRIL 26, sponsored by the Greater Golden Hills Planning Association. For further information call Edna Chavannes at 234-6947 or 234-7291.

SOHO Night at Designers Showcase will be on Friday MAY 16, 7:30 pm to midnight at the Guyman Mansion, 2055 Sunset Blvd. in Mission Hills. The cost will be \$5 per person and will include a house tour, wine and cheese tasting and live entertainment. This will be SOHO's special night...hope you will plan to be there.

The JUNE tour will be selected Irving Gill Homes.

There will be a SOHO Nostalgia Art Show during the whole month of AUGUST at the Art Collector Gallery. Artists will pay 50% commission, of which SOHO will receive 20%. There will be a champagne opening (specific date to follow). The Art Collector Gallery is located at 4151 Taylor Street in Old Town.

Reminder... '75 dues are due!

Use this coupon to send your membership renewal dues to SOHO. Or if in a burst of efficiency you have already done so, share the coupon with a friend. Don't forget, our membership contest is on, and open to all SOHO members. No need to remind you that contributions are tax deductible.

Yes, I would like to help save San Diego's Cultural Heritage by preserving our Victorian and other historically significant structures. Please accept my check for a 1975 membership in SOHO, the Save Our Heritage Organisation.

Single \$8 _____ Family \$12 _____ Contributing \$20 _____ new _____
renewal _____

Name _____

Address _____ Zip _____

Phone _____ Yes, I am interested in joining one of SOHO's many action groups. Please call me _____

NEW MEMBERS



We would like to welcome our new members and thank them for joining SOHO. We hope you will want to participate in one of our many action groups. If so, please call Bill Cartwright at 232-6611 (9-4) and he will put you to work. We need you!

Michael C. Mayer
Michael D. McCutcheon
Benny Blumenfeld
Terry Knoepp
Norm & Suzanne Branchflower

real estate

FOR RENT: Professional/Commercial office space in a Victorian house located at 1665 Union St. Call Todd Fry at 233-6133.

FOR RENT: Professional Office Space in Quartermass-Wilde House at 2404 Broadway. Call Milt Silverman at 233-5411.

FOR SALE: 3 story Victorian home in Coronado at 1022 Park Place. \$110,000. Call Helen Murphy at 435-0101.

FOR SALE: Complete restored large Victorian home located at 24th & J Streets. \$90,000. Call Pauline Beauregard at 466-3227.

SOHO

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