

SOHO

AUG 74

ANNUAL REPORT / NEWSLETTER



GENERAL ELECTION MEETING

**SUNDAY SEPT. 8 4:30 pm on-the-grass-
between 1940-1970 THIRD Ave.**

BRING*YOUR*OWN*PICNIC*SUPPER (also bring your own blanket)

YOU'LL PICNIC BETWEEN TWO SOHO HOUSES
Christian House **Burton House**

PROPOSED SLATE OF OFFICERS, BOARD OF DIRECTORS

(elected for a two year term)

BILL CARTWRIGHT
LYNN KAPLAN
RAY CADENA
KEITH EVANS
CIA BARRON
PAT TARASUCK

(returning to complete term)

PAT TEAZE
HARRY EVANS
BRUCE KAMERLING
CAROL LINDEMULDER
BARBARA BRIGGS

ALTERNATES (elected for a one year term)

CLARE CRANE
SHERI COLLIER

PROPOSED SLATE, ELECTED OFFICERS

(elected for one year term)

PRESIDENT:	BILL CARTWRIGHT
Vice-PRESIDENT:	LYNN KAPLAN
SECRETARY:	BARBARA BRIGGS
TREASURER:	PAT TEAZE

PRESIDENT'S REPORT

WOW! A whole year has gone by already, and what a year! Looking back to last September and remembering our picnic/general meeting in Presidio Park I recall we faced a new year of promise, anticipation of finding new projects and getting into new areas of fund-raising. Little did we know then what we would get into this year, and what a great year S.O.H.O. would have, finding so many wonderful new members, reacquainting ourselves with many old friends, and having so much fun in the process. It is without regret that I leave the office of President, knowing that S.O.H.O. goes on to bigger and better things in this coming year. Rather, as I sit here looking out my window upon our city, I feel very proud to have served an organization which represents so many San Diegans from all walks of life, all working together to make a better city for ourselves and our children who follow.

It is impossible for me to adequately thank all the many SOHO workers who helped to make this such a great year. But I would like to pay tribute here to my Board of Directors who all worked tirelessly (and tiredly) to bring about new preservation activities, and better communication among our own members. It is with real pride in them that I point out that in our organization there are no professionals in preservation and fund-raising. . .but better, dedicated people of all ages who give up their time for little compensation (not money, maybe once in awhile just a Thank You). So, my personal Thank You to each of you for a job well done.

I would also like to thank especially those members of my President's Advisory Committee, who gave up many hours on the telephone, and a lot of quick lunch meetings with me to help solve the continuing "emergencies" of our battle to preserve Victoriana for San Diego. Also, my special Thanks to the Historic Sites Board of San Diego, who have so often worked with SOHO, and who are themselves doing so magnificent a job. And lastly, a great big acknowledgement to the Cultural Heritage Committee, with whom we have been working all year toward the development of Heritage Park in Old Town. And I'm afraid they haven't seen the last of us, for this new year promises to see us all working together on a lot of joint endeavors, toward the completion of the Park.

And to all SOHO members my Thanks for giving me one of the most exciting and memorable years of my life

Your President

Carly

A YEAR IN REVIEW

***** PROJECTS *****

Historic Neighborhood

We have just finished our Architectural District Guidline, and will be presenting this to all the owners who attend a meeting Wed. at 1929 Front, for the purpose of submitting the final draft before City Planning. Meanwhile we work on with owners, and the Historic Sites Board, to save this neighborhood as a unique place in our city. This will be an uphill fight.

Horton Hotel

Mr. Ed Scott, the most phenomenal worker on this preservation attempt, in liason with SOHO, now is working with City officials on the resolution of the submitted Planned District proposal for the block containing the Horton, the Balboa and the Off-Broadway. This is another up-hill battle.

Christian House

We now intend, and have already been working with the Cultural Heritage Committee, to move both the Christian House and the Burton House (Diabetes Assoc. Headquarters) to Heritage Park. We are also working with the Committee to find other structures worthy of preservation in an effort to move all at once in a "parade of houses" in time for the Bi-Centennial.

SOHO TOURS

Our fantastic Tours have now brought us the reputation of San Diego's historic "Tour Guides", a reputation well-deserved. More Tours are planned for Fall and next year, including Coronado.

Fund-Raising

With all the projects we are now into this year will see more fantastic events sponsored by SOHO to raise all the money we'll need to save as many structures as we hope to in the near future.

*****Financial Report*****

We started our year with little money and in need of everything! Our first event, the Downtown Block Party grossed about \$2500.00 and we soon followed this with our highly successful December Tours. Spring saw more April Tours and our Annual Train Trip to Los Angeles. The Train Trip along grossed \$750.00 (more than anticipated) and then more touring to end the year with our Queen Victoria's Birthday Party and Walking Tour. All together this year SOHO Tour Guides grossed upwards of \$8700.00. Also our new Commemorative glassware on first appearance brought in about \$400.00 at one event. We also brought in about \$100.00 through SOHO slide lectures, a free SOHO service to organizations.

Out of this we were able to print up slides, membership forms, membership cards, open a separate Tour account and an Historic Neighborhood account, and print up two brochures, one on the walking Tour of Up-town, and one on the Architectural District Guidelines.

as of 8/25/74:

CHECKING ACCOUNT	\$	656.34		
SAVINGS ACCOUNT	\$	6,756.94		
HIST. NEIGHBRHD	\$	27.18		
SOHO TOURS	\$	448.65	TOTAL	\$ 7,889.11

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