REAL ESTATE

E. W. Morge's Subdidision El CajoN Valley Co- Map MORENA, S. D. County - map Dan Dieso Brochurs whaley Mes. Morcha Company price list Racific Coest Land Brisan Seller's Add Hin Prospectus - re. Camp SaylurldE - Strewberry Valley El Cajon Valley Lands El Cajon Public Auction La Mess Delongo Mission Valley Subdivision Lot 1103

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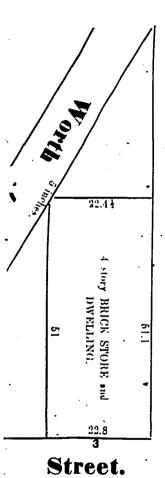
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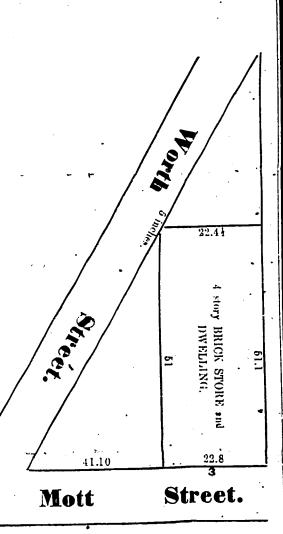
SUPREME COURI

NATE OF

Office No. 1 PINE ST. near Broadway.

lot of LANI with the 4 story





MONDAY STO-SC SC TOCHEON. 1876

At 12 o'clock, at the Exchange Salesroom, III Broadway,

Under shown on above diagram. the four story Brick Store and Dwelling. the direction of JOSEPH O. BROWN, Esq., Referee MOTT STREET .--- The Valuable Lot of Land, with Dimensions as

😭 For Maps and full particulars, inquire at the Office of the Auctioneer, No. 1 Pine St. New York Printorium, 29 Ann Street.

WHALET PAPERS

LCT BOOK: I.A. MOPSE SUBDIVISION

PULKLO LOT 1150 Forse, Waley & Dalton

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PRICE LIST OF UNSOLD LOTS

MORSE ADDITION.

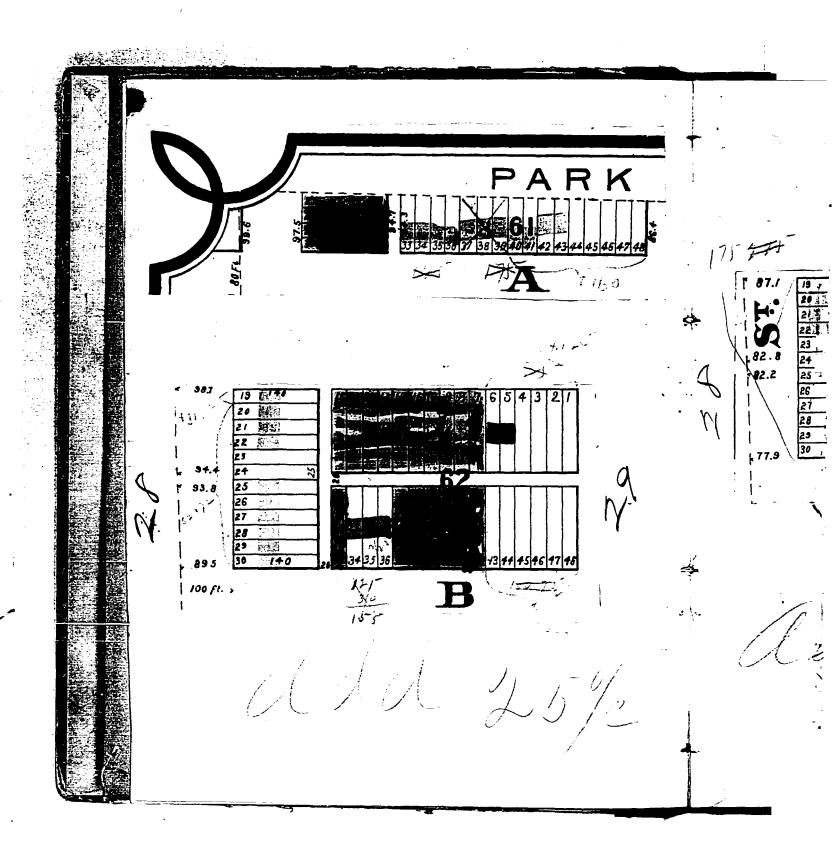
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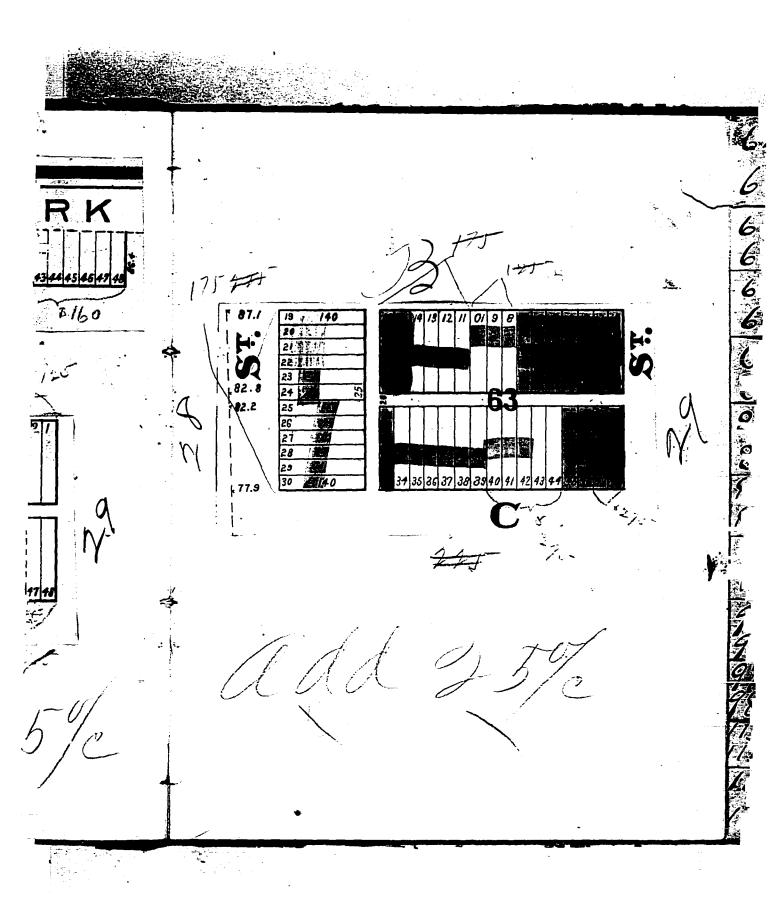
For Mans, Etc., apply to the PACIFIC COAST LAND BUREAU, R. J. PEN-NELL, Manager, 826 and 828 Fifth St., and to WHALEY & DALTON, 805 Fifth St., or to any Member of the Real Estate Exchange.

| BLOCK 61. ' | | BLOCK 87. | |
|-----------------------------|-------|-------------------|---------------|
| Lots 44 to 48, | \$388 | Lots 1 to 4, | J365 - |
| BLOCK 62. | | Lots 9 to 22, | 370 |
| Lots 1 to 4, | 313 | Lots 23 & 24, | 365 |
| Lots 43 to 48, | 313 | Lots 25 to 27, | 745 |
| BLOCK 63. | | Lots 25 10 30, | 313 |
| Lots 43 & 44, | 700 | Lots 31 to 36, | 315 |
| Lots 47 & 48, | 670 | Lots 37 to 39, | 370 |
| • | 910 | Lots 41 to 48, | 365 |
| BLOCK 64. 28 Lots 26 to #7; | 313 | BLOCK 88. | |
| BLOCK 65. | | Lots 27 to 32, | . 365 |
| Lots 1 & 2, | 625 | BLOCK 90. | |
| BLOCK 66. Lots 33 & 34. | 720 | Lots 27 to 34, | 370 |
| BLOCK 67. | | BLOCK 97. | |
| Lot 44, | 720 | Lots 25 to 37, | -130 |
| BLOCK 68. | | Lots 40 to 44. | 430 |
| Lots 1 to 4, | 370 | | 300 |
| BLOCK 83. | | BLOCK 98. | • |
| Lots 20 to 22, | 313 | • Lots 5 to 20, | 370 |
| BLOCK 84. | | BLOCK 114. | |
| Lots 19 to 24, | 313 | · · | |
| Lots 25 to 31, | 270 | Lots 13 to 24, | 430 |
| BLOCK 85. | | BLOCK 115. | |
| Lots 13 to 24, | 387 | Lots 1 to 19, | 430 |
| Lots 25 to 32, | 370 | , - | 1.,,, |
| BLOCK 86. | | BLOCK 116. | |
| Lots 9 to 20, | . 387 | Lots 25 & 26, | 320 |
| Lots 29 to 38,36 | 387 | Lots 27 to \$3,40 | |

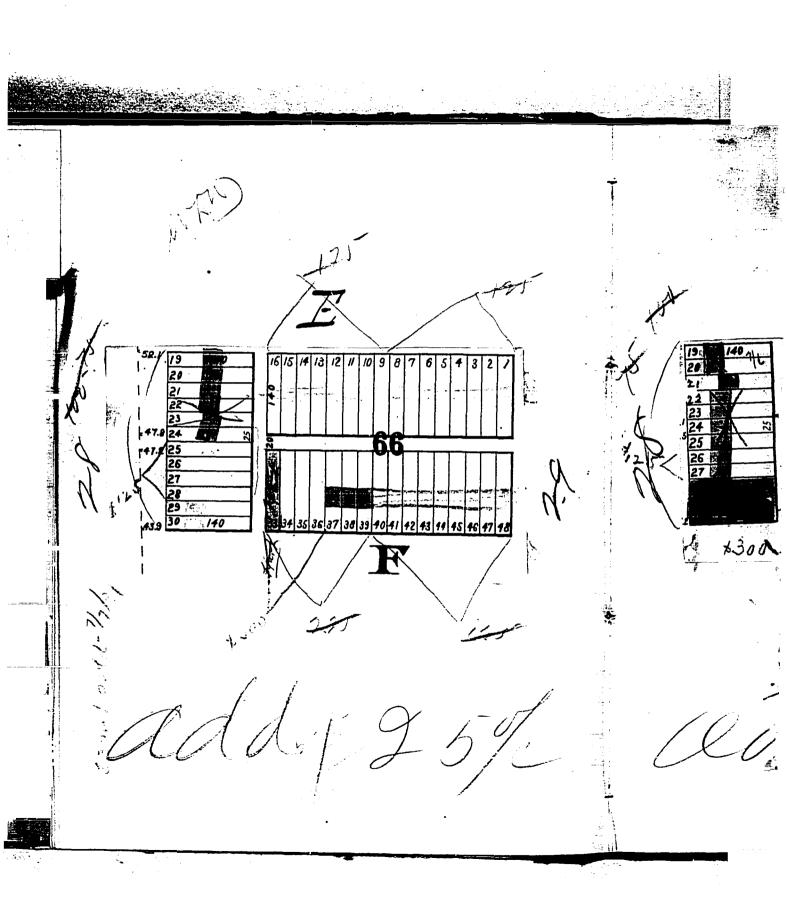
No 25-feet Corners sold singly; must take next Lot or more.

Terms: One-third cash; balance in 6 and 12 months; interest, 8 per cent. per annum. Or, one-fourth cash; balance in monthly installments of \$15, without interest.

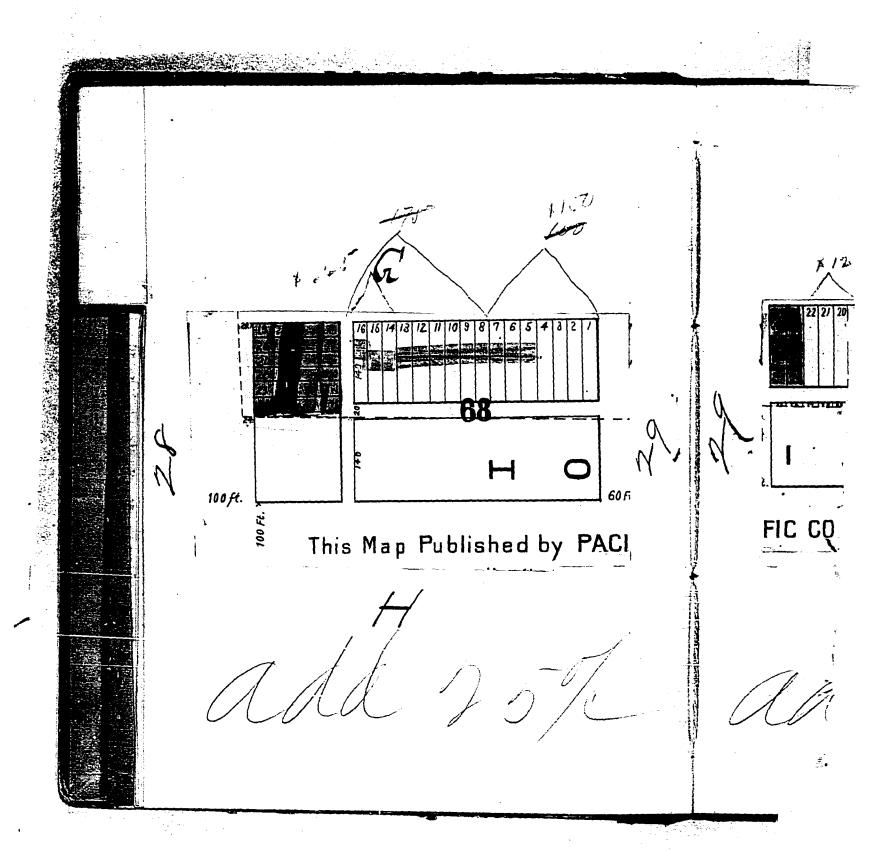




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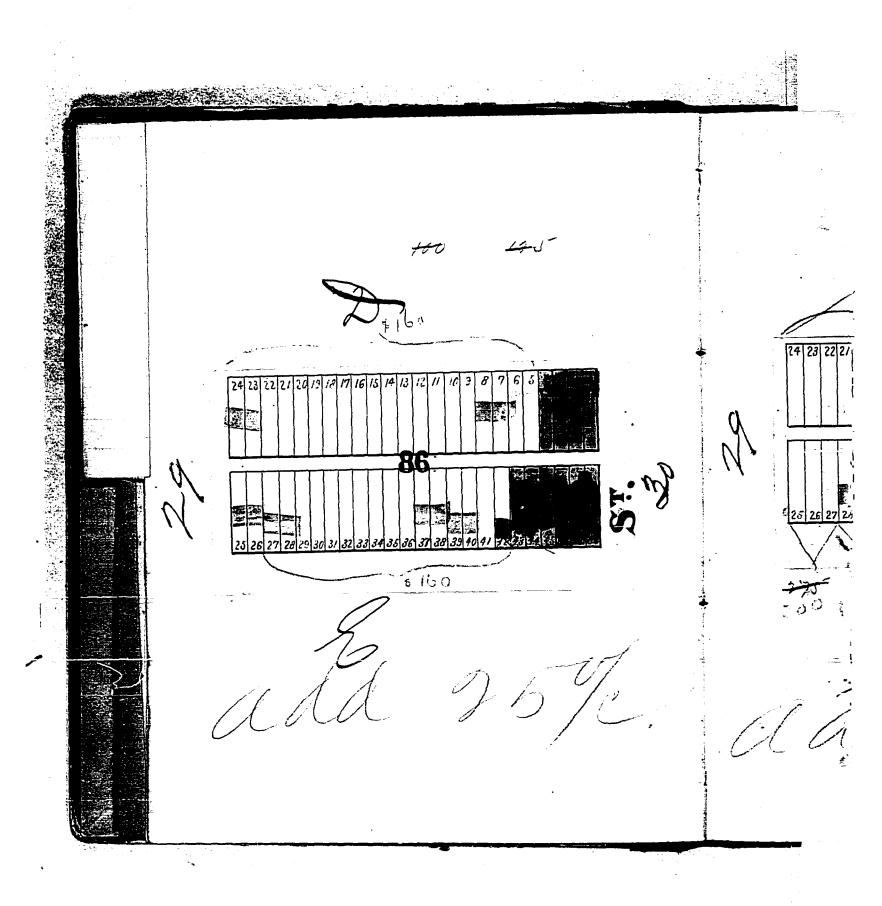


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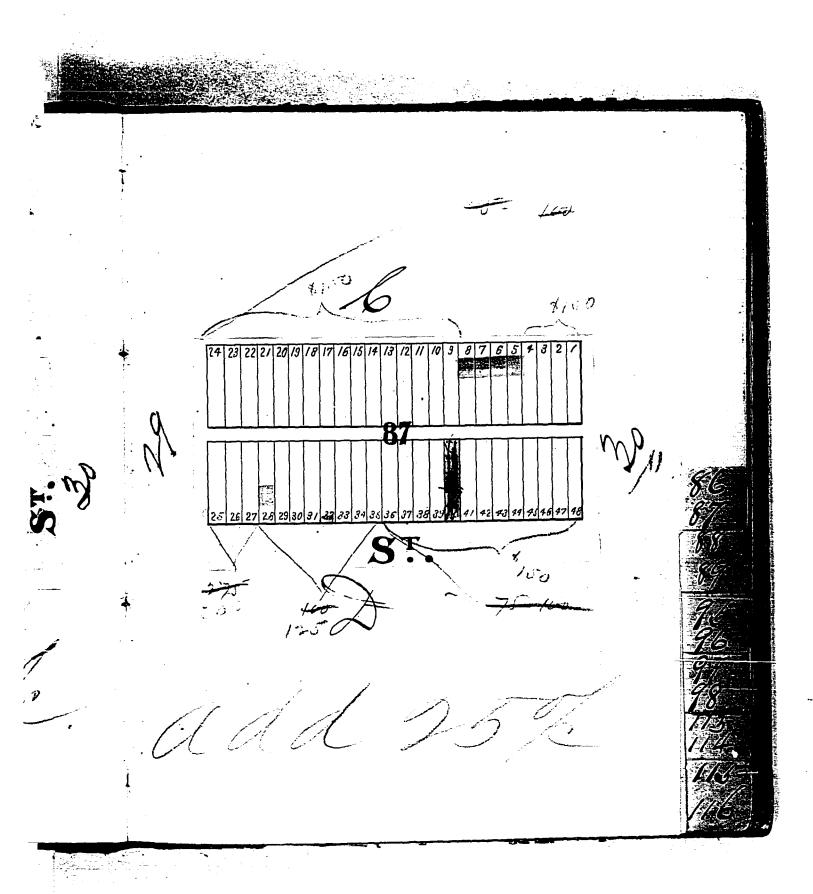


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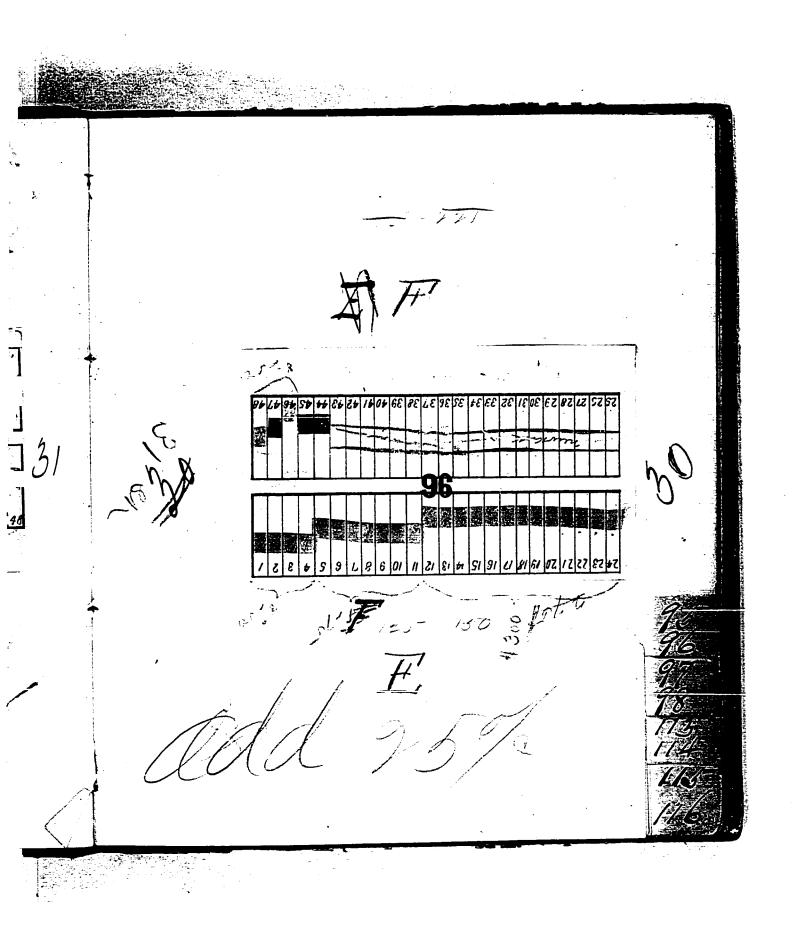


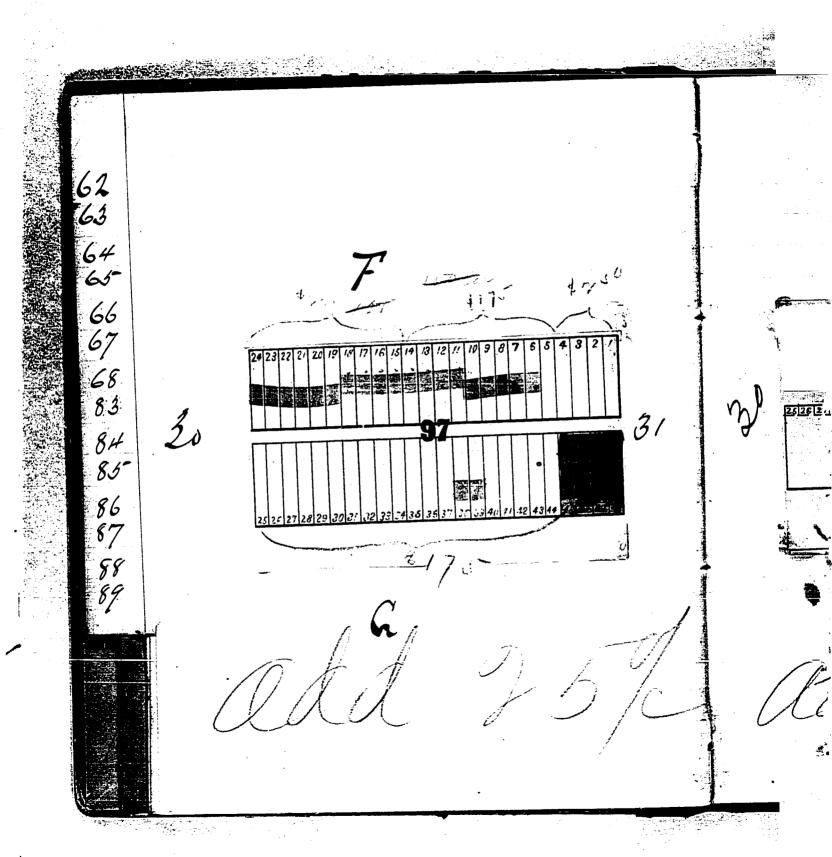


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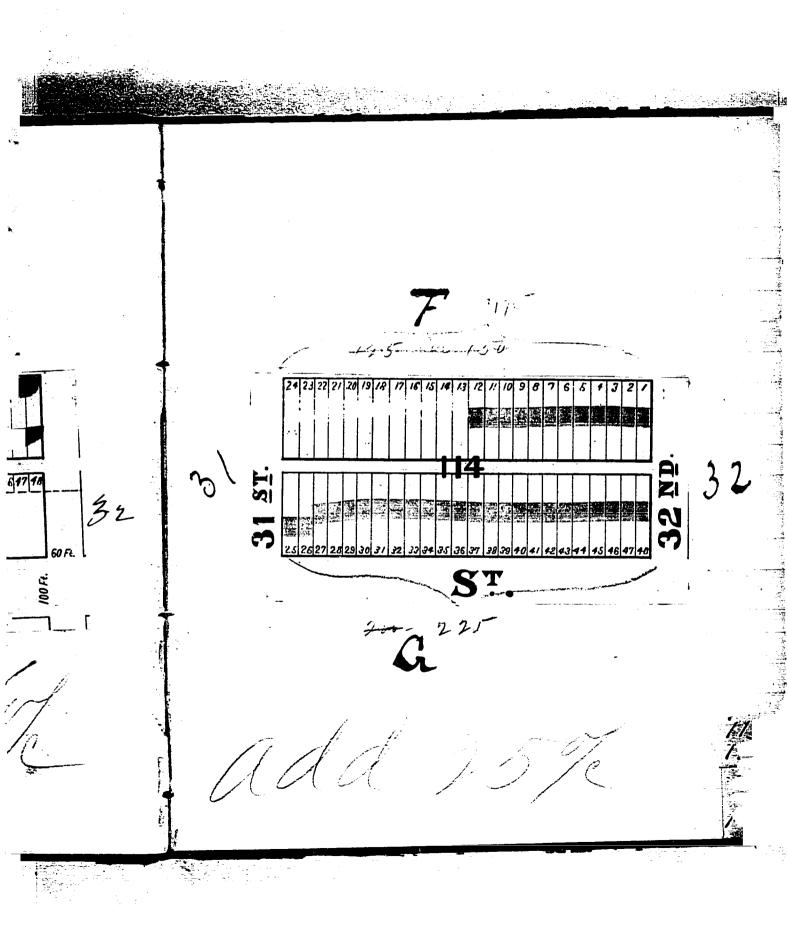
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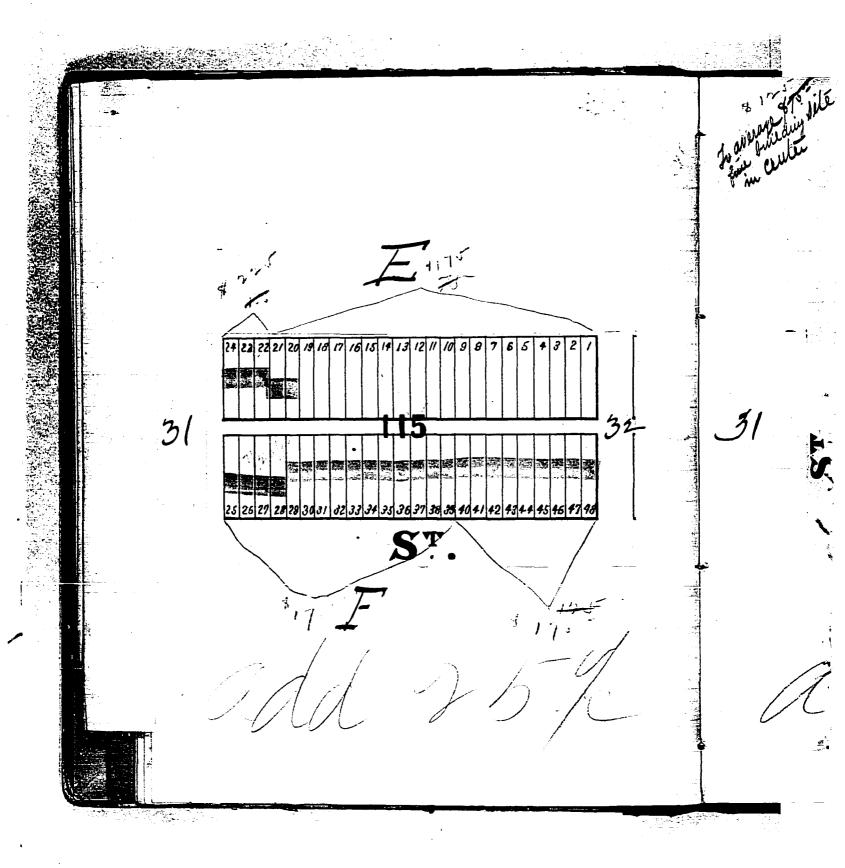




