

Marston's

San Diego





About 1903-4

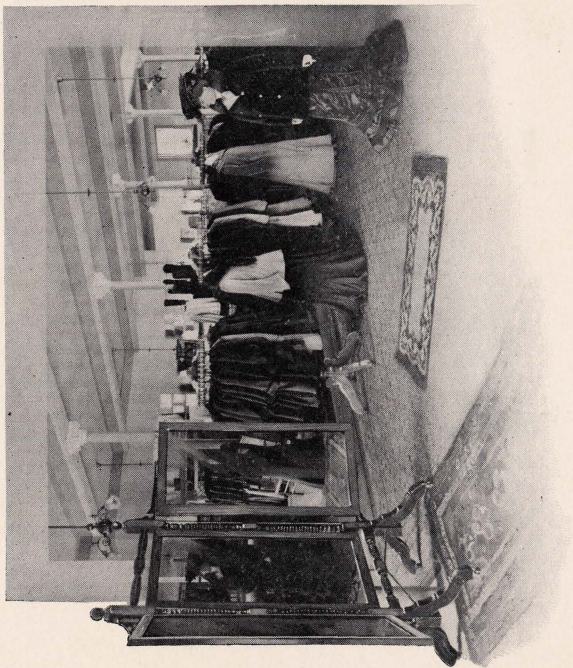


The Marston Store

SAN DIEGO, CALIFORNIA

IS A SHOP of well-nigh metropolitan stocks and conveniences; a pleasant and interesting surprise to travelers in this remote section of the United States. Here men and women can select[®] what they require in wearing apparel from assortments as satisfying, and in surroundings as pleasing, as in their favorite shopping places in the large cities.

*Everything that People Wear,
from Hats to Shoes.*



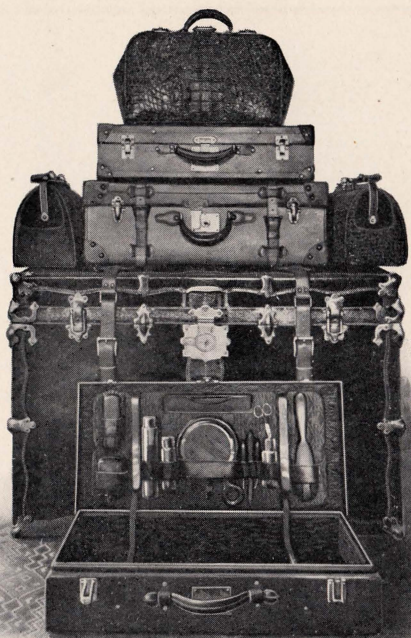
The Marston Store, in San Diego, California

WOMEN'S WEAR

FOUR or more buyers from Marston's visit the eastern markets annually or semi-annually. In addition, the store has a regular buying organization in New York. Hence it is that novelties find showing here soon after their first appearance.

Materials for carriage and evening gowns, as well as for street and outing costumes, may be selected quite satisfactorily. The style-approved fabrics, both in wool and in silk weaves, are shown in good variety. Notably large are the displays of all the little accessories of dress — gloves, hosiery, neckwear, feather boas, ribbons and laces; also stylish footwear for every need.

On the second floor are the women's outfitting departments — millinery, corsets and lingerie, furs, wraps, suits and ready-to-wear garments.



The Marston Store, in San Diego, California

TRAVELING REQUISITES

IN this department there is a fine gathering of men's and women's suit cases, valises, traveling bags and trunks ; the last-named ranging up to large rawhide-bound wardrobe trunks at \$75.

SOME SPECIALTIES

The store has the San Diego agency for the Trefousse, Centemeri and Reynier kid gloves ; Fasso and Royal Worcester corsets ; Dr. Jaeger's and the Deimel underwear ; and Knox hats.

CALIFORNIA SOUVENIRS

The fancy goods department has many interesting things in the way of Orangewood novelties, Mexican drawn work, Mexican-Indian baskets, etc.



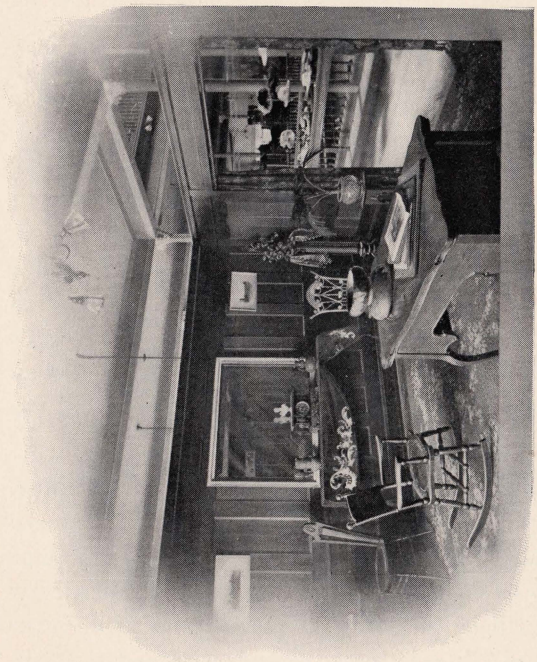
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MEN'S WEAR

JUST inside the entrance is the men's furnishing department. Here can be found whatever is new, correct and good in hats, neckwear, gloves, shirts, hosiery — all the smaller articles of masculine attire. Agency for the famous Knox and Stetson hats, Manhattan shirts, E & W collars, Dr. Jaeger's and Deimel underwear, Dent's and Fownes' gloves.

The shoe stock is extensive. It includes the celebrated Johnston & Murphy fine shoes.

On the third floor is the men's and boys' clothing. The store offers, under the name "DERBY," a make of ready-tailored clothes for men, which undoubtedly ranks among the best in the country. Particular men will be pleased with the assortment of evening and Tuxedo suits, outing suits and trousers, and overcoats.



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AN INVITATION

TO visitors and tourists is extended a very cordial invitation to call at the store, even though they may not wish to make purchases. Feel free to come and go at pleasure — there'll be no opportunity to buy. The handsome light-court is admired by all visitors; the waiting parlor, with magazines and writing desk, is a pleasant resting place; the Post Office station is handy for mailing letters and packages; the free telephones are for your convenience. Fine appointments and efficient service.

The fourth floor is devoted to home-furnishings.

GEORGE W. MARSTON

FIFTH AND C STREETS, SAN DIEGO, CALIFORNIA.

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