

# SAVE OUR HERITAGE ORGANISATION

Newsletter

September, 1971



PRESIDENT'S MESSAGE

Dear Friends and Members:

Another year is upon the SOHO Organisation. I am looking forward to working as the new Chairman of SOHO and know you will all support us in our endeavor to raise the \$6,000 we owe on the Sherman-Gilbert House.

Various functions are planned as fund-raising events: an Indian Curry Dinner on October 10th and an Art-Mart/Boutique combined with a Victorian House Tour on November 21st. Alumnae of Alpha Chi Omega have pledged 100% support to our fund-raising efforts and are taking charge of the Victorian House Tour for our group.

SOHO is now truly recognized as a sincere, "dedicated-to-the-cause" group and our support is growing rapidly. It is the time to go forward and continue the progress we've made -- not the time to rest on our "laurels".

Hoping to see and work with you all during the year ahead.

Barry Worthington  
President/Chairman  
Save Our Heritage Organisation

---

OFFICERS AND BOARD OF DIRECTORS

Officers and Board of Directors were elected at a general meeting held on August 29th. They are as follows:

CHAIRMAN

Mr. Barry Worthington  
4344 Date Street  
La Mesa, Ca. 92041  
466-1349

Mrs. Claire Kaplan  
4850 Louise Drive  
San Diego, Ca. 92115  
583-4640

CO-CHAIRMAN

Mrs. Sallie Johns  
1062 Albion Street  
San Diego, Ca. 92106  
222-7888

Mrs. Lynn Kaplan  
3345 Second Avenue  
San Diego, Ca. 92103  
295-9309

SECRETARY

Mrs. Carolyn Hay  
4365 New Jersey  
San Diego, Ca. 92103  
296-4696

Mr. Donald Mitchell  
4822 Newport  
San Diego, Ca. 92107  
222-0559

TREASURER

Mr. Nicholas Fintzelberg  
P.O. Box 3466  
La Mesa, Ca. 92041  
469-7787

Mr. Miles Parker  
1929 Front Street  
San Diego, Ca. 92101  
239-8324

BOARD MEMBERS:

Mr. Harry Evans  
3320 Garrison Street  
San Diego, Ca. 92106  
222-5898

Mrs. Patricia Roll  
3504 Trenton  
San Diego, Ca. 92117  
276-1997

Mr. Larry Ford  
4877 Trojan Street  
San Diego, Ca. 92115  
283-3672

Alternates:

Mr. Don Covington  
Mr. Tom Shepley

## REAL ESTATE NEWS

FIRST AVENUE -- If you've driven down First Avenue between Walnut and Robinson, you've noticed that quite a few of our charming, old houses are being demolished to make way for "wonderful" apartment buildings.

THACKERAY GALLERY -- The Free Methodist Church located at the corner of Third and Robinson will soon open as an art gallery. The building, now owned by George Thackeray, is now being remodeled to suit the gallery needs. They plan to open sometime late this month. (This building was slated to be destroyed to make way for an apartment complex)

FRONT & HAWTHORNE -- House for sale by Durell Williams Realty.

SECOND & THORNE -- House for sale by O.W. Cotton Realty.

3525 FRONT STREET -- House for sale between Walnut & Brooks on Front.

1557 COLUMBIA -- House purchased by Brenda Mason as new location for her interior design studio (Design Associates).

---

## ESTABLISHMENT OF AN ESTHETICS COMMITTEE

At the general meeting on August 27th, a new standing committee was established. Called the Esthetics Committee, this group will be responsible for evaluating privately owned buildings in San Diego. It is intended that there will be an annual award given to owners of recently restored or repainted buildings in each of several categories: commercial, residential/single family, residential/multiple family. SOHO feels that owners who enhance the appearance of their property beyond the perfunctory level of periodic painting ought to be singled out and commended. Few people could disagree when one considers what tri-tone paint did for the USIU Centre of Performing Arts at Third and Cedar; how much the Hotel San Diego is improved since its recent color coordinated repainting; how the imaginative re-use of a warehouse has made attractive architectural offices for Paul McKim & Associates at India and G. Streets; or how Al Ray has recently remodeled his house at Second and Upas into offices and living quarters.

The Esthetics Committee would like also to contact owners of neglected buildings and urge them to consider how much improved their property will be if repainted. Artists in SOHO will be available to suggest color combinations. The blend-into-the-background-beige look so much in vogue during the 1950's is no longer chic for all buildings. Architectural or carpentry detail no longer needs to be camouflaged.