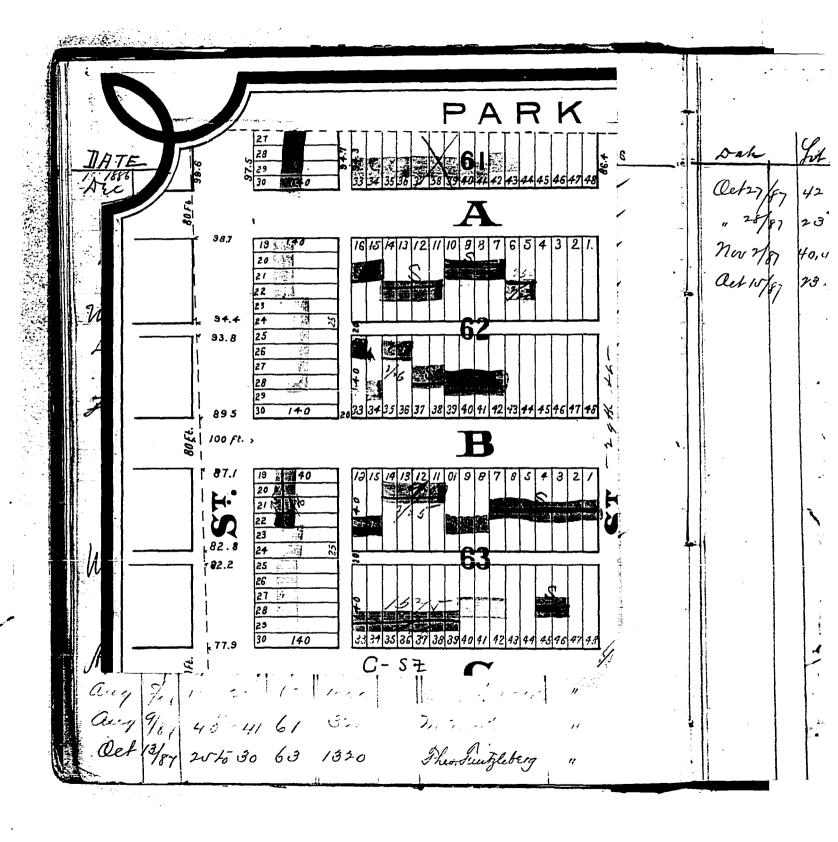
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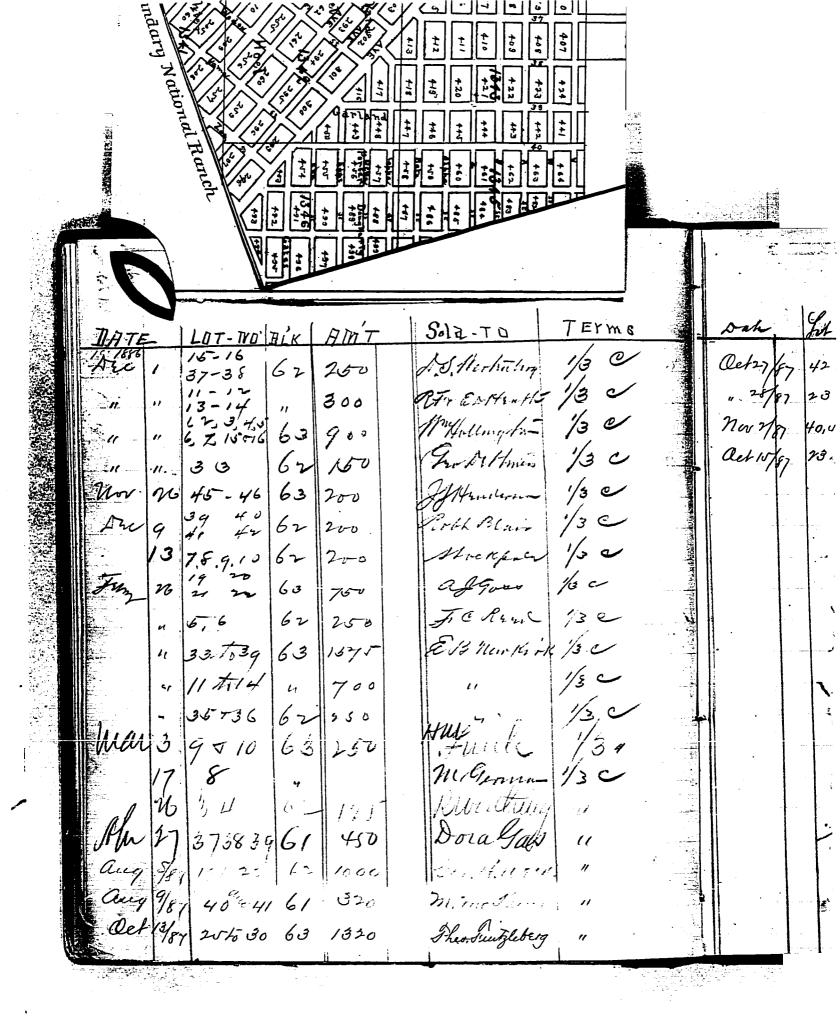
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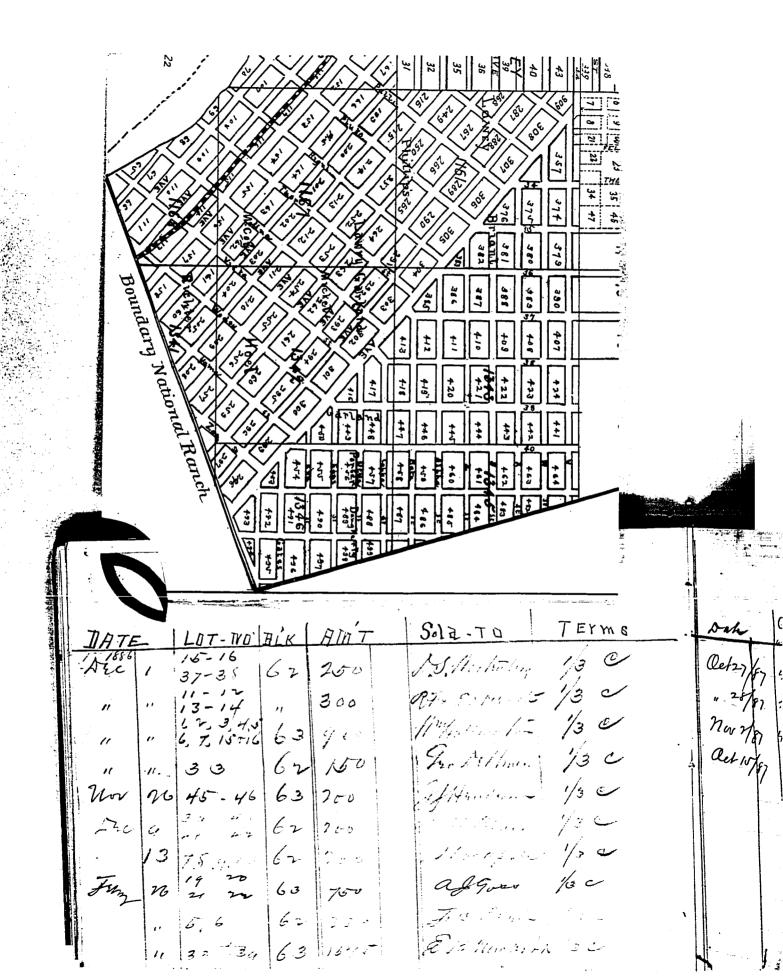




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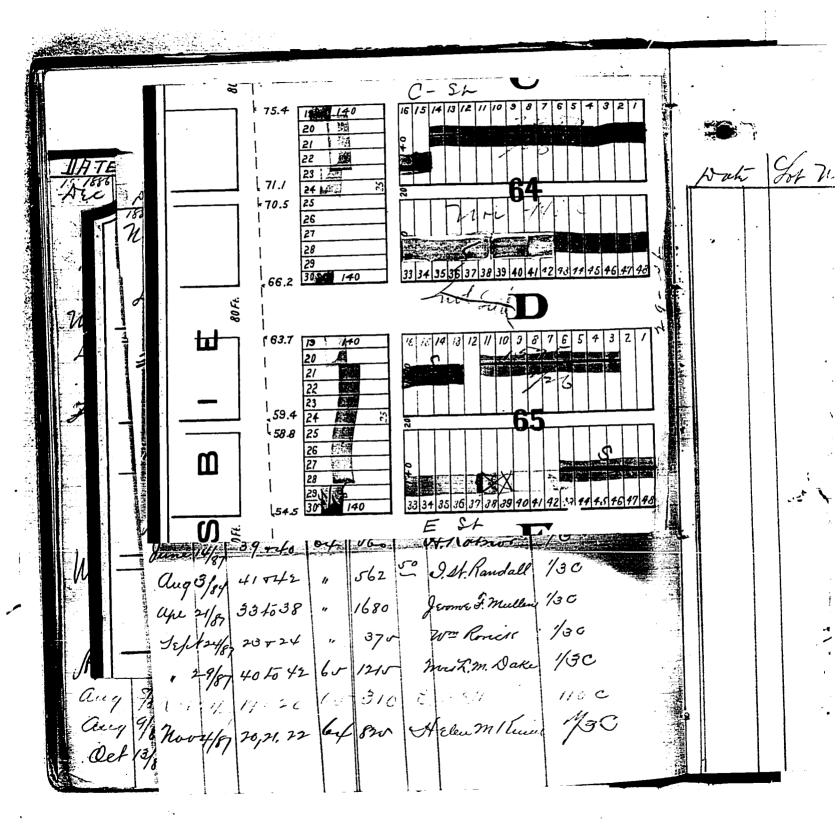


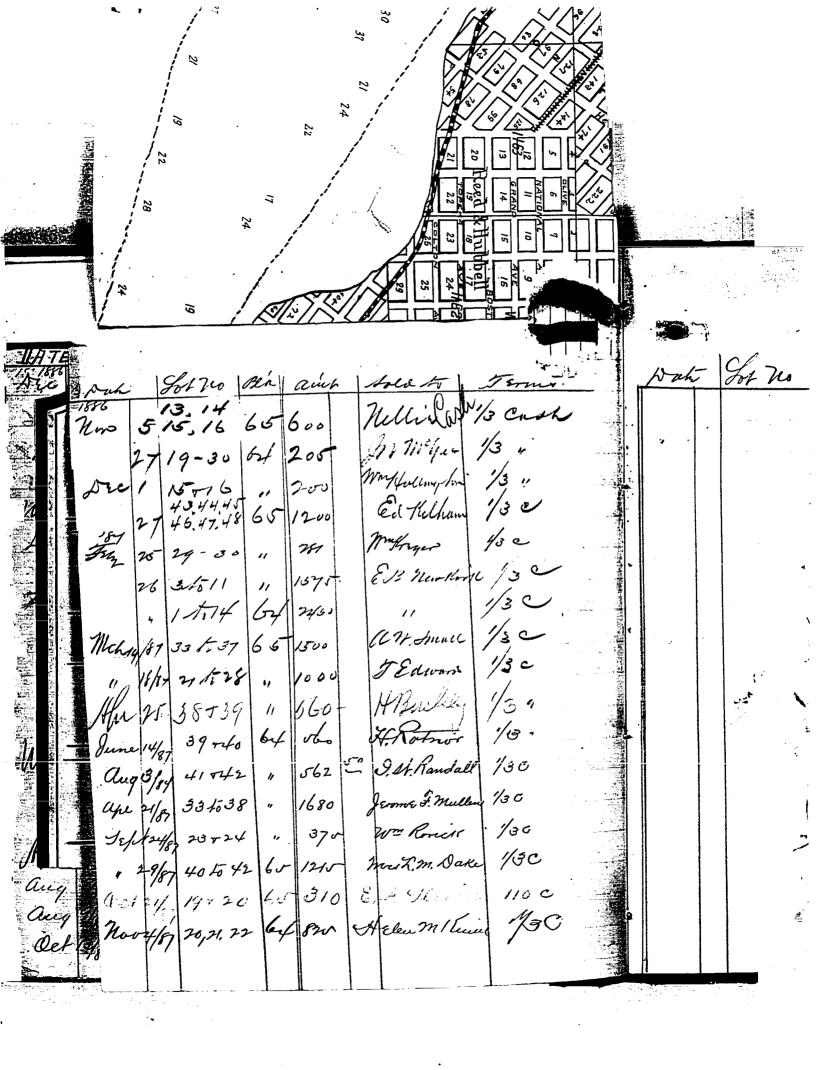




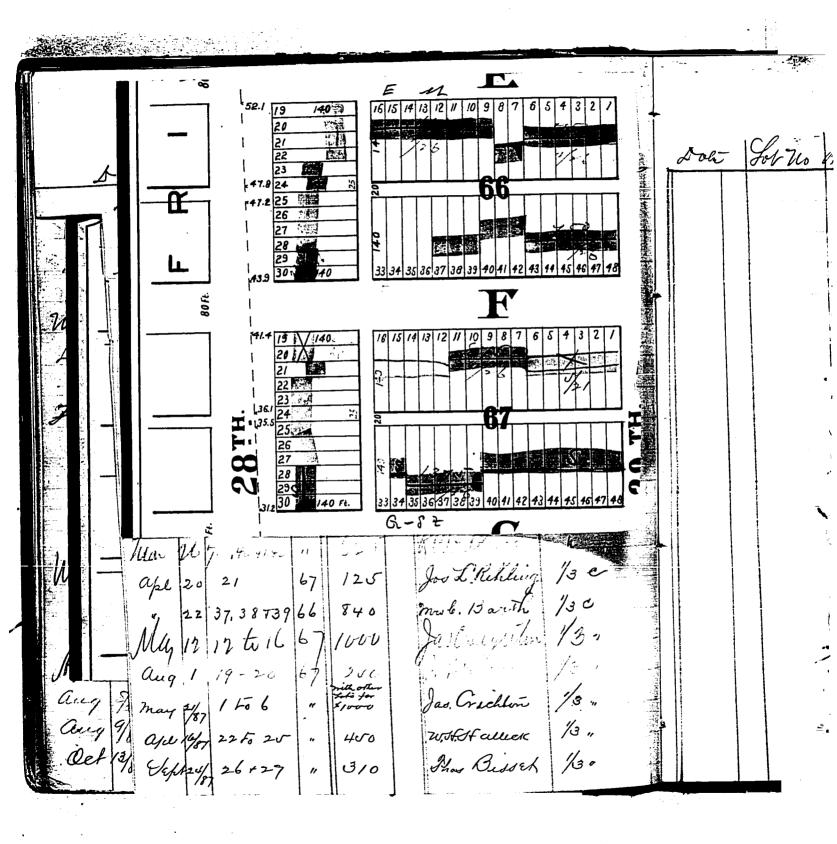
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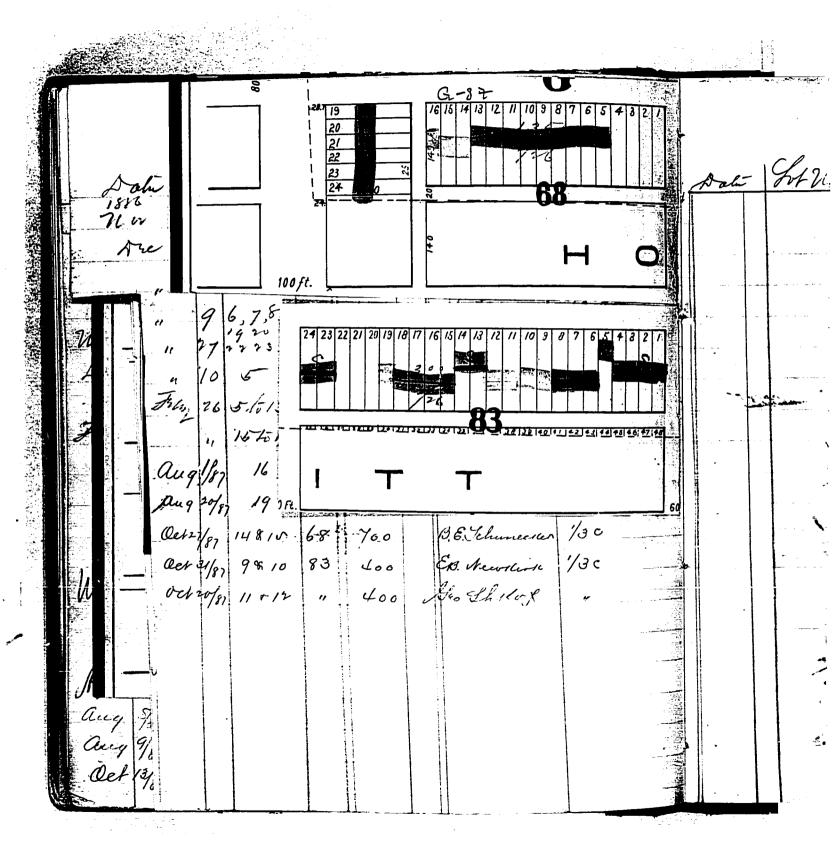


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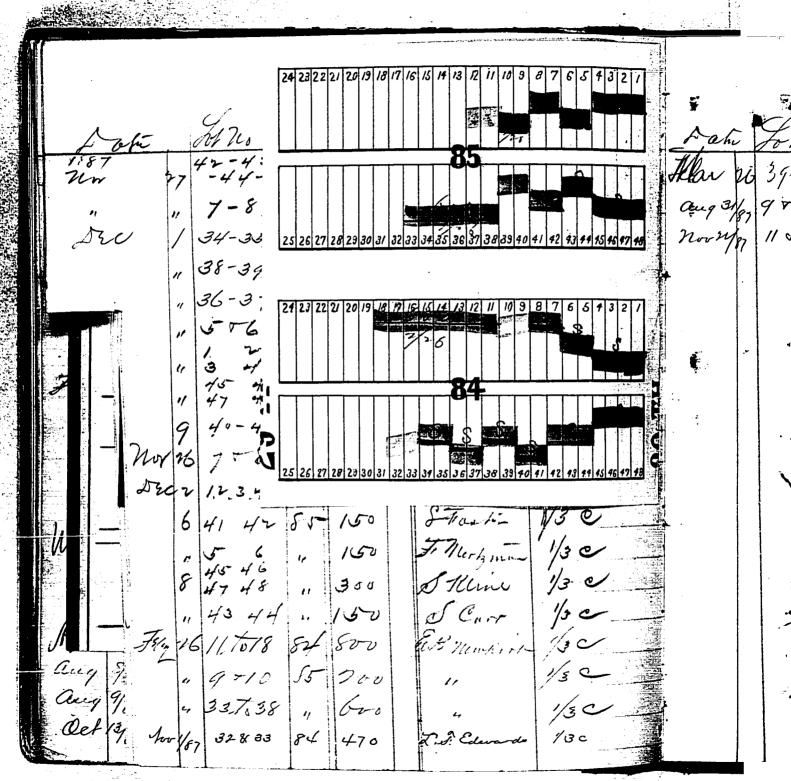


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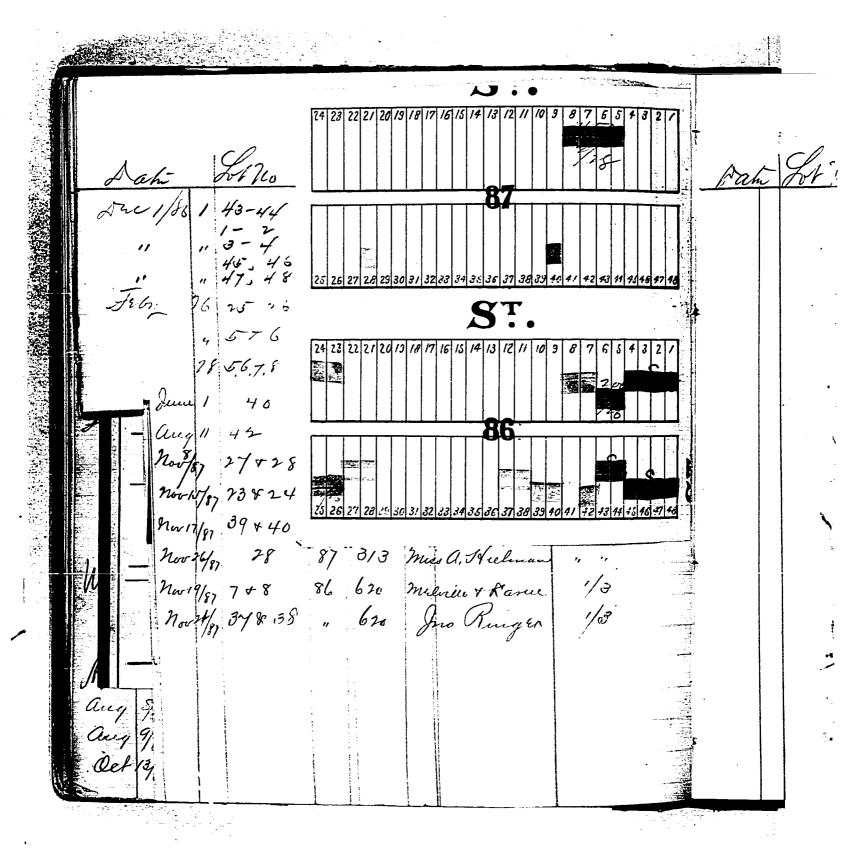
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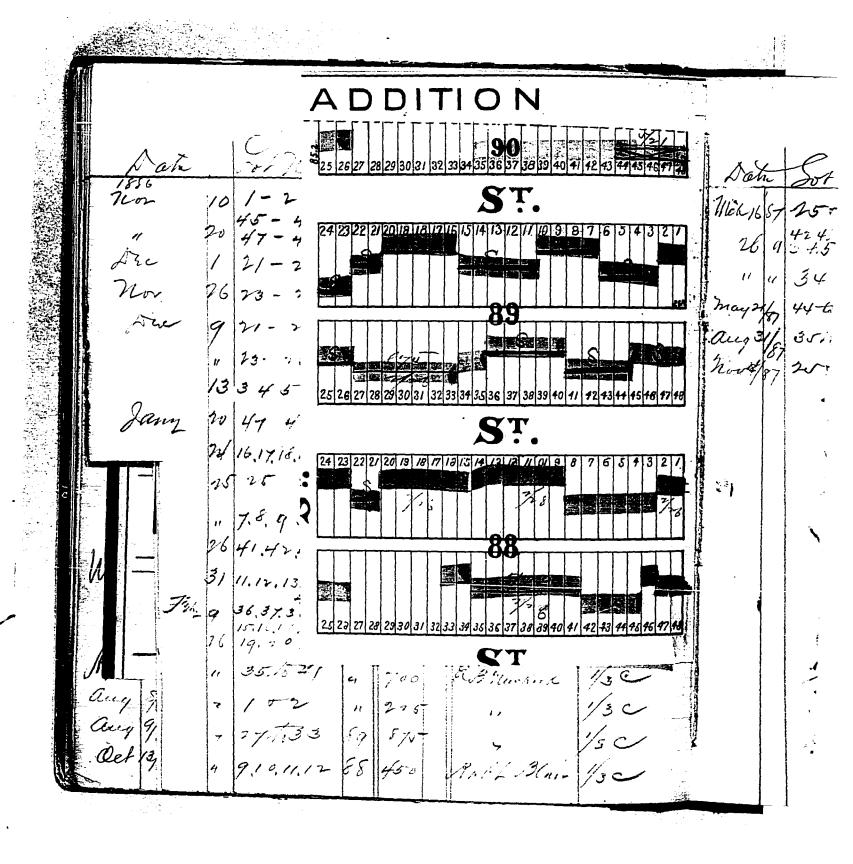
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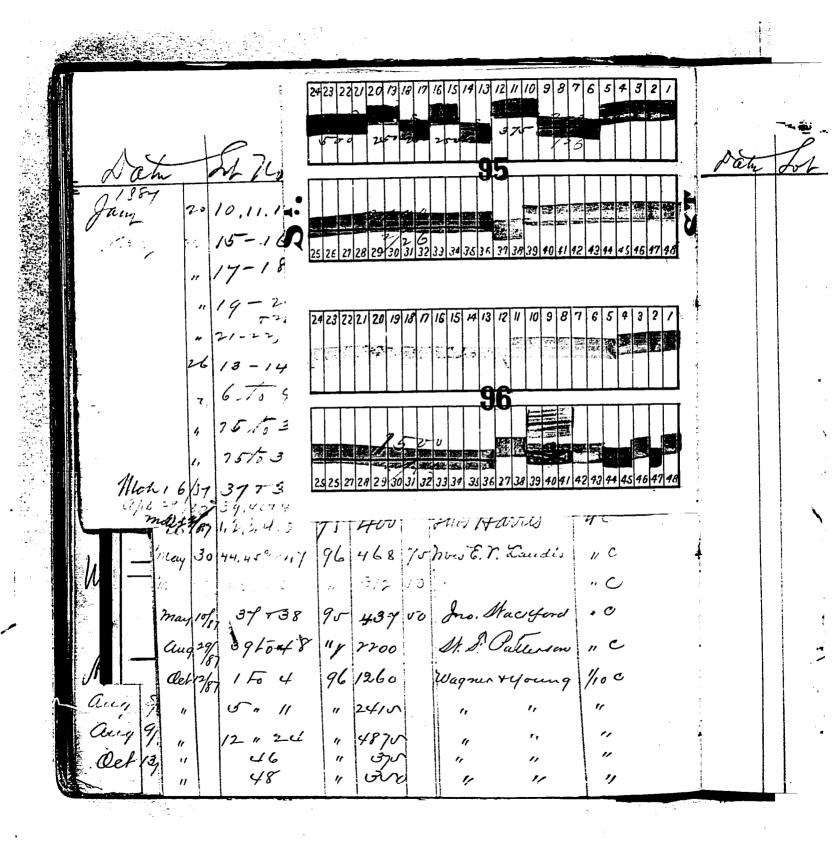
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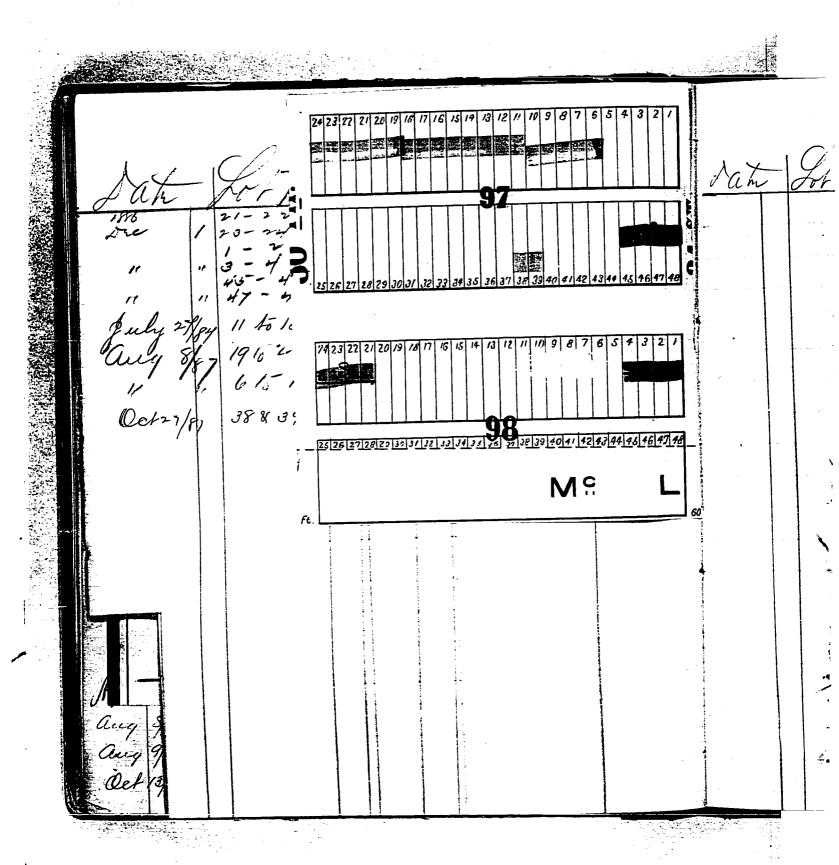
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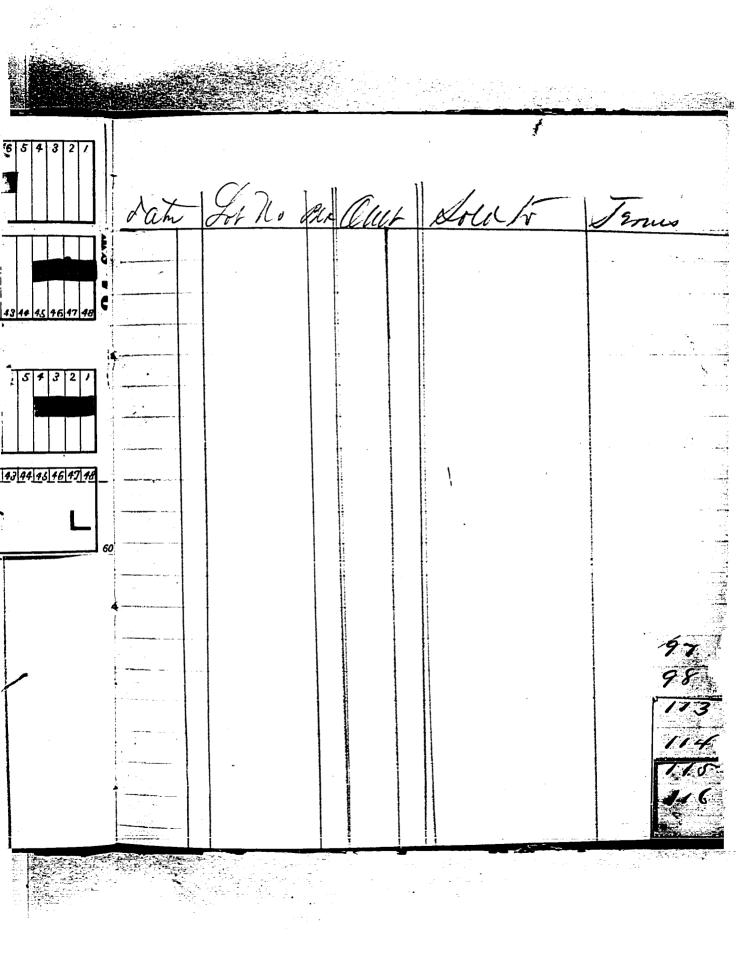
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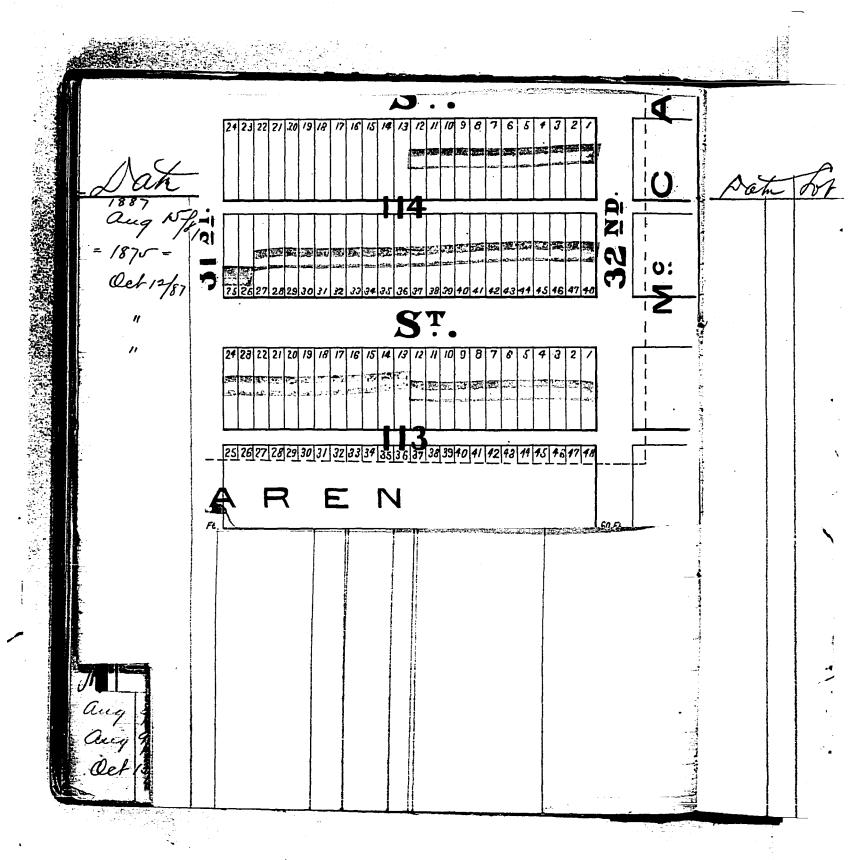
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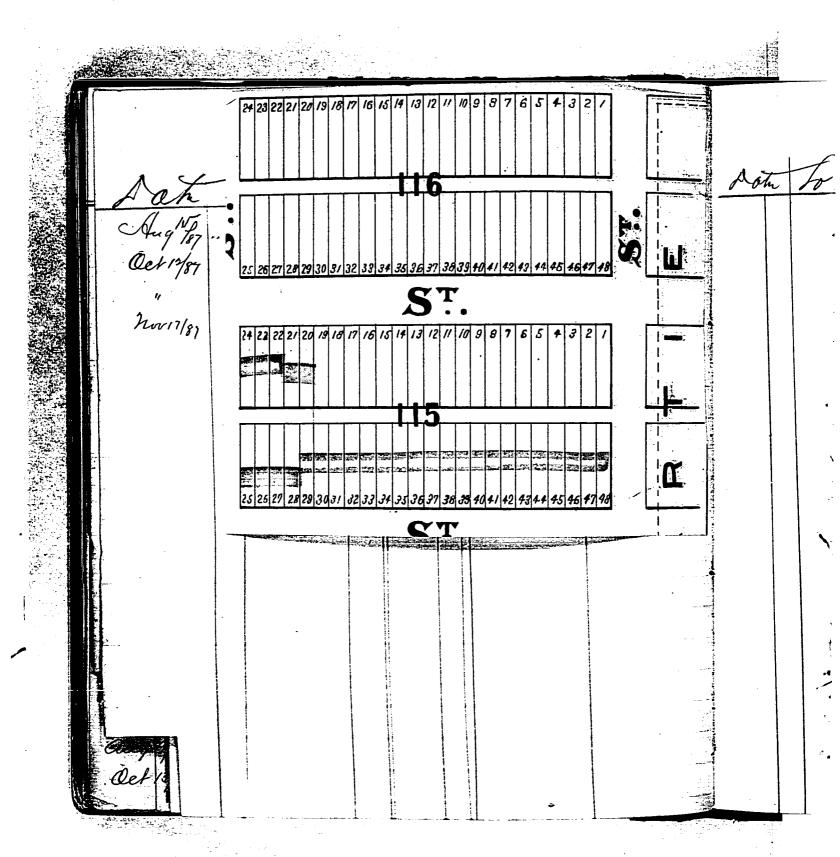


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THE CITY AND COUNTY OF SAN DIEGO.

