

The Marston Christmas News

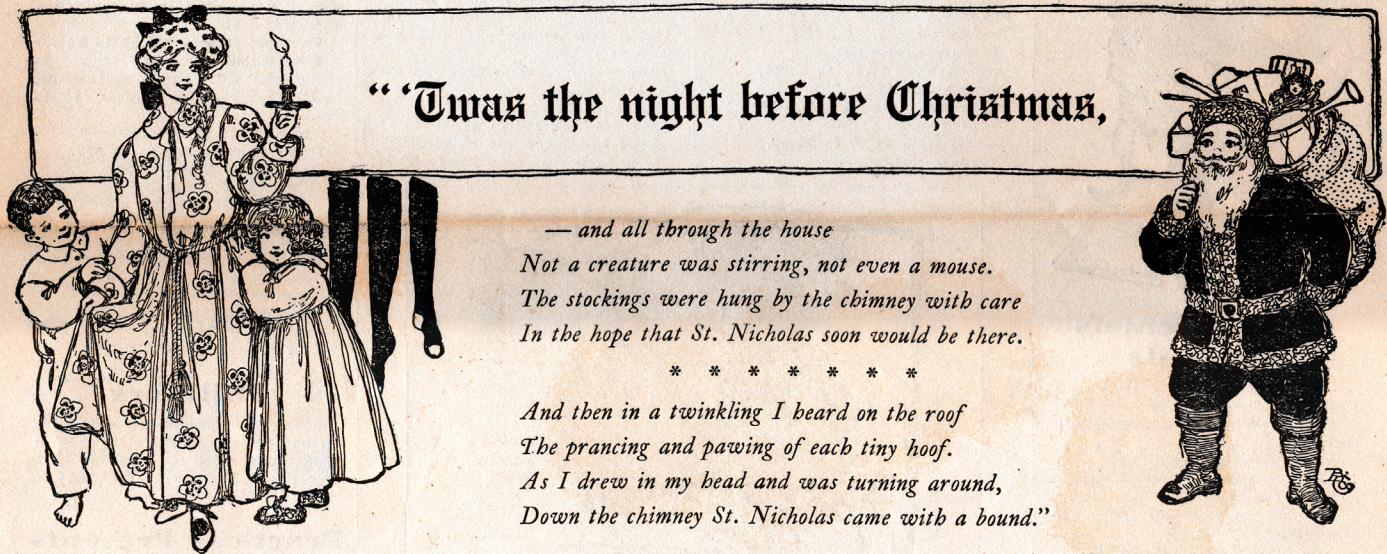
Published by the Marston Store, for the Information of San Diego's Gift Buyers

FREE

SAN DIEGO, CALIFORNIA, DECEMBER, 1905

FREE

Joyous Preparations for the Holiday



“Twas the night before Christmas,

— and all through the house
Not a creature was stirring, not even a mouse.
The stockings were hung by the chimney with care
In the hope that St. Nicholas soon would be there.

* * * * *

And then in a twinkling I heard on the roof
The prancing and pawing of each tiny hoof.
As I drew in my head and was turning around,
Down the chimney St. Nicholas came with a bound.”

December is here and the Christmas fun has started. The gift seeker is abroad in the land, with a long list of names of kinsfolk and acquaintance to be remembered in the Christmas purchasing. Mysterious bundles are smuggled into the house and stowed away in unfrequented places. One's approach is sometimes greeted by a stir and rustle, followed by obviously studied expressions of unconcern. Secrets seem to pervade the atmosphere. How full the month is of happiness for those who thus spend it planning pleasure for others!

The Marston Store has prepared this little paper as an aid for the puzzled shopper in selecting suitable gifts. This great Christmas shopping place is amply supplied with appropriate gifts for all kinds and conditions of people.

The emphasis is placed on practical presents — articles of real usefulness. There are purely ornamental things, of course, for such a gift is more fitting in many cases. But after all, the real strength of Marston's as a Christmas store lies in its large stocks of things to wear and things for the house — gifts whose every-day usefulness serves as a constant reminder of the giver. Are not such gifts the best gifts?

Gifts for men and gifts for women can both be selected with full satisfaction at Marston's, as well as presents suitable for children. And, by the way, let us throw out this suggestion: Men with gifts to buy will find this little paper, The Marston Christmas News, a great help. As a rule, men do not excel as shoppers. They appreciate being put on the right track in such matters. Naturally the store that is such a favorite with the fair sex is a good place at which to buy for wife, mother, sister.