If you are interested in joining this committee or would like to nominate a building for the 1971 SOHO Award, please send your letter to SOHO, Post Office Box 3571, San Diego, Ca. 92103.

---

## WE WISH TO EXPRESS OUR GRATITUDE TO:

Bob Goggins & Associates for their services in arranging publicity for our Indian Curry Dinner.

Randall Olson, owner of Discount Printers, for his services to SOHO.



## INDIAN CURRY DINNER

Share the magic as we create an "Indian evening in Balboa Park" on Sunday, October 10th, at 5:30 p.m. The evening promises to be an exciting adventure into Indian culture and tradition (complete with curry dinner, decoration and entertainment).

To help create an authentic atmosphere, ladies are invited to wear Indian dress. Dress is optional; but if you desire to appear in Indian dress, expert assistance is available to you in selecting your attire. Please telephone the Barbizon School at 296-6366 for an appointment with Mrs. Gay Bawa Odmark. Mrs. Odmark was born in India and lived there for 18 years. She is presently teaching at the Barbizon School located in Fashion Valley. There is no charge for Mrs. Odmark's service.

Reservations are limited, so please telephone 296-6366 today. Ken Friedman of the Barbizon School is chairman of this event.

Sunday, October 10, Cafe del ray Moro, Balboa Park, 5:30 p.m., \$6.00 per person  
Your invitation is enclosed with this newsletter.

---

## NATIONAL TRUST CONVENTION

More than 600 participants are expected for the 25th annual meeting and preservation conference to be held in San Diego on October 27 thru 31st at the Hotel del Coronado. The San Diego Historical Society is the host organization and local coordinator.

Save Our Heritage Organisation is organizing the Harbor Tours and the Victorian Tours. Barry Worthington is chairman of the tour committee. Harvey Pricer of the La Jolla Historical Society is coordinating the La Jolla tour. Other tours include Balboa Park buildings and the zoo, San Diego Historical Society and digs on Presidio Hill, the San Diego Mission and Cabrillo Monument and lighthouse. A fiesta in Old Town is being planned by the Junior League.

Lectures on California architecture and preservation will be held each day at the Hotel del Coronado. Floyd H. Hyde, Assistant Secretary of HUD for Community Development, will be the annual dinner speaker on October 30th.

---

## MISCELLANEOUS

ELECTRIC WATER HEATER is needed for the Gilbert House. Any size, any condition. Contact Nicholas Fintzelberg at 469-7787.

Friends of Ed Scott will be sorry to learn that this famous artist is recovering for surgery at Balboa Naval Hospital. Cards may be sent to Ed at the hospital.

October 2 & 3 -- Denise Gonzalez would like contributions for a SOHO booth at the Julian Apple Days. For further information, contact Denise at 443-1041. During the day, please!

EDUCATIONAL SLIDE-SHOW PROGRAM -- We need persons interested in training for lectures and slide-show presentations. Please contact Larry Ford for information. Write to SOHO, P.O. Box 3571, San Diego, 92103. Or call Lynn Kaplan, 295-9309.



## THE HERITAGE PARK COMMISSION

When the County of San Diego acquired the five acre Heritage Park last year, they established by ordinance a commission to administer its operation. In addition to this responsibility, the Heritage Park Commission may also be charged with the designation of other historic properties elsewhere in the County. (The County may acquire other sites of historic interest -- for some years they have restored and maintained the Whaley House in Old Town.)

There are fifteen private citizens who sit on the Heritage Park Commission: two individuals named specifically by each of the five members of the County Board of Supervisors and five individuals who represent organizations in San Diego which have strong interests in the interpretation of San Diego's history. These fifteen people meet at least monthly to discuss the overall purpose of the Heritage Park, as well as to discuss specific problems that may arise in its operation.

At this time, the Commission's sub-committee on research and planning are establishing a master plan for the entire park. Because it is not possible to predict when an historic or architecturally valuable Victorian-era house may become available, the research committee is preparing an informal list of structures in San Diego which may fit well into the total plan for the Park. If one of those buildings is threatened, such as the Sherman-Gilbert House was in 1969, the Commission as a body will initiate action to acquire the structure.