The past and prospective development of the City and County of San Diego, California, and also the many inquiries concerning the same, have induced the preparation of the following brief mention of some of the more salient points of general interest:

The City of San Diego-

Situated upon the northerly side of the Bay of San Diego, about seven miles from the entrance to the harbor; latitude 32 deg. 40 m.; 480 miles southeast of San Francisco. Population about 5000-now steadily increasing. The site is one of the most picturesque and beautiful in the world. The Bay is about 15 miles long, and contains an area of more than 25 square miles. The land has an easy slope or grade for half a mile, and then rises more rapidly to an elevation of 150 to 260 feet, giving every part of the city a fine view of the Bay, the ocean, Coronada islands, Point Loma, Table mountain. and many other objects of interest and natural beauty. San Diego is 490 miles nearer New York city than San Francisco; also nearer China, Japan, Australia and the South Pacific Islands-a commercial advantage of great value. The city has seven churches, good schools, a public library and reading room, numerous secret orders, and places of amusement; also gas, water, street car and telephone companies. Many costly business blocks and stately residences are in process of erection or just completed, and the city is now improving mare rapidly than at any previous time.

The Bay of San Diego-

The only land-locked harbor between San Francisco on the north, and San Quentin on the south—a coast line of 700 miles. Of ample size and depth, easily approached in all weather by either steam or sail—ships once within the Bay are as secure from harm as if lying in the docks on the Mersey. But very few harbors in the world have so many and important advantages.

The County-

San Diego County is situate in the southern extremity of California—the Pacific ocean on the west, and the grand Colado river on the east. The Coast Range divides the County into two grand divisions. The castern side has some good land, but is noted chiefly for its valuable mines and minerals. The western side slopes toward the ocean, is interspersed with plains, valleys and table lands, running streams, timber and productive soils. It is well adapted to the diversified pursuits of agriculture, horticulture and grazing. It is this part of the County which is mow being rapidly improved. The area of the County is equal to that of Massachusetts, Connecticult and Rhode Island combined—being 14,969—quare miles. Population of the County in 1880, was 86184 in 1884 it had increased to 16,000. Assessed valuation in 1880, was \$3,525,2551; in 1884, \$8,140,000.

The Interior-

Along the California Southern and the Southern Pacific Railroads, and in other parts of the interior of the County, are many thrifty towns and settlements, which cannot here be described or mentioned, but just such localities as many would like for heaith, profit and a pleasant home.

Farm and Garden Products-

The whole range of farm and carden productions of every kind, raised anywhere in the United States, are successfully and profitably grown here, as well as a long list of tropical and semi-tropical fruits—such as figs, lemons, limes, oranges, olives, banannas, and many others—all unsurpassed in either size, quantity or quality.

Minerals-

Gold, silver, iron, copper, tin, lead, etc., abound. Some of the best paying gold and silver mines in the State are situated in this and the adjoining County of San Bernardino.

Exports—

The principal exports are of wool, wheat, honey, oil, fish, fruit, salt, hides and shells; also many other articles in varying quantities.

The Climate-

No place on the continent can show so favorable weather and health records. No heated terms in the summer or cold spells in winter—no malaria. Physical labor is here perferred with the least discontant the year Found. Physical Agassiz visited San Diego in August, 1872, and then said: "This is one of the favored spots of the earth, and people will come to you from all quarters to live in your genial and healthful atmosphere." Many have been disappointed and imposed upon by the ingenious and extravagant assertions of interested parties in tavor of other places. Therefore we urge you, if interested, to examine the Signal Service and other reliable records. You will find that San Diego may rightfully claim the best climate to be found anywhere. Mean temperature—spring 6), summer 67, fall 63, and winter 54 degs.

Health and Pleasure Resort ----

Florida, Mt. Desert, and other places are good at some particular season—but San Diego, all the year round, as a summer resort, is the best in the world. All the conditions required to insure the greatest amount of recreation and benefit to the pleasure seeker, or those in declining health, are found in the City and County of San Diego—such as first-class hotels, boarding houses, good roads and drives, hunting, fishing, sailing, sea baths, hot springs, clear skies, and many other features of interest to visitors.

In Conclusion-

If living east of the Rockies, and you contemplate coming to San Diego County to live, we say: The climate, the seasons, the face of the country, modes of farming, and many other things, are more or less different from the Eastern States—differences that might not be equally pleasing to all. Come and see for yourself. But if this is not convenient, for further information write to the Secretary of the Chamber of Commerce, San Diego, California.

*OFFICE OF MORSE, NOELL & WHALEY,

Warrante Purchased. Taxes paid for Non-Residents.

Money Loaned, Rents Collected, etc.

Letters of Inquiry Promptly and cheerfully answered.

San Diege, Cal.

EL CAJON! EL CAJON!

Lands of El Cajon Valley Company

SAN DIEGO COUNTY, SOUTHERN CALIFORNIA

7,600 acres, including the noted Ben Hill-Benedict Tracts, on both sides of San Diego River, El Cajon Valley, and now being surveyed and placed on the market in subdivisions of ten (10) acres and upwards. This valley is specially suited to the raisin grape and olive.

The orange and all fruits of Southern California grow here to perfection. No trouble from frost.

Water inexhaustible, from river, mountain springs and by well ten to sixteen feet in depth.

Wood is abundant on this estate.

Soil, deep, rich, and wonderfully productive.

Climate unequaled for health and comfort.

El Cajon Raisins.—State Viticultural Society, leading dealers in San Francisco, Chicago and New York pronounce them the best in the State. They are equal to Malaga.

In El Cajon Valley there are Vines and Trees, 2000 acres, one to six years old, grown

· WITHOUT IRRIGATION ※··

2,500 acres will be put into Vines this season.

County Raisin Pack this season-25,000 boxes.

No irrigation needed.

All lands graded and appraised according to quality and location.

In soil, water, climate and scenery it stands unequaled.

Mrs. Miles

LAKESIDE!

The Company has surveyed and laid off on this that, adjacent to the lake, a townsite called LAKE-

Pure Water is abundant from mountain springs, and is being piped over the tract for domestic purposes,

Streets and Avenues, 80 and 60 feet wide, are being made. Trees will line them all. Size of Lots: 50 x 150 feet.

LINDO LAKE is stocked with fish, and will be kept at a constant level by pipes from living springs.

The new mesa road will make a short, easy, pleasant drive to El Cajon Valley and Lakeside—15 miles.

Hotel now open. Daily Stages and Telephone. Railroad assured in 12 months through the Valley. Descriptive paraphlet with maps, plans, etc., on application.

We refer to Consolidated National Bank, and First National Bank, San Diego,

EL CAJON VALLEY CO.

E. W. MORSE, PRESIDENT

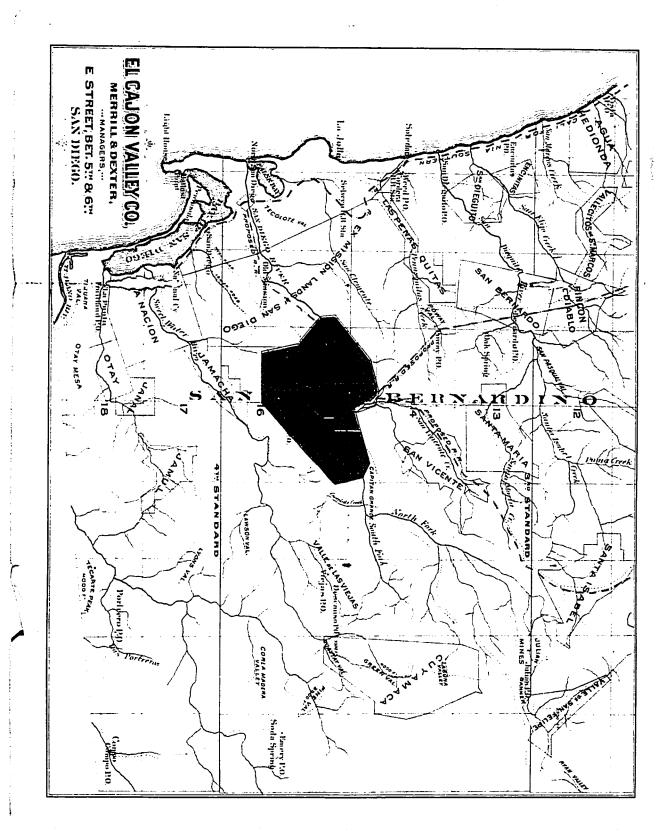
MERRILL & DEXTER, Managers,

E Street

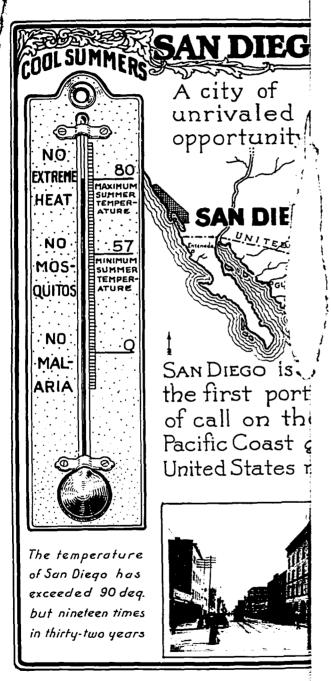
LAKESIDE HOTEL

SAN DIEGO

LAKESIDE







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THE

County of San Diege California

has an area of 8,500 square miles, being somewhat larger than the State of Massachusetts. On the western slope, facing the Pacific Ocean, there are 600,000 acres of tillable soil. Apples, cherries and other deciduous fruits do exceedingly well on the uplands, while nearer the coast are found the orange and lemon groves-no lemons like; San Diego lemons.

The Imperial country, as the eastern part of the county is called, contains fully 500,000 acres of irrigable land, and is being rapidly developed by water from the Colorado river. It is already looked upon as the coming stock and dairy section of the Southwest.

According to the United States Weather Bureau, the central part of the western slope of San Diego County has the heaviest and most reliable rainfall of any part of Southern California. While most of this generous supply of water runs to waste, much of it is conserved and more reservoirs are being built. There are also reservoirs are being built. There are also throughout the County many valleys where water is being pumped for irrigation purposes at small cost, making alfalfa-growing and vegetable-

raising profitable employments.

Small fruits are profitable: blackberries yield two crops annually, strawberries nearly always

San Diego County olive oil has taken four gold medais at as many expositions. Olive growers

are making money.

Gold and other precious metals are found in many sections of the county. A recent discovery which has attracted a great deal of attention is the gem Kunzite, not found elsewhere. The Tournalines of the county are also famous for their richness in color and brilliancy. Then there are the Hyacinth, Beryl and other precious stones. San Diego County offers a most allur-

Over 4000 miles of excellent roads, reaching every part of the County, have been built and are kept in good repair by the Board of Super-

visors.

Raisin grapes, which are one of the most profitable crops in San Diego County, do especially well in the fertile Escondido, El Cajon and Tijuana valleys.

Apples from the Julian district were awarded

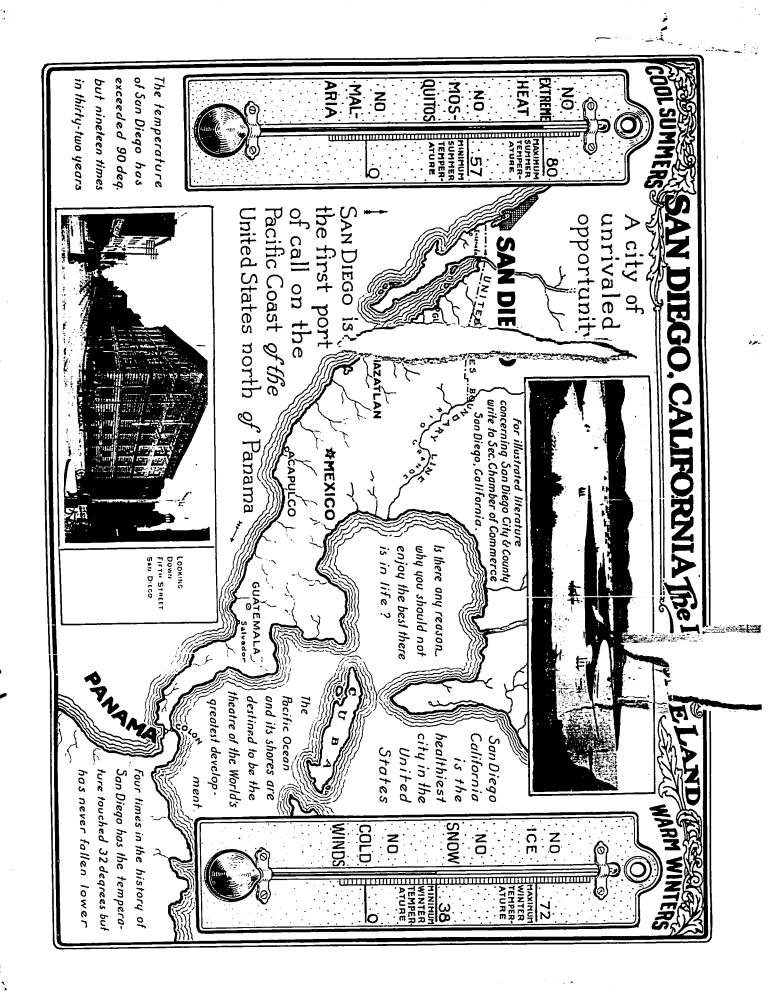
gold medal at the St. Louis Exposition. Owing to extremely favorable climatic conditions poultry raising is unusually profitable in San Diego County.

Many apiaries are to be found a few miles back from the coast, San Diego County being noted for its finely flavored sage honey.

The hills and mountain valleys of San Diego

County are well adapted for grazing.

The dairy industry of San Diego County is profitable and being rapidly developed.



County of San Diego California

and other deciduous fruits do exceedingly wel the western slope, facing the Pacific Ocean, there San Diego lemons. on the uplands, while nearer the coast are found are 600,000 acres of tillable soil. has an area of 8,500 square miles, being some-what larger than the State of Massachusetts. On he orange and lemon groves-no lemons like Apples, cherries

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County are well adapted for grazing.

The dairy industry of San Diego County is for its finely flavored sage honey. The hills and mountain valleys of San Diego

profitable and being rapidly developed

ty of San California

CHARMINGLY SITUATED ON THE BEAUTIFUL Bay of San Diego, has

Good Private Schools. State Normal School. 14 Public Schools, employing 94 teachers.

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he West--Hotel del Coronado-just across the

and best harbors on the Pacific, and is an ideal water 22 square miles in area, one of the safest bay from San Diego is a magnificent sheet of

place for fishing, swimming, boating and yachting.
The boundary line between the United States and Mexico is about 15 miles south of San Diego, the Mexican village of Tijuana being reached by rain or tallyho.

FEW FIGURES

POPULATION

1905-25,000, and still growing fast

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For illustrated literature and other information concerning San Diego City and County, address

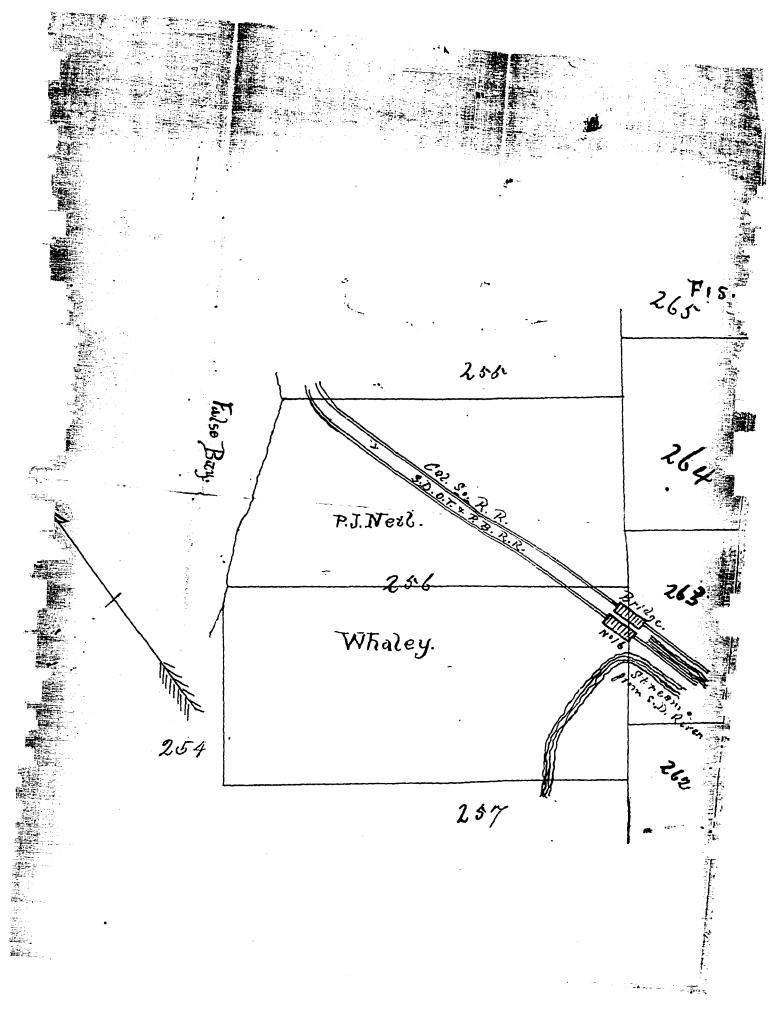
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One-Quarter eight months. One-Quarter twelve months. TERMS: One-Quarter cash. One-Quarter four months. With interest, Ten per cent, on deferred payments,

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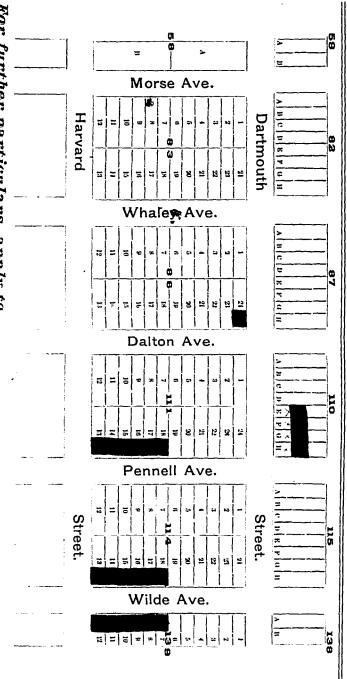
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Beautiful North Chollas Valley,

Adjoining the Haffenden and High Tract on the North and only three and one-half blocks from the well-known Morse Tract, and in proximity to three railroads now being constructed.



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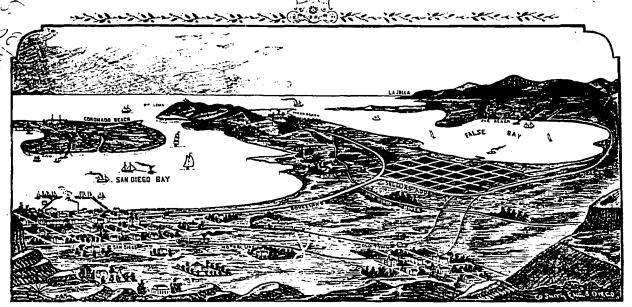
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SELLORS' ADDITION.



Fine View, Good Water,

Keystone to the Northern entrance to San Diego, being a portion of Pueblo Lot 257, and any improvements on the shores of False Bay, or north of this Addition, must necessarily benefit this property. The Pacific Beach R'y will run not further than 600 feet from the tract, and arrangements have been made for city water.

Level Ground & Pofitable Lots.

attention to prices asked in different Additions, and ask you to compare them with our prices in SELLORS' ADDITION, together with the relative location.

Corners, \$75. Inside Lots, \$60.

TERMS: One Third Cash, Balance in 3 and 6 Months. Ten per cent. interest on deferred payments.

Prices will be raised the first of each month.

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PROSPECTUS

Wharf and Breakwater

LA JOLLA

To Whom It May Concern, but to Yachtsmen and Boatmen in Particular:

It has long been known and felt that, upon the southern coast of California, we have no small harbors or fandings, or even places of shelter or safety, for small sailing or other pleasure craft, sufficient to escape the wrath of old Neptune, should one be suddenly caught in a gale on the mighty deep.

It has also been known and felt, and it is the primary object of this Prospectus, that a good, safe shelter could be provided, at a moderate expense, at our fast growing subtrb—La Jolla. Should such a scheme materialize, any amount of pleasure would certainly accrue to yachtsmen, boatmen and all lovers of the pleasure of boating, as well as to the building up of a profitable excursion business, by water, between San Diego and La Jolla and rice result is the place of shelter and safety that is needed at La Jolla.

of boating, as well as to the building up of a prontable excursion business, by water, between San Diego and Sal Dolla and rice rersa. It is the place of shelter and safety that is needed at La Jolla.

The plan proposed is that a wharf and breakwater be built at that point, extending out into the ocean about 400 feet from Alligator Head, thus partially enclosing the La Jolla Cove. It is proposed that the wharf be built of railroad iron and the breakwater of sandstone and boulders dumped in between the wharf's iron piling.

built of railroad iron and the breakwater of sandstone and boulders dumped in between the whatf's iron piling. Alligator Head forms a remarkable and a most feasible point of rocks for a scheme of the class suggested.

In all probability, roughly estimated, about 135 pieces of railroad iron will be required for the wharf, 80 pieces of which will be used for piling, to be driven or drilled into the sandstone bottom, 10 feet apart for bents, running lengthwise, and 9 feet apart the width between piles. The remainder of the iron is to be clamped to the piling, in streaks, lengthwise of the wharf, about 18 or 20 inches apart, from the bottom upwards, forming, as it will be, a long, narrow cradle, in which to dump rock and boulders to form the breakwater and to further protect it from the encroachments of the sea. It is proposed that the wharf be 10 feet wide, on top, and of sufficient height to clear any swell that may roll in on to the top end of the piling; cross timbers, 2x10 inches, will be clamped on to form bents; 30-foot stringers, 2x8, laid in five streaks, will extend the full length of the structure (400 feet), upon which planks, 2x10 inches, 12 feet long, will be laid, including also a good, substantial railing, built of 2x4-inch stuff, with extra posts between each pile. The whole to be built of the best of material and workmanship, roughly estimated to cost about \$2,000, as follows:

| Total for wharf | . \$1965,00 |
|--------------------------|-------------|
| Freight and labor | 1000.00 |
| Clamps and blacksmithing | 280.00 |
| Spikes, nails, etc. | 20.00 |
| Railroad iron | 450.00 |
| Lumber | 4 215 00 |

This estimate is exclusive of the breakwater, which work, that of filling in the rock, could be done with a small hand derrick, if necessary, and by volunteer work on the part of those interested in the enterprise, thus, perhaps, bringing the sum total for the complete structure up to about \$2,500 and less than \$3,000.

It is proposed that this wharf and breakwater be built entirely by public subscription and to be supported by contribution, or, better still, by a nominal but graduated toll according to the size of boat utilizing the landing. The toll collected to be used exclusively for the care and maintenance of the wharf, and to create a sinking fund for any and all emergencies. As the business of the wharf may increase, it is suggested that then a reduction in the rate of toll will be considered after a certain sum. to be agreed upon by those in authority, shall have been deposited in the wharf treasury.

deposited in the wharf treasury.

It is emphatically declared by the promoters that there shall be no speculation whatever in this enterprise, it being built by public subscription, and the public shall have the benefit.

The landing or loading of any freight whatever, to or from the wharf, shall be strongly discountenanced, the object being for the accommodation of pleasure or other landing parties only.

The subscribers may elect or appoint trustees to care for the structure. The trustees shall adopt rules for the government of wharf affairs, and through them all business connected with the wharf must be transacted. The trustees to serve without compensation. The trustees must see to it that a competent man is secured, whose duty it shall be to report any and all repairs needed to the structure, to prevent nuisances occurring, and to see duty it shall be to report any and all repairs needed to the structure, to prevent nuisances occurring, and to see to it, each and every night, that the proper lights are hung upon the mastheads upon said wharf, and as the duties imposed upon this one person are not of a hard nature, his compensation shall be nominal, and shall be determined by the board of trustees.

The promoters of this enterprise will apply to the proper authorities for a franchise enabling them to carry out the purposes herein contained. The said franchise, if granted to them, shall remain in their possession until such time as the said proposed wharf and breakwater shall have been built and completed, then it shall revert to the board of trustees, selected by the subscribers, and as each new board of trustees come into power, so shall the franchise revert to them. In case of failure on the part of the trustees to maintain the said wharf and breakwater, then the franchise must naturally revert to the power which granted it. Under no condition whatever must the said franchise be sold or disposed of to anyone except as herein provided.

Any and all of the terms herein imposed by the promoters may be changed or altered by two-thirds of the subscribers so expressing themselves at a meeting t be held at the time of the selecting of the trustees and the turning over of the wharf and breakwater to them.

At the La Jolla Cove at Alligator Head, with a landing as proposed, yachts, gasoline launches and other small boats could moor in perfect safety during the most serious weather. Inside of the breakwater there will be blocked.

be plenty of room, deep water and good mooring.

To the people of La Jolia such a wharf and breakwater will be a boon and is sadly needed. It will be an incentive for the organization of yacht clubs and pleasure parties, etc. To the yachts and launches and other pleasure boats of San Diego and elsewhere a means of visitation to the Cave resort will be afforded as well as for remuneration as for pleasure.

Landing at La Jolla is now done by skiff only, and is exceedingly dangerous. Respectfully submitted,

F. T. SCRIPPS, ROY HOWARD, E. O. LUTZ,

C. D. ROLFE, F. W. BARNES, Promoters. THE RELEASE TO THE PROPERTY OF THE PARTY OF

GRAND SUBJECT CARRIES PADRINTY

3,000 ACRES OF CELEBRATED

EL PAUD PALLY LANDS Belonging with House a City A Constitute of Constituting of

THE TOWN OF COMPLES, in Lots and Acres,
THE COMPLES RAISIN VINEYARD, in Small Subdivisions,

THE COMPLES HOME FARM.

BEING THE CHOICEST LAND IN THE STATE OF CALIFORNIA.



At 12 M. on the Grounds, by the

PACIFIC COAST LAND BUREAU.

FB William

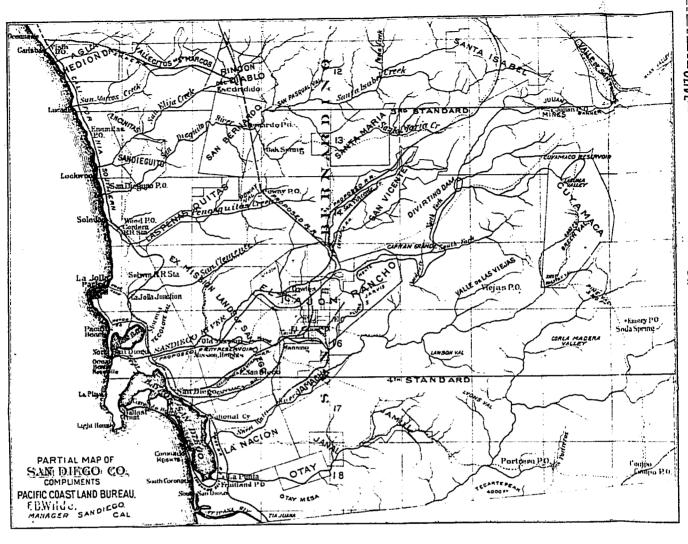
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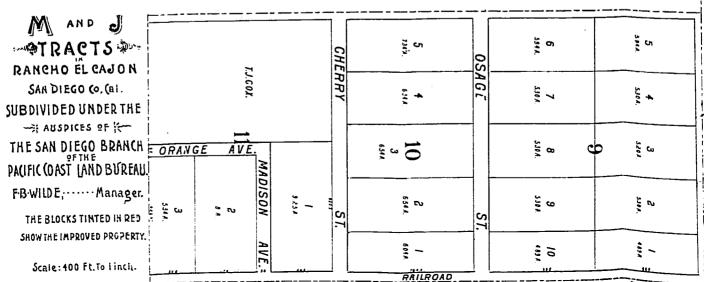
828 Finit Street, ban Dauer, 200 Anner Studio and 17 Post St., San Francisco.

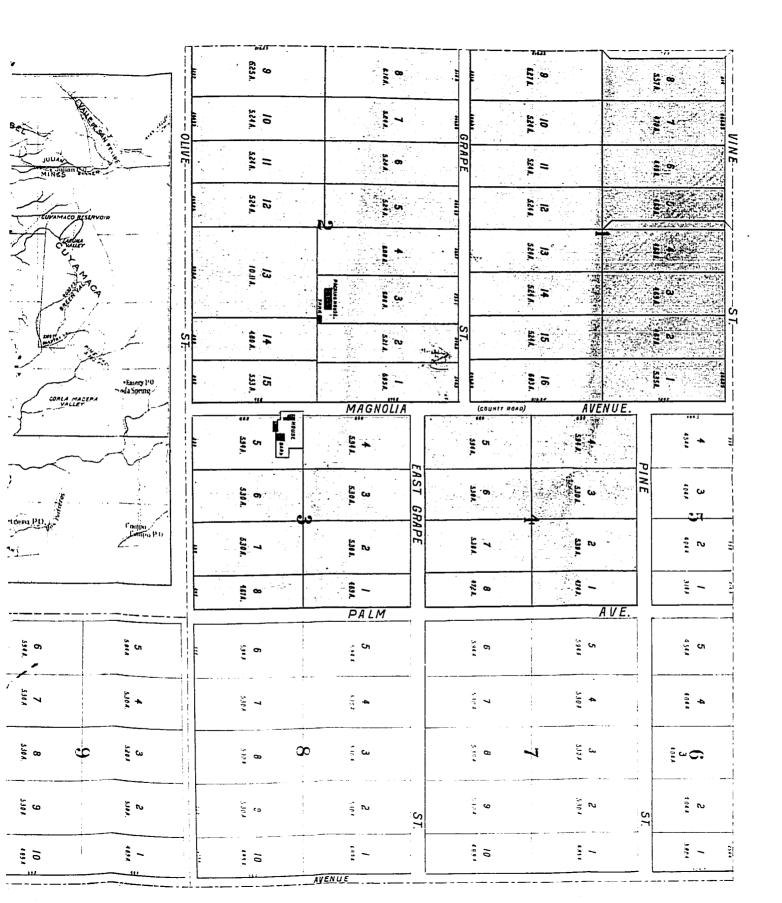
Butto Victorial and the property sense in the State.