Another suggestion—to these same wives, mothers, sisters, who are looking for something for husband, son, brother: What a convenience to be able to get it right here in your own store, where you feel so much at home. The Marston Men's Departments have the correct styles in men's wear, and the name Marston on an article commends it at once to a discriminating man.

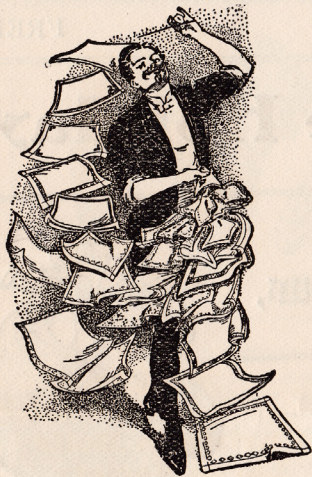
And to Holiday shoppers the Marston Store offers many attractions in addition to the goods themselves: Well-lighted, roomy departments; intelligent, courteous salespeople; and that atmosphere of freedom and goodwill which is so agreeable to visitors. The following pages are worth a careful perusal.

GEORGE W. MARSTON

Fifth and C Streets

San Diego, California

The Notion Aisle Abounds in Useful and Pretty Gifts



Handkerchiefs for Gifts

Always acceptable, always appropriate. Our Christmas stock contains very many new and pretty styles.

- At 5c—Hemstitched linen.
- At 10c—Hemstitched handkerchiefs; \$1 a dozen.
- At 15c—Hemstitched and embroidered; neat styles.
- At 6 for \$1—Unlaundered initial; Irish linen.
- At 25c—Fine linen with tiny initial; some with small wreath around initial.
- Fine assortment at 25c, 35c, 50c and 65c, in both plain hemstitched, and hemstitched and embroidered.
- Pretty styles at \$1 to \$2.25, in hemstitched and embroidered, and with scalloped edges.
- Extremely beautiful French embroidered handkerchiefs in dainty styles, some simple, others more elaborate; at 65c to \$7.50.

These for Children.

- "Bunny" picture handkerchiefs, in entirely new styles; 5c each.
- White handkerchiefs with narrow colored border; three in a pretty box; 25c a box.
- Small-sized linen handkerchiefs, embroidered; 25c each.

Toilet Articles

- Perfumery 25c to \$4.
- Fine soaps 25c to 75c box.
- Sachet powders 10c to 75c.
- Manicure sets \$3.50 to \$6.50.
- Flasks \$1 to \$1.25.
- Drinking cups 35c.
- Medicine cases \$1.25 to \$2.75.
- Pocket knives 50c to \$2.
- Shell hair pins 20c to 50c.
- back combs 25c to \$3.75.
- side combs 25c to \$2.
- Nail polishers 25c to 65c.
- Sponge bags 25c to \$1.
- Combs 10c to 75c.
- Hair brushes 25c to \$2.75.
- Military brushes \$1 to \$2.75.
- Clothes brushes 25c to \$2.50.
- Nail brushes 25c to 75c.
- Tooth brushes 10c to 40c.
- Hand mirrors \$1.75 to \$2.75.
- Triple mirrors \$2.75 to \$11.

Leather Goods and Various Other Practical Presents

- Coin purses 25c to \$1.50.
- Pocket books \$1.50 to \$4.
- Card cases \$1 to \$2.25.
- Bill books \$1 to \$3.
- Memo books 25c.
- Hand bags \$1 to \$9.
- Netsuki bags \$2.
- Boston shopping bags \$2.75 to \$5.
- Safety pockets \$1 to \$4.
- Playing card cases 75c.
- Opera bags \$1.25 to \$5.50.
- Jewel bags 25c to 50c.
- Traveling cases \$2.50 to \$12.50.
- Sewing cases \$2.50.
- Music rolls \$1.25 to \$2.50.
- Tobacco purses 50c.
- Feather boas, in black, white and grey, \$15 to \$35.
- Silk neck ruffs \$2 to \$12.50.
- Black silk lace scarfs \$6 to \$20.
- Fancy neckwear 75c to \$1.75.
- Lace stocks 50c to \$1.
- Real lace collars \$1.25 to \$3.75.
- Real lace chemisettes \$4 to \$10.
- Real lace collar and cuff sets \$2.50 to \$7.50.
- Embroidered collar and cuff sets 75c to \$2.25.
- Belts 35c to \$2.75.
- Belt buckles 50c to \$2.
- Bead necklaces 50c to 65c.
- Lace or beauty pins 25c to \$2.75.



