

1915 SAN DIEGO EXPOSITION ROAD RACE CENTENNIAL

LIVING HISTORY CAR SHOW AND TOUR

JANUARY 10, 2015



THE LA JOLLA REGIONAL GROUP OF THE
HORSELESS CARRIAGE CLUB OF AMERICA

WILL COMMEMORATE THE 1915 ROAD RACE
THAT WAS THE OPENING EVENT FOR THE
PANAMA-CALIFORNIA EXPOSITION.

A LIVING HISTORY CAR SHOW FOR HORSELESS CARRIAGES AND RACE
CARS OF THE PERIOD IN BALBOA PARK
WITH A TOUR AROUND THE ORIGINAL
POINT LOMA RACE COURSE ROUTE.

9AM - 4 PM, SAN DIEGO AUTOMOTIVE MUSEUM PARKING LOT

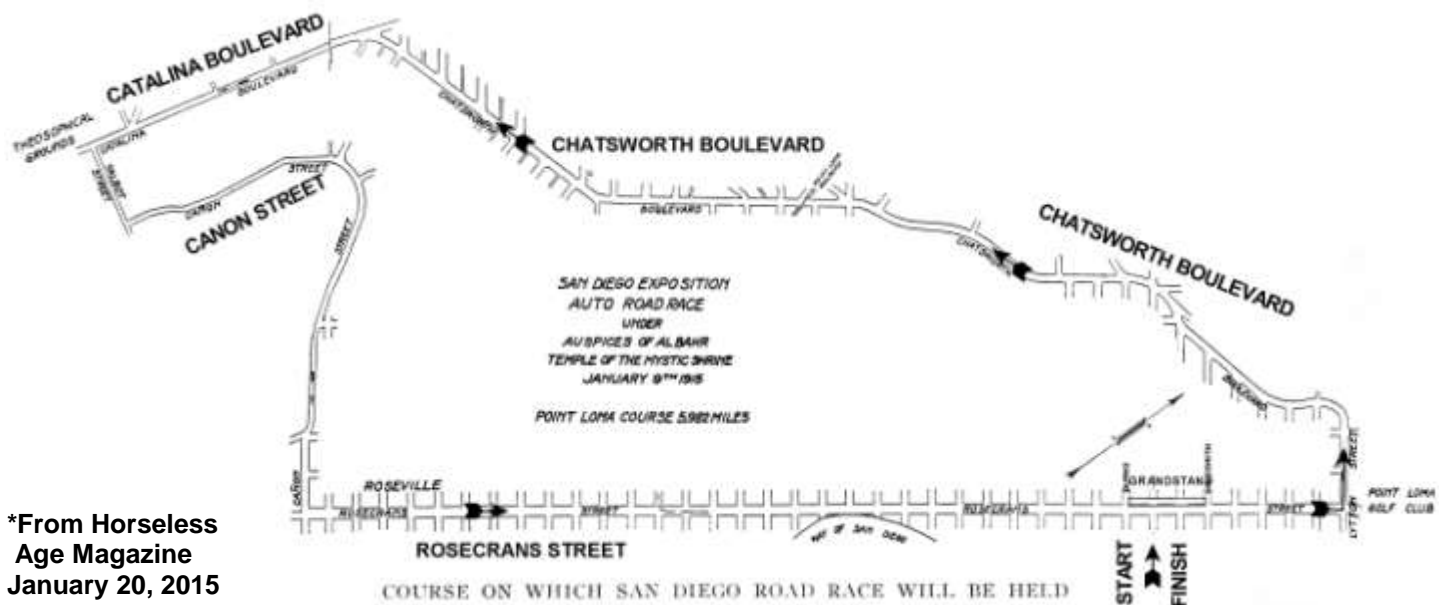
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On Saturday, Jan. 9, 1915, AAA sponsored a 300 mile road race over a six mile course around Point Loma on roads that exist to this day.

Earl Cooper in Stutz #8 won the race averaging over 65 mph. Only 5 cars finished the grueling route out of 18 cars that started. Racing cars in those days carried a driver as well as a mechanic. Other notable drivers were San Diegan William Carlson (who finished 2nd), Barney Oldfield, Eddie Rickenbacker, and Bob Burman.

On the morning of the great race, an estimated 25,000* people spread out along the course to watch the spectacle. The San Diego Union newspaper proclaimed, "It was the greatest throng ever seen at one event in San Diego, excepting, perhaps, the opening of the exposition."

On January 10, 2015, this event will be commemorated with a living history horseless carriage and race car show in Balboa Park in the San Diego Automotive Museum Parking Lot. Some of the cars will be touring over the original Point Loma race course between 10 am and 11 am.



*From Horseless Age Magazine January 20, 2015

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