Prodicts Wedeeld Essent Storage to A. T. C. C. C. College Land of the Prodict ESS of FRIDE Constant F. C. Wilde.

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Supplement.

KEEP THIS CATALOGUE.

SPECIAL AUCTION SALE

 $O(1^{2})$

BUSINESS AND RESIDENCE SITES

VILLA HOMES AND SMALL FARMS

EL CAJON

SAN DIEGO COUNTY,

At Public Auction

On Thursday, April 15th, At 1 O'Clock P. M.

IN THE TOWN OF ELCAJON

Pacific Coast Land Bureau,

A CORPORATION.

Principal Place of Business-22 Montgomery St., San Francisco.

Sale Agencies at each County Seat in the State.

resident.

Treasurer. - ANGLO-CALIFORNIAN BA

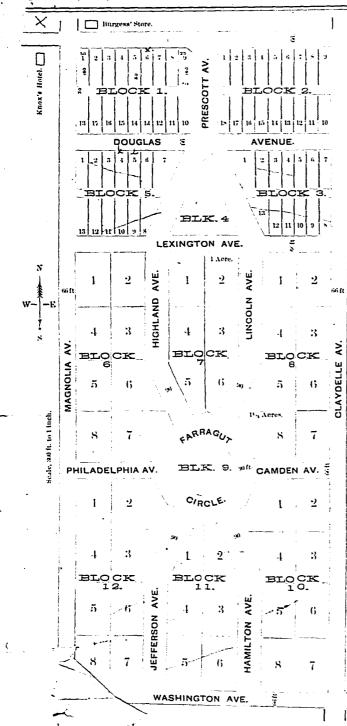
R. J. PENNELL,

Auetioneer.

nehester

ger Diego.

KEEP THIS CATALOGUE.



The Town of El Cajon

(Now called Knox's Corners.)

ரு Town is situated thirteen miles northeast from San Diego, in the Valley of El Cajon, at a point where the road from San Diego branches off to Julian, Santa Ma-RIA, LAS VIEJAS, SWEET-WATER, POWAY, CAPITAN GRANDE, STONEWALL GOLD MINES and the valley of JAMACHA, being a center town from all the rich lands, ranches and villages to the north and east, and a distributing point to and from San Diego of all their trade.



Citizens or tourists will make no mistake in investing in a few lots of the Town of El Cajon. It will be the first and maintown out from San Diego.

The site of the town is in the far-famed El Cajon Valley, which is surpassed by nothing in Southern California, for its productive qualities, its beauty of scenery and its healthy location, and only one and a half hours from the

El Cajon Au

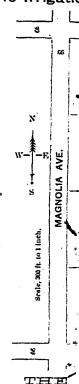
harbor of San Diego tecting hills and mo future sanatarium of

For grape, raisin: has taken the premu Francisco, George A the best raisins in al Coast Land Bureau.

Visiting parents and interest of purch to start them in life parents.

Attention is calle Frank Miller, A. P. Knox, C. H. Stevens

No Irrigation



Sold as Brokers, 8,5 Joseph Jarvis' 16; 426 acres, Mr. Smi' 139 acres, Jos. Lak

R.J.F

LOGUE.

.he Town of El Cajon

(Now called Knox's Corners.)

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The site of the town is in the far-famed El Cajon Valley, which is surpassed by nothing in Southern California, for its productive qualities, its beauty-of scenery and its healthy-location, and only one and a half hours from the

El Cajon Auction Sale, San Diego County, California

harbor of San Diego. It is just far enough from the ocean, and surrounded by pritecting hills and mountains to be tempered to suit the most delicate, and will be the future sanatarium of the United States, justly pronounced so by Eastern visitors.

For grape, raisin and olive culture it is unsurpassed if equalled. El Cajon Valley has taken the premium at the Annual California State Viticultural Meeting, at San Francisco, George A. Cowles, Esq., being pronounced unqualifiedly the producer of the best raisins in all California. Samples can be examined at R. J. Pennell's Pacific Coast Land Bureau, Branch office, Sixth street, San Diego.

Visiting parents will do well to purchase a lot for their children, lease it for taxes and interest of purchase money till child is of age. The property will then be of value to start them in life, or to have paid their education, should reverses overtake the parents.

Attention is called to the vineyards of George A. Cowles, Maj. Chase, R. G. Clark, Frank Miller, A. P. Knowles, A. W. Hawley, Mrs. Ames, Hosmer P. McKoon, A. L. Knox, C. H. Stevens, S. B. Bliss, Ross & White, Uri Hill, W. H. Ogden and others.

No Irrigation is Used, and all Fruit Cured by Solar Heat.

| | | | <u> </u> | ا لـ | |
|-------------------------|------------|---------|----------|----------------|----------|
| | | WASHING | TON AVE. | - m | 2 Acres. |
| N | : | t | 5 | | 9 |
| W-J-E | IOLIA AVE. | 2 | G | CLAYDELLE AVE. | 10 |
| Seale, 30 ft to 1 fuch. | MAGNOLIA | 3 | 7 | CLAY | 11 |
| seale, | | :1 | 8 | | 12 |
| ક | | RENET | TE AVE. | | |

THE PACIFIC COAST LAND BUREAU

Sold as Brokers, 8,500 acres in El Cajon, and has now for sale in quantities to suit, Drawloseph Jarvis' 16,800 acres. Maj. Chase's 700 acres. H. B. Lockwood's river bottom, 426 acres. Mr. Smith's river bottom and vine land, 1,000 acres, Joseph Winchester 139 acres. Jos. LaFortune's 200 acres, all on easy terms. Inquire of

R. J. PENNELL, Auctioneer and Manager

Pacific Coast Land Bureau, Branch Offic, San Diego.

CAJON AUCTION SALE SAN DIEGO CO.

KEEP THIS CATALOGUE.

Carriages and Stages to El Cajon will leave San Diego at San and Tuesdays. Thursdays f and Saturdays, arriving in El Cajon at 10 a. m.

-RETURNING SAME DAY.

Leave El Cajon for San Diego at 4 o'clock p. m., arriving in San Diego at 6 p. m.

FARE: ROUND TRIP EXCURSION \$1.00

Special Carriages & Accommodations

-: MON THE DAY OF SALE POST

THURSDAY, APRIL 15, 1886. THURSDAY

Leaves San Diego at So'elock, a. m., and arriving at III Cajon at 10 a. m. Returning, will arrive in San Diego at 5, p. m.

Coach leaves every Tuesday, Thursday and Saturday at '8 a, m, from 6th 8t, office,

\$1.50 Tickets for the Round Trip \$1.50

ON THE DAY OF AUCTION SALE ROUND TRIP ONLY \$1,00.

Tickets may be procured of R. J. PENNELL, 6th St., and at the principal hords,

TERMS.

One-third Cash: Balance in One and Two years. Interest, on deferred payments, Tenper cent, per amount meluding mortgage and.

TITLE PERFECT.

Instruments of subset purchaseds expense. Touchays allowed for search of title, A deposit of Ten personal will be required on the full of the hammor; balance of each payment as delivery of deed, and if not so gold (unless for defect in title), then said ten personal to be forblid and the sale to be void.

ABSTRACT OF TUTLE COMPLETE TO DAY OF DALE

The William Confloate - and Section of the Land of the

PACIFIC COAST TAND RUREAU.

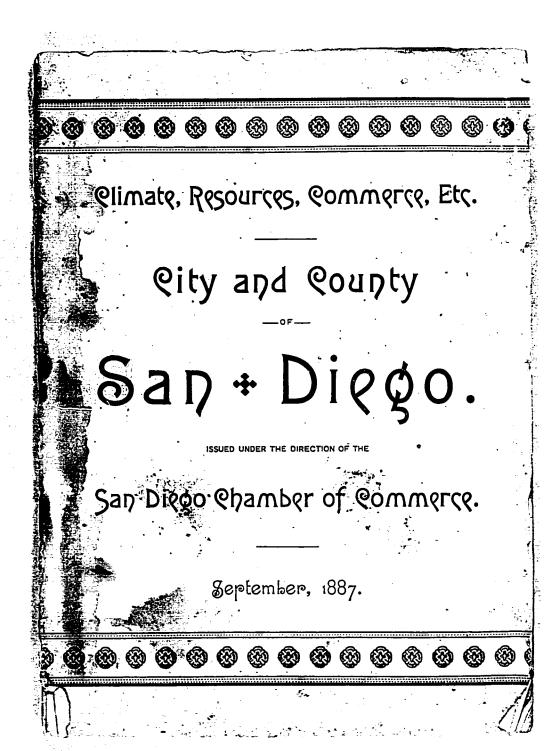
Branch Office: 6th Street, San Diego

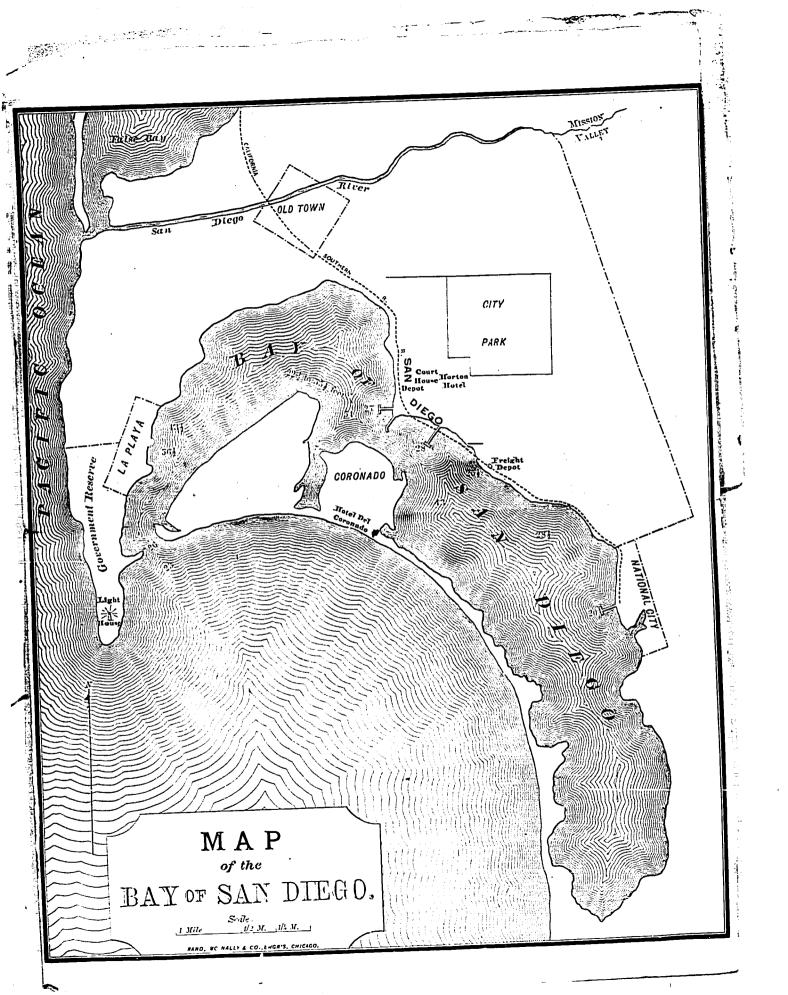
R. J. PENNELL, Auctioneer.

E. E. BURGESS' STORE, URI HILL'S OR KNOX HOTEL, EL CAJON.

A M. R. Fridow. 26.57 do sawres. 1 2 Reliebence Cont G.a. dones. Lee H. Utt. do 10 Q.D. Freede. G. a. Soucs. 12 J. J. Hamilen .

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CLIMATE, RESOURCES, COMMERCE, ETC.

OF THE

CITY AND COUNTY

SAN DIEGO.

ISSUED UNDER THE DIRECTION OF THE

SAN DIEGO CHAMBER OF COMMERCE.



SEPTEMBER, 1887.

OFFICERS AND COMMITTEES

OF THE

CHAMBER OF COMMERCE.

G. G. BRADT, President.

THEO. FINTZELBERG. Treasurer.

F. R. WETMORE, Secretary,

COMMITTEE ON FINANCE.

G. W MARSTON.

J. W. Burns.

G. H. MATFIELD.

COMMITTEE ON LIBRARY.

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G. PUTERBAUGH.

COMMITTEE ON APPEALS.

G. D. COPELAND.

L. S. McClure.

N. H. CONKLIN.

COMMITTEE ON PORT REGULATIONS.

J. N. Young.

JOHN GINTY.

T. J. HIGGINS.

Mr. 14

THE CITY AN

The county of San Diego, situa is bounded on the north by Said counties, on the east by the Colc Arizona, on the south by Lower the Pacific ocean. Its total area 9,580,000 acres. Of this, 784,783 and otherwise.

The history of San Diego da Francis Junipero Serra establishe extend along the coast as far a twenty-one.

The Pueblo of San Diego was after the organization of the Pu veyed and mapped by Captain Fite of the lands to the municipality wa ment. On the 7th of July, 184 American government, and the cir guaranteed by the treaty with Me the United States Board of Land 6 charter was adopted this year for less than ten thousand. The prese city is twenty thousand, it having ling its population for each of the of a continuation of the same rat. to come.

Two years ago the present ci inactive village. The one short almost destroyed and inoperative past. Communication with the or only by steamship and a miserable was not only rebuilt, but San Die terminus of the great Santa Fe Ti Now began an era of progress and

COMMITTEES

DMMERCE.

Treasurer.

F. R. WETMORE, Secretary.

NANCE.

G. H. MATFIELD.

LIBRARY.

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MBERSHIP.

TON. G. W. HAZZARD.

BITRATION.

G. PUTERBAUGH.

PPEALS.

RE. N. H. CONKLIN.

REGULATIONS.

T. J. HIGGINS.

Mr. 114

THE CITY AND COUNTY.

The county of San Diego, situated in the Southern California, is bounded on the north by San Bernardino and Los Angeles counties, on the east by the Colorado river, separating it from Arizona, on the south by Lower California, and on the west by the Pacific ocean. Its total area is 14,969 square miles, or over 9,580,000 acres. Of this, 784,783 acres are grants, subdivided, and otherwise.

The history of San Diego dates back to 1769, when Friar Francis Junipero Serra established the first mission, which now extend along the coast as far as Sonoma, numbering in all twenty-one.

The Pueblo of San Diego was organized in 1833. Ten years after the organization of the Pueblo the town lands were surveyed and mapped by Captain Fitch, and in 1845 the assignment of the lands to the municipality was made by the Mexican government. On the 7th of July, 1846, California passed under the American government, and the city's title to the Pueblo lands was guaranteed by the treaty with Mexico in 1848, and confirmed by the United States Board of Land Commissioners in 1853. A new charter was adopted this year for cities whose population is not less than ten thousand. The present estimated population of the city is twenty thousand, it having maintained a record for doubling its population for each of the past two years, with the prospect of a continuation of the same ratio of increase for several years to come.

Two years ago the present city of San Diego was a quiet, inactive village. The one short local line of railway had been almost destroyed and inoperative by reason of floods for a year past. Communication with the outside world was to be obtained only by steamship and a miserable stage service. The local road was not only rebuilt, but San Diego was made the Pacific coast terminus of the great Santa Fe transcontinental line of railway. Now began an era of progress and development unprecedented in

the history of California. The ungraded streets were leveled to beautiful driveways; electric lights provided for the city and private consumers; street railways started; new lines of steamships put on to accommodate the increasing commerce: new manufactories, while the capacities of the old ones were more than doubled; moter and electric railroads, communicating with the progressive suburbs fast springing into existence; magnificent business blocks, costing from \$20,000 to \$75,000; Coronado Beach, with its \$2,000,000 worth of improvements, sprang up like an Aladdin lamp scene in less than a year; new water and gas pipes laid down and extended; a city increased from a population of 4,000 to that of 20,000, and brimming over with business enterprise and liberality. Such is the history of the city within the past two years. Its unquestioned excellence of climate and its peculiar commercial advantages has drawn the attention of business from all parts of the union to it. The settling and development of the interior part of the county is also going ahead rapidly. It is now traversed by two steam broad-gauge railroads, with two now building, another one to be commenced shortly by the Southern Pacific, and all to terminate upon the Bay of San Diego.

HOTEL AND LODGING ACCOMMODATIONS.

For the stranger and transient visitor every class of accommodation is afforded. There are eight hotels and ten large lodging houses, with others under way, and a number in contemplation. This is, of course, irrespective of the mammoth hotel on Coronad: Beach, and to which a separate chapter has been devoted. Of the hotels in San Diego, it may be said that they are better kept, and their rates are cheaper than any place in the world. The rates at from \$1 to \$4 a day, according to the house and the accommodations. For those who prefer the European style of living, rooms can be obtained in the lodging houses for from \$2.50 to \$10 a week, and meals may be eaten at any of the various restaurants, which are numerous and centrally located, and furnish food for from 25 cents to \$1, according to one's taste. The following is a list of the hotels and lodg and accommodations:

> St. James-160 rooms; Horton-125 rooms; ac New Carleton-64 room Florence—roo rooms (Arlington-145 rooms; Commercial-115 room Russ-75 rooms; accon Belleview-63 rooms; a

Leland-59 rooms; acc Brooklyn-34 rooms; Brunswick-46 rooms; Tremont-58 rooms; a Occidental—55 rooms; Plaza Palace-36 roor Windsor-33 rooms; Sunnyside-14 rooms; Arcade-18 rooms; ac Sun Building-30 root For families there are and with water, gas and o

BUILDII

It is the place wherat ably the best way in which value of its improvements slightest glance at the acc ments will show. For a half dollars worth of imp is safe to say that, conf other things being equal so much money has beer reminds one of Chicago

the history of California. The ungraded streets were leveled to beautiful driveways; electric lights provided for the city and private consumers: street railways started: new lines of steamships put on to accommodate the increasing commerce; new manufactories, while the capacities of the old ones were more than doubled: motor and electric railroads, communicating with the progressive suburbs fast springing into existence; magnificent business blocks, costing from \$20,000 to \$75,000; Coronado Beach, with its \$2,000,000 worth of improvements, sprang up like an Aladdin lamp scene in less than a year; new water and gas pipes laid down and extended; a city increased from a population of 4,000 to that of 20,000, and brimming over with business enterprise and liberality. Such is the history of the city within the past two years. Its unquestioned excellence of climate and its peculiar commercial advantages has drawn the attention of business from all parts of the union to it. The settling and development of the interior part of the county is also going ahead rapidly. It is now traversed by two steam broad-gauge railroads, with two now building, another one to be commenced shortly by the Southern Pacific, and all to terminate upon the Bay of San Diego.

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Tremont—58 rooms;
Occidental—55 room
Plaza Palace—36 room
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BUILDII

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MODATIONS.

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a list of the hotels and lodging houses, with the number of rooms and accommodations:

HOTELS.

St. James—160 rooms; accommodation 250.

Horton—125 rooms; accommodation 200.

New Carleton—64 rooms; accommodation 100.

Florence—100 rooms (55 addition); accommodation 150.

Arlington—145 rooms; accommodation 150.

Commercial—115 rooms; accommodation 150.

Russ—75 rooms; accommodation 110.

Belleview—63 rooms; accommodation 75.

LODGING HOUSES.

Leland—59 rooms; accommodation 125.
Brooklyn—34 rooms; accommodation 50.
Brunswick—46 rooms; accommodation 70.
Tremont—58 rooms; accommodation 100.
Occidental—55 rooms; accommodation 150.
Plaza Palace—36 rooms; accommodation 80.
Windsor—33 rooms; accommodation 60.
Sunnyside—14 rooms; accommodation 30.
Arcade—18 rooms; accommodation 45.
Sun Building—30 rooms; accommodation 60.

For families there are handsome dwellings at moderate rents and with water, gas and other facilities.

BUILDING IMPROVEMENTS.

It is the place where the builder thrives, that grows, and probably the best way in which to gauge the growth of a city is by the value of its improvements. That San Diego is progressing the slightest glance at the accompanying table of building improvements will show. For a city of much larger size a million and a half dollars worth of improvements is considered remarkable. It is safe to say that, considering the size of San Diego, and all other things being equal, there is not a place in the world where so much money has been put into buildings as in this city. It reminds one of Chicago after the fire, and the buildings being

put up are of a substantial character. The table presented is made up from statistics gathered by city newspaper reporters, and shows the value of the building improvements in the aggregate, and in the several additions to the city. They are for the year ended June 30th.

| ADDITIONS. | Value of Cot- tages. | Value of Dwellings. | Value of Bus- iness Bldgs. |
|---|---|---|---|
| Horton's Sherman's Whitney's Reed & Hubbell's Land & Town Co. Mannasse & Schiller La Jolla Chollas Valley Ocean Beach Weeks' Culverwell's | \$168,350 ,8,900 6,850 38,375 10,700 19,550 8,000 | \$457,100 11,800 6,000 14,200 18,200 4,700 7,000 2,200 | \$687,950 8,000 3,700 2,500 14,950 1,000 |
| Totals | \$296,325 | \$514,200 | \$719,100 |

Grand Total Value of Improvements.....\$1,529,625

CHURCHES.

In the way of churches San Diego is well supplied, and to the credit of the people be it said they are all well attended, and the membership roll is constantly growing. The following table gives the name, denomination and pastor:

| CHURCHES. | DENOMINATION. | PASTOR. |
|----------------------|----------------------|----------------------|
| St. Paul's | Episcopal | H. B. Restarick. |
| First | Presbyterian | W. B. Noble. |
| Christian | Christian | A. B. Griffith. |
| First | Baptist | A. B. Chapman, |
| ·First | Unitarian | B. F. McDaniel. |
| First | Congregational | J.H. Harwood, D.D. |
| Central | Methodist Episcopal. | J. I. Foot. |
| First | Methodist Episcopal | E. S. Chase. |
| Keener Chapel | M. E. South | D. J. Chage. |
| First German | Methodist Episcopal. | L. C. Pfaffenberger. |
| German Evangelical | | R. H. Staehli. |
| | German Evangelical | |
| Roman Catholic | Roman Catholic. | A. D. Ubach. |
| First | Spiritualist | |
| Religious and Philo- | • | |
| sophical Society | | N. F. Ravlin |
| | | |

SEWER

Among the most important imprise the building of about the best so States, which will insure great here bonded indebtedness of \$400,000 is adopted is known as the Waring so and other large eastern cities, many recent systems, and is approximately the property of the bear interest at 5 per have been negotiated without transfer of San Diego's prosperity.

STREET

Probably no city in the world to car lines than San Diego in a few recompany operating horse cars in ting it so as to render outlying disisonly 5 cents, and transfers are a tance of some four miles, a steam there are under construction two suburban points, and several nemotor style, which extend to the se

THE CIT'.

Almost in the very heart of the been set apart by legislative enact. It is an almost inestimable reserved present value reaches several mile the city owns several thousand advisable new land might be reclaimoney realized from the sale of are at present indisposed to part

POPULA

The population of San Diego now being published is about

30.

The table presented is wspaper reporters, and ents in the aggregate, They are for the year

| Value of Dwellings. | Value of Bus- iness Bldgs. |
|------------------------|-------------------------------|
| \$457,100 11,800 | \$687,950 8,000 |
| 6,000 4 I4,200 | 3,700 |
| 18,200 4,700 | 2,500 14,950 |
| 7,000 | 1,000 |
| 2,200 | 1,000 |
| **** | |
| \$514,200 | \$719,100 |
| | \$1,520,624 |

ell supplied, and to the well attended, and the he following table gives

PASTOR.
H. B. Restarick.
W. B. Noble.
A. B. Griffith.
A. B. Chapman.
B. F. McDaniel.
J. H. Harwood, D. D.
J. I. Foot.
E. S. Chase.

L. C. Pfaffenberger. R. H. Staehli. A. D. Ubach.

N.F. Ravlin

SEWER SYSTEM.

Among the most important improvements going on in San Diego is the building of about the best system of sewerage in the United States, which will insure great healthfulness. For this purpose a bonded indebtedness of \$400,000 has been contracted. The system adopted is known as the Waring system, and is in use in Memphis and other large eastern cities. It is the most complete of the many recent systems, and is approved by all. The bonds are to run till 1907, or may be redeemed sooner at the option of the city. They bear interest at 5 per cent., payable annually. They have been negotiated without trouble, which is another evidence of San Diego's prosperity.

STREET CARS.

Probably no city in the world will be better supplied with street car lines than San Diego in a few months. At present there is one company operating horse cars in various sections of the city, cutting it so as to render outlying districts easy of access. The fare is only 5 cents, and transfers are given. To National City, a distance of some four miles, a steam motor road runs. At present there are under construction two electric roads which will reach suburban points, and several new lines of railroad all of the motor style, which extend to the surrounding country.

THE CITY PARK,

Almost in the very heart of the city of San Diego there has been set apart by legislative enactment a city park of 1,400 acres. It is an almost inestimable reserve of wealth to the city. Its present value reaches several millions of dollars. Farther away the city owns several thousand acres, and should it be deemed advisable new land might be reclaimed and an enormous sum of money realized from the sale of the present park. The people are at present indisposed to part with it.

POPULATION.

The population of San Diego city according to the directory now being published is about 17,000, and people are coming in by

thousands; a large per cent of the arrivals are in search of homes. The registers of the St. James, Horton, Florence, and other leading hotels show a daily average each of about thirty arrivals Fair and impartial estimates show that the increase has in the past six months been not less than 6,000 or 7,000 people. The population of the county is hard to estimate, but it will probably reach 35,000.

NATIONAL CITY.

One of the most important suburbs of San Diego is National City, situated about 3½ miles southeast of the city. It has recently been incorporated as a municipality, and contains about 3.225 inhabitants. Its principal industries are the raising of oranges and other fruits, and the olive, which grows in great profusion. There is an olive oil factory there. The city contains about fifteen stores and offices, three churches, a school, and other buildings. Surrounding it on all sides are rich, fertile lands, and the little city is destined to be quite a place. The shops of the California Southern Railroad are located at this point, and it is the headquarters of the railroad men.

CORONADO BEACH.

The visitor to San Diego will be sure to be attracted to the charming suburb that is springing into existence on the peninsula in the bay like a fairy city beneath the wand of a magician. Here, extending from the shores of the Pacific to the bay, a distance of a mile and a half, and about the same distance across in the other direction, is a plot containing about 900 acres, on which the Coronado Beach Company has expended over \$1,500,000, and is still expending hundreds of thousands of dollars to improve it. A ferry, crossing every twenty minutes, maintains communication with the city, and from the ferry landing to the ocean beach a steam motor line is in operation. At the sea terminus of the line is now nearing completion the hotel Del Coronado, one of the most stupendous enterprises in the hotel line in the world. The building is in the modern mixed style of architecture. So gracefully is it planned that instead of proving a shapeless mass it will

resemble, when completed, a group ctages. The hotel is four stories in around it, 20 feet wide and 150 feet with cottages in connection will accovers seventeen and one-half acresing has the sunlight. The dining while the theater or ballroom, which out over the sea, is 120 feet in dibuilding is an open court 150x250 about the hotel are beautifully laiwith fountains and statuary. The about \$750,000. The highest altitu

the ground gradually slopes t is one of the finest in the United S

THE HA

The stranger approaching San gains his first impressions of the har a bold headland that stands like some into the sea. After rounding the planway to the right and extending, it reaches the foot of a chain of me lies the city, the land gently slopin feet to the water's edge. Just in Beach, upon which the hand of a urban town. The entrance, like the can reach, is almost unruffled, ur gentle zephyr from the sea. Ther no line of foaming breakers rolling peacefully by the point, over the bathe wharf as if she were entering the

The bay of San Diego was disco gator Juan Rodriguez Cabrillo in name from Sebastian Vizcaino, whe It is the only land-locked harbor United States except San Francis shipping the great inland sea which Me arrivals are in search of homes. Horton, Florence, and other leadge each of about thirty arrivals show that the increase has in the than 6,000 or 7,000 people. The 1 to estimate, but it will probably

AL CITY.

aburbs of San Diego is National southeast of the city. It has nunicipality, and contains about it industries are the raising of olive, which grows in great profactory there. The city contains three churches, a school, and other ill sides are rich, fertile lands, and quite a place. The shops of the tre located at this point, and it is d men.

DO BEACH.

il be sure to be attracted to the ing into existence on the peninsula ath the wand of a magician. Here, he Pacific to the bay, a distance of a same distance across in the other bout 900 acres, on which the Coronded over \$1,500,000, and is still ands of dollars to improve it. A ninutes, maintains communication arry landing to the ocean beach a probability. At the sea terminus of the line in hotel Del Coronado, one of the athe hotel line in the world. The ad style of architecture. So grace-of proving a shapeless mass it will

resemble, when completed, a group of villas and Queen Anne cottages. The hotel is four stories in height with a veranda running around it, 20 feet wide and 150 feet long. It has 650 rooms, and with cottages in connection will accommodate 2,000 guests. It covers seventeen and one-half acres, and every room in the building has the sunlight. The dining room is 62x156 feet in size, while the theater or ballroom, which is circular in shape and looks out over the sea, is 120 feet in diameter. In the center of the building is an open court 150x250 feet in size. The grounds about the hotel are beautifully laid out and will be ornamented with fountains and statuary. The cost of the hotel will reach about \$750,000. The highest altitude of Coronado Beach is fifty

the ground gradually slopes toward the ocean. The beach is one of the finest in the United States.

THE HARBOR.

The stranger approaching San Diego by sea from the north gains his first impressions of the harbor after passing Point Loma, a bold headland that stands like some giant sentinel, reaching out into the sea. After rounding the point the bay is seen stretching away to the right and extending, apparently, down the coast till it reaches the foot of a chain of mountains. Back from the bay lies the city, the land gently sloping from a height of some 300 feet to the water's edge. Just in the foreground is Coronado Beach, upon which the hand of capital is rearing a model suburban town. The entrance, like the bay itself, as far as the eye can reach, is almost unruffled, unless occasionally curled by a gentle zephyr from the sea. There is no roar of tumbling surf, no line of foaming breakers rolling in, but the ship glides as peacefully by the point, over the bar and through the channel to the wharf as if she were entering the fabled haven of rest.