Gloves are Popular Gifts

And the Store carries the finest and most beautiful kinds, especially suitable for Christmas giving. A very satisfactory way of making a gift of gloves is to send one of our—

Glove Certificates.

The sender is relieved of all concern in regard to size and color—the recipient selects these when presenting the certificate at the Store. Each certificate issued is registered by us and no mention of price is made upon it, merely a number which indicates the quality of gloves.

For a Dress

What woman would not be delighted with a present of the materials for a waist or skirt? Fine selection in our dress goods department.

- For a wool dress \$5 to \$35.
- For a silk dress \$15 to \$40.
- For a silk waist \$5 to \$18.

The Trefousse at \$2 a pair, are recognized as the finest French kid gloves sold in America. Shown here in all the new shades.

At \$1.50—"La France" kidgloves, our own special brand, in the fashionable colors.

At \$1—Our "Clementina", exceptionally good for the price.

Evening Gloves.

Long gloves for evening wear in white and black. Various lengths. In dressed kid at \$2.50 to \$3.50; in undressed kid, or suede, at \$1.50 to \$3.50 a pair.

Long silk gloves; white, black and colors; \$1 and \$1.75.

Pretty Fans

Feather fans in white and evening shades, at \$1.75 to \$4. Empire fans \$1.25 to \$4. A generous assortment of very dainty styles.

Silk Hosiery.

Finest grades, specially suitable for gifts, \$1 to \$4.50 pair.

Gifts to Wear

The following articles of wearing apparel will make very acceptable Holiday remembrances. They may be seen in the suit department, 2nd floor.

Raincoats, very handsome full-length garments, at \$15 to \$22.50.

Evening cloaks, in beautiful styles; white and evening shades, \$28.50 to \$45.

Evening dresses \$18.50 to \$65.

Fine waists of silk, crepe de chine and silk mousseline; white, black and evening shades; \$9 to \$15.

Fur boas \$2.50 to \$30.

Dressing sacques 75c to \$10.

Bath robes \$3 to \$7.50.

Kimonos \$3 to \$10.

Shawls 75c to \$5.

Silk shawls \$2 to \$5.

Wool waists \$2.50 to \$3.

Silk waists \$4.50 to \$15.

Silk skirts \$15 to \$18.50.

Dress skirts \$5 to \$30.

Tailored suits \$10 to \$45.

Coats \$5 to \$45.

Knitted jackets \$2.75 to \$6.

Millinery

Every year we sell many hats for Christmas gifts. There is now a good assortment of trimmed hats at \$3.50 to \$15; also street hats in smart styles at \$2.50 to \$5.

Practical Presents

Fine down quilts \$9 to \$30.

Comforts \$1.25 to \$4.

Lap robes \$5 to \$12.50.

Steamer rugs \$8 to \$12.50.

The Christmas Linens

A gift of table linens is something to be hailed with delight by any housewife.

Sets, consisting of a cloth and a dozen napkins to match, in very handsome patterns, at \$6 to \$20 a set.

Separate cloths a great variety of attractive designs—

- 2 yards, \$1.50 to \$5.
- 2 ½ yards, \$2 to \$10.
- 3 yards, \$3 to \$12.



- Napkins \$3 to \$10 a dozen.
- Doilies 5c to 35c each.
- Center pieces 60c to \$1.75.
- Table tops, 36, 45 and 54 inches square, \$1 to \$4.
- Sideboard scarfs or runners; all sizes; 35c to \$1.50.

THE SPECIAL CHRISTMAS DECORATIONS will be arranged about the 11th of December. The displays of Holiday merchandise are complete as you read this.

Have You Visited the Fancy Goods Section, 2d Floor?

Souvenirs of California

In the fancy goods department are many articles suitable for sending to eastern friends, such as—
 Hand-painted placques 25c to \$3.
 Hand-painted bowls 25c to \$5.
 Hand-painted boxes 25c to \$2.50.
 Paper cutters 15c to 50c.
 Orangewood trays 15c to 50c.
 Orangewood "surprises" 10c.
 Orangewood crates 10c.
 Redwood inkbands 35c.
 Collar-button boxes, 25c; hair pin boxes 25c; work boxes 75c to \$1.25; hair receivers \$1.25.
 Mexican purses 25c and 30c.

Vases

Great assortment of vases, from simple styles at 25c, up to large handsome objects of art at as much as \$7.
 French figures, in old ivory, \$4.75 to \$7.
 Mexican pottery 25c to \$2.