The Heritage Park Commission does not have funds to make a house-move. They have three broad methods to bring structures onto Heritage Park:

- (1) They have the option of recommending to the County Board of Supervisors that public money be used to move a structure (a precedent which the Supervisors did not want to begin, you may recall, when the Sherman-Gilbert House was moved)
- (2) That a private group or organization take the responsibility of moving the structure, such as SOHO did.
- (3) That the Commission itself act as a fund-raising body and attempt to generate funds to move a desired building themselves.

There is great flexibility within this Commission, and they are not restricted by complicated bureaucracy. They are responsible directly to the Supervisors. The particular make-up of members on this first Heritage Park Commission insures that action will be taken.

Relations between SOHO and the Commission have been amicable since the inception of the Commission earlier this year. If SOHO is called upon to assist any organization with details of moving a Victorian structure to Heritage Park, full cooperation from the Commission is expected.



SOHO DUES ARE DUE!

SOHO membership has reached the 500 mark. Thanks to your efforts, much has been accomplished.

At present, we are vitally concerned with our obligation to repay the loan granted by the County Board of Supervisors. This was an assist in moving the Sherman-Gilbert House to Heritage Park in Old Town.

Dues are now renewable, and because Save Our Heritage is so desperately in need of funds, we are urgently requesting that you send your check for \$5 as soon as possible.

We sincerely appreciate your support. May we emphasize that "Now is the time for all good men, women and children to come to the aid of" ... and so and so and so.

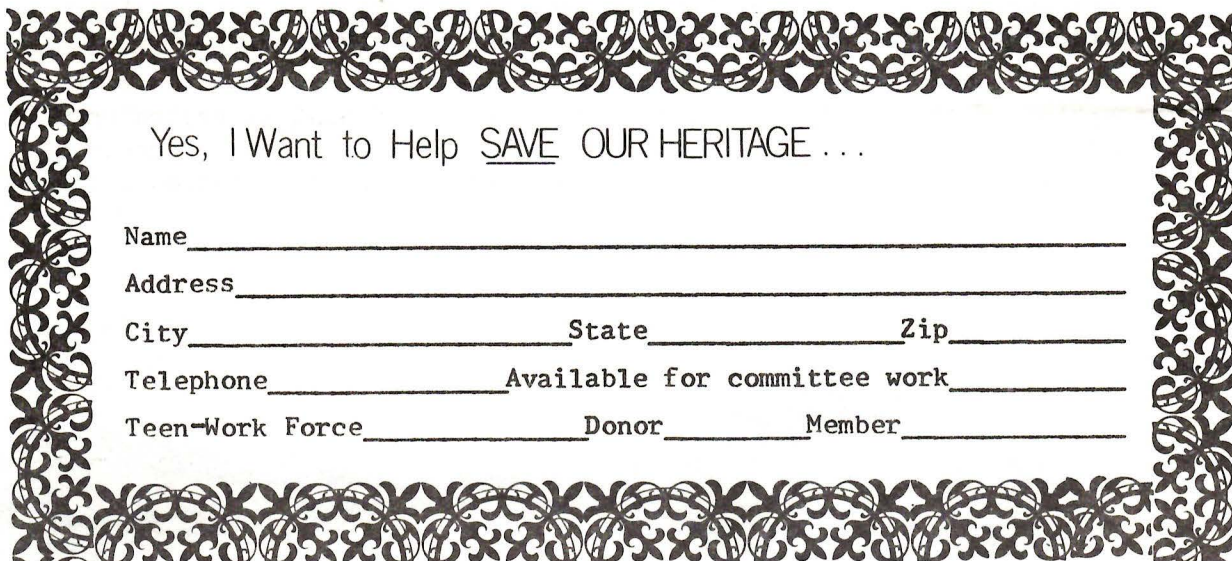
Claire Kaplan  
Membership Chairman

NOTE: Regular Membership	\$5.00 per year
Teen-Work Force	1.00 per year (must donate a minimum of five hours to SOHO and be a teenage student)
Donor	all donations over \$5 are tax-deductible

Please make checks payable to Save Our Heritage Organisation or SOHO.

Mail along with coupon below to either: Mrs. J.J. Kaplan  
Membership Chairman  
4850 Louise Drive  
San Diego, Ca. 92115

or to: Save Our Heritage Organisation  
Post Office Box 3571  
San Diego, Ca. 92103  
Attention: Membership Chairman



Yes, I Want to Help SAVE OUR HERITAGE ...

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Telephone \_\_\_\_\_ Available for committee work \_\_\_\_\_

Teen-Work Force \_\_\_\_\_ Donor \_\_\_\_\_ Member \_\_\_\_\_