The bay of San Diego was discovered by the Portuguese navigator Juan Rodriguez Cabrillo in 1542, but received its present name from Sebastian Vizcaino, who surveyed it sixty years later. It is the only land-locked harbor on the Pacific coast of the United States except San Francisco, and as a real shelter for shipping the great inland sea which lies within the portals of the

Golden Gate is not to be compared with it. No gales of wind sweep over its surface causing ships to drag their anchors or be driven with resistless force against the wharves. When once a vessel drops her anchor in San Diego Bay or passes her lines to the wharf she is as secure as if she were in a dockyard.

The bar off the mouth of the harbor is about one-fourth of a mile wide, and there is over twenty-three feet of water to be found on it at the lowest tide. From the bar to the entrance of the harbor proper, at Ballast Point, the distance is one and one-fourth nautical mile: from Ballast Point to the steamship wharf at San Diego is five miles, and to National City wharf it is eight and onehalf miles. Vessels can safely carry twenty-four and one-half feet over the bar at half-tide, and any draft crossing the bar can he carried up the channel to the city wharves. After passing Ballast Point the channel passes each side of what is called the "Middle Ground," the tail of which reaches down to within about 300 yards of the point. The "Middle Ground" is crescentshaped, about one mile from point to point, and 200 yards wide in the broadest part. The channel, along which there is a depth of twenty-eight feet, averages one-half a mile in width clean to the wharves of the city. The distance across the entrance from Ballast Point to Coronado Beach is one-fourth of a mile, and the depth ten fathoms.

The bar, unlike most bars on the Pacific coast, has not since the first survey shown evidence of any material change. There is very little swell upon it, and it has not been known to break but at rare intervals in many years. The entrance is entirely free from rocks, and if, through ignorance or poor pilotage, a vessel should get aground she might lie for weeks without sustaining damage, the bottom is so sandy and the sea so smooth. The hazy weather and heavy fogs which are so prevalent along the coast of California and Oregon are of rare occurrence here, and there is seldom any difficulty in making an entrance on that account. Perhaps the strongest commentary, not only on the safety of the harbor but on its accessibility, is the fact that in the great storm of February, 1878, when the northern coast was strewn with wrecks, and vessels were unable to enter San Fran-

cisco the United States Coast Survey stear its continuance just inside the bar, taking ing the harbor.

The length of the bay of San Diego from marsh lands at the southern extremity is justical area of the bay is twenty-two squarrise and fall of the tide is three feet severing tides is five feet. The bottom of while it makes uniformly good holding easily dredged.

The first United States Government sbegun in 1851 by A. H. Harrison of the completed in 1852 by R. D. Cutti of the the harbor was again surveyed and a char (now Rear-Admiral) James Alden, U. S 1872 the bay was again thoroughly survidal area, currents, etc., noted, by a cquinder the immediate direction of Lieubury, U. S. A. A survey is now being Rodgers of the coast survey, and will b present season.

There are facilities for miles upon mi and it is to be hoped that under the co tional Government some comprehensive soon be put in operation. The wharve cock & Story and the Pacific Coast Ste have from thirty to thirty-five feet of the California Southern reaches the miles above the wharf of the steamship the shore to National City, which is the distance of about seven and one-half m

SAN DIEGO'S CO

As evidence of the growth of San I it may be stated that a few years are vessels were few and far between. principally engaged in the commerce h

with it. No gales of wind to drag their anchors or be ne wharves. When once a Bay or passes her lines to fere in a dockyard.

sor is about one-fourth of a iree feet of water to be found e bar to the entrance of the istance is one and one-fourth the steamship wharf at San ity wharf it is eight and one-7 twenty-four and one-half draft crossing the bar can harves. After passing Balside of what is called the aches down to within about .ddle Ground" is crescento point, and 200 yards wide along which there is a depth salf a mile in width clean to ice across the entrance from one-fourth of a mile, and the

Pacific coast, has not since the material change. There is not been known to break but The entrance is entirely free nce or poor pilotage, a vessel for weeks without sustaining at the sea so smooth. The are so prevalent along the of rare occurrence here, and making an entrance on that mmentary, not only on the sibility, is the fact that in the ien the northern coast was a unable to enter San Fran-

cisco the United States Coast Survey steamer Hassler lay during its continuance just inside the bar, taking soundings and surveying the harbor.

The length of the bay of San Diego from Ballast Point to the marsh lands at the southern extremity is just thirteen miles. The total area of the bay is twenty-two square miles. The average rise and fail of the tide is three feet seven inches; the mean of spring tides is five feet. The bottom of the bay is of sand, and while it makes uniformly good holding ground for ships it is easily dredged.

The first United States Government survey of the harbor was begun in 1851 by A. H. Harrison of the coast survey, and was completed in 1852 by R. D. Cutti of the same service. In 1856 the harbor was again surveyed and a chart made by Commander (now Rear-Admiral) James Alden, U. S. N. Between 1867 and 1872 the bay was again thoroughly surveyed and all changes in tidal area, currents, etc., noted, by a corps of the coast survey under the immediate direction of Lieutenants Huer and Hanbury, U. S. A. A survey is now being made by Captain A. F. Rodgers of the coast survey, and will be completed during the present season.

There are facilities for miles upon miles of docks in the bay, and it is to be hoped that under the control of the State or National Government some comprehensive system of wharfage may soon be put in operation. The wharves recently built by Babcock & Story and the Pacific Coast Steamship Company's wharf have from thirty to thirty-five feet of water alongside. The track of the California Southern reaches the bay at a point about two miles above the wharf of the steamship company and skirts along the shore to National City, which is the terminus of the line, a distance of about seven and one-half miles.

SAN DIEGO'S COMMERCE,

As evidence of the growth of San Diego as a commercial port, it may be stated that a few years ago incoming and outgoing vessels were few and far between. Then the class of vessels principally engaged in the commerce here were whalers and hide

ships. Now, vessels laden with the riches of every clime can be seen almost daily coming up the harbor, and the coming year promises that the number will be largely increased. There was recently incorporated here The Spreckels Bro.'s Commercial Company, a corporation that proposes to make this a distributing point for much of the transpacific freight that now goes east via San Francisco. This company have purchased property, and work on an immense bonded warehouse will soon be commenced. Goods will be handled in bond, and by that means the handling of large cargoes of goods will be comparatively easy.

The following statistics show the volume of commerce for the year ending June 30, as taken from the Custom House records:

| | Incoming. | Outgoing. |
|----------------------------|--|---------------------|
| Vessels, No. of, 478 | Steam, 146; sailing, 201; total, 347. | Steam, 81; sailing, |
| Tonnage | 185,406 | 13.775 |
| Draught, greatest | 24 feet | 24 feet |
| Merchandise, general, tons | | 16,000 |
| Coal, tons | 26,213 | About 20 |
| Lumber, feet | 71,047,054 | About 4,000,000 |
| Amount of Revenue | \$29,847.19 | |

AN INDEX OF SAN DIEGO'S GROWTH.

Perhaps no better index of the wonderful growth of San Diego during the past year can be found than by consulting the arrivals and departures of passengers and the imports and exports during that time. This can be learned by consulting the following table

| | Passengers arriving by Rail from July 1, 1886, to June 30, 1887. | Pa |
|--------|---|----|
| July | 2,313 2,489 2,325 2,415 3,079 8,400 3,839 3,477 4,458 4,241 4,565 | |
| Totals | 41,356 | |

REMARKS: Import and Export figured which arrives by sea, and Is not included in

THE LUMB

First among the interests umber interests. Day in and fleets of vessels arrive with lum which is now being used in the this interest is constantly growi few years San Diego will be th part of the State. The timb Sound, Humboldt Bay, and inties of the city which renders at tively easy, that a majority of ti a distributing point. Even nov Angeles and other growing citie the lumber companies here. lumber is also shipped to the Santa Fe road. The magnitud understood from the figures s' statistics are made up from the and absolutely correct. The nearly 100,000,000 feet received

of every clime can be and the coming year increased. There was Bro.'s Commercial Comake this a distributing t that now goes east via urchased property, and will soon be commenced that means the handling tively easy.

ume of commerce for the ustom House records:

| | Outgoing. |
|---|--|
| ailing, 347. 85,406 24 feet 26,213 047,054 9,847.19 | Steam, 81; sailing, 50; total, 131. 13,775 24 feet 16,000 About 20 About 4,000,000 |

EGO'S GROWTH.

terful growth of San Diego by consulting the arrivals mports and exports during consulting the following

| | | | | |
|-----------|--|----------------------------|--|------------------|
| | Passengers arriving by Rail from July 1, 1886, to June 30, 1887. | Passengers de- parting. | Imports by Rail from July 1, 1886, to June 30, 1887. | Exports by rail. |
| July | 2,313 | 1,632 | 3,871,573 | 2,727,416 |
| August | 2,489 | 1,221 | 2,793,801 | 3,037,022 |
| September | 2,325 | 1,483 | 3,793,250 | 3,771,390 |
| October | 2,415 | 1,387 | 4,244,139 | 4,322,190 |
| November | 3,079 | 1,444 | 2,955,441 | 5,057,440 |
| December | ₹,100 | 1,544 | 3,261,400 | 5,114,900 |
| January | 3,839 | 1,241 | 3,452,792 | 4,724,840 |
| February | 3,477 | 1,013 | 3,118,055 | 3,720,870 |
| March | 4,458 | 1,718 | 4,583,675 | 7,001,470 |
| April | 4,241 | t,933 | 7,196,880 | 7,511,070 |
| May | 4,565 | 1,707 | 3,216,395 | 8,020,330 |
| June | 4,755 | 1,832 | 3,789,782 | 11,303,060 |
| | l | | - | l |
| Totals | 41,356 | 18,155 | 46,272,183 | 66,361,998 |

RESIARKS: Import and Export figures represent pounds. The Exports include lumber, which arrives by sea, and is not included in the rail imports.

THE LUMBER INTEREST.

ţ.

First among the interests of San Diego must be placed the umber interests. Day in and day out during the entire year fleets of vessels arrive with lumber cargoes, the greater portion of which is now being used in the city and surrounding country. As this interest is constantly growing it is safe to say that, within a few years San Diego will be the lumber center of the southern part of the State. The timber nearly all comes from Puget Sound, Humboldt Bay, and it is owing to the fine harbor facilities of the city which renders the handling of cargoes comparatively easy, that a majority of the business comes to San Diego as a distributing point. Even now, a portion of the trade with Los Angeles and other growing cities north of this city, is handled by the lumber companies here. A considerable amount of heavy lumber is also shipped to the East over the Atchison, Topeka & Santa Fe road. The magnitude of this interest will be better understood from the figures shown in the following table. The statistics are made up from the books of the various companies and absolutely correct. The grand total, as will be seen, is nearly 100,000,000 feet received here within a year. From this

LUMBER STATISTICS.

| | | nado Beach ompany. | | | San Diego Lum- ber Company. | | Cal. Southern Lumber Co. | | |
|-----------|--------------------|-----------------------|--------------------|-------------|--------------------------------|-------------|-----------------------------|-------------|--|
| Months. | No. of Vessels. | No. of Feet | No. of Vessels. | No. of Feet | No. of Vessels, | No. of Feet | No. of Vessels. | No. of Feet | |
| July | | | 9 | 3,390,000 | | | 1 | 353.730 | |
| August | | | 4 | 9,587,000 | | | I | 352,728 | |
| September | | | 3 | 1,775,000 | | | ľ | 350,000 | |
| October | | | 9 | 2,750,000 | | | 3 | 1,058,180 | |
| November | | | S | 2,350,000 | | | 2 | 705,454 | |
| December | | | 10 | 3,115,000 | | 7,600,000 | I | 355.455 | |
| January | 2 | 555,000 | 12 | 4,795,000 | 6 | 2,950,000 | 3 | 1,058,181 | |
| February. | I | 559,000 | 9 | 3,085,000 | 4 | 830,000 | I | 352,728 | |
| March | 2 | 930,000 | 12 | 4,038,000 | 4 | 1,350,000 | I | 351,C00 | |
| April | 4 | 1,844,000 | | 2,190,000 | 7 | 3,400,000 | 1 | 353,455 | |
| May | 2 | 1,083,000 | 10 | 3,340,000 | 3 | 900,000 | 3 | 1,763,635 | |
| June | _ 3 | 1,360,000 | | 4,710,000 | 2 | 600,000 | 2 | 705,454 | |
| Totals. | 14 | 6,341,000 | 011 | 44,825,000 | 26 | 17,630 000 | 22 | 7,760,000 | |

MISCELLANEOUS.

| | _ | West Coast Company. | | Flume Com- pany. | | Cal. Southern R. R. Co. | | thern Cal. |
|-----------|--------------------|------------------------|--------------------|---------------------|----------|----------------------------|--------------------|-----------------|
| Months. | No. of Vessels. | No. of Feet | No. of Vessels. | No. of Feet | No. of 1 | No. of Feet | No. of Vessels, | No. of Feet |
| July | | | | | | | 1 | 353,045 |
| August | | | | | | | 1 | 353,045 |
| September | | | | | | | I | 353,045 |
| October | | | | | | | 3 | 1,059,135 |
| November | | | | | | | 2 | 706,090 |
| December | | | | | | | I | 353,045 |
| January | | | | | | | 3 | 1.059,135 |
| February. | | | | | 3 | 650,000 | I | 353,045 |
| March | | | | | 3 | 400,000 | I | 353,045 |
| April | | | | | 9 | 2,227,000 | I | 353,045 |
| May | i 4 | 1,920,000 | | | 4 | 800,000 | 5 | 1,765,225 |
| [une | 5 | 1,830,000 | 2 | 585,000 | 7 | 164,000 | 2 | 706,0 90 |
| Totals. | 9 | 3,750,000 | 2 | 585,000 | 26 | 5,517,000 | 22 | 7,767,000 |

Grand totals-No. vessels, 229; No. feet, 94,275,000.

CLIMATE AND

What shall be said of the clima A volume might be written on the not be done. When one imagines summer; where each succeeding d niest May days in the East, he climate. It is true there is a rain does not rain with that unreasonal parts of the State. The supply is incommode city residents. As witable, prepared and certified to be observer at this station, the tem varies scarcely any, this fact being the office at Washington:

| Month. | Highest. | Lowest. | ŀ |
|--------|--|--|---|
| July | 73-4 77-5 72-3 66.6 65.8 63.4 | 62.4 65.5 62.7 53.3 48.0 49.2 | |

Table showing average mornin at San Diego during the year end tions being taken at 7 a. m., 3 p. if

| Монтн. | 7 A. M. | 3 Р. М. | II P. M. | 1 |
|---------|---------|---------|----------|-----|
| July | 68 9 | 71.5 | 65.9 | I E |
| August | 66.9 | 75.0 | 69.5 | |
| Sept | 64.0 | 70.7 | 65 0 | |
| October | 55-3 | 65.0 | 58.9 | |
| Nov | 49.6 | 64.0 | 54.5 | |
| Dec | 51.6 | 61.9 | 54.4 | |

I hereby certify that the accor perature of San Diego for the fisca

improvement going on can be

ISTICS.

| - | | | == | | | |
|-----|--------------------|------------------------|-----------------------------|-------------|--|--|
| , | | Diego Lum- Company. | Cal. Southern Lumber Co. | | | |
| t | No. of Vessels. | No. of Feet | No. of Vessels. | No. of Feet | | |
| ٠ | | | ī | 353.730 | | |
| 2 | | | I | 352,728 | | |
|) | | | I | 350,000 | | |
| , | | | . 3 | 1,058,180 | | |
| | ٠ا | | 3 2 | 705,454 | | |
| | | 7,600,000 | | 355,455 | | |
| - 1 | 6 | 2,950,000 | 3 I | 1,058,181 | | |
| 1 | 4 | 830,000 | | 352,728 | | |
| (| 4 | 1,350,000 | I | 351,COO | | |
| | 7 | 3,400,000 | 1 | 353,455 | | |
| 'n | 7 3 2 | 900,000 | 5 2 | 1,763,635 | | |
| ز | 2 | 600,000 | 2 | 705,454 | | |
| 5 | 26 | 17,630 000 | 22 | 7,760,000 | | |

'EOUS.

| | | Southern R. Co. | Southern Cal Lumber Co. | | | | |
|-----|--------------------|-----------------|----------------------------|-------------|--|--|--|
| :et | No. of Vessels. | No. of Feet | No. of Vessels. | No. of Feet | | | |
| | | | I | 353,045 | | | |
| | | | 1 | 353,045 | | | |
| - 1 | | | 1 | 353,045 | | | |
| | | | 3 2 | 1,059,135 | | | |
| -] | | | | 706,090 | | | |
| , - | | | 1 | 353,045 | | | |
| | | | 3 t | 1,059,135 | | | |
| - | 3 | 650,000 | | 353,045 | | | |
| | 3 | 400,000 | | 353,045 | | | |
| | ورا | 2,227,000 | 1 | 353,045 | | | |
| ار | 4 | 800,000 | 5 ' | 1,765,225 | | | |
| 900 | 7 | 164,000 | 2 | 706,090 | | | |
| 000 | 26 | 5,517,000 | 22 | 7,767,000 | | | |

feet, 94,275,000.

CLIMATE AND RAINFALL.

What shall be said of the climate of San Diego and vicinity? A volume might be written on the subject and then justice would not be done. When one imagines a place where it is perpetual summer; where each succeeding day is like the balmiest and sunniest May days in the East, he comes pretty near gauging the climate. It is true there is a rainy season, but in San Diego it does not rain with that unreasonable vigor that it does in other parts of the State. The supply is ample for crops and does not incommode city residents. As will be seen from the following table, prepared and certified to by M. L. Hearne, signal service observer at this station, the temperature is very equable, and varies scarcely any, this fact being borne out by tables on file in the office at Washington:

| MONTH. | Highest. | Lowest. | Month. | Highest. | Lowest. |
|--------|----------|---------|----------|----------|---------|
| July | 73.4 | 62.4 | January | 74.0 | 58.0 |
| | 77-5 | 65.5 | February | 76.0 | 58.5 |
| | 72.3 | 62.7 | March | 82.2 | 43.5 |
| | 66.6 | 53.3 | April | 79.6 | 44.4 |
| | 65.8 | 48.0 | May | 70.0 | 47.5 |
| | 63.4 | 49.2 | June | 78.0 | 54.0 |

Table showing average morning, noon and night temperature at San Diego during the year ended June 30, 1887, the observations being taken at 7 a. m., 3 p. m. and 11 o'clock p. m.:

| Монтн. | 7 A. M. | 3 P. M. | II P. M. | Month. | 7 A. M. | 3 P. M. | II P. M. |
|---|--|--|--------------------------------------|---|--|--|--|
| July August - Sept October - Nov Dec | 68 9 66.9 64.0 55-3 49.6 51.6 | 71.5 75.0 70.7 65.0 64.0 61.9 | 65.9 69.5 65 0 58.9 54.5 | January Feb March April May June | 47.8 47.1 51.7 54.5 57.6 60.8 | 60.9 57.7 62.4 63.3 66.3 68.5 | 54.6 53.9 57.5 59 I 62.3 64.9 |

I hereby certify that the accompanying tables showing temperature of San Diego for the fiscal year ended June 30, 1887, are

correct, as shown by the records in my office; that the temperature as shown in said tables is a fair gauge of the prevailing temperature year in and year out, as the same has been recorded by me, and that the mercury varies but very little from the evenness as shown.

M. L. HEARNE,
Observer Signal Service.

As will be seen, there is no such thing as a heated term or cold spell here, the average temperature all the year around being about 70 degrees Fahrenheit. Columns of tables might be published showing this fact, but it would only be a waste of space.

In comparison with the tables given above a statement of weather in the East is given, and by glancing at the respective months one can imagine the freezing north winds of the winter months or the torrid heat of summer. The table shows the mean morning, noon and night temperature for a period of ten years, as taken from the reports of the chief of the signal service office, the fractional parts of degrees being omitted.

| CITY. | APRIL. MAY. JUNE. |
|---|---|
| New York 27/33/20/23/35/30/33/41/35/43/51/45/66/45/66 | |
| Boston | 54351455604546557366 2414841556152657162 246574687279737585579 5616963677670778477 56573657338071798577 442484551607364698173 2486254607364698173 |

| | _ | | | | | | | |
|---|----------------------|----------------------------------|--|----------------------|----------------------------------|----------------------------------|----------------------------|----|
| City. | J | UL | .y. | , | LU | G. | 5 | SE |
| GIIY. | 7 A. M. | 3 P. M. | 11 P.M. | 7 A. M. | 3 % 11, | F. F. M. | 7 A. M. | |
| Charleston, S. C. Jacksonville, Fla. Chicago, Ill. St. Louis, Mo. San Francisco | 80 81 69 73 | 76 86 87 87 76 85 | 71 67 81 80 79 71 56 | 67 78 79 68 | 77 74 85 84 85 76 | 70 66 80 77 71 75 | 59 72 72 59 61 | |

In gauging the rainfall a table has gauge figures for a period of fifteen ye purposes of this work to give the rainfatthe accompanying table it will be see cultural and other purposes.

| YEARS. |
|-----------------------|
| |
| 1\$77 |
| 1877 |
| 10/0 |
| 10/17 ==== |
| |
| 1881 1882 |
| |
| |
| 1883 |
| .00 |
| 100.1 |
| 198.t 1885 1886 |
| 386 |
| |
| (887 (6 months) |
| |
| |

INCREASE IN THE AS

During the past year the assessed. Diego county was nearly doubled. The assessor's figures for 1886-7 with roffice; that the temperature c of the prevailing temperaame has been recorded by very little from the evenness M. L. HEARNE, Observer Signal Service.

ch thing as a heated term or ure all the year around being nns of tables might be pubonly be a waste of space.

en above a statement of glancing at the respective north winds of the winter

The table shows the mean e for a period of ten years, as the signal service office, the itted.

| - | M | [AI | AR. APRIL. MAY. | | | APRIL. | | | ۲. | JUNE. | | | |
|---------------------------|----------------------------|------------------------------------|--|------------------|--|--|--|----------------------------|--|----------------------------|--|---|--|
| 26 37 16 19 6 | 58 57 57 31 37 | - 41 38 63 73 49 57 | 35 32 62 56 60 34 42 52 | 5445995444 17 A. | 51 48 74 69 75 48 62 59 | - W. II 45 63 65 54 536 55 55 55 55 55 55 55 55 55 55 55 55 55 | 56 55 72 60 73 54 60 52 | 50 76 80 60 73 | 56 52 73 70 71 55 64 55 | 78 77 79 63 69 | 73 71 85 84 85 60 81 | 79 77 7 6 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7 | |

| | J | UL. | Y. | ۸ | UG | | s | EP | r. | C | CI | • | 1 | Vo. | <i>r</i> . | I | DEC | <u>.</u> |
|---|----------------------------|----------------------------------|----------------------------------|----------------------------------|-----------------------------------|----------------------------------|----------------------------------|----------------------------------|----------------------------------|----------------------------------|----------------------------------|------------|--|----------------------------------|----------------------------------|--|----------------------------------|--|
| CITY. | 7 A. M. | 3 Р. М. | 11 P.M. | 7 A. M. | 3 P. M. | II P.M. | 7 A. M. | 3 r M. | - | 7 A. M. | 3 P. M. | 11 1.31. | 7 A. M. | 3 P. M. | 11 P.M. | 7 A. M. 1 | 3 Р. м, | II P.M. |
| New York Boston New Orleans Charleston, S. C. Jacksonville, Fla Chicago, Ill St. Louis, Mo. San Francisco Los Angeles | 70 80 81 69 73 | 76 87 87 76 85 63 | 67 81 80 79 71 77 | 67 78 78 79 68 71 | 74 85 84 85 76 8.1 | 66 30 77 71 75 57 | 59 75 72 7- 55 55 | 67 80 82 68 75 65 | 59 70 74 75 63 78 | 49 66 63 66 48 51 | 57 75 75 75 65 64 | 54958 5580 | 36 57 53 57 35 37 52 | 42 65 62 67 42 47 | 37 60 56 38 42 55 | 26 51 46 50 26 30 48 | 33 65 55 60 38 53 | 28 54 50 54 29 34 52 |

In gauging the rainfall a table has been prepared giving the gauge figures for a period of fifteen years. It will suffice for the purposes of this work to give the rainfall for ten years, and from the accompanying table it will be seen that it is ample for agricultural and other purposes.

| YEARS. | Inches | Seasons. | Inches. |
|--------|---|---|---|
| IS77 | 13.87 14.83 10.37 5.00 9.74 8.01 27.56 27.56 | 1876-7 1877-8 1877-9 1879-80 1880-1 1881-2 1882-3 1883-4 1834-5 1886-7 | 1.50 11.04 7 11 11.59 5.93 9.21 3.69 23.49 7.93 9.48 8.32 |

INCREASE IN THE ASSESSMENT ROLL.

During the past year the assessed valuation of property in San Diego county was nearly doubled, a gain of over \$7,000,000. The assessor's figures for r386-7 will be of interest.

REAL ESTATE.

| Real estate other than city and town lots. | \$5,176,345 |
|---|-------------|
| Improvements on same | 470,234 |
| City or town lots | 9.349.745 |
| Improvements on same | 1,317,243 |
| Telegraph and telephone lines. | 24,621 |
| Total of real estate and improvements | 16,313,567 |
| PERSONAL PROPERTY. | |
| Money | \$103,634 |
| Solvent credits | 164,561 |
| Total money and credits | 268,195 |
| Other personal property | 2,130,751 |
| Total value of all property | 18,737,134 |
| RAILROADS, TELEGRAPH, AND TELEPHONE LI | NES. |
| RAILROADS, TELEGRAPH, AND TELEPHONE Miles. Value position | r Total. |

| RAILROADS, TELEGRAPH, AND TELEPHONE LINES. | Miles. | Value per mile. | Total. |
|--|---------------------------------|--|---|
| San Diego Street Car Railroad Coronado Motor Railroad Western Union Telegraph Company Southern Pacific Railroad Telegraph Line California Southern Telegraph Line Telephone Line | 1.25 226 185.85 110.80 | \$1,000 00 3,200 00 60 00 40 00 40 00 12 50 | \$5,000 4,000 13,560 6,354 4,432 275 |

Agricultural Statistics.—Number of acres sown for crops of 1887: Wheat, 16,614; oats, 565; barley, 2.800; corn, 531; hay, 5,010; number of fruit trees growing, 91,148; acres of grapevines growing, 8,916—as follows: Table, 790; wine, 679.

RAILROAD ASSESSMENTS.

Southern Pacific, \$22,214, divided as follows: Land, \$3,360; improvements, \$8,750; telegraph line, \$6,354; personal property, \$3,750.

California Southern. \$147.750, as follows: Land, \$109,598; improvements, \$7.750; telegraph line, \$4.432; personal property, \$25.970.

SAN DIEGO'S BACK COUNTRY.

San Diego County, until within the past few years, has been peculiar in its isolation. Joining Mexico as the southwestern

border of the United States. off" place, and as there wer that time with whom comm travel and immigration in th the attractions and advanta present. With so little kno in the State that was good ? it is not strange that San Di to-forsake its vast grazing in izing and home-making occi all of California, too, it requ demonstrate the capabilities always been a safe and p tained and encouraged the reserved for the fruits of Sc tion famous and rich. E extended scale have been it results have been such as to leading in quality, though r has been proved to be the C Diego County is the least efforts now under way must ditions. Population of the fruit culture—is all that is n the lead in the fruit product is here, to be had for a son ing counties. To-day tho \$2,000 to \$5,000, need not ! a pleasant and profitable ho land, which are gradually r to secure a comfortable hor self for a moment, consulting must come to the inevitable try, with the reputation whi fertility and varied resource will increase and multiply th a single exception in the

ND TELEPHONE LINES.

| IONE | Miles. | Value per mile. | Total. |
|------|--------------------------------------|--|---|
| ne | 5 1.25 226 185.85 110.80 | \$1,000 00 3,200 00 60 00 40 00 40 00 12 50 | \$5,000 4,000 13,560 6,354 4,432 275 |

ncres sown for crops of 1887: Wheat, n. 531; hay, 5,010; number of fruit nes growing, 8,916—as follows: Table,

SSESSMENTS.

follows: Land, \$3,360; improvements, al property, \$3,750.
Lows: Land, \$109,598; improvements,

lows: Land, \$109,598; improvements al property, \$25,970.

ACK COUNTRY.

in the past few years, has been 12 Mexico as the southwestern

border of the United States, it was looked upon as the "jumpingoff" place, and as there were no people in that part of Mexico at that time with whom commercial relations might be established. travel and immigration in that direction were confined wholly to the attractions and advantages which San Diego County might present. With so little known about the place, and so much else in the State that was good and accessible by rail communication, it is not strange that San Diego County was the last in the State to forsake its vast grazing interests for the more profitable, civilizing and home-making occupation and tillage of the soil. Like all of California, too, it required special study and experience to demonstrate the capabilities of the soil and climate. Cereals have always been a safe and profitable crop, and in early times sustained and encouraged the pioneers in their efforts. But it was reserved for the fruits of Southern California to make that section famous and rich. Experiments in fruit culture upon an extended scale have been indulged in but a few years, while the results have been such as to place San Diego County as one of leading in quality, though not as yet in quantity. Within what has been proved to be the Citrus Belt of Southern California, San Diego County is the least developed, though the colonizing efforts now under way must soon result in a reversal of these conditions. Population of the right sort-those who will engage in fruit culture—is all that is needed to make San Diego County take the lead in the fruit production of Southern California. The land is here, to be had for a song compared with the prices in adjoining counties. To-day those of moderate means, worth from \$2,000 to \$5,000, need not hesitate; their capital will secure them a pleasant and profitable home. Another year, and the prices of land, which are gradually rising, will require a larger expenditure to secure a comfortable home. If one will but reason with himself for a moment, consulting his own judgment and history, he must come to the inevitable conclusion that an undeveloped country, with the reputation which attaches to Southern California for fertility and varied resources, is the place where his little capital will increase and multiply the most. It is impossible to point to a single exception in the history of our country. This homily

might be extended, and perhaps even stronger arguments adduced, but the space is required for the presentation of some plain facts about the interior part of the county.