Leather Novelties

Pillows \$4 to \$6.
 Photograph books 65c to \$1.
 Postal card cases \$2.
 Embroidery silk cases \$1.75 to \$2.
 Handkerchief and glove folds \$3 to \$4.
 Calendars 50c to \$1.50.
 Mats in great variety of sizes and styles, with poinsettia and other designs, 25c to \$3.

Mexican Linens

Doilies 20c to \$1.
 Center pieces \$1.50 to \$15.
 Scarfs \$5.50 and \$6.
 Lunch cloths \$4 to \$15.
 Handkerchiefs 60c to \$4.50.
 Tenneriffe doilies 50c to \$1.25.
 Tenneriffe centers \$3.50 to \$4.

Suggestions

Scrap baskets 15c to \$4.
 Cretonne scrap baskets \$1.25.
 Candy baskets 15c and 25c.
 Chinese embroidery bags \$3 to \$7.

Toilet sets \$4.75 to \$15.
 Manicure sets \$1 to \$4.75.
 Comb and brush sets \$2.50.
 Traveling cases \$1.75 to \$8.
 Photo frames \$1.50 to \$6.
 Ink stands 25c to \$2.75.
 Traveling ink wells 15c to 75c.
 Mucilage bottles 50c.
 Glove darners 50c.



Dear to the Feminine Heart are Such as These

Fancy pincushions 35c to \$2.75.
 Chrysanthemum, pansy and poppy pincushions, 35c to 50c.
 Work boxes 50c.
 Stamp boxes 35c to \$1.
 Needle cases 65c to \$1.
 Pin folds \$1.25.
 Silk catchalls 85c to \$1.25.
 Silk head rests 35c to \$1.25.
 Boudoir sets \$3.50 to \$7.50.
 Ditty bags 85c to \$3.
 Bachelor bags 65c.
 Darning bags 50c to \$1.85.
 Shoe bags 25c to \$1.
 Laundry bags 35c to \$1.75.

French embroidered linens—
 Doilies 60c to \$1.25.
 Center pieces 75c to \$2.50.
 Scarfs \$1.50 to \$4.
 Shams \$3.25 to \$8 pair.
 Pillow slips \$4 to \$12 pair.
 Beautiful sheet and pillow slip set \$42.50.
 Battenburg Lace—
 Center pieces 75c to \$10.
 Scarfs \$2.25 to \$5.
 Cluny Lace—
 Center pieces \$2.75 to \$12.50.
 Scarfs \$5.50 to \$20.
 Handmade table mats 35c to \$1.



Fine Things for the Home

Sofa cushions in great variety, made up specially for Christmas giving. Covered with all sorts of art goods, from Japanese crepe to rich silks and tapestries; \$1 to \$5.
 Cushion tops 15c to \$3.
 Couch covers \$1.50 to \$35.
 Portieres \$3 to \$50 pair.
 Lace curtains 75c to \$25 pair.
 Beautiful tapestry panels, in various styles and sizes, \$1.75 to \$50.
 Oriental lanterns \$1.50 to \$6.50.
 Oriental rugs \$2.25 to \$185.00.

Fancy pieces of furniture—
 Tabourettes \$2 to \$12.50.
 Box sets \$5 to \$8.
 India seats \$1.25 to \$6.50.
 Plant stands \$5.
 Screen frames \$1.25 to \$4.
 Filled screens \$4 to \$15.
 Pipe racks \$2 to \$3.
 Steir racks \$2.50.
 Stools \$1.50 to \$7.50.
 Tables \$4.50 to \$13.50.
 Magazine stands \$2.50 to \$7.50.
 Chair and desk sets \$20.

Suit Cases

Special value in suit cases at \$3.25 for 22-inch; \$3.50 for 24-inch; and \$3.75 for 26-inch. Black and brown; strongly made; good fittings.

Our leading line of leather suit cases—

For men \$7; for women \$7.50.
 Very strong handsome cases.
 Other suit cases for men and women, \$1.75 to \$25.
 Traveling bags, various shapes and sizes, \$1.50 to \$20.

Trunks

All kinds, \$5 to \$25. Steamer trunks \$5 to \$20. Large stock.

Fancy Aprons

Nurses' aprons, with hemstitched and embroidered bibs, 50c to \$1.25.
 Very dainty little "chafing dish" aprons, trimmed with embroidery and lace, 25c to \$1.25.
 Artists' aprons, made of Amoskeag gingham, with long sleeves, 75c.