San Diego County has an area of 14,969 square miles, or a total of 9,580,000 acres. The greater portion of this is included in the great Colorado Desert, which has not been considered possible to reclaim, but portions of which have within the past two years been rendered fertile and productive by irrigation from mountain streams and artesian wells. Leaving that vast section aside, there remains about 3,000,000 acres of exceedingly fertile valley, mesa (table land) and mountain land. The cereal production of the county is still quite large and forms a very important item in the list of exports. It is, however, gradually lessening, fruit production taking its place. Grain is thus raised in all the great valleys and mesas west of the Coast Range of mountains. Interspersed, and small in comparison, are thriving fruit orchards, vineyards and forests of eucalypti (Australian blue gum). The inhabited section of the county does not at any point extend farther back from the coast than sixty miles, where the line is drawn by the mountains between the coast slope on the west and the desert on the east. As an instance of the growing magnitude of the horticultural and agricultural interests of the county, and the deep interest taken therein by the people, it may be mentioned that at a recent county fair there were 1569 entries by 539 exhibitors and 167 premiums were awarded. The remarkable exhibit made upon this occasion was an agreeable surprise even to the people of San Diego, and was referred to and commented favorably upon all over the State, and resulted in stimulating the price of farming lands up at least twenty-five per cent. Numberless estimates of the profits of fruit-farming have been published, after deducting the expense of taking care of the crops for a series of years. To place the question in a nutshell, however, a most conservative statement, predicated upon a score of years' experience in the very heart of this great fruit country, would be that an acre of firstclass soil, especially adapted to the fruits grown upon it, costing from \$150 to \$200, would yield a net profit of \$200 per annum after the trees or vines were in full bearing. One man can take

good care of twenty acres of a fruit fvarieties so that the time of maturing v ferent varieties of the same fruit will ac the crops are not so varied, some assist: taking care of the fruit. A farmer wit even robust girls, gets the full benefit fruit farm; the labor being so light t almost as much as a man. From the a mate of profits one-half could be taken remain a big profit, but when skillfully the product of the farm would be rather above. One important industry follow deserves a special notice. It is the hon little developed agriculturally, it is a Diego County has, for many years, led e States in the production and export of k received its stimulus, not alone from its its excellent quality. San Diego honey where. The annual export is something and could easily be quadrupled. The o pleasant one, and \$500 is sufficient to se in the business. The bees range in th on lands of little or no value for other very seldom costs more than \$50 or \$10

SAN JACINTO.

San Jacinto has perhaps the largest of any of the valleys of San Diego Cout agricultural advantages is now commar from the thousands seeking homes in S town lies at the base of San Jacinto m are an average elevation of 6,000 feet, a timber. Two mills are in operation, sur ley, which have population of about 1, ply of lumber for building purposes. A is a mill which reduces cottonwood tree shipping fruits. About thirty men are

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on of this is included in on of this is included in been considered possiwithin the past two we by irrigation from ving that vast section of exceedingly fertile

The cereal producrms a very important .. gradually lessening. thus raised in all the Range of mountains. thriving fruit orchards, ian blue gum). The inny point extend farther the line is drawn by the ie west and the desert wing magnitude of the he county, and the deep y be mentioned that at es by 539 exhibitors and table exhibit made upon en to the people of San ated favorably upon all * the price of farming umberless estimates of lished, after deducting r a series of years. To a most conservative rs' experience in the very e that an acre of firsts grown upon it, costing ofit of \$200 per annum 1g. One man can take good care of twenty acres of a fruit firm by planting different varieties so that the time of maturing will vary somewhat. Different varieties of the same fruit will accomplish this object. If the crops are not so varied, some assistance will be required in taking care of the fruit. A farmer with several young boys, or even robust girls, gets the full benefit of their services upon a fruit farm; the labor being so light that they can accomplish almost as much as a min. From the above very moderate estimate of profits one-half could be taken away and there would still remain a big profit, but when skillfully and faithfully attended to the product of the farm would be rather more than less than named above. One important industry followed in San Diego County deserves a special notice. It is the honey business. Although so little developed agriculturally, it is a remarkable fact that San Diego County has, for many years, led every county in the United States in the production and export of honey. This industry has received its stimulus, not alone from its easy production, but from its excellent quality. San Diego honey takes the premium everywhere. The annual export is something over two thousand tons, and could easily be quadrupled. The occupation is a light and pleasant one, and \$500 is sufficient to set one up very handsomely in the business. The bees range in the mountains and foot-hills. on lands of little or no value for other purposes; and the location very seldom costs more than \$50 or \$100.

SAN JACINTO.

San Jacinto has perhaps the largest area of good tillable land of any of the valleys of San Diego County, and through her great agricultural advantages is now commanding the greatest attention from the thousands seeking homes in Southern California. The town lies at the base of San Jacinto mountains. The mountains are an average elevation of 6,000 feet, and are covered with fine timber. Two mills are in operation, supplying the town and valley, which have population of about 1,500, with their entire supply of lumber for building purposes. A novel, but useful industry is a mill which reduces cottonwood trees to small boxes used in shipping fruits. About thirty men are employed by this mill.

Three years ago the best farming land in the San Jacinto valley went begging at \$15 to \$25 per acre. It is difficult to obtain the same lands now at \$150 per acre. The best property in the town is worth \$100 per front foot. The main street makes a good showing of two-story brick buildings. Water for irrigation is obtained from the artesian wells which appear upon nearly every farm. In addition to this supply is that from the San Jacinto river, which has been diverted at the mouth of the Canyon into iron pipes and taken all over the settlement. San Jacinto supplies all its own building material, making the expense of building trifling compared to other localities. There are brick-yards, lime-kilns, lumber mills, etc. The altitude is 1,400 feet above sea level, rendering the climate pleasant. It is destined to be a great fruit country. The Atchison Railroad Company have agreed to complete a branch road to the town of San Jacinto by January r, 1888; the railroad is now distant about twenty miles. The local paper is called the Register, which can supply more detailed information to those interested.

ELSINORE.

Elsinore, a colony a little over three years old, has had a phenomenal growth. It is delightfully located on the beautiful Lake Elsinore, about eighty miles north from San Diego, on the line of the California Southern Railroad, and hence blessed with all the modern conveniences of the telegraph and daily mails, etc. While its horticultural possibilities were the first attraction, there followed the discovery of coal, clay, for pottery and fire-brick; also minerals of great value and utility. It was early settled by progressive Eastern people, who are making every effort to render it acceptable as a home for newcomers. Lands are still quite cheap. Elsinore is only ten or fifteen miles from the coast, from which it is separated by mountains 1,200 feet high.

OCEANSIDE AND SAN LUIS REY.

Oceanside, five years ago, was a jack-rabbit range. There was not a domesticated shrub or plant within several miles. But the railroad ran by, and A. J. Meyers got the land from the government at \$1.25 per acre. He laid out the town of Oceanside as

a summer resort, and it no thousand souls. The land is about \$20,000 an acre. Bea magic, and vines and fruits place. It has a coming com two lines of railroad, which 1888. The San Luis valley a much greater extent of a Luis Rey valley has a great ent of several hundred, but is

EL CAJON, POWAY, ESC

The largest raisin vineyar in the world, are located wit soil is of a rich red color, growing. The population 1 \$75 to \$250 per acre. Ther thousand acres, two thousand

Poway valley is a rich hor Population about 400. Beeetc., are profitable industric Railroad is now building the and Escondido.

Mesa Grande is a moun Diego. Plums, apples, and farm products are sold at ta

Escondido is a growing a years old. The value of lan to \$200 per acre. A mage the Methodist Church, is more stores, a bank, news; about 500. It is a good frigrain fields are being rapid!

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jack-rabbit range. There within several miles. But got the land from the govut the town of Oceanside as

a summer resort, and it now has a population of at least one thousand souls. The land in the town has increased in value to about \$20,000 an acre. Beautiful residences have sprung up like magic, and vines and fruits of many kinds flourish around the place. It has a coming commercial importance as the junction of two lines of railroad, which will be accomplished by January, 1888. The San Luis valley is its immediate back country, though a much greater extent of country is tributary to it. The San Luis Rey valley has a great future. It has a population at present of several hundred, but is capable of supporting fifty thousand.

EL CAJON, POWAY, ESCONDIDO, MESA GRANDE, ETC.

The largest raisin vineyards in Southern California, or perhaps in the world, are located within the famous El Cajon valley. The soil is of a rich red color, so highly prized for raisin and orange growing. The population is about 700. Lands are quoted from \$75 to \$250 per acre. There are in fruit trees and vines several thousand acres, two thousand acres of which were planted in 1886.

Poway valley is a rich horticultural and agricultural country. Population about 400. Bec-keeping, raising hay and grain, fruits, etc., are profitable industries followed. The San Diego Central Railroad is now building through this valley, as well as the Cajon and Escondido.

Mesa Grande is a mountain settlement, fifty miles from San Diego. Plums, apples, and cereals are produced profitably. The farm products are sold at the mines adjoining at good figures.

Escondido is a growing and prosperous young colony only two years old. The value of land has increased in that time from \$25 to \$200 per acre. A magnificent college, under the auspices of the Methodist Church, is being constructed. It has a dozen or more stores, a bank, newspaper, fine hotel, and a population of about 500. It is a good fruit country, and the former extensive grain fields are being rapidly converted into the fruit interest.

There are twenty or thirty more fine sections of the country that might be named, but those referred to are fair samples and must suffice.

THE SOIL.

In a county the size of San Diego-it contains about 15,000 square miles-with a greatly diversified surface, from the low lands along the coast to the lofty peaks of the San Jacinto and Cuyamaca, it is to be expected that a diversity of soils exists. This will be found to be the case, although they may for the sake of commerce be classed under two general heads, the adobes and the granites. The adobes, which the eastern farmer would denominate as clay, are heavy, strong soils, and like the clays of the Middle and Western States, are of different colors, black, dark brown, a lighter shade, and several tints of red. They require a good deal of working, but when thoroughly under subjection return the labor bestowed upon them an hundred fold. The granite soils, composed of that rock which has become decomposed, form the greater portion of the arable area of the county. These soils are very easily worked and irrigated and retain the moisture better than the heavier or adobe soils. They are the best for fruit raising and for general agricultural purposes. The better grades have a reddish tinge, though they are found of every shade from the granite gray to a deep red color. There is very little vegetable mold in these soils, and what appears to be nothing but fine sand is found on close examination to be fine flakes of loam. When irrigated these soils are found to be surprisingly rich. The mesa or elevated lands which lie back from the coast are composed of these soils, and the results that are gained from judicious irrigation are something that would astonish the eastern farmer. Excellent results are obtained from these granite soils too, without irrigation, where they are thoroughly cultivated. Some excellent crops of corn and potatoes and many of the finest specimens of fruit to be found in the San Diego markets are grown on the mesa lands near the sea without irrigation. The farmer on these lands has simply followed the same line of policy that he would in the eastern states; he has ploughed his land deep and kept the soil stirred well with the cultivator all through the season. Along the river bottoms the soil is sandy and very fertile, and going back a little we find it more alluvial in character. Of course these soils do not require irrigation. On the foot hills, and i sides, there are thousands of acres of looked upon as capable of producing cleared and ploughed to be capab These lands seem peculiarly suitable tler will find upon close examinatio San Diego County that is capable of the temperate zone, and many of t' On the higher lands he will be able pears that will rival those produced Western New York or Michigan; Cajon or the Sweetwater, he can pro the finest exported from Malaga; Otay he may grow an olive that w taste and cast in the shade the choi Italy While the orange, the lemo granite may be raised almost anywh grown in many sections, and the co. raised in some of the sheltered vall

FRUIT G

Were the question asked, what f County, the reply of those compete There is not a fruit, from the apple and the orange, that does not in son of California reach a high state of parts of the county where better found in the older States. The tr come into bearing in one-half the States, the fruit is large, juicy am' strictly true of the higher section termed the apple districts, the fruit most anywhere in the county. The best here are the White Winter Newton Pippin and the Ben Davis in Dubuque, Iowa, a few years received honorable mention on from his orchard in this county.

contains about 15,000 surface, from the low of the San Jacinto and diversity of soils exists. h they may for the sake al heads, the adobes and istern farmer would deand like the clays of the rent colors, black, dark f red. They require a ahly under subjection hundred fold. The in has become decomle area of the county. rigated and retain the be soils. They are the altural purposes. The they are found of every d color. There is very i what appears to be examination to be fine soils are found to be lands which lie back Is, and the results that something that would sults are obtained from where they are thorof corn and potatoes be found in the San s near the sea without simply followed the eastern states; he has I stirred well with the the river bottoms the back a little we find it se soils do not require

irrigation. On the foot hills, and in fact along the mountain sides, there are thousands of acres of land which have never been looked upon as capable of producing anything, that is found when cleared and ploughed to be capable of yielding rich returns. These lands seem peculiarly suitable for grape raising. The settler will find upon close examination that he can have a soil in San Diego County that is capable of yielding anything grown in the temperate zone, and many of the semi-tropical productions. On the higher lands he will be able to raise apples, peaches, and pears that will rival those produced in the most fertile sections of Western New York or Michigan; in the warm valleys, like the Cason or the Sweetwater, he can produce a raisin that will excel the finest exported from Malaga; along the rich slopes of the Otay he may grow an olive that will tickle the most epicurian taste and cast in the shade the choicest fruit from the groves of Italy While the orange, the lemon, the guava, and the pomegranite may be raised almost anywhere, the banana is successfully grown in many sections, and the coffee plant can undoubtedly be raised in some of the sheltered valleys if attention is paid to it.

FRUIT GROWING.

Were the question asked, what fruits flourish best in San Diego County, the reply of those competent to judge would be "all." There is not a fruit, from the apple and the plum to the banana and the orange, that does not in some portion of this great section of California reach a high state of excellence. There are many parts of the county where better apples are grown than are to be found in the older States. The trees are unusually sturdy, they come into bearing in one-half the time they do in the eastern States, the fruit is large, juicy and finely flavored. While this is strictly true of the higher sections or what might be properly termed the apple districts, the fruit may be successfully raised almost anywhere in the county. The varieties that seem to grow best here are the White Winter Pearmain, the Bellflower, the Newton Pippin and the Ben Davis. At a horticultural exhibition in Dubuque, Iowa, a few years ago, a San Diego exhibitor received honorable mention on seven varieties of apples sent from his orchard in this county. As to the peach, there is no

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more delicious fruit to be found in the United States than may be picked from many of the orchards; it is free from disease, its growth is rapid, and it acquires a richness of tints and a delicacy of flavor not attained elsewhere. The plum grows very thriftily, and the fruit is large and luscious and not subject to any disease. Quinces do very well in many sections, growing to a large size. The leading varieties of cherries are grown and reach a state of great perfection here. The climate seems peculiarly suited to the apricot, the fruit attaining a delicacy of flavor not to be found in the more northern part of the State. Nectarines, prunes and figs thrive abundantly. An industry that promises excellent returns is the growing of the English walnut. The trees flourish in those sections of the county where it has been tried, grow rapidly and bear very heavily. It is one of the most profitable crops that can be raised. The guava, pomegranate, citron, persimmon and locust all grow well and reach perfection. The small fruits, such as the strawberry, blackberry, raspberry and gooseberry, are prolific bearers here.

San Diego County is the home of the grape. The dryness of the atmosphere, the freedom from fogs and the regularity of the temperature have formed a climate that is peculiarly suited to viticulture. Good wine is made, and in the quality of the raisins the county may be said to lead the world. The demand is in excess of the supply, and it is destined to be one of the great industries of the country.

In olive culture San Diego is coming into the front rank. The trees grow readily from cuttings, and so rapid is their growth that the young trees will pay the expenses of cultivation the third year. While the fruit cured finds a ready market at profitable rates it is in making the oil that the greatest returns are to be gained. Mr. Frank Kimball, of National City, is now sending an oil to market which sells readily at \$24 per case. The imported oils of Italy cannot be compared with the product of San Diego orchards. The demand seems to be unlimited.

In oranges and lemons, too, San Diego stands in the front rank. At the New Orleans Exposition in 1884-5 the first degree of merit and a silver medal was awarded San Diego

County. In addition they were also best limes, lemons and pears, carrying The wonderful profits from raising dwelt upon to need more than a t fruits of nearly every variety flourish will find that his vegetable garden w toes, corn, squash, etc., grow prolif reach a phenomenal size.

FLUMES AND WA

The necessity for a sufficient supp fornia is evident to all who have ev Union. In the past one of the grea ment of San Diego County has beer This objection is now practically at: years several important sources of veloped and portions of the county v during the summer months, will soon In the northwestern portion of they restraining dam will afford a supply region of the San Jacinto: the Ocea lying as far to the eastward as Escon fluid from the San Luis River; by th water dam in the extreme southwest ample quantity of pure water to Na gate the rich valleys in its immedia important of the water projects in the the San Diego Flume Company. ! that much of the elevated or mesa la out irrigation if thoroughly cultiva shown that these naturally rich soil marvelous returns if judiciously irri company traverses a large area of th will enhance their present value ter.. Company was organized in May, r886 afterward. The source of supply is nearly fifty miles distant from San i

. United States than may be it is free from disease, its iness of tints and a delicacy he plum grows very thriftily, d not subject to any disease. ons, growing to a large size. grown and reach a state of seems peculiarly suited to the of flavor not to be found in Nectarines, prunes and figs promises excellent returns The trees flourish in those Seen tried, grow rapidly and ost profitable crops that can citron, persimmon and locust The small fruits, such as and gooseberry, are prolific

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an Diego stands in the front position in 1884-5 the first lal was awarded San Diego County. In addition they were also awarded premiums for the best limes, lemons and pears, carrying off sixteen premiums in all. The wonderful profits from raising oranges has been too often dwelt upon to need more than a brief reference here. While fruits of nearly every variety flourish in San Diego, the settler will find that his vegetable garden will be a revelation. Tomatoes, corn, squash, etc., grow prolificly, and in many sections reach a phenomenal size.

FLUMES AND WATER SUPPLY.

The necessity for a sufficient supply of water in Southern California is evident to all who have ever visited this section of the Union. In the past one of the great drawbacks to the advancement of San Diego County has been the apparent lack of water. This objection is now practically at an end. Within the past two years several important sources of water supply have been developed and portions of the county which are now dry and barren during the summer months, will soon come to blossom as the rose. In the northwestern portion of the county the construction of a restraining dam will afford a supply for irrigating the rich plain region of the San Jacinto; the Oceanside mesas and the country lying as far to the eastward as Escondido will draw the life-giving fluid from the San Luis River; by the construction of the Sweetwater dam in the extreme southwest of the county it will give an ample quantity of pure water to National City and plenty to irrigate the rich valleys in its immediate vicinity. By far the most important of the water projects in the county, however, is that of the San Diego Flume Company. While experience has shown that much of the elevated or mesa land will produce finely without irrigation if thoroughly cultivated, yet experience has also shown that these naturally rich soils will make the husbandman marvelous returns if judiciously irrigated. The line of the flume company traverses a large area of these lands, and its completion will enhance their present value tenfold. The San Diego Flume Company was organized in May, 1886, and began operations soon afterward. The source of supply is in the Cuyamaca Mountains, nearly fifty miles distant from San Diego City. At a point forty-

six miles from the city the company has built a diverting dam in the San Diego River, where there always flows a good stream in the dryest seasons. Ten miles further toward the mountains is the great Cuvamaca reservoir, which is now in the middle of the summer a beautiful lake two miles long, and having eighteen feet of water at the dam. The water is brought from the diverting dam to the city reservoir eight miles northeast from San Diego through a flume built of the best redwood. The flume is trapezoidal in form, with outward slanting sides, five feet wide at the base, four feet high, and seven feet wide at the top. The flume is thirty-six miles long from the diverting dam to the city reservoir. The distributing reservoir is 500 feet above the sea level, and its area is ample for a year's supply for a large city. From this point the water will be brought in pipes and distributed through the city. The supply obtainable by means of the flumethe daily capacity of which will be 60,000,000 gallons—with its storage reservoirs will be in excess of the requirements of a city of 200,000 inhabitants, in addition to the amount necessary to irrigate 50,000 acres of land along its course. The company has constructed a telephone line along the route of the flume and. built a wagon road a portion of the way. The total expenditures before the water is turned on it is estimated will exceed \$600,000. The whole work will, it is expected, be completed by January 1, 1888. When this is done the city of San Diego will be supplied with a great abundance of pure, sweet, mountain water at a price to consumers lower than any other city on the Pacific coast. The present water supply of the city is obtained by pumping from wells sunk in the bed of the San Diego River, and distributed by pipes. Besides the water projects referred to, there are innumerable private irrigating ditches drawing their supply from small streams or storage reservoirs, while in some sections of the county, notably in the San Jacinto Valley, flowing wells are found. Enough has been done toward developing the water resources of San Diego during the past two years to make sure that instead of being one of the most arid it will soon be known as one of the best-watered as well as the most productive counties in California.

W. J. LYONS & CO. REAL ESTATE BROKERS 917 FIFTH ST. SAN DIEGO,

SAN DIEGO MUTUAL LAND ASSOCIATION!

Statement of its Objects, Burposes and Plan of Operations,

Lands Given Away at San Diego, the Western Terminus of the Southern Trans-Gontinental Railroad---The Most Liberal Offer Ever Made to Settlers on the Pacific Coast.

[FROM THE SAN DIEGO BULLETIN OF APRIL 15TH.]

The San Diego Mutual Land Association, having the explusive control of certain property upon the Northwest portion of the Bay of San Diego, near its entrance, at La Playa, Roseville, and vicinity, (where deeper water nearer the shore may be obtained than at any other point on the Bay, and where good fresh water may be easily secured,) offer the following inducements to those who may wish to avail themselves of the opportunity to settle at this locality, which on account of the great natural advantages to shipping must become the most prominent business point of this harbor, and eventually be made the terminus of the Southern Transcontinental Railroad.

The lands proposed to be donated are as valuable for improvement or mercantile uses as any upon the Bay, and being completely sheltered from the winds, offer to invalids additional inducements to settle thereon. Titles to all property under the control of the Association are perfect, having first been submitted to the Searcher of Records. Agreements will be entered into with parties upon the following conditions:

The second secon

One lot 50 feet front by 100 feet in depth will be given to persons contracting to erect buildings costing from \$250 to \$500 within three months, and such additional time allowed as may be necessary when the cost of the building exceeds \$1,000. More than one lot will be given to persons, requiring the same for business purposes, contracting to erect buildings costing more than \$1,000, as shall be agreed upon, and such time allowed as may be necessary. One block 200 feet by 300 feet will be given to any party contracting to erect a first-class Hotel.

To parties wishing to start a foundry machine shop, flour mill, woolen factory, or any kind of business employing several hands, and, to those wishing to erect buildings or warehouses of a substantial character, extraordinary inducements will be given.

To any one establishing a lumber yard at Roseville, Mr. Louis Rose offers the free use of sufficient land on the water front for such reasonable time as may be agreed upon.

Whenever one hundred buildings have been erected upon the land belonging to the Association, the balance of the property may be sold as well as donated, and the proceeds thereof expended in improvements, such as the erection of a Town Hall, Markets, School Houses, sinking of Artesian Wells, construction of wharves or such other public improvements as the Board of Trustees may deem of the greatest benefit to the members of the Association and for the general good.

At La Playa, the old landing of the hide diogers, (spoken of by Dana in his "Two years before the mast,") a substantantial wharf, 472 feet long by 30 feet in width, has been constructed, having a depth of 46 feet of water at low tide; and when the proposed T, 300 feet long by 100, shall have been added, the depth of water will be 24 feet, ample to accommodate the largest vessels of the merchant service. At Roseville, less than one mile from La Playa, the Association has the free use of a Stone Quarry; and clay, suitable for the manufacture of brick, is to be found in the vicinity.

Louis Rose, the Sole Proprietor of the town site bearing his name, is the owner of several parcels of land at La Playa and vicinity. Besides donating property to the Association, he, as well as the other members thereof, are willing to dispose of a portion of their real estate at such reasonable prices as shall induce people to settle thereon, and speedily build up a large and prospercus city, as San Diego, the western terminus of the Southern Transcontinental Railroad, is destined to become. Those availing themselves of the free gifts of lands by this Association, will secure not only a comfortable home, but a valuable patrimony to descend to those who shall succeed them, and never will they have cause to regret the location made.

Application for land must be made personally to N. H. Dodson, Esq., Agent for the Association. For particular information, address by letter or otherwise, either of the Trustees or their Agent.

LOUIS ROSE, THOS, WHALEY, TRUSTEES, JAMES MCCOY.

GRAND GALA AND AUCTION MATINEE. EAST SIDE TO THE FRONT.

WESTCHESTER IN A BLAZE.

Come, men and maidens, prudent people—all; By buying land ere it is yet too late, You'll learn at Johnson's Auction in the Fall, There's naught on earth so real as Real Estate.

Glorious Jubilee, Musical Fete, Banquel & Balloon Ascension

SPRINGHURST.

663 PRIME BUSINESS LOTS

ELECANT BUILDING SITES,

WITH A

Handsome Villa Mansion-House and Three Cottages,

23d Ward of New York.

(on 154th to 157th Street, as annexed,)

AT AUCTION, On MONDAY, SEPT. 29, 1873,

At II o'clock, A. M., on the Ground,

By Imperative order of E. T. YOUNG, Esq.

SALE ABSOLUTE. TITLE PERFECT. TERMS EASY.

No defalcation about City Lots. No discount on Real Estate. Annexation and Quick Transit make these lots the safest and most profitable investment in the world. Let us make the day memorable. All are invited. Grafulla's Famous 7th Regiment Band, the World-Renowned Harrison, a Bounteous Banquet under our Gigantic Tent, and a real Balloon Ascension by Prof. FISHER, who performs his Terrific and Astounding Gymnastic Feats on the Trat eze Bar 5,000 feet in the air.

For Free Excursion Cards, Maps, and information apply to JERE. JOHNSON, Jr., Auctioneer,

21 Park Row, N. Y.

LET US REASON TOGETHER.

It is self-evident that persons buy Lots either FOR HOMES or speculative investment, and if both objects can be attained at once, so much more desirable.

EVERYBODY SAYS

That Manhattan Island is becoming more and more expensive and less desirable each year as a residence, and already SEVENTY PER CENT. OF NEW YORK business men reside in the suburbs. It is also

ABSOLUTELY CERTAIN

that Westchester County is the only natural outlet for the overflow of New York population, and but for the inefficient means of transit would now be a continuous populous city for twenty miles. These disabilities are now certain to be removed by Three Additional Railroads, the New York, Boston, and Montreal on the west side, the Boston, Westchester, and New York on the east-side, all in rapid progress, and the Portchester and Harlem Branch of the New Haven Railroad, now completed. These, together with the New York Central and Hudson River Railroad, the New York and Harlem Railroad, and the New York and New Haven Railroad, all forming connections, either by fast boats from Harlem River, with business centres, and, above all, affording

Rapid, Cheap, and Easy Access

from all parts of Westche-ter to the Grand Central Depot; and by the GILBERT ELEVATED RAILROAD, the early completion of which is now certain, with all sections of the city, thus bringing lands in Westchester practically as near business as 42d Street is now.

PRUDENT MEN AND WOMEN

Think of it, Analyze, Compare, and Remember

The fortunes that have been made by men of forethought who bought Lots on Union Square, Central Park, and the Grand Boulevard when they were relatively just such property as

ANNEXED WESTCHESTER

is now; and remember also that so long as emigration and natural increase of population continue, that the GREAT METROPOLIS can grow only into West-chester, and that Suburban Property values must advance as population increases.

THE

is therefore inevitable that Wes means and the most desirable no rivalry, the only question bein and the cost.

LOOK SQUA

now the property, and sold by c Lots, situated on the rolling be Hunts Point Road, and the For

GRAND SOU!

and intersected by 155th, 15chty (as annexed). The proper for 200 years, and is in a high state possible variety of fruit, shade, and and has been handsomely laid on ing villa plots, with water-fronts of

Three Mile

a few minutes' walk from PO business, by fast boats, is made i

10 Minutes'

Transit thence to Peck Slip, by minutes to Harlem Bridge. By CHESTER RAILROAD of the city by

THE CILBER

will be cheap and easy. The East River and the distant P_i East River and Sound affords eve

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of the location as an investment structions are removed, and th commerce of the world. Lots from \$5,000 to \$15,000 each, an will be more accessible to Walk than west-side lots.

We assert without hesitation

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at auction on the East-Side, and appreciated when we state the Esq.; Mr. Dickey (of Brown Br. Oliver Bryan, Esq.; J. I. Brown National Bank); the Barrettes;

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THE CONCLUSION

is therefore inevitable that Westchester as a home for men of moderate means and the most desirable for speculative investment admits of no rivalry, the only question being the relative advantages of any given location and the cost.

LOOK SQUARELY AT THE FACTS. SPRINGHURST,

now the property, and sold by order of E. T. Young, Esq., comprises 663 Lots, situated on the rolling beautiful lands between Legget's Creek and the Hunts Point Road, and the Portchester and Harlem Railroad, on the

GRAND SOUTHERN BOULEVARD.

and intersected by 155th, 156th, and 157th Streets of New York City (as annexed). The property is the well-known Legget Estate, in the family for 200 years, and is in a high state of ornamental cultivation, abounding with every possible variety of fruit, shade, and ornamental trees, vines, shrubs, and evergreens; and has been handsomely laid out by streets and avenues into city lots and charming villa plots, with water-fronts and views of great variety and beauty.

Three Miles from Central Park,

a few minutes' walk from **POR'T MORRIS**, whence transit to New York business, by fast boats, is made in 40 minutes.

10 Minutes' Drive to Harlem Bridge,

Transit thence to Peck Slip, by 60 Boats to and fro daily, in about 30 minutes. 3 minutes to Harlem Bridge. By the HARLEM RIVER AND PORT-CHESTER RAILROAD, and adjacent to two depots. Access to all parts of the city by

THE CILBERT ELEVATED RAILWAY

will be cheap and easy. The Highland Villa Sites command lovely views of the East River and the distant Palisades of the Hudson, and their proximity to the East River and Sound affords every facility for Boating, Bathing, and Fishing.

THE BUSINESS ADVANTAGES

of the location as an investment can scarcely be estimated when the Hell Gate obstructions are removed, and the vast dockage fronts are utilized for the foreign commerce of the world. Lots on the west-side, in similar locations, command from \$5,000 to \$15,000 each, and when Annexation equalizes prices, this property will be more accessible to Wall Street than 42d Street, and of more business value than west-side lots.

We assert without hesitation that this property is

THE VERY FINEST EVER OFFERED

at auction on the East-Side, and the character of the present surroundings may be appreciated when we state that the neighbors are such families as Paul Spofford, Esq.; Mr. Dickey (of Brown Brothers & Co.); Col. Robt. M. Hoe; Mrs. E. G. Faile; Oliver Bryan, Esq.; J. L. Brown, Esq.; Saml. B. White, Esq. (of the Grossm' National Bank); the Barrettee; Y. Cassanova, and others.

DON'T MISS YOUR OPPORTUNITY

AND REGRET IT EVER AFTER.

MONDAY, September 29, 1873,

AT TWELVE O'CLOCK, M.

REMEMBER the history of Real Estate in New York. You can now buy Lots for hundreds that in five years will be worth thousands.

The Titles are Perfect and Terms Easy,

and you get FIRST-CLASS PROPERTY AT YOUR OWN PRICES. There will be no Reservation or Limitation. Every Lot put up will FOSITIVELY BE SOLD TO THE HIGHEST BIDDER.

A PLEASANT EXCURSION

is certain, and no one is compelled to buy. COME, EVERYBODY, and Judge for yourselves. It will cost nothing to see. A Delightful Boat Ride, AN EXCELLENT BANQUET, GHAFFULLA'S Delightful Musical Recitations, and HARRISON'S Incomparable Humorous Entertainment will make the time pass agreeably, while a fortune is within your easy reach, and a delightful and profitable

AUCTION MATINEE

in JOHNSONIAN style, will close with the Most Marvellous and Daring

BALLOON ASCENSION,

By the Great Aerial Gymnast, PROF. FISHER, who performs his Terrific Trapeze Feats 5,000 feet in the air.

Take Morrisania Boat at 10:40 o'clock, A. M. from Fulton Slip.

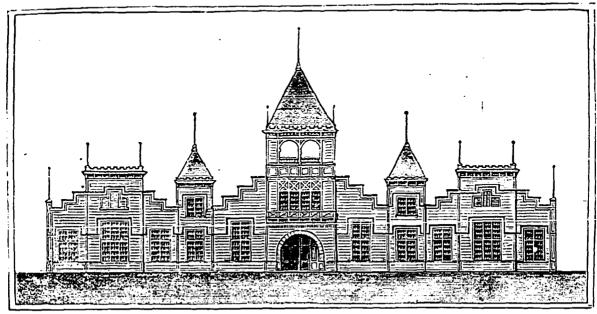
For Complimentary Excursion Cards, Maps, and Information, apply to

JERE. JOHNSON, Jr., Auctioneer,

No. 21 Park Row, N. Y.

Southern California Citrus Fair

TO BE HELD IN THE



NEW HORTICULTURAL PAVILION,

38.88 Opens Wednesday Even'g

Colton, Calif.

MARCH 15th, 1893. 0 \$

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PREMIUM . LIST . \$3,000 . CASH.

By order of the State Agricultural Society this Fair will be held under the direct Management of the Twenty-Eighth District Agricultural Association.

This Fair will include a Display of Citrus Fruits as provided by law, also a Dress Parade of the World's Fair Exhibits of Southern California.

L. M. HOLT, President and Manager.

Board of Directors.

I. M. Holt, Pres't, Rialto.
A. B. Miner, Colton.
Col.W. R. Tolles, San Bernardino.
John A. Cole, Glen Helen.
Richard Gird, Chino.
I. N. Hoag, Redlands.
Geo. L. Joy, South Riverside.
P. K. Klinefelter, Riverside.

J. S. WOOD, Secretary.

Executive Committee.

L. M. Holt, Chairman, I. N. Holg, Dr. G. L. Hutchinson,

Associate Managers.

Representing the state Agricultural Society.

RICHARD GIRD, Chino.

W. L. HARDISON, Ventura.

DR. G. L. HUTCHINSON, Treasurer.

O Associate Excecutive Committee.

Appointed by the Southern California World's Fair Association to select the Judges.

J. F. McIntyre. Ventura County.
W. C. Kimball, San Diego County.
C. L. Lloyd, Santa Barbara County.
Geo. H. Crafts, San Bernardino County.
M. J. Bundy, Orange County.
Philip Strin, Los Angeles County.

PREMIUM LIST

Fourth Annual State Citrus Fair of Southern California.

THE NEW HORTICULTURAL PAVILION AT COLTON, COMMENCING WEDNESDAY, MARCH 15, 1893.

FOURTH ANNUAL STATE CITRUS FAIR

SOUTHERN CALIFO MA.

To Citens Fout General and whe so

To Citrus Fout Gross on discher:

By order of the State Board of Agriculture the Fourth Annual Citrus Fair for Southern California will be heid at the new Horticultural Pavilion at Colting and the few Horticultural Pavilion at Colting and the Twenty-Fighth District Agricultural Association, communicing on Workers and Colting Country of the First extendion of the Fwenty-Fighth District Agricultural Association, communicing on Workers and District, embracing to Moreover what was formerly the Sixth Congressional District, embracing the following Countles:

San Diego, San Bernardlino, Los Angles, Orange, Ventura, Santa Barbara, San Louis Obispo, Kern, Tulare, Fresno, After full consultation it has been determined to conduct this Fair with a view to developing the citrus fruit industry of Southern California, the main contests for premiums being largely scientific tests as to quality of fruit, undersuch conditions that enther awarding judges nor even the owners of the truit can locate the owners of the fruit prior to making the awards.

Large premiums are also offers for the fruit industrict decigns the fruit and not the lumber and trimming will presonation. The Fair management will pay all freight on exhibition goods to and from the Fair; also all drayage from depat to cover all goods entered for competition and ratern. This rule is to cover all goods entered for the Worlds Fair Dress Parade

to cover all goods entered to competition and all goods belonging to the World Fair Dress Parade.

Following is a ground plan of the Pavillon. The entrance is to the west. The north side will be devoted to the World's Fair exhibits and the south side to the clean frait Clephys.

these entries the Secretary will furnish the awarding judges the number of such entries from each County, so that they may be considered in est mating quan-tity of fruit for each County. Chasser, -towater of Vith L. stall-play of citrus fruits from any

First Premium Second Third econd Fourth

County

| First Pro | :150 | |
|-----------|------|------|
| Second | •• | lam) |
| Third | •• | 75 |
| Fourth | | Ja) |
| Fifth | | 40 |
| | | ::: |
| Seventh | •• | :*1 |
| Eighth | •• | 10 |
| | | |

All fruit on exhibition from any County competing for the County pre-minm will be considered as a pertion of the County exhibit, except fruit on tered for quality only, and as regards these entries the Secretary will nurnish

Premium kist.

ST TO SEC PRIMITS Best display of citrus truits from any

The same principal governs the award of promiums in this class as is given for class I.

Hall -Exhibition State. latal Exhibitien Cares, 2004 Tring Parm ر. نانسي

Applications for space must be made at an early date, in order to secure good location, nor while the theory space for exhibition purposes is larger than that or any other Pavilion son, of son Francisco, the World's Pair exhibits will occup a large space, and betwee the Pavilion will be tilly occupied.

All entries MINT BE MADE by 12 MATERIAN Alvoir 13, in order that the official list of entries may be furnished by N. Wilson, and the fidelity N. Wilson, and the fidelity N. Wilson, and the fidelity of the principal of the property of the property of the fidelity of the property of the fidelity of the principal mide direction of the For means general.

All exhibits must be in place ready

direction of the Four management. All exhibits must be in place ready for the reception of visitors by Four most workness. The formal opening will take place Wednesslay to the reception of visitors Wednesslay according but the Fair most be ready for the reception of visitors Wednesslay morning.

A COMMOND ASSESSMENT OF STREET

Best artistic display of citrus fruits be no one person, are, or committee

| First Press | 1100 |
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| ************************************** | p o |
| Taird " | 75 |
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| Eighth " | 111 |
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efistic disegns accet, e consi credus arrangement et truits, in an artistic nices. Such truit to be displayed in the arrangements. Such truit to be displayed in a manner, so as to not induce a large percentage of the feat, and the natural quality of the truit is to be considered in making the awards. The awarding judges, in arriving at conclusions, must give 70 percent of points to the design

The awarding judges will report for and lie per cent to the quality of the duty Plury-lay morning at brokelest fruit, as shown by its appearance. All amount conducts their wars, as sone terresister as is practical.

All growers of truit in Central and Northern Calie rain, outside the juristic firm function of the Fair, are containly invited to send their fruits to the Fair for exhibition and comparison.

CLASSING STUDBED AND ST. DEINGOVANGES. Best general display of budded and socilling oranges grown by exhibitor:

| First Pro | emium | \$ 1(k) |
|-----------|-------|---------|
| Second | •• | 7.5 |
| Third | •• | int. |
| Fourth | •• | , ja) |
| Fifth. | •• | (31) |
| Sixth | •• | 25 |
| Seventh | | 20 |
| Eighth | •• | ι, |
| Ninth | ** | 10 |
| Tenth | •• | |
| | | |

The awarding judges, in passing upon this class, must give to per cent of the points to arrangement of the truit, as per cent to number of varieties and 25 per cent to transcence of varieties and 25 per cent to the quality of the trust, as shown by its appearance

Best display of demons grown by ex-

| First Pr | 1141 | | |
|----------|------|---|-------|
| Perond | ** | | 7.5 |
| Thirt | •• | , | . ந்ப |
| Fourth | ** | | 49 |
| Fitth | •• | | 3.1 |
| Sixth | •• | | 217 |
| Seventh | •• | | 1. |
| | | | : |

The awarding judges, in passing uson this class, are governed by the same rule as given for class IV.

PLASS VI. - PACKED ORANGE

Best box of packed oranges ready for exhibitor, 10.

| l'irst l'r | eminn | 511) |
|------------|-------|------|
| Second | •• | [0] |
| Thirt | | |
| | | |

Both growers and packers are allowed to compete in this class.

| CLASS VII. | | | | | |
|-------------|-----|------|------|-------|------|
| Best thirty | | ny t | n na | vel (| |
| First Pre | mim | | | | \$15 |
| Second | ** | | | | 10 |
| Third | •• | | | | - 5 |

In classes VIII, VIII., IX, X., XII., XII. and XIIII. the competition is for opinity only, and the awarding judges will follow the scale of points for testing citrus truits as adopted by the State-Board of Horticulture, copies of which will be published in the official program for the guidance of the awarding judges. In order that the fruit may be tested, on its merits only, each exhibit in these classes will consist of 30 oranges or lemons, and they will be arranged in the form of a small pyramid, the base of which shall be four cauges square. These will be arranged on tables by the manager, without either munder or other label to designate them, so that neither the owner of the truit nor the awarding judges shall be able to know whose first is being pessed upon or where it is grown. A diagram of the studies will be munished the judges, each sours or which shall be numbered, and they shall report to the scenetary by comber, who shall then give the judges the index to the numbers, after the wards have been made, and the reafter the runes on the entity of each exhibitors all be proceed upon each exhibit.

CLASSING -MINERAL DEANERS SWEETS Post 9 Wedliberminon sweet oranges grown by exhibition

| Tirst Pro | einn | 1. |
|---------------------------------------|---------------|-------------|
| ** ** *** *** *** *** *** *** *** *** | | (1) |
| Phoral Control | ** | 5 |
| r degrada | .r Y ! ! | - 4 |
| A 1 15 - 15. | er. Mornty . | on Sur |
| Hest 23 st. hilbiter | Michael orang | pre green l |

Earl Promise Third or rule see class VII.

Post 50 Blooded oranges grown by exhillitor.

-5:30

Second "Third "

ruic servitass VII.

Best 20 budded oranges of any other variety grown by exhibitor: First Premium Second Third Formle see class VII.

CLASS AR.—SEEDLING BRANGES. Best 30 Seedling oranges grown by ex-

First Premium

| . 10 |
|----------|
| . 5 |
| |
| oss, |
| n by ex- |
| . 415 |
| . 5 |
| |

CLASS MY. - LINES.

Best display of Limes grown by ex-First Premium record

OF ASS XV. -- CITCONS.

| Dest display of citrons: | |
|--------------------------|-----------|
| First Premium | i20 10 |
| CLASS VIL-PREPARED | CITAGS |
| | |

Hest display of prepared citron ready for market - not less than 10 pounds; First Premium Second " 110

CLASS VIII. - PLAKLOS. the total it of Shaddonks and Pam-

CLASS AVIII - GRADE PREIT. st exhibit of grape fruit grown by

ALTON MA - ICAISINS.

Best exhibit of raisins by individual: Lirst I remium Second

CLASS XX. - DESCRIPTION.

exhibit of dried figs-not less than 10 pounds. First Premium Second

Best exhibit of pickled olives—not sethin six bottles: :10

First Premium CLASS XXII - OLIVE OIL.

that exhibit of olive oil - not less than six lottles First Premium Second "

CLASS VAID - WALNUTS.

Best exhibit of English walnuts-not es than 2 (pounds : First Premium second

CLASS XXIV - VLMONDS. exhibit of almonds-not less First Premium

CLASS XXV - GUAVAS. Best exhibit of fruit of the guava, \$10.

CLASS AND, "GUAYA JELLY, Best display of guava jelly-not less

than 12 glasses. First Premium Second

CLASS TAVIL - ART GALLERY. This class will include paintings, draw-

ings, and ladies' famey needle work, etc.
The sum of \$100 is placed at the dis-posal of the awarding judges in this department, to be awarded to the various exhibitors, as the merits of the exhibits CLASS AND STAL SHRUBBERY.

The sum of \$15 will be placed at the disposal of the awarding palges in this class, to be awarded to exhibitors as merits of the displays may justify. It is understood that the ornamental throughout the exhibited shall be placed throughout the exhibitor's card can be attached to each plant.

Rules and Regulations on last page.

RULES AND REGULATIONS

Governing the Southern California State Citrus Fair for 1893.

to mist occur decimed advisable to scattle be sold while on exhibition, but no card ter most of the rules through the pre- or paper announcing that fact can be constitute a quorum for decision in any minimalist, so that each rule may be placed upon them.

1. In the decoration of the displays that any person line this manner the rule is more liable to exhibitors will be limited to the follows entering a whilite for not be overlooked. A few other rules, however, are necessary, but they are

brief.

I. Exhibits should be in the Pavilion by Monday night, March 13, as it is expected that Monday and Tuesday will be used for the installation of exhibits, so that when the doors open Wednesday morning everything will be in place. The Pavilion will be lighted for night

ing colors: two shades of olive green, lemon and orange.

5. The Executive Committee will provide blank cards of suitable size to bear the names of the article exhibited, name of owner and locality.

6. The Association will do all in its power to prevent loss or damage to ex-hibits, but will not be responsible for

by signifies his agreement to the preceding regulations.

County Premiums-Exhibitors from any County must organize and authorize some one to represent them in making an entry for such County, and to also

morning everything will be in place. The Pavilion will be lighted for night work.

2. Entries must be closed by 12 m. of Tuesday, March 14.

3. No article intended for premium can be removed or taken away before the close of the Fair without the consent of the manager in writing. They may

RULES AND REGULATIONS

Governing the Southern California State Citrus Fair for 1893.

It has been deemed advisable to scat- be sold while on exhibition, but no card ter most of the rules through the pre-mium list, so that each rule may be placed upon them. mium list, so that each rule may be read with the class to which it applied. In this manner the rule is more liable to not be overlooked. A few other rules, however, are necessary, but they are brief.

1. Exhibits should be in the Pavilion by Monday night, March 13, as it is exby Monday ingit, March 15, as it is expected that Monday and Tuesday will be used for the installation of exhibits, so that when the doors open Wednesday morning everything will be in place. The Pavilion will be lighted for night

of the manager in writing. They may petition.

4. In the decoration of the displays exhibitors will be limited to the followlemon and orange.

5. The Executive Committee will provide blank cards of suitable size to bear the names of the article exhibited, name of owner and locality.

6. The Association will do all in its power to prevent loss or damage to exhibits, but will not be responsible for

loss or damage.
7. No person will be allowed to act as awarding judge in any class where he is

7. No person will be allowed to act as
2. Entries must be closed by 12 m. of
Tuesday, March 14.
3. No article intended for premium
can be removed or taken away before
the close of the Fair without the consent
of his duty will be disbarred from com-

9. A majority of judges present shall constitute a quorum for decision in any

10. It is understood that any person entering exhibits for competition thereing colors: two shades of olive green, by signifies his agreement to the preceding regulations.

> County Premiums-Exhibitors from any County must organize and authorize some one to represent them in making an entry for such County, and to also receive any premium awarded.

> Locality Premium—Any number of exhibitors—one or more—from any city, township, whool district or town, may join together and enter their exhibits for a locality premium, and the money awarded will be paid to any one author-ized by the exhibitors to receive it.

The climate of SAN DIEGO, CALIFORNIA, is the most equable known. No other city in the world is so highly favored in this respect.



"Southern California is an earthly paradise, and San Diago is its capital."-BISHOP MCCABE.

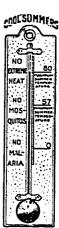
"MR. H. P. WOOD.

"Secretary Chamber of Commerce, "San Diego, California:

"There is no such thing as the climate of Southern California. That widespread section, a single county of which is larger than some populous Eastern States, has many climates. The best of them all is that which has an equable coolness the year around. General Greeley, when chief of the Weather Bureau. said that such a condition was only to be found in the district occupied by San Diego and Coronado. There the temperature is more even than that of the Riviera and as cool as comfort requires. There is an average mean temperature which varies about ten degrees throughout the year. No other place in the world, as meteorological statistics show, has such a satisfactory climatic environment."-WALTER G. SMITH.

Four times in the history of San Diego has the temperature touched 32 degrees, but has never fallen lower.

The temperature of San Diego has exceeded 90 degrees but nineteen times in thirty-two years.



Maximum and Minimum Temperatures at San Diego, California

THE SUNSHINE CITY

From January 1st, 1895, to January 1st, 1905.

| 2 | ₂ JAN. | | FEB. | | MAR. | | APR. | | MAY | | JUNE | | JULY | | AUG. | | SEP. | | ocr. | | Nov. | | DEC | |
|--|-------------|-------------|----------|----------|----------|-----------|-------------|-----------|------------|--|----------|-------------------------------------|--------------------------|---|-----------|------------|--------------|----------|-----------|--|------------|----------|----------|----------------------|
| YRA | Max. | Min | Max. | Min. | Max. | Min. | Max. | Min. | Mux. | Min. | Max. | Min. | Max. | Min. | Max. | Min. | Max. | Min. | Max. | Min. | Max. | Min. | Max. | Min. |
| 1895 1896 1897 1898 1899 1900 1901 1902 1903 1904 | 22234223311 | 85358585858 | 82222222 | 88444488 | 22553555 | tt:42+4+4 | 21222362212 | 112555555 | 8833388388 | 51 48 50 51 48 49 51 50 50 | 13838888 | 51 54 54 55 56 57 57 56 57 57 56 | 3331231327 3331231323 | 555555555555555555555555555555555555555 | 222222222 | 2888888888 | 888588888888 | ******** | Z26285852 | 54 52 51 51 48 50 51 52 51 | SESSESSEZ8 | ******** | 22323222 | 34 46 43 46 43 40 44 |

CHANGE IN TEMPERATURE-average from day to day, 2 degrees.

HUMIDITY—average relative, 72 degrees.
PRECIPITATION—yearly average in inches, 10.51

Wind-prevailing direction, northwest: average hourly velocity, miles per hour. 5

SUNSHINE—average number of days each year without sunshine, 3
A copy of the beautifully illustrated pamphlet "Home-Land", sent free upon receipt of your address. Write to

H. P. WOOD, Secretary Chamber of Commerce,

SAN DIEGO. CALIFORNIA.

SAN DIEGO CALIFORNIA

FACTS OF INTEREST

A Few Facts About San Diego County

and its Products, mostly compiled under the direction of the Board of Supervisors, for the State Secretary of Agriculture.

San Diego County has

An area of 8,580 square miles.

5,491,200 acres of ground.

740 miles of irrigating canals, ditches and flumes, and an abundance of water to supply these.

In March, 1907, the storage of water in principal reservoirs was as follows:

| Sweetwater | | | | 5,882,278,000 gals. |
|------------|----|--|--|----------------------|
| Cuyamaca | | | | 3,828,599,000 " |
| Escondido | | | | 1,500,000,000 '' |
| La Mesa . | | | | 372,758,000 " |
| Chollas | | | | 100,000,000 '' |
| Upper Otay | | | | 1,000,000,000 '' |
| Lower Otay | | | | 9,000,000,000 '' |
| Tota | ıl | | | 21,683,635,000 gals. |

In the easterly portion of the County, water is taken directly from the Colorado River into the irrigation canals.

6620 acres are planted to grape vines, both wine and raisin varieties, 170 acres to berries, and more than one million fruit trees, deciduous and citrus.

The number of head of stock of all kinds is reported at 148.716 valued at \$3,095,034.

During the Year 1906

From 222,621 acres planted, there was harvested

179,400 tons of hay . . . value \$1,751,400 73,683 " " grain . . . " 1,568,950

Fruits valued at \$1,327,635 were produced, including 828 cars lemons, 247 cars of oranges, 375 cars of cantaloupes, 100 cars of grapes, 20 cars of watermelons, 15 cars of grape fruit, 2,000,000 pounds of apples, 5,400,000 pounds of olives.

Beside all this, dried fruits, including 2,200,000 pounds of raisins, amounted in value to \$141,200.

337,000 gallons of wine was made.

35 cars of honey were shipped, value \$ 76,800 1,519,386 dozen eggs value 379,486 195 dairies produced 670,000 pounds of butter.

The shipment of fish by Express alone for the year ending November 30th, 1905, aggregated 1,431,544 pounds. As much more was handled for local consumption and packing.

18,142 carats of the semi-precious gems of the County were cut in San Diego alone. The actual production was much greater, as many of the mines ship the gems to the rough directly East.

The City of San Diego

has a population of 35,000, and is growing steadily. Building permits for 1906, \$2,761,285. It has the only natural harbor on the Southern California Coast, and offers inducements for investment in business or real estate unequalled elsewhere.

For Information write to

RALSTON REALTY CO.

1318-1320 D Street SAN DIEGO, CAL THE CLIMATE OF SAN DIEGO, CALIFORNIA, IS THE MOST EQUABLE KNOWN NO OTHER CITY IN THE WORLD IS SO HIGHLY FAVORED IN THIS RESPECT Maximum and Minimum Temperatures at San Diego, California From January 1st, 1897, to January 1st, 1907.

| - 1 | æ | J | NN. | F | EB. | M. | AR. | A | PR. MAY | | | FF | NE | JULY | | AUG | | T | | | | _ | | | |
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| | VKA | Xax | Min | Max | Min | Max | Mfn. | Max | Min. | Max. | Min. | Max. | Mfn. | Max. | Min. | Max. | Min. | Max. | Mfn. | Max | Min. | Max. | Mfn. | Max. | Min. |
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CHANGE IN TEMPERATURE—average from day to day, 2 degrees. HUMIDITY—average relative, 72 degrees.

PRECIPITATION-yearly average in inches, 10.51.

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Aereage for Subdivision, Hotel Sights, Blocks and Lots

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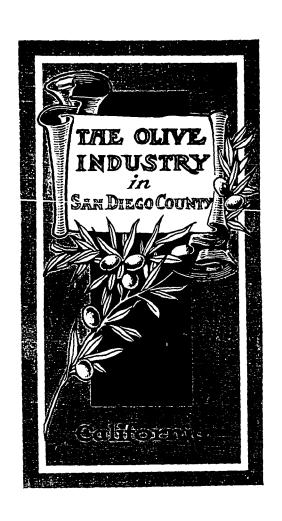
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Phone Main 2190.



IN CALIFORNIA

Written for the San Diego Chamber of Commerce IN R. C. ALLEN

as evidencing the long life and vitality of cuttings from trees which had been growwhether they brought original trees or cutconsided the missions in this State, in the duced by the Franciscan missionaries who industries of California, for it was introwere there at the time of the Roman Emjected to decades of neglect after the Misquest by Cartez ing in Mexico since the time of the contings from Spain, or whether they brought pire, and in Palestine others perhaps still Italy there are olive trees which it is known soms were secularized and abandoned. In ence and bearing crops, though it was subthis tree, that this orchard is still in existfornia was planted about 1760, at the Sun Diego Mission, and it is interesting to note, Olive culture ranks with the oldest fruit The first orchard in Cal-

Cooper of Santa Barbara was the first to exploit its possibilities, in the seventies of the last century, though he confined his artention entirely to making oil and established the reputation of California in this listed the reputation of California in this line. Since then others in various parts of the State have developed the pickling of decidnous fruits were much earlier taken up as commercial propositions. Mr. Ellwood years before the American occupation, yet it was a stranger to Anglo-Saxons, and did not for many years receive much aftention. The orange and femon, the vine and the Though the olive was here for seventy



CALIFORNIA'S FIRST DLIVE TREES, PLANTED BY THE WISSIGN PATHERS IN 1785, AT GAN DIEGO

of some magnitude, which is yet, however this fruit and have established an industry

sheltered masks of its interior valleys are found just the right climatic conditions. The tree does not require as much water as the citrus fruits, and not being subject to foot rot it can be irrigated in lassies. most county—San Diego-, where the first orchard was planted. While the rainfall is not so great in this county as in some of those farther north, yet where 'here is an adennate supply of water for irrigation the conditions seem well-nigh perfect. In the which is often a great advantage in the economy and equal distribution of water. Particular care should be taken never to plant on had underlaid with hard-pan, for the offee must have perfect drainage and freedom from unrestricted development of its root system. The land then should be tions more suitable than in the southern-California, yet in no part are the condifreedom from unrestricted development its root system. The land then should While the olive thrives in many parts of

> deep and boose, and, where it can be ingated to good advantage, a gentle slope excellent.

can be no question of this as a commercial Whatever the individual taste may be, there ing growers and packers that the Mission ing many were found to be entirely worth-tees and mone had the all-around good nurserymen and widely distributed and of varieties were introduced, propagated by proposition. Several years ago a number today the consensus of opinion of the leadriety of olive from Sombern Europe has been introduced into California, but it is tree to plant. Practically every leading vaname, from which it is only now recover-Mission. These mistakes in planting led to widespread disappointment and loss. This in turn gave the whole industry a bad planted. When these trees came into bearthe one first introduced-leads them all the next consideration is the variety of qualities both for pickles and for oil, of the

Present experience, then, points emphatically to the Mission as the variety to plant, though probably no mistake would be made have no value for oil. the two latter are what are called "Queen Manzanillo, the Ascolana or the Sevillano. some of the larger pickling varieties -- the in setting out a portion of the orchard olives" and should be pickled green.

the proper distance apart at which to plant olive trees in a good deep soil is thirty feet. This gives fifty trees more or danted on the square or the triangle. The proper distance apart at which depending upon whether they

with irrigation the fifth year, and during the With water and fertilization the latter need idvantage be grown between the trees rity small fruits and vegetables years that the trees are growing to mate-The orchard should bear a profitable crop can with

With the right soil and location selected

The report teat of being of the forest will in rough of the free-

H

a constant supply of new wood, on the secpeatest, the eligen in view being to been up der eich sendangs er entris i top fathre to engineer prompt and poneral care will man exalt and the representation under the and proof to bood. The many is very time ment formation concentrations year the second of the second 7.1. 11 E



ond year's growth of which the fruit will be produced. This same growth will continue to bear fruit in after years, but as it gradually loses its productiveness, it is necessary to keep up a constantly renewed supply of the new growth and get rid of old wood by heavy pruning.

There is only one serious pest or enemy which up to the present time has attacked the olive in Southern California. This is the common black scale—lecanium oleae which was before the introduction of produceous insects a constant menace in the coast districts. This necessitated the frequent use of sprays or funigation at a great expense. Two little friends—the Australian ladybird, Rhizobius ventralis, and the South African fly, scutellista cyanea —now keep this scale in cheek, so that it is not longer a factor in the business. The long life of the tree, taken in connection with its great vigor and freedom from disease, makes it a very satisfactory one to deal with.

The first produce of the olive to receive attention commercially—as said above—was its oil. This has now been on the market for more than thirty years and is constantly growing in favor wherever purity and high quality are appreciated. The adulterated foreign product is the great enemy of California olive oil. Few people have ever tasted a pure oil or know its delicious qualities. Of late years the pure food laws and the government tests have shown that rarely are the imported oils pure, and that rarely are the imported oils pure, and that rarely are the imported oils pure, and that the government tests have shown that

per cent. or more of cotton-seed oil.

There are in San Diego two establishments for the manufacture of olive oil, both ments for the manufacture of the died of which have by years of patient and careful effort built up a fine reputation for their ful effort built up a fine reputation, oil and product.

The "Old Mission" oil and "Gifford's Best" received Gold Medals at the



PICKING THE PRUIT

St. Louis Fair. The first mentioned oil has many times before received similar recognition, in competition with the best oils manufactured, both in the United States and abroad.

These pure and honestly made goods are

winning a reputation for California through-

pure oil in medicine as well as on the table As well compare a green, puckery apple with the mellow fruit of maturity, as the green with the ripe ofice. It is only of late a few, comparatively speaking, great profit for raising the fruit about California olives is the ripe pickles. considerable quantity to the Eastern maryears that this product has been sent in any Europe are familiar to nearly all, but only out the country. There is a wide use for business. It is in this department that the favor and every year sees increase in the kets, but it only needs to be known to win telicious ripe fruit put up in California The green ones imported from After all, however, the distinctive thing know the Southern connes

> eral trade, canning in the same manner as fruits and vegetables, has given the best re-sults. This process is cheaper than putting the supply of the local market method has been found very satisfactory for keep indefinitely their best quality, and this condition. skill are needed to preserve them in perfect San Diego were given the highest award at better preserved. Canned Ripe Olives from in glass, and it is found that the olives are cause ripe and delicate in texture, care and berries can be used for this purpose. fair price, for only good sized and perfect Good pickling stock always commands the St. Louis Exposition Ripe pickles in cold For gen-

Atthough it is only a few years since the canning of olives was introduced it has alteready been the means of immensely widering the market. We can look forward with confidence to the time—not far distant when olive growing will take rank with the important fruit interests of California.

Some orchardists put up their own

Some orchartists put up their rewipickies and some even make oil, and there is a good field for those who choose to do is a good field for those who choose to do is a good field for those who choose to do is a good field for the press or the pickling trough in perfect condition. As it requires some capital and experience to do this successfully many growers prefer to sell their crops outright, and for these the two establishments spoken of above furnish a cash market, free from r sk, for the growers of San Diego County.

For illustrated literature or further information concerning San 1-lego City and County, write to H. P. WOOD,

Secretary Chamber of Commerce, San Diego, California

THE OLIVE
SAN DIEGO COUNTY

TALLO

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可及进 EXCURSION ON THE BAY!

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THE ELEGANT STEAMER ROSEVILLE TO LEAD THE VAN!

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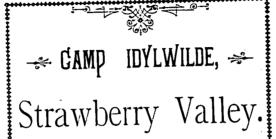
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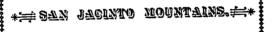
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CAMP IDYLWILDE.

Is one of the most beautiful spots in Strawberry Valley, thickly shaded by large plus and oak trees. It lies about one-quarter, I a mile above what is known as the old camp, and on much higher ground. It is the only private camping ground in the valley. Our water supply is from two cold springs, a well and a running creek. The camp was started last year with ton new buildings, made from rough lumber, but with good roofs and floors, are well battened, and have good doors and windows, containing from one to two rooms, and furnished with bed, bedding, chairs, stand, etc. There is a large dining hall with public sitting soom, a good sorre, bath house and launiry, a pasture for stock, a well-shaded platform for Sunday services, a good tenuls court, croquet, etc.

To Gampers.

We make no charge to people who wish to campon these grounds, and allow them to enjoy all its privilenes. We have been to quite an expense in fencing in these grounds, thus keeping out hogs and cattle, which are a great source of annoyance to campers.

Its Advantages.