Silk Petticoats; black and fashionable shades; \$5 to \$12.

French Muslin Underwear, in 3-piece sets; fine nainsook with beautiful embroidery; \$15 to \$22.50 set.

Knitted shawls, capes and kiminos \$1.75 to \$3.



Christmas Dolls Large Variety

We hope that all the little children will be able to come and see the dolls. Such an array of them, and such pretty ones! All sizes from tiny things up to those that are much larger than a new really-truly baby.

Little bisque dolls in five sizes, at 25c, 35c, 40c, 50c and 65c.

Undressed dolls with kid body and bisque head; good sizes at 30c, 35c, 40c, 50c, to \$4.

The "Kestner" make of "unbreakable" dolls; undressed; jointed body; \$2 to \$10.

Babyland Dolls.

Sold only at Marston's. Made of cloth—nothing to break. Prettily dressed. Here are some of their names: Stella, American Maid, Baby, Topsy, Dinah, Boy and Buster. Prices from 25c to \$5.

Chase's stockinet baby dolls at 45c to \$8.50.

Dressed Dolls.

With dainty dresses and hats in various colors; all sizes; 35c to \$12.50.

Some Other Gifts for Children

The infants' wear department has a large stock of "everything for the baby." Here are a few items:

Bootees 25c to 85c.
 Crocheted jackets \$1 to \$2.75.
 Flannel and cashmere jackets 65c to \$4.50.

Shawls 85c to \$4.25.
 Shawl hoods \$1.35 to \$4.
 Caps 25c to \$3.25.
 Wrappers \$1.25 to \$4.50.
 Dresses 65c to \$11.75.

Girls' dresses, sizes for 4 to 14 years, \$3.75 to \$10.

Girls' coats, sizes for 2 to 12 years, \$4 to \$10.

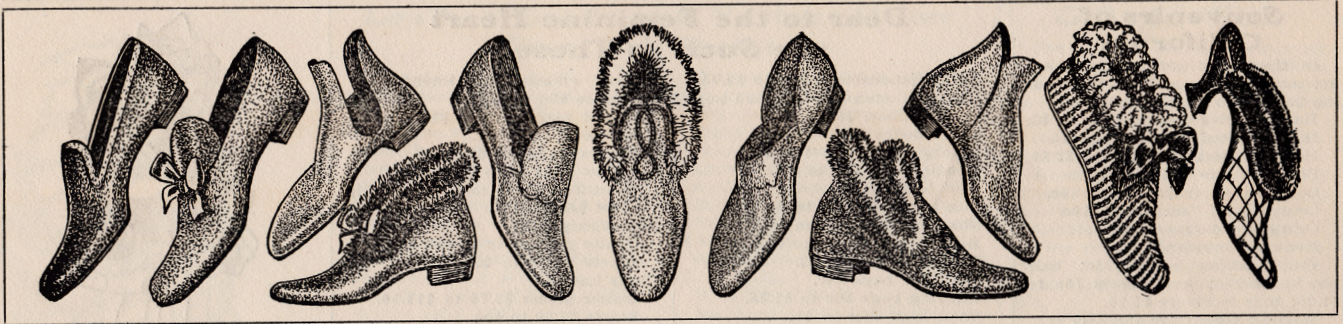
Girls' felt hats 75c to \$3.50.

Boys' suits \$3.50.
 Novelty suits in cloth \$4 to \$10.
 Handsome silk and velvet suits \$8 to \$15.

Boys' reefers and overcoats \$3.50 to \$10.

EARLY BUYING IS BEST—early in the month—early in the day. It will pay you to leave nothing till the last few days of rush and bustle.

Christmas Slippers for the Whole Family!



This has an interest for almost everyone in search of gifts. A nice pair of house slippers never comes a-miss for any member of the family. Such a gift is of real practical usefulness, and continually brings the giver pleasantly to the remembrance of the recipient. We have an extremely large assortment of attractive styles.

Men's Slippers

At 75c

Embroidered velvet slippers with patent leather back; a very popular style; 75c a pair.

At \$1

Low cut slippers of fine soft donola, in black and tan; with patent leather back; \$1 a pair.

At \$2.50

Romeo slippers (high cut style) in black and tan kidskin; fine quality; \$2.50 a pair.

Men's Slippers

At \$1.50

An exceptionally fine selection at this price. Some in low cut, made of vic kid, in black and tan; others in maroon, chocolate and black leather, low cut. Also some in Romeo style (high cut) in black and tan. And black felt Romeos. All these at \$1.50 a pair.