Idylwine has many advantages. It is the only private camp in the valley, the only one fances in from stock, the only bath house, the only stage and bagrage waron in its command, has the best water, and does not allow a saloon on the premises.

The Stage.

Our stage is a new three-scated, easy-riding carriage, with mountain top and side curtains, and is run in connection with the camp for the benefit of our patrons, with a careful and accommodating driver.

Store.

Our stock is more complete than last year. We carry as good an assortment of goods as any store in San Jacinto, and sell cheeper than you can buy in town and pay freckith here. A great many things we soil here at exactly what you would have to pay in town for them. We also keep a small line of theware, patent medicines and stationery; freeh meat, fruit and vegetables.

Bath Bouse.

Consists of two rooms with hot and cold water connections. Aside from this we expect to have a swimming place rendy this weer.

We keep a mamber of donkeys with saddles, and a guide, when one is watted, to take parties to the summit, or other places of interest.

Places of Interest.

| Llly Canyon, d | stance | from | ldlwilde. | - | ٠ | 31 | miles. |
|----------------|--------|--------|-----------|---|---|-----|--------|
| Sunset Peak. | ** | •• | ** | | | ı. | ** |
| River Canyon, | 4. | ** | ** | | | - 2 | ** |
| Saw mill, | ** | ** | •• | | | 3 | •• |
| T.nguitz. | | •• | ** | | | 11. | ** |
| -Hemet Dam. | ** | ** | ** | | | | •• |
| Cobulla Valley | r-how | e of " | Ramona." | | | 11 | •• |
| San Jacinto Pe | nk. | | | | | 12 | •• |
| | | | | | | | |

Camping Season

Commences June 1st and closes Nov. 1st. To those troubled with well lungs we would advise coming as soon as season commences in order to derive the most benefit. They need the cool dry air. If they cannot come then, by all means come and stay through October. Our warmest months are July and August. The temperature is from 20 to 25 degrees cooler than in the surrounding valleys below us.

Cerms and Accommodations.

Those wishing furnished cottages or rooms should make arrangements with us for same before coming. Although we are in shape to accommodate more people this year than last, we do not wish people to he to expense coming up here and then find that we have no accommodations for their same the same than a surface of the same people to he to expense coming up here and their find that we have no accommodations for their same than a surface of the same than the same times a week with plenty of fresh cream and milk from our own roots. We shall endeavor to please our patrum. Day board \$7.00 per week.

Mail.

We carry all mail to our patrons free of charge. Be sure and have it sent care of idviwilde. San Jacinto, California.

Time Table.

Stage leaves for Strawberry Valley every Montay, Wednesday and Priday on the arrival of the 5 o'clock p, m. train, arriving at Florida hotel for supper where we arriving at Horida hotel for supper where we arriving at Horida hotel for supper where we arriving at Hoywlide camp for dinner 12:20. Returning leaves lujwide camp wery Monday, Wednesday and Friday at 6:20 a. m., arriving in San Jacinto in time for the outgoing train which leaves at 12:20 p. m.

The face to Strawberry Valley is \$1,00, (we do not sell round trip fickets all parties to flywirlide get return tickets free of charge.

Our Florida arrangement is for your benefit, hereforce stage has left San Jacinto in place of Florida, arriving in Strawberry & 2:20 p. m., such hour first the stage of the stag

ADDRESS,

G. B. HANNAHS,

San Jacinto, Cal.

Testimonials.

POMONA, CAL., April 13, 1802. POMONA, CAL., April 13, 1802. resorts in Southern California for several resons, viz. Its case of access, attitude, pure mountain alr laden with the odor of pine trees, its absolutely pure water and the equability of tomperature. I can cheerfully recommend consumptives and others to live there from May lat to November lat.

W. F. Halley, M. D.

cheerfully recommend consumptives and others to live there from May lat to November 1st.

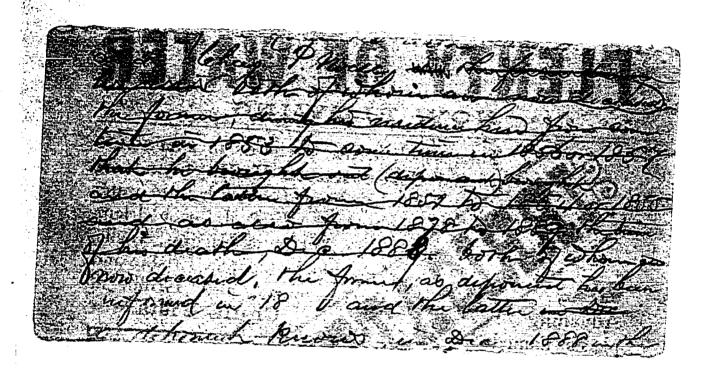
Los Angress, Cal., April 19, 1962.

G. B. Hannais, San Jachnettel an glad to learn that you are preparing to open again your "ldylwilde" camp at Strawberry Valley in the San Jachnet Mountains. The six weeks spent in your delightful camp last summer by my family have often been a topic of pleasant conversation among us. It has often been in my heart to write you both concerning the great of the second to the conversation among us. It has often been a topic of pleasant conversation that great the great of the second to the conversation of the great of the great of the conversation among us. It has often been a topic of pleasant conversation and pecialty to thank you for the many little acts and favors which I doubt not cost you more than we—your guesta, imagined, whereby you made us all feel at home in your camp. My family have often referred to the various ways in which you manifested an interest in our wellfare and comfort, and Join me in thanks for all. Its cens to me that all your patrons must have feel that much of their happiness in the camp was the to your unremunerated provisions for our conforts and pleasance. Concerning the general pleasurers and benefits of a camping vacation at "ldylwilde" and Strawberry Valley Confit may be enough to says—that having spent seven years living and camping amount he beauties and magnificence of Colorado's mountains, we went to Strawberry Valley with low expectations. Our first day at "ldylwilde" most happilly disappointed us, and our six week's stay so fully satisfied us that we would be only too happy if circumstances permitted us to ecture every summer to enjoy the restini and refreshing gifts of camp "idylwilde."

Yours Sincerely.

REV. H. P. Case.

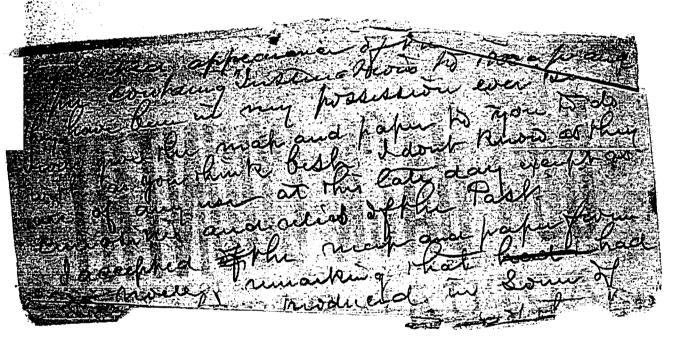
San Jacinto Peak, 11,000 Feet Above Sea Level.



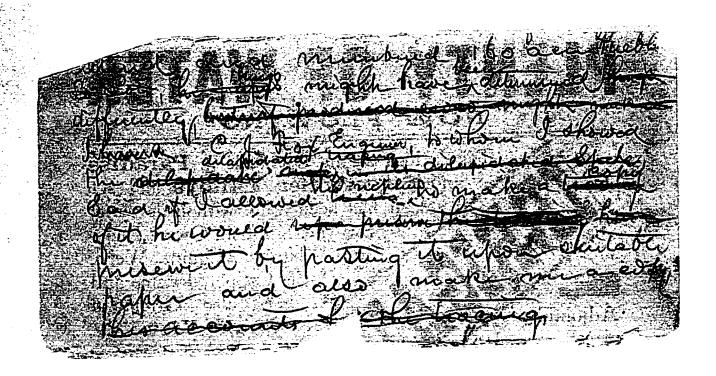
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Take a look at the Orchards in **Paradise** and **Sweetwater Valleys** and see what has been done with little water by Swayne, Kimball, Owen, Fleming, Whitney, Higgins, Wells, Doyle, Cooper, Frisbie and others, also, Griffin at Chula Vista.



Les & James of the way of the country of the countr



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An Abundance of Water and Fertility of Soil that Puts to Shame the Fabled Richness of the Valley of the Nile.

ISSUED BY THE
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OF
COMMERCE

7

ESCONDIDO

Escondido Particularly Favored by Bounteous Nature

An Abundance of Water and Fertility of Soil that Puts to Shame the Fabled Richness of the Valley of the Nile-An Ideal Spot for the Small Farmer to Prosper

senting a greater variety of resources than qual, Moosa, Bernardo, Poway, Guejito and surrounded by San Marcos, Bear, San Pascounty, and is the great agricultural and any like slope of country in the world, to other valleys lying contiguous to and formsay nothing of the balmiest climate to be ing its tributary territory—the whole prefruit-growing center of the county. ley on the western slope of San Diego found anywhere. The Escondido is the most extensive val-

FRUIT GROWING

orange, lemon, tangcrine, grape-fruit, fig prune, peach, apricot, nectarine, apple, pear In these valleys, are produced the finest of citrus and deciduous fruits, such as the

> olives, almonds and English walnuts. quince, and grapes of all varieties; also

ORANGES AND LEMONS

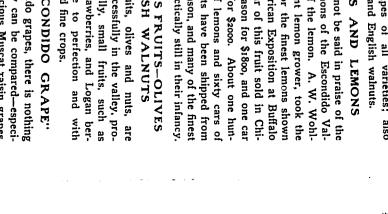
cago the past season for \$1800, and one car at the Pan-American Exposition at Buffalo orchards are practically still in their infancy here the past season, and many of the finest other citrus fruits have been shipped from dred carloads of lemons and sixty cars of in Minneapolis for \$2000. About one hunin 1898. One car of this fruit sold in Chifirst premium for the finest lemons shown ford, a prominent lemon grower, took the ley, especially of the lemon. A. W. Wohloranges and lemons of the Escondido Val-Too much cannot be said in praise of the

DECIDUOUS FRUITS-OLIVES ENGLISH WALNUTS

proper care yield fine crops. ducing bountifully, small fruits, such as grown quite successfully in the valley, prories, grow here to perfection and with blackberries, strawberries, and Logan ber-Deciduous fruits, olives and nuts, are

"THE ESCONDIDO GRAPE"

duce, for table use, and pays fancy prices nutrition, you will find it in our Muscat ally the big, luscious Muscat raisin grapes. with which they can be compared-especigrape. Los Angeles wants all we can prothing of exquisite flavor and all-sufficient If you have an unsatisfied longing for some-As to Escondido grapes, there is nothing



PARTY AND LEMONS

wh connot be said in praise of the mod leaves of the Escondido Val-crally of the lemon. A. W. Wohl prominent lemon grower, took the munn for the finest lemons shown an-American Exposition at Buffalo One car of this fruit sold in Chipast season for \$1800, and one car apolis for \$2000. About one hunbads of lemons and sixty cars of this fruits have been shipped from test season, and many of the finest are practically still in their infancy.

PUOUS FRUITS OLIVES INGLISH WALNUTS

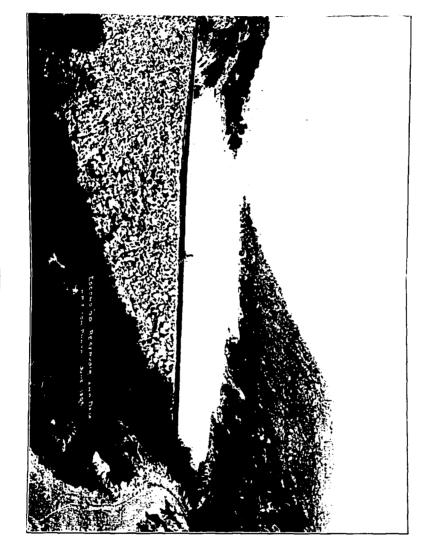
inte successfully in the valley, prountifully, small fruits, such as the transferries, and Logan benincre to perfection and with a gold fine crops.

1 SCONDIDO GRAPE:

to the grapes, there is nothing to the compared—especito the compared raisin grapes on offshed longing for some offshed longing for some offshed longing for some offshed longing for some offshed longing for our Museau offshe wants all we can promote a substantial ways fancy prices.

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expert in viticulture, said, alter a convisit to the grape-growing centers it Sapitalern California: "I will freely admit I base never seen better raisins grown arrowheal than in the Escondido Valley." Escondido raisins were awarded the first prize and medal at the Chicago World's Fan.

Wine grapes are grown very successfully

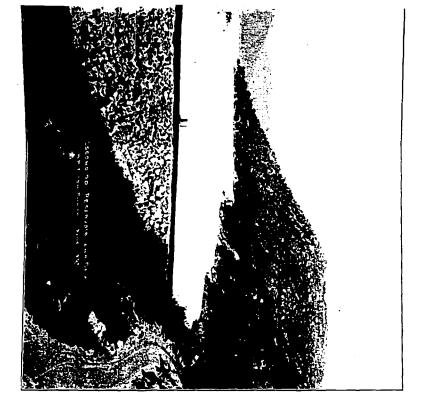


MUSCAT GRADS

both here and in adjoining valley mand a good price in the vineyed our grapes are grown without under the control of the contr

HAY AND GRAIN

Large quantities of hay and an grown for export, as well as for an



for them. G. M. Heckle, the government expert in viticulture, said, after a recent visit to the grape-growing centers of Southern California: "I will freely admit I have never seen better raisins grown anywhere than in the Escondido Valley." Escondido raisins were awarded the first prize and medal at the Chicago World's Fair.

Wine grapes are grown very successfully



MUSCAT GRAPHS

both here and in adjoining valleys and command a good price in the vineyard. All of our grapes are grown without irrigation.

HAY AND GRAIN

Large quantities of hay and grain are grown for export, as well as for home con-

A STATE OF THE STA

sumption, in the valley and surrounding country, without irrigation. Crop failure is unknown, and there is no place where the farmer has less inclement weather to contend with in producing and harvesting hay and grain. Barley, oats and wheat are the principal field crops. Corn also yields very good, and is raised quite extensively.

ALFALFA

The production of the great forage plant alfalfa is greater in the San Pasqual Valley (five miles distant from Escondido) than in any other portion of Western San Diego County. One enterprising dairyman realizes \$400 per month from a small herd, and many small farmers make a tidy sum from their cows.

POULTRY

The Escondido Valley is especially adapted to the raising of poultry, the poor man's (or poor woman's) friend. Many families gain the greater portion of their living expenses from the product of their poultry yards. To the person of small capital the humble hen offers an easy and attractive method of gaining a livelihood.

APIARIAN PRODUCTS

The honey production in the mountains and adjacent valleys is by no means a small factor in Escondido's diversified resources. During last season our apiarists shipped over 45,000 cases of extracted honey, produced from black and white sage, which

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Something about

CORONADO TENT CHY



CORONADO BEACH
CALIFORNIA

AMERICA'S GREATEST RESORT

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Coronado Tent City



ITS LOCATION

Coronado Tent City is situated on the dividing line between the Bay of San Diego and the Pacific Ocean. It fronts on the waters of the Bay on the East and the Pacific Ocean on the West.

AS IT IS

Tent City is designed to meet many requirements and tastes. The camp covers nearly two miles of ground. Its streets are level and free from dust. There is a water supply with hydrants close by each tent. The sewer system is modern and thoroughly sanitary, all sewage being pumped to an elavation to give it a fall to an outlet some three miles distant. The tents are of all sizes, interspersed with unique tent houses and cozy palm cottages.

CONVENIENCES

The many comforts and conveniences at this resort include well-kept streets, ice water free to all campers, free electric lights in all furnished tents, street cars, long distance telephones, telegraph office, Wells-Fargo Express, drug store, barber shop, book store, grocery store, delicatessen, confectionery, eigar store, ice cream parlors, restaurant, lunch counter, curio store, reading-room, steam laundry (with special rates to campers), a resident physician, and complete postal arrangements.

While you are enjoying yourself far away from the worry and care of your business, you can still keep in close communication with the world, if desirable.

THE CLEANEST

AMADE AMADE



TENT CITY—Looking Northwest



MOST SANITARY

EXPENSES

At many resorts excessive charges are made for every service. The reasonable charges for everything connected with Coronado Tent City is a refreshing experience to visitors. Not only do moderate prices prevail generally, but many of the attractions, comforts and amusements are free, such as the exening concerts, use of the club, readingroom and library, and ice-water.

No one is allowed to engage in business on the grounds unless he agrees to conform his prices to a moderate standard. This includes even the tally-ho drivers, so that sight-seers can have a less expensive day's outing from this camp than is possible at many other resorts.

YOUR MEALS

The Cafe, Restaurant, Lunch Counter and Delicatessen will be under the direct management of Mr. J. S. Hammond, the Manager of Tent City, and patrons may be assured of superior service. The dining-room is large, well lighted, airy and attractive. It is the aim of the management to give the best the market affords, at moderate prices. Good table d'hote meals at the restaurant: Breakfast, 25c; Lunch, 35c; Dinner, 35c. The Cafe will be conducted strictly a la carte. The lunch counter will serve meals from ten cents up. Cooking and table outfits for those who prefer to do their own cooking, can be rented at reasonable rates.

ements are free, such ily, but many of the nors. Not only do e charges for every-Larges are made for of the club, readingando Fent City is a

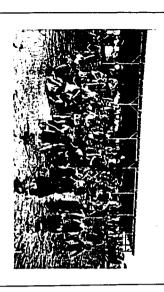
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CHILDREN'S BATHING POOL



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WHAT'S DOING

sailing, swimming, fishing, bowling, dancing, roller skating, golf, tennis and polo. There are many On Sunday a service is held, and there is Sunday at the Casino, a performance at the theater, card for the little ones. In the evening, there is dancing pool, burro rides, merry-go-round. The monkey-Old Mission buildings, Old Town and Point Loma. to Tia Juana, Old Mexico, picturesque La Jolla, the seers can find a deal of pleasure in the special trips places of interest around the camp, and the sight-A great variety of sports can be indulged in, such as Tent City, and an idle moment need never be spent School for the children. games in the club-room, and occasionally lireworks. house and seal tank are a never-ending amusement The children have their daily pleasures-the bathing There is an almost continual round of pleasure at

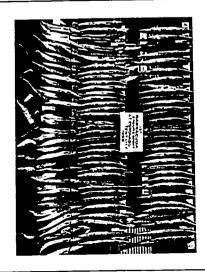
BATHING

children's open air, shallow pool is one of the dren are too young or too timid to venture into the absence of undertow makes Tent City one of the in every sense ideal. The surf is magnificent, the lating pastime, Tent City admits no rival, the condicomplete without special reference to the bathing resort's chief attractions with parents whose chilsafest places in the world for surf-bathing. beach sandy with a very gentle slope, and the entire tions under which the sea-bath may be enjoyed being facilities. In this particular health-giving and stimu-Any description of Tent City would indeed be in-

such variety as are found in the waters surrounding Coronado. From the tiny smelt to the giant sea bass Few places have fish in so great abundance, and in

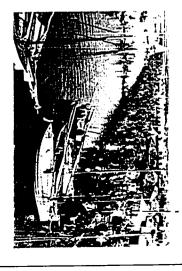
OF ITS KIND

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A TWO HOUR'S BARRACUDA CATCH AT TENT CITY



WATER SPORTS ON THE BAY

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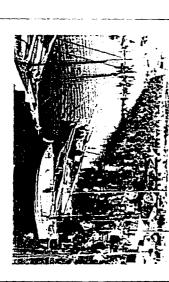
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A TWO HOUR'S BARRACUDA CATCH AT TENT CITY



WATER SPORTS ON THE BAY

Part of the sand services and services are services and services are s

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of the fish in these waters is proverbial. latter found at the Coronado Islands), the excellency the sportive barracuda and the monster tuna (the

DANCING

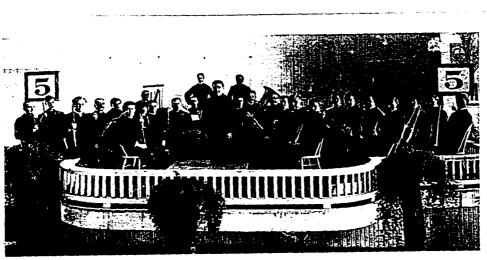
specially fitted for dancing, and the upper deck is utilized as a club-room and is an exceedingly attracboat moored near the pavilion. The main deck is The Casino, or dancing hall, is on board a large

and about Tent City. sions and all the ways to spend time delightfully in Time and space would fail to tell of all the diver-

MUSIC AT TENT CITY

nado Tent City Concert Band is, without doubt, a able management and direction of Mr. Henry Ohlattended by thousands of campers and visitors from gained a national reputation for excellence with his peerless organization, being composed of twenty-five the famous watering-places in the East. The Coroby critics as second to none on the Pacific Coast; in seasons the music at this resort has been considered meyer, has won a place in the hearts of all patrons. high salaried instrumentalists, each member having fact, it is hard to find such a musical treat at any of particular instrument. In the musical department, as well as in all others, Tent City keeps well abreast of the times. In past The Coronado Tent City Concert Band, under the The concerts are nightly

certs, there will be a special Sacred Concert each delight the concert-goers with their performances In addition to the regular afternoon and evening connearly all the old-time favorite soloists will return to Former patrons will be interested in knowing that



CORONADO TENT CITY BAND

THE COST

Furnished Tents and Tent Houses

cots, bedding, wash-stand, mirror, tables, chairs, linen, towels, daily care of tent and laundry of tent rocking chairs, folding chairs, camp chairs, clean light, matting on boarded floor, comfortable beds and A furnished tent or tent house comprises electric

| | | Tents | • | |
|---------|----------|----------------|---------|---------|
| 412F NO | THE SUNS | DAY | *** | WONTH |
| 10 - 12 | _ | # .75 5 | \$ 3.50 | \$12.00 |
| 12 - 14 | 12 | 20 50 | 6.00 | 20.00 |
| 12 • 16 | Ç, | 1.75 | 8.00 | 25.00 |
| 15 - 50 | | 10 10 17 | 10 00 | 30 00 |
| 14.20 | ទា | 57.5 | 12.00 | 35.00 |
| 14 - 92 | 6 | 3.25 | 14.00 | 40 00 |
| 7.0 | ~ | 3 75 | 16.00 | 45 00 |

same tent. These prices are for the average tent. per month for each additional person occupying the be had at a little less cost. A limited number of tents in certain locations can Add to the above rates, \$2.00 per week or \$5.00

New Tent Houses

| 16.24 | 14 . 555 | 14.90 | 19 - 90 | 12 - 16 | 19 - 14 | 4177 | |
|-------|----------|-------|----------------|---------|----------------|-------------|--|
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| 3 75 | 3 25 | 2 75 | 15 15 73 | - 75 | 21 25 | 7 | |
| 16.00 | 14 00 | 12 00 | 10 09 | 8 00 | \$ €.00 | *** | |
| 45 00 | 40.00 | 35.00 | 30.00 | 25 00 | \$20 00 | WONTH | |

Kitchen Tents

\$1.50 per week: \$4.50 per month.

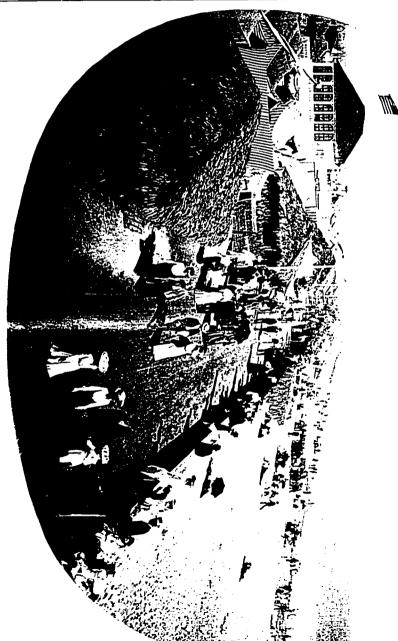
Cooking Utensils, Stove and Dishes

One to four persons per day, 25e; per week, \$1,25; per month, \$3,00. Five to eight persons per day, 50c; per week, \$2,00; per month, \$5,00.

Persons bringing their own tents, or renting unfurnished tents, can rent lurnishings at reasonable rates.

Persons bringing their own tents will be charged a ground and water rental from \$2.50 to \$10.00 per

THE LONGER YOU STA THE BETTER YOU LIKE IT



CORONADO TENT CITY-Looking Southeast

सम्बद्धान्त्रकृष्टान्त्रः इत्तान्त्रः । असुन्त्रम् सम्बद्धाः अस्ति। अस्ति। अस्ति। अस्ति। अस्ति। अस्ति। अस्ति।

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THE COST

NO. PERSONS Palm Cottages with complete sanitary appliances and Palm Cottages-Arcade Rooms running water . . . \$17.50 \$50 00 HONTH

(Without running water) Palm Cottages \$15.00 20.00 22.50 \$40.00 45.00 50.00 60.00 55.00

cottage the rate will be made accordingly. For every additional person occupying the same 20.00

cottages that are not to be had in ordinary tents, or eral rooms, and will accommodate from two to six cottages each morning. persons. There are some advantages in these fortably furnished. They may be divided into sevtent houses. A special maid will take care of these The Palm Cottages are very tastefully and com-

CLEAN

Arcade Rooms

did view of the surrounding country and ocean. The cozy rooms overlook the city and have a splen-The Arcade Building is in the center of the City.

The rental of rooms is:

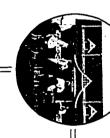
\$15.00 per month and upwards. For one person, per week, \$4.50 and upwards;

\$20.00 per month and upwards. For two persons, per week, \$7.00 and upwards;

SECURING TENTS

Coronado Tent City, Coronado, California. mail and should be addressed to Manager, houses, cottages and rooms can be arranged by Applications and reservations for tents, tent

through our Los Angeles agency-H. F. Norcross, Agent, 334 South Spring Street, Los Angeles, Cal. If more convenient, reservations can be made



COMFORTABLE

CORONADO

EASON 1907

even and delightful climate of any spot on the continent. The usual summer temperature varies between 68 and 74 deg. People from the hot interior valleys are delighted by the cool, bracing atmosphere; those from the northern coast cities are charmed by the soft and balmy breezes, with an entire absence of those harsh winds which prevail on the northern coast. Last season, after all other resorts had been descried, there were still more than a thousand guests at Tent City, who This delightful summer resort, fronting on the broad and beautiful Pacific Ocean, is a paradise for the overworked and tired business man. Tent City enjoys the distinction of having the most OPENS JUNE 15TH were loath to leave its charms, its comforts and its pleasures. CLOSES DURING SEPTEMBER

Tent City. The simple announcement that the time is near at hand for again opening this resort is sufficient to recall pleasant memories and great anticipations. They will, however, be interested in knowing that improvements have been made. One of the improvements is the establishment of Tent Houses to take the place of the older tents. These Tent Houses are unique. First there is a strong framework of wood, the sides are of heavy canvas, then the roof and gables are covered with palm leaves. Until you have lived in a palm-roof tent you have not had the BEST. They are warmer when the weather is cool, and cooler when the weather is warm than any other tent ever made. There will be a lot of these Tent Houses for rent this year at the old tent rates. There is no need of enumerating to our regular patrons the many delights and attractions of

HOW TO REACH TENT CITY

Purchase from your railroad agent, or the agent of the Pacific Coast Steamship Company, a ticket to CORONADO TENT CITY and RETURN. This includes your street-car and ferry have from San Diego to Tent City, and the transfer of 150 pounds of baggage to the door of your tent, and is good to return any time before October 1st. If you don't buy a THROUGH ticket to CORONADO TENT CITY, YOU WILL LOSE MONEY. When you arrive at San Diego, you will board an electric car for the ferry, crossing San Diego Bay, and connecting with the Coronado electric car, which takes you directly to your destination. For further particulars, address

JOSHUA S. HAMMOND, MANAGER, CORONADO TENT CITY,

CORONADO, CALIFORNIA.

COST MODERATE



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DO TENT

1907

CLOSES DURING SEPTEMBER

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COOL

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and RETURN. This includes your street-car and ferry lare transfer of 150 pounds of bagage to the door you ferry necessary of 150 pounds of bagage to the door tent, and ber 1st. If you don't buy a THIOTHISH ficket to CORRONAD When you arise at San Diego, you will beard an electric car, and connecting with the Coronado electric car, which takes

SHUA S. HAMMOND, MANAGER,

CORONADO, CALIFORNIA.

CORONADO TENT CITY,

ST MODERATE



RAILROAD RATES

SANTA FE ROUTE

Excursion Rates to Coronado Tem City and Return, taking effect June 15th, 1907, and good returning September 30th, 1907

| _ | _ | | _ | _ | _ | _ | | - | _ | _ | _ | _ | | | _ | _ | _ | _ | _ | _ | | _ | _ | _ | _ | _ | | | _ | | _ |
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| Lafranca Fair | | Inglewood | Hobart | Highland . | Highgrove | Hesperia | Hemet | Glendora . | Fullerton | Etiwanda . | Escondido | Elsinure | East Highlands | Daggett, Cal | Crary | Corona | Coltan | Central Ave. | Claremont | Cayon | Casa Blanca | San Juan Capistrano | Barnwell | Barstow | Azusa | Aliso. | Arcadia | Allessandro | Arlington | Anaheim | |
| 3 1 2 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5 | . C | 4.50 | 4.00 | 4 75 | 4.50 | 6.15 | 5 00 | 4.75 | 3.55 | 4.75 | ω | 5.00 | 4.75 | 0.00 | 4.00 | 4.00 | 4.50 | 4 25 | 4.75 | 5.65 | 4.25 | 2.90 | | 9.35 | 4.50 | 3.30 | 4.50 | 4.50 | 4.25 | \$3.50 | |
| Will Chester, Car | 2. | Temecula 5.50 | Summit 6.0 | Anita | Santa Ana . 3.5 | San Jacinto 5 0 | _ | Bernardino 4.5 | Rochester 4.71 | ide. 4 | Rivera . / 4.00 | Riato 4.75 | | nds 4 | | 4 | idena 4. | | ande | Ze | | Pomona 4 | Jeamong 4 | Cal 20.0 | | Mentone 4.75 | | Nietos 3. | 5 | Lordsburg, Cal \$4.71 | |
| | | _ | - | _ | _ | _ | Ci. | _ | 5 | 5 | _ | 5 | _ | <u></u> | 5 | 5 | <u></u> | <u>.</u> | -Ci | _ | _ | 51 | 5 | _ | <u> </u> | 5 | ت | _ | _ | <u>.</u> | _ |

CHEAP RATES FROM ARIZONA AND NEW MEXICO POINTS

car fares and transportation for your baggage. ONADO TENT CITY. You will save ferry and street Be sure and ask for THROUGH tickets to COR-

tickets to Coronado Tent City and return at reduct rates, from June 15th to September 30th. the Pacific Coast Steamship Company sell excursion The Southern Pacific, the Salt Lake Railroad and

Something about



CORONADO BEACH CALIFORNIA

AMERICA'S GREATEST RESI