At \$3

Something unusual, in shape and in quality; made of black vic kid and tan sealskin; \$3.

Misses' Slippers

Bathroom slippers of red felt, at 50c a pair.

Felt slippers with leather sole, in red; sizes 11 1/2 to 2, at 90c; sizes 6 to 11, at 75c pair.

Misses' Julietts in red felt 90c.

Women's Slippers

At 50c

Specially good value in women's low cut felt slippers, in black with felt or leather soles, 50c.

At 75c

Turkish slippers in red and black with gold embroidery in front, 75c.

At \$1

Low cut slippers of black felt with flexible leather soles, at \$1 a pair.

At \$1 and \$1.50

Crocheted slippers in pink, red, blue and black, at \$1 and \$1.50 a pair.

At \$1.25

Dolgefelt slippers are well known. Their superiority in fit and wear is recognized. We have Dolgefelt Julietts (high cut) in red and black, trimmed with fur, at \$1.50.

Women's Slippers

At 95c

A special value in women's felt Julietts (high cut). A neat style in red and black, with fur trimming. Only by buying in large quantities are we able to sell these at 95c.

At \$1.50

Dolgefelt Julietts in grey, brown, red and black, with neat little bow in front, and black fur trimming. These are really very pretty slippers and fine for gifts. \$1.50 a pair.

At \$1.50

Black felt laced slippers for elderly women; very soft and comfortable, with flexible soles.

At \$2

Black vic kid Julietts, lined with felt and trimmed with fur; choice quality, \$2.

Presents That the Men Folk Will Appreciate

How can you be sure of getting what will please him most? Naturally a good deal depends upon where you go for it. Satisfaction is most likely when you purchase at the store that's famous for having the finest things in men's wear,—Marston's, of course.

In the Men's Department

- Mufflers 50c to \$3.50.
- Umbrellas 50c to \$12.50.
- Suspenders 25c to \$3.
- Walking sticks 50c to \$5.
- Cuff buttons 50c to \$3.
- Scarf pins 25c to \$1.50.
- Leather belts 50c to \$2.
- Silk garters 25c to \$1.
- Arm elastic 15c to 50c.
- Fancy socks 25c to \$3.50.
- Shirts 50c to \$5.
- Night shirts 50c to \$5.
- Pajamas \$1.50 to \$7.50.
- Sweaters \$1.50 to \$5.
- Cardigan jackets \$2 to \$5.
- Caps,—auto, yacht and golf styles, 50c to \$3.50.
- Clothes brushes 50c.
- Hat brushes 50c.



Bath Robes and House Coats

These are things that every man likes to have. There's solid comfort in them every day. Get his chest measure from an old coat, if you can, in order to be sure of the right size.

Bath Robes

Made of blankets in Persian and other designs; cotton or wool; in greys, tans, reds navys, browns and blues; large collar; wool girdle; prices \$5 to \$12.

House Coats

Or, smoking jackets—if he smokes. Double face cloth, plain outside, plaid inside. Colors: garnet, navy, oxford, seal brown and mixtures. Silk frog fasteners in front; bound with silk cord. \$5 to \$15.

Dressing Gowns

Similar to the house coats, only full length, with girdle \$10 to \$20.

Handkerchiefs

Initial linen handkerchiefs 25c and 50c. Other linen handkerchiefs 20c to \$1.50 each. Initial silk handkerchiefs 50c. Other silk handkerchiefs 25c to \$2.

Neckwear

Very handsome new patterns in fine silks. English squares, wide four-in-hands and Tecks, at 50c, 75c, \$1, \$1.50 to \$3.50.

Gloves

Dent's, Fownes' and Adler's gloves for street and dress wear; both dressed and suede kid; correct shades of grey and tan; \$1 to \$3. Automobile gloves at \$1.50 to \$6.50 a pair.

- Razors \$2.
- Pocket knives 50c to \$2.
- Ink stands 25c to \$2.75.
- Laundry bags 35c to \$1.75.
- Shoe bags 25c to \$1.
- Traveling sets \$1.75 to \$8.
- Clothes brushes 25c to \$2.50.
- Hair brushes 25c to \$2.75.
- Shaving sets 75c to \$1.75.
- Ash trays 15c to \$1.
- Tobacco jars 75c to \$3.

Something for Every Person on Your Gift List at

The Great Christmas Store, Marston's, in San